

Digital Imaging

DIG 2131c

Spring 2021

COURSE INFORMATION

3 Credit Hours

Classrooms: Online and FAC 305

Class Meeting Time: T/Th, 6:00 - 9:00pm (periods 11-E2)

Instructor

Scott R Horsley

Visiting Lecturer, Drawing in the Expanded Field

Contact

e: shorsley@arts.ufl.edu

p: office (352) 392-0201

z: personal meeting ID 583 965 3560

or through the CANVAS course page

Office: FAD237

Office Hours: Th: 2:00 - 3:00pm, and/or by Appointment

Course Communication

Contact anytime (email, or through CANVAS). Please allow up to 24 hours for a response. No responses on Wednesday. Office hours will be held via zoom throughout this semester and by arrangement.

Disclaimer

This syllabus is subject to change and, given the uncertainty surrounding COVID-19, content delivery methods for the course may also need to be adjusted this semester.

Course Description

This 3-credit course explores the aesthetic, technical, and conceptual practices of image making with digital media within the context of contemporary art. Students will examine how to perceive, communicate and create compelling digital images with an emphasis on the experimental and conceptual.

Course topics are addressed through lectures, demos, exercises, projects, readings, and student presentations. Students are evaluated based on contributions to class

discussion, process work, presentations, critiques, and aesthetic, technical, and conceptual development in their digital image making practices. Key software covered includes Adobe Photoshop, Illustrator, InDesign, and XD.

Student Learning Outcomes

Through in-class and formal assignments students will:

- Explore two-dimensional imaging concepts of composition and aesthetics
- Learn digital image capture and creation fundamentals
- Create work utilizing software fundamentals in Photoshop, Illustrator, InDesign, and XD
- Research methods to inform visual art-making practice
- Document work development and process electronically
- Develop visual literacy and critical thinking skills through participating in critiques
- Learn about contemporary artists who work with digital imaging as part of their practice

Textbooks & Materials

All required texts will be available on Canvas. Any additional resources will be listed on individual project sheets, or on CANVAS. **Students are required to register with LinkedIn Learning and have access to reliable internet, Adobe Creative Cloud, and Zoom.** A media storage device such as a flash drive is also required for class projects and work.

Method of Instruction

This course will consist of *synchronous*, and *asynchronous* content throughout four major projects; a detailed, and tentative schedule will be provided in advance in order to specify which days will require synchronous engagement.

SYNCHRONOUS— You will be provided with a Zoom link the day of class.

ASYNCHRONOUS— I will be available by Zoom during class work time.

Course Structure

This course consists of lectures, in-class exercises, readings/research, written responses, projects, and critiques. Students should expect to work a minimum of 6 hours weekly beyond class time. Each project will be introduced via a reading, video introduction, video lecture, and synchronous discussion via Zoom. For each project, video demos will be available with in-class exercises, and your instructor will be

available during class time for questions and feedback. Idea discussions and critiques will take place via synchronous virtual meetings. Weekly content is laid out in modules. Important information about the course and materials is available under 'pages' on the CANVAS site.

Activities and projects to turn in are located under 'assignments'. Responses to readings and lectures are under 'discussions'. Project sheets will be available in modules at the start of each unit and will focus on learning specific techniques and software while developing nuanced concepts and imaging strategies.

Class Announcements

Class announcements detailing the drop of content, schedule changes, reminders of due-dates, special events, and other class information will be available to you through Canvas Announcements and email. It is important to check your Canvas inbox and UF email regularly as to not miss important information. An announcement will be made every class period as a casual introduction to the day's expectation, schedule, and content.

Critique

For each project you will discuss your concept and process through informal critiques with your peers and instructor via discussion boards and Zoom meetings. A core objective of this course is practicing the art of critique, at the end of each project there will be a formal critique with synchronous discussion on Zoom. You will have to submit your projects and artist statement on Canvas two hours prior to the class meeting time. Critiques will provide an opportunity to use imaging vocabulary, recognize opportunities for improvement, and develop effective imaging strategies. You will learn how to offer articulate explanations for your choices. Equally important is your ability to give constructive responses to your peers' work. It is a requirement of this course that you participate fully in these group conversations. Because of the collective aspect of the critique, it is mandatory that you are present. A portion of your grade will come from your contributions in critique. Everyone is expected to talk or contribute via chat during critique.

Grading

70% Projects

30% Discussion & Participation (Including critiques, artist research + process work + in class exercises)

All projects will be graded via assignments on Canvas, and will be available to see within two weeks of the due date. Projects will not be accepted after the due date without prior permission. Participation includes contributing to small-group and whole-class critiques and attentiveness and respect towards the instructor and fellow classmates as well as attendance.

Regarding participation: support, and respect in all phases of this course is imperative. The class dynamic depends on your energy, initiative, attitude, productivity, and willingness to get involved in group discussion and critiques. Attend and participate in a responsive manner in every class and during critiques.

Prepare questions, solicit responses, and encourage constructive criticism during discussions and critiques. Consider comments (write in your notebook during discussions!) to gauge the effectiveness of your work. Examine the way in which your ideas change, evolve, and influence formal and conceptual choices in your work. Your development as an artist hinges on your ability to make effective choices and express ideas clearly.

A note about Inventiveness and Experimentation

Through these assignments, you are working to develop your ability to solve problems and devise new approaches for achieving, not only the course objectives, but also personal goals you set for yourself. Novel and experimental approaches often lead to discovery in your work, so demonstrate your willingness to move beyond basic requirements and boundaries— artists take risks.

Another note, this time about Craftsmanship and Work Ethic

It takes time to make art, to explore the creative handling of techniques, materials, hardware and software, and to solve the problems presented by these projects. Start Early and put in appropriate time and effort. Complete your work—this includes all facets of the assignment.

Each student has a personal approach, aesthetic and level of technical experience. Use what you know while also challenging yourself.

You must speak with me within one week of receiving a grade in order to dispute an assignment grade. You may speak with me at any point within the semester to discuss your participation grade. All assignments may be re-worked and resubmitted for grading provided they were originally turned in on time. Re-worked assignments must be resubmitted within two weeks of the original grade. Assignments may only be re-worked one time. Re-working an assignment does not guarantee a higher grade.

Late Assignment Policy

1. Assignments are due when indicated by the instructor.
2. Late assignment will drop 1 letter grade per class period late.
3. An assignment more than 3 class periods late will receive an F.

You must speak with me within one week of receiving a grade in order to dispute an assignment grade. You may speak with me at any point within the semester to discuss your participation grade. All assignments may be re-worked and resubmitted for grading provided they were originally turned in on time. Re-worked assignments must be resubmitted within two weeks of the original grade. Assignments may only be re-worked one time. Re-working an assignment does not guarantee a higher grade.

Course Grading Scale

A = 4.0	= 94-100	superior work, all class criteria surpassed.
A- = 3.67	= 90-93	
B+ = 3.33	= 87-89	very good work, all class criteria surpassed.
B = 3.0	= 83-86	
B- = 2.67	= 80-82	above average work, all criteria met.
C+ = 2.33	= 77-79	
C = 2.0	= 73-76	adequate, average work.

C- = 1.67 = 70-72

D+ = 1.33 = 67-69

D = 1.0 = 63-66 barely meeting criteria.

D- = 0.67 = 60-62

E = 0 = 0-59 failure to meet criteria.

letter grade	A	A-	B+	B	B-	C+	C	C-	D+	D	D-	E, I, NG, S-U, WF
grade point	4.0	3.67	3.33	3.0	2.67	2.33	2.0	1.67	1.33	1.0	.67	0.00
course grading scale	96.6%	92%	90%	86%	82%	80%	76%	72%	70%	66%	62%	

Notes:

- A "C" represents satisfactory work, regular attendance, and successful accomplishment of the course.
- A grade of "C-" or below will not count toward major requirements.

Information on current UF grading policies for assigning grade points: <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

Requirements for make-up exams, assignments, and other work in this course are consistent with university policies that can be found in the online catalog at: <https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

Attendance Policy

Attendance for synchronous and asynchronous classes will be determined based on your participation in the class and the assignments due. Participation in class is necessary to achieve the course objectives. Attendance is taken at the beginning of each synchronous class, and at the end of each asynchronous class. Students are expected to arrive at synchronous meetings on time and be prepared to participate in all activities. You will be considered tardy if you arrive after the attendance is taken. Three late arrivals or early self-dismissals to synchronous meetings will count as an

unexcused absence. Failure to show up to your individual zoom meeting on asynchronous days will count as an unexcused absence. An unexcused absence does not constitute an extension of an assignment. Your participation grade will drop a full letter after two unexcused absences. Following that, each unexcused absence will drop your participation grade by another letter. Six unexcused absences will result in failing the course.

Students must be present for the final critique in order to receive credit for their final project. Appropriate documentation from the student health service must be obtained for medical excuses. Please look at your calendar at the beginning of the semester to see if you have any commitments (for example, religious holidays) that conflict with classes, due dates, or critiques. If you do have a conflict, contact the instructor in advance. Registered students who do not attend at least one of the first two class meetings for the course, and who have not contacted the department to indicate their intent, may be dropped from the course.

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies, which can be found in the online catalog here: <https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>. If you are absent because of illness, please contact me and see the university's policy regarding medical excuse from classes.

It is very important that any individuals who believe they may have been exposed to COVID-19 contact the Student Health Care Center at (352) 392-1161 to discuss symptoms with a nurse, or medical provider before your visit to ensure proper protective measures are taken to prevent further risk of spread to others. Additionally, telehealth visits and phone triage are also available to assist patients with COVID-19 concerns. If you don't already have a UFHealth MyChart account, you can register for one and activate it immediately by logging onto mychart.shands.org. Download of the Zoom app is required for telehealth visits.

A Note on Respect and Diversity in this Classroom

As mentioned in the Participation section of this syllabus, support and respect in all phases of this course is imperative. Students in this class are encouraged to speak up and participate during class meetings. Because the class will represent a diversity of

individual beliefs, backgrounds, and experiences, every member of this class must show respect for every other member of this class.

I am firmly committed to diversity and equality in all areas of campus life, and in this class I will work to promote an anti-discriminatory environment where everyone feels safe and welcome. I recognize that discrimination can be direct or indirect and take place at both institutional and personal levels. I believe that such discrimination is unacceptable and I am committed to providing equality of opportunity for all by eliminating any and all harassment, bullying, or victimization. The success of this policy relies on the support and understanding of everyone in this class. We all have a responsibility not to participate in, or condone harassment or discrimination of any kind.

Counseling and Wellness Services

The Counseling and Wellness Center counseling.ufl.edu/cwc/ provides counseling and consultation services to currently enrolled undergraduate and graduate students and their spouses/ partners. The Center offers brief counseling and therapy to help students confront personal, academic, and career concerns. The primary goal of counseling is to help students develop the personal awareness and skills necessary to overcome problems and to grow and develop in ways that will allow them to take advantage of the educational opportunities at the university.

The Counseling and Wellness Center
P301 Peabody Hall (352) 392-1575
Monday – Friday: 8 am – 5 pm

U Matter We Care umatter.ufl.edu/

If you or a friend is in distress, please contact umatter@ufl.edu or (352) 392-1575 so that a team member can reach out to the student.

University Police Department (352) 392-1111 or 9-1-1 for emergencies

Sexual Assault Recovery Services (SARS), Student Health Care Center,
(352) 392-1161

MATERIALS / RESOURCES

Computer Requirements

For this class you will need / have reliable access to a computer with the following minimum specs:

13-inch MacBook Pro

1.4GHz quad-core 8th-generation Intel Core i5 processor
16GB 2133MHz LPDDR3 memory
1TB SSD storage
13-inch Retina display with True Tone

Intel Iris Plus Graphics 645

If you plan to use photography, video or do 3-D animation as part of your art practice, the following are recommended purchases:

16-inch MacBook Pro

2.3GHz 8-core 9th-generation Intel Core i9 processor
32GB 2666MHz DDR4 memory
AMD Radeon Pro 5500M with 4GB of GDDR6 memory
2TB SSD storage

16-inch Retina display with True Tone
USB-C adapter for peripheral devices if needed

13-inch MacBook Pro

2.0GHz quad-core 10th-generation Intel Core i5 processor
32GB 3733MHz LPDDR4X memory
2TB SSD storage

13-inch Retina display with True Tone
Intel Iris Plus Graphics
USB-C adapter for peripheral devices if needed

Optional peripherals to consider depending on your art practice:

If you choose a 13" MacBook Pro, you may want to plan to purchase an external monitor Graphics tablet

DSLR camera to document and shoot videos

Please visit the [Studio Art Technology Requirements](#) (Links to an external site.) webpage for further information and for links to financial aid for technology.

Software needed for projects

Adobe Photoshop, Adobe Illustrator, InDesign and XD <https://software.ufl.edu/software-listings/adobe-discounted-for-students.html> (Links to an external site.)

Adobe CC is available for UF students to purchase for 6 months at \$77 (one time fee) or for \$140 for 12 months (also one time fee)

Available Labs

Place	Resources	Availability* (updated as we receive more info)	Other notes
Architecture 116, 118, & 120	Computers (Windows and Mac) and scanners		
AFA Library	Computers (Windows and Mac) and scanners		
FAC 306	Computers (Mac), scanners, photo printer	Mon-Fri 9 AM-6 PM	Occupancy limited to 4-5 people at a time
Norman Labs (2- 056 Open Area, 2-056F Classroom, 2-057 Classroom)	Computers (Mac)		

*availability of all labs subject to change throughout semester based on the trajectory of the virus

Other Equipment

Optional

Scanner

Adobe Scan, Genius Scan, Microsoft Office Lens/ other scanning apps to scan on your phone

Other resources available

Art + Tech Equipment check out

Cameras, tripods, lighting equipment, audio recording equipment, a sewing machine, etc.

UF Policies

I am committed to providing accommodations for all persons with disabilities, and so is UF. If you need course adaptations or accommodations because of a disability or chronic illness, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible. In addition, please note the following UF policy:

University Policy on Accommodating Students With Disabilities

Students requesting accommodation for disabilities must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. You must submit this documentation prior to submitting assignments or taking the quizzes or exams. Accommodations are not retroactive, therefore, students should contact the office as soon as possible in the term for which they are seeking accommodations. www.ada.ufl.edu is located in Room 232 Stadium (phone 392-7056 TDD 846-1046).

University Policy on Academic Misconduct

The University's policies regarding academic honesty, the honor code, and student conduct related to the honor code will be strictly enforced. Full information regarding these policies is available at the links included below.

Academic Honesty

<https://archive.catalog.ufl.edu/ugrad/1617/advising/info/student-honor-code.aspx#honesty>

Honor Code

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment."

The Honor Code specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor of this class.

<https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/>

Computer & Acceptable Use Policy

All faculty, staff, and students of the University of Florida are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate. <https://it.ufl.edu/policies/acceptable-use/>

Netiquette: Communication Courtesy

All members of the class are expected to follow rules of common courtesy in all email messages, threaded discussions, online group critiques and chats.

<https://teach.ufl.edu/wp-content/uploads/2020/04/NetiquetteGuideforOnlineCourses.docx>

Getting Technical Help

For issues with technical difficulties for E-learning in Canvas, please contact the UF Help Desk at:

helpdesk@ufl.edu

(352) 392-HELP - select option 2

<https://lss.at.ufl.edu/help.shtml>

****** Any requests for make-ups due to technical issues **MUST** be accompanied by the ticket number received from LSS when the problem was reported to them. The ticket number will document the time and date of the problem. You **MUST** e-mail your instructor within 24 hours of the technical difficulty if you wish to request a make-up.