

# Welcome

University of Florida, City of Gainesville & Alachua County

---

# Aligning Strategic Initiatives Through The Arts

# Our Aim:

## Determine what big ideas could be even more impactful if approached collectively



# Project Timeline:

---

## March:

Analysis of Four Plans



## April - May:

- Community Town Halls
- **April 11** - UF
- **April 24** – Phillips Center
- **May 2** – MLK
- **May 3** – Thomas Center



## April:

Campus & Community Planning Committee Convene & Propose Directions to Pursue



# Project Timeline:

---



**May:**

Campus & Community  
Planning Committee  
Determine Directions to  
Pursue



**By July:**

Project  
Recommendations  
& Submitted

# Aligning Strategic Initiatives through the Arts

<b>Community Livability</b>	<b>Increasing community engagement and influencing quality of life for all residents</b> <ul style="list-style-type: none"><li>▪ Strong Neighborhoods</li><li>▪ Connecting as one community and optimizing all relationships</li><li>▪ A vibrant community culturally and socially</li><li>▪ Providing broad opportunities for access</li><li>▪ More creative opportunities for all residents everywhere</li></ul>
<b>Historic Preservation</b>	<b>Supporting reuse/preservation of history buildings</b>
<b>Our Reputation</b>	<ul style="list-style-type: none"><li>▪ <b>Striving to be a culture destination</b></li><li>▪ <b>Striving to be a distinguished <i>New American City</i></b></li></ul>
<b>Environment</b>	<ul style="list-style-type: none"><li>▪ <b>Focusing on aesthetics and beautification of natural and built environment</b></li><li>▪ <b>Creating authentic experiences that focus on environmental appreciation, the ethical stewardship of natural resources and on the urban forest and its value to the City's quality of life</b></li></ul>
<b>Community Vitality</b>	<b>Striving to be an economically and creatively vibrant community</b> <ul style="list-style-type: none"><li>▪ Influencing innovation</li><li>▪ Shared prosperity</li></ul>