MAKING + MEANING ART 4883 [3cr] FALL 2020

Location/Hours	Online - Tuesday & Thursdays 8:30-11:30am
Instructor	Amy Freeman
E-mail	amyfreeman@ufl.edu
Office Hours	Thursdays, by appointment
Course website	eLearning (Canvas-ART4883)

COURSE DESCRIPTION

Making + Meaning is a studio course that explores the creation of art in combination with non-arts related research. Inquiry surrounding the making of art and how it can inform meaning and conversely how meaning can inform making will stimulate ideation and production. Engaging in an active studio practice, students will develop a deeper connection with the work they create and the underlying significance of their motives and intentions. Students will work as both individuals and collaboratively. Media use is dependent on students' area of interest, however, dialogue will surround the contextualization of media and what particular materials best inform the intentions of the artist. Comprehensive research and ideation will be documented in a sketchbook on a daily basis. Regular critiques, class discussions, lectures and virtual field trips will play a significant role in the class experience. Historical and contemporary artists will be explored. The majority of class will be dedicated to developing individual projects and professional development.

COURSE OBJECTIVES

1. To create art works that visually and theoretically connect with non-arts related research
2. To engage in and critically examine the creative process through ideation, experimentation and research
3. To effectively communicate and articulate ideas and research through the art of making
4. To strengthen studio methodologies and successfully work both individually and collaboratively
5. To explore and describe historical and contemporary artists who engage with non-art related topics

COURSE REQUIREMENTS

CRITIQUE

- Critiques of student work will occur both formally and informally throughout the semester. There will be at least two zoom, formal critique sessions. Other critiques will be done through written discussion threads. Students will have a new artist statement or writing reflection at each session and post a copy in the Peer Critique discussion post in advance.
- Work needs to be complete (level of completion to be determined by instructor) in order to be discussed. Student who are late to live critique will be expected to participate in discussion, but their own work will not be discussed, except through discussion posts.

ACTIVITIES & ASSIGNMENTS

- **PROJECTS:** There will be at 3 studio projects. All material and media requirements are dependent on the students' needs per each project.
- **IDEA BOOK:** Students will maintain a 5x8" sketch book of all research: notes, sketches, ideation, lectures, creative writings, etc. This is a rigorous, daily activity to be conducted throughout the

semester. Habitual documentation is expected covering about 50 fully developed pages. Posting 4 pages a week via discussion post is expected.

- **READING DISCUSSION + RESPONSES:** Various readings and media will be assigned throughout the semester and discussed through a discussion post. You will respond to the readings via a 2-3 paragraph written response. You will also respond to at least two of your peers reading responses. It is your responsibility to be prepared, engaged and ready to discuss and listen.
- **SOURCES PRESENTATION:** Throughout the semester, via readings, research and various activities you will explore and ultimately create an 8-10 minute, presentation regarding your research concepts, inspirations, etc. This will resemble a professional artist talk and will be created through PowerPoint and shared via Zoom. Much research will go into the form of this presentation. Creativity is essential in its formation. There are a lot of bad public speakers and presenters who do not engage or inspire their audience; the goal is to not be one of them. Be creative, visual and thorough. Less text - More visuals. Essentially, the presentation should fully describe and communicate the creative identity and internal workings of the student artist.
- **ARTIST STATEMENTS**: At least two new artist statements will be written during the semester
- **WEBSITE:** All students are required to manage a website or blog that showcases their work, statement and activity from this class. The website address should be part of the student's professional portfolio. Please have this in place just before midterm. Sites to consider: weebly.com, squarespace.com, otherpeoplespixels.com, blogger.com, etc.
- **PORTFOLIO via WEBSITE**: Due at the end of the semester. For this assignment, each student will present the minimum of one page on their website with the following information.
    - Artwork: to include all project images, idea book images, PowerPoint Source Presentation (links or embedded)
    - Artist Statement (max 1 page)
    - Resume (max 1 pages) – contact info (no address) including website link

GRADING OPPORTUNITIES

Students will have a variety of grading opportunities with projects done in and outside of class. Students will be evaluated on participation in class and critiques, attitude, progress, idea development, execution of ideas, craftsmanship and presentation.

- 40% Studio Projects
- 15% IDEABook
- 15% Peer Critique Discussion
- 10% Reading Response Discussion
- 10% Participation (live classes and critique, exercises)
- 5% Sources Presentation
- 5% Portfolio/Website

GRADING STANDARDS & EVALUATION

Evaluation for each project or portfolio will be based on the following criteria (in no particular order):

- ✓ Concept (Conceptual Rigor, Ideation/Evolution from proposal to finished work)
- ✓ Creative Solutions (Inventiveness. Ability to solve problems and devise new approaches for achieving course objectives and personal goals. Successful resolution of the assigned problem)

- ✓ Criteria (Evidence of experimentation within the parameters of the project guidelines)
- ✓ Dedication + Effort（Work Ethic, Technical Innovation and Craftsmanship)

- A (94-100) - Superlative work: careful attention to craft and presentation. Originality of idea and execution work. Goes beyond merely solving the problem – one who performs at this level is visibly outstanding, work is outstanding in every respect.
- A-/B+ (87-93) - Very fine work: almost superlative. A few minor changes could have been considered and executed to bring the piece together. Again, goes beyond merely solving the problem.
- B (83-86) - Above average: solution to the problem and idea well planned. Execution well done. This is an honorable grade.
- B-/C+ (77-82) - A bit above average: slipping in levels of originality, craft, and presentation. The piece does not work well as a unified whole or statement, yet effort was made.
- C (73-76) - You have solved the problem; the requirements of the problem are met in a relatively routine way including your concepts. You have neglected the basic craftsmanship skills and breadth and the depth of idea development.
- C-/D+ (67-72) - You have solved the problem but there is much room for improving your skills and further developing
- D/D- (60-66) - Inadequate work: the requirements of the problem are not addressed. The piece represents careless and/ or incomplete effort. Work is substandard.
- E (0-59) - Unacceptable work and effort
- *Please Note: A grade of C- or below will not count toward major requirements.*

GRADING POLICIES

Please see the UF grading policy at (https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx)

- **Late Work:** All late work will be lowered by 10% each day it is late (not each class day). All work presented late for a critique will not take part in critique. All assignments must be completed in order to pass this class
- **Critiques:** If a student is late, absent or does not participate in a live critique, they will receive 5pts off their project grade for that assignment. Exceptions are determined if the absence, lateness or reason for being unprepared is excused by the University or instructor. Students must be present for the final live critique in order to receive credit for the final project
- Students will have the opportunity to rework studio projects. There must be noted improvement for an increase in grade. All original work submissions must remain intact within the Project Discussion posts. All projects can be reworked and resubmitted prior to the final week, at the end of the semester in the Assignment dropbox. An email to the instructor notifying her of the resubmission is required, otherwise it will not be seen.

UNIVERSITY ATTENDANCE POLICY

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at:
https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx

ADDITIONAL ATTENDANCE POLICIES

Attendance is mandatory during all scheduled "live" class times. Only 2 unexcused absences are permitted before your participation grade is adversely affected. The 5th unexcused absence will result in failure of the course.

- After the 2nd absence, the Participation Grade (worth 10%) will drop accordingly: 3rd absence = 50% (5pts), 4th absence = 100% (100pts), 5th absence = failure
- If you miss class for any reason it is up to you to thoroughly review the eLearning course site and contact your peers for information, prior to contacting the instructor.
- Three late arrivals to a live session, over 10 minutes equals an absence (leaving early from class counts as one tardy or late)
- Missing over 30 minutes at any "live" class time (beyond breaks) equals an absence
- Unprepared for class equals half an absence, two unprepared days equals an absence.

COURSE POLICIES

Class Participation

Successful online learning requires you to actively participate in each course. Thus, it is highly recommended that you log-in to your courses several times each week so that you do not miss anything or fall behind. Regular, active, and meaningful participation is expected of all students, and frequency and quality of participation may affect your grades. Participation is key to successful learning online. Consistent and meaningful participation in class discussions is expected, and that frequency and quality of participation will affect your grade.

Academic Honesty

Students are expected to abide by the UF Academic Honesty Policy (http://www.dso.ufl.edu/judicial/academic.php (Links to an external site.) (Links to an external site.)), which defines an academic honesty offense as "the act of lying, cheating, or stealing academic information so that one gains academic advantage." In the context of this class, this includes properly citing sources for any materials (both printed and online) used in completing course assignments.

Netiquette

Netiquette, short for network etiquette, is the set of rules and expectations governing online behavior and social interaction. The 'Core Rules of Netiquette' (www.albion.com/netiquette/corerules.html (Links to an external site.) (Links to an external site.)are excerpted from the book *Netiquette* by Virginia Shea (1994), and are a set of guidelines that all members of this course are expected to adhere to. Remember, first we are all human. Online learning environment participants that do not adhere to the netiquette expectations may result in both personal and legal consequences.

Note: The instructor reserves the right to remove any blog and/or discussion postings deemed inappropriate.

Student Support Services

As a student in a distance learning course or program, you have access to the same student support services that on-campus students have. For course content questions, contact your instructor. For any technical issues you encounter with your course, please contact the UF Computing Help Desk at 352-

392-HELP (4357), or visit http://helpdesk.ufl.edu (Links to an external site.) (Links to an external site.). For a list of additional student support services links and information, please visit http://www.distance.ufl.edu/student-services (Links to an external site.) (Links to an external site.).

Students with Disabilities

Individuals with disabilities are encouraged to register with the Dean of Students Office and submit to this instructor the memorandum from that office concerning necessary accommodations. The Disability Resource Center may be found on the Web at http://www.dso.ufl.edu/drc/ (Links to an external site.) (Links to an external site.); reached by phone at (352) 392-7056 TDD: (352) 846-1046. All course materials may be made available in alternative format on request.

Complaints

Should you have any complaints with your experience in this course, please visit http://www.distance.ufl.edu/student-complaints (Links to an external site.) (Links to an external site.) to submit a complaint.

Changes to the Syllabus

The faculty reserves the right to make changes to the course syllabus and course schedule. In the event that changes become necessary, students will be notified through CANVAS email.