# F14-Seminar

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# Sociation

# **Course Description**

Credits: 3; Prereq: Graduate student unless approved by professor.

In *Telecracy Against Democracy*, Stiegler describes "sociation" as the competence of a society. In this seminar we will investigate our desire and need for social competency. We will explore critical theory as it relates to social media and various strategies or techniques practitioners use to engage with this topic. We will discuss "multitude," "accelerationism," "strategies of nonexistence," and more. Readings and discussion will augment weekly critique sessions to explore the topic through theory and practice.

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# Introduction

The goal of Art+Technology Seminar is to contextualize new media in a form that acknowledges the importance of the medium while maintaining a focus on the ideas and communicative possibilities that are the foundation of significant art. Meaning and its transformation will be explored. Consider your work in relation to the semester topic and experiment with the ideas. Specific tools and methods will not be assigned, but work exploring video, interactivity, installation and other digitally mediated experiences will be encouraged. Interdisciplinary collaboration and an expansion of interest beyond the confines of the computer screen will be encouraged. This course, is THE forum to use as a sounding board for your most experimental impulses!

#### **Objectives**

- 1. Recognize the role of tools and their impact on meaning.
- 2. Develop an understanding of the thought processes that contribute the development of the field.
- 3. Investigate new techniques and methodologies.
- 4. Create work that successfully links concepts, expression, and medium.
- 5. Strengthen the artist's ability to discuss and communicate their work.
- 6. Learn to engage in thoughtful, critical discussion as well as learn to integrate useful suggestions by others.

# Grading

Grades will be based 66.6% on reading and critique and 33.3% on class participation. You are expected to constructively criticize your peers. Constructive criticism is considered a part of your class participation.

Specific info on grades and grading can be found at: https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx

Notwithstanding the description of grades above, generally, grades are conceived in this way:

**A(Excellent)** Student's work is of exceptional quality and the solutions to problems show a depth of understanding of the program requirements. Project is fully developed and presented well both orally and graphically. Student has developed a strong and appropriate concept that clearly enhances the overall solution. The full potential of the problem has been realized and demonstrated.

**B(Good)** Student's work shows above average understanding and clear potential. All program requirements are fulfilled and clearly and concisely presented.

**C(Fair)** Student's work meets minimum objectives of course and solves major problem requirements. Work shows normal understanding and effort. Quality of project as well as the development of knowledge and skills is average.

**D(Poor)** Student's work shows limited understanding and/or effort. Minimum problem requirements have not been met. Quality of project or performance as well as development of knowledge and skills is below average.

**F(Failure)** Student's work is unresolved, incomplete and/or unclear. Minimum course objectives or project requirements are not met, and student's work shows lack of understanding and/or effort. Quality of project or performance is not acceptable.

Instructor's evaluation of student's interest, motivation, attendance, proficiency and overall development

or improvement during the semester will be taken into consideration in determining the final course grade. This syllabus is subject to refinement and development throughout the semester based on feedback and class interaction. Policies and grading criteria are absolute and will not change. Any substantial changes will be discussed with the class prior to implementation.

#### Grading breakdown:

Critique: Personal or Collaborative Projects = 33.3% Readings/Essays: Various = 33.3% Class Participation = 33.3%

## Attendance

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at: https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx.

#### **Evaluations**

Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at https://evaluations.ufl.edu. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at https://evaluations.ufl.edu/results/.

#### Reading

Readings will consist of .pdfs and URLs available on the class website. There is 1 required textbook: "Social Media: A Critical Introduction", Christian Fuchs, 2013, Sage Publications, ISBN 978-1446257319

#### **Materials and Fees**

Required materials will depend on the proposed projects submitted by students. Students will design projects and set budgets based on the goals of the work. See the Schedule of Courses for any attendant fees related to this course.

# **Additional Policies and Disclaimers**

# **UF** Policies

### Academic Honesty

(See UF Rule 6C1-4.017 (PDF) Students are required to be honest in all of their university class work. Faculty members have a duty to promote ethical behavior and avoid practices and environments that foster cheating. Faculty should encourage students to bring incidents of dishonesty to their attention. A faculty member, in certain circumstances, can resolve an academic dishonesty matter without a student disciplinary hearing. The procedures and guidelines are available from the Director of Student Judicial Affairs. In the fall of 1995, the UF student body enacted a new honor code and voluntarily committed itself to the highest standards of honesty and integrity. (See UF Rule 6C1-4.0172 (PDF)

## The Honor Code

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Honor Code specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class. More on these policies can be found in the UF STUDENT GUIDE.

# Accommodations for Students with Disabilities

Support services for students with disabilities are coordinated by the **DISABILITY RESOURCE CENTER** in the Dean of Students Office. All support services provided for University of Florida students are individualized to meet the needs of students with disabilities. To obtain individual support services, each student must meet with one of the support coordinators in the Disability Resources Program and collaboratively develop appropriate support strategies. Appropriate documentation regarding the student's disability is necessary to obtain any reasonable accommodation or support service.

#### Wellness

Contact information for the Counseling and Wellness Center:

http://www.counseling.ufl.edu/cwc/Default.aspx, 392-1575; and the University Police Department: 392-1111 or 9-1-1 for emergencies.

### **Computer Use and Acceptable Use Policy**

All faculty staff, and students of the University of Florida are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate. HTTP://WWW.CIRCA.UFL.EDU/COMPUTERS and HTTP://WWW.CIO.UFL.EDU/AUPOLICY.HTM

# **Disruptive Behavior**

Be advised that you can and will be dismissed from class for disruptive behavior. More detailed information on this can be found in the UF RULES AND POLICIES.

# HEALTH AND SAFETY

Please familiarize yourself with the UF SA+AH Health and Safety Handbook, available online at: http://arts.ufl.edu/art/healthandsafety

• In particular download and familiarize yourself with the Art + Technology area specific guidelines linked here.

# **Email and Communications**

All email correspondence will be through your UFL gatorlink email address. You are responsible to check your email on a daily basis. No excuses for not having read email will be accepted. It is recommended that you DO NOT forward your UFL email to other services. Often, other services will mark UFL email as junk/spam and you will not receive it. THIS IS NOT A VALID EXCUSE. I commit to responding to your email within 24 hours during the week, and within 48 hours on the weekend. In return, I expect you to respond to my emails with same provisions.

# Late Work Policy

I do not accept late work without penalty unless you provide a doctors letter or some other approved excuse explaining why your work is late. Any assignment that has a deadline, in particular project critiques, must be submitted on time for full credit. You **may** submit the work late, and I **may** give partial credit, at my discretion. Missing a crit is like skipping a meeting with your bosses favorite client; it will get you fired!

# F14-Seminar/projects

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#### Projects

There will be no assigned projects for the SOCIATION Seminar. We will engage in a weekly series of critiques, however. Because you are graduate students, it is expected that you have embarked on a practice of scholarly and artistic research that will be shared with fellow students and offered for critique. These works may or may not directly engage the seminar topic, but hopefully that will happen through osmosis. If so, we will be able to address your work in a more thorough manner!

Depending on how the semester develops, you may wish to collaborate to produce an exhibition of work created during or in response to SOCIATION.

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# F14-Seminar/outline

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# **Course Outline**

NOTE: The course outline is a work in progress that changes in response to discussion and areas of interest/emphasis that develop through the course of the seminar.

# **Course Outline**

# Week 1 - Introduction, Context, Plan

#### Aug 26

- Introductions
- Syllabus Review
- Semester PLAN Discussion

#### Aug 28

• CRIT SIGNUP

#### Week 2

#### Sept 2

- WORK
- I will be at a conference.

#### Sept 4

- WORK
- I will be at a conference.

#### Sept 9

• Discussion/Tutorials/Work.

#### Sept 11

• CRIT SIGNUP

# Week 4 - Sept 16

#### Sept 16

• Discussion/Tutorials/Work.

#### Sept 18

• CRIT SIGNUP

# Week 5

#### Sept 23

• Discussion/Tutorials/Work.

#### Sept 25

• CRIT SIGNUP

# Week 6

#### Sept 30

• Discussion/Tutorials/Work.

#### Oct 2

# • CRIT SIGNUP

# Week 7 - Oct 7

#### Oct 7

• Discussion/Tutorials/Work.

#### Oct 9

## • CRIT SIGNUP

#### Week 8

#### **Oct 14**

• Discussion/Tutorials/Work.

#### **Oct 16**

• CRIT SIGNUP

## Week 9

#### Oct 21

• Discussion/Tutorials/Work.

## Oct 23

• CRIT SIGNUP

# Week 10

#### Oct 28

• Discussion/Tutorials/Work.

#### **Oct 30**

# • CRIT SIGNUP

# Week 11

# Nov 4

• Discussion/Tutorials/Work.

# Nov 6

• NO CLASS

# Week 12

#### Nov 11

• Discussion/Tutorials/Work.

#### Nov 13

• CRIT SIGNUP

#### Week 13

#### Nov 18

Discussion/Tutorials/Work.

#### Nov 20

• CRIT SIGNUP

#### Week 14

#### Nov 25

• Discussion/Tutorials/Work.

#### Nov 27

• THANKSGIVING BREAK

#### Week 15

#### Dec 2

• Discussion/Tutorials/Work.

#### Dec 4

• CRIT SIGNUP

## Week 16

• Discussion/Tutorials/Work.

# FINAL? - TBD

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