

Wednesday 8.30–11.30am (periods 2–4)  
Fine Arts Building C, Room 306

Instructor: Anthea Behm  
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Office hours: Wednesdays 2.45–3.45pm  
Office location: Fine Arts Building D, Room 333  
And on zoom by appointment

## **Course Description**

This course will address the burning question “What do I do after art school?” We will address how emerging artists support themselves, how to talk and write about your creative work, and consider various paths available to pursue an artistic life. Opportunities for emerging artists including grants, residencies, shows, jobs, and freelance work will be examined and discussed. We will explore what professional growth, success, and networking look like in a field where the criteria for being a “professional” are open-ended and shifting. We will look at issues of equity, access, and inclusivity in the arts and the impacts of emerging digital platforms.

## **Course Objectives + Goals**

- Learn about professional aspects of the field
- Begin to understand how to situate your work within the field
- Learn about how to look and apply for professional opportunities
- Learn about and put together documents needed for participation in the field
- Meet professionals in the field
- Build a website and/or PDF
- Learn tools for a sustainable practice
- Develop a list of resources
- Build practical literacy, including etiquette and unwritten rules within the field

## **Required Materials**

Below is a list of supplies you will need to succeed in this class. Other materials may need to be purchased throughout the semester depending on your specific needs from project to project.

- Access to a computer + creative cloud

- A method to take notes
- Optional: a website domain + hosting service (more info to come)

## **Required Reading**

Readings will be provided to students as PDFs. There are no required textbooks for this class.

## **Grading + Evaluation**

This course includes the following assignments that you will be graded on:

Goals // 10% of final grade

Artist Statement // 15% of final grade

Application // 20% of final grade

Visiting Artist Lecture Report // 5% of final grade

Guest Introduction presentation // 10% of final grade

Participation // 20% of final grade

Final Portfolio // 20% of final grade

Your work will be graded on specific criteria defined by individual project goals. However, all projects will be graded on their success in the following areas: development, design making, risk-taking, experimentation, ambition, and meeting deadlines. Participation includes arriving ready to work on time, with materials, keeping studio clean, device use, respectful behavior, and participation in critiques and discussions.

The course grade for each student will be evaluated based on:

- The completion and success of a series of projects/exercises
- Completion of readings, writings, and discussions.
- Attendance at all assigned lectures and workshops
- Presentation - all work should be presented in a finished and professional manner.
- Effort, hard work, and a diligent, consistent effort toward excellence.
- Active participation and discussion.

## **Grading Criteria**

A: This grade is awarded for exceptional work that demonstrates critical thinking, a full realization of the ideas put forth in assignment, and outstanding engagement of both form and content; excellent amount of effort given to the class and assignments, with minimum lateness and absences; going beyond the basic course requirements through independent work and research; display a strong

commitment to learning, being an active member of the class community, and growth as an artist and student.

B: This grade will be awarded for very good work that demonstrates a sound and competent realization of the ideas put forth in each assignment; excels in many areas but lacks one or more of the outstanding characteristics listed above.

C: This grade will be awarded for well-presented, average work that demonstrates a fairly good attempt at grasping the expectations of each given assignment. This work lacks a competent, comprehensive understanding mentioned in 'B' above.

D: This grade is awarded for inadequate work, extremely poor and/or half-finished work with no care or attention to the assignment. In addition, when someone has missed three or more classes, has failed to complete one or more assignments, or keep up to date with the studio-based syllabus.

E: When someone stops coming to class and stops communicating with instructor. This is a severe grade and is usually given in severe circumstances.

### Weekly Schedule

Week	Topic	Assignment
Week 1	Syllabus + Introduction Artworld as multitudes	Due: Andrea Fraser reading
Week 2	Goals + 4Most Visit	Lecture + discussion + Q&A Due: folders on google drive + calendar
Week 3	Artist Statements	Due: upload work documentation
Week 4	Opportunities + Applications + Statements of Intent	Due: Artist Statement drafts Workshop: researching opportunities
Week 5	Documenting Work	Due: Artist Statement fin Workshop: Documenting Artwork
Week 6	Portfolios—editing images + captions	Due: work doc images uploaded to drive Workshop: pdf portfolios, 4Most Application
Week 7	Bios, CVs, Budgets, Ref Requests, Websites	Due: Images, captions, statements of Intent
Week 8	Individual meetings	Due: assignment progress reports

Week 9	University Galleries + Grad house + BFA Seniors	Due: Images (jpgs) + bio, CV, Budget
Week 10	Guest Speaker intro presentations	Due: group presentations intro to speakers
Week 11	Guest Speakers	Q&A
Week 12	Guest Speakers	Q&A
Week 13	Guest Speakers	Due: PDF Portfolio // Website
Week 14	No class–Thanksgiving	
Week 15	Wrap Up	Due: Visiting Artist Talk Review Goals review Course Evaluations

### **Health and Safety**

Each student must complete a Health and Safety Student Waiver for this course. These forms will be turned in to the School of Art office. <http://saahhealthandsafety.weebly.com/>

### **Class Attendance**

Students are required to attend every class meeting. Attendance includes arriving on time and with all materials necessary to actively participate in that date's discussion, lecture, or presentation. Students arriving without assigned materials may be counted absent on that date. Three unexcused late arrivals may be recorded as one absence. At the discretion of the instructor, students who have more than three unexcused absences may receive a failing grade for the course. Additionally, a student's grade may be affected if they have unexcused absences or do not present work on their designated critique day. In the case of an absence, students are asked to communicate this via email and in advance of class unless extenuating circumstances prohibit doing so. Make up work will be made available for all students who have excused absences.

### **Academic Policies & Resources**

Information about university-wide policies and resources can be found here:  
<https://syllabus.ufl.edu/syllabus-policy/uf-syllabus-policy-links/>