

SKETCHBOOK DEVELOPMENT: Making Creative Connections

Semester: FALL 2024
Course: ART2936c (3cr)
Instructor: Amy Freeman
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Office Hour: Zoom Conference, Fridays 10-11am

** Email communication should be via Canvas' Inbox. Use the email address above for official UF content or if unable to access Canvas.*

COURSE DESCRIPTION

This course is designed to activate sketchbook development as an instrument for making creative connections. Investigations into drawing, collage, and collecting will stimulate curiosity, inform experiments and expand creative habits. Students will explore image making, rehearse non-linear notation and seek creative associations from their quantity of evidence. Through learning lessons on the dynamics of drawing, students will discover habits of the mind by enlisting creative practice. Online demonstrations, exercises, readings, quizzes and self-identified, site-specific field trips are required to extend these skills. Students will make mixed media sketchbooks and post online to examine the possibilities for creative sketchbook research—making connections to their developing drawing ability.

COURSE OBJECTIVES

- To **develop** creative habits through regular weekly sketchbook activities.
- To **explore** a variety of drawing, water-based, and collage media.
- To **investigate** drawing prompts and collections to make creative connections.
- To **create** visual evidence of personal themes, associations and meaning.
- To **expand** sketchbook practice into detailing where inspiration and influences begin through observational responses and creative interpretations.

COURSE SCHEDULE + DATES

This course runs weekly from Monday to Sunday. Due dates are on Wednesdays and Sundays, respectfully. Since this course is asynchronous, the course does not pause during UF campus holidays*. Please use your time wisely to accommodate the schedule, especially around midterm.

GETTING STARTED – Introductions + Course Expectations	8/22 – 8/25
MODULE 1 – Found “Drawings”	8/26 – 9/1
MODULE 2 – Research Drawings	9/2 – 9/8 *Labor Day 9/2
MODULE 3 – Permission To Draw	9/9 – 9/15
MODULE 4 – Fields For Drawing	9/16 – 9/22
MODULE 5 – Visual Systems	9/23 – 9/29
MODULE 6 – Mini-Collage	9/30 – 10/6
MODULE 7 – Concept Web	10/7 – 10/13
MIDTERM QUIZ (1-7)	10/16 - 10/20

MODULE 8 – Habits Of The Mind	10/14 – 10/20	*Homecoming 10/18-19
MODULE 9 – Collage Grid	10/21 – 10/27	
MODULE 10- Rubbings	10/28 – 11/3	
MODULE 11- Type Workshop	11/4 – 11/10	
MODULE 12- Scratch Space [Extra Credit]	ExCr, Due 11/17	*Veterans Day 11/11
MODULE 13- Making + Meaning / Sketchbook 2 Final	11/11 – 12/8	*Thanksgiving 11/25-30 *UF End 12/4
FINAL QUIZ (8-13)	12/11 – 12/15	

Note: Follow the course schedule in Canvas for specific due dates as late work suffers 5% daily grade deductions – see late policy. General due dates are the following:

- **Wednesdays** – Midpoint of each Lesson
 - BLOG post (2-3 sketchbook pages)
 - DISCUSSION post (2-3 paragraphs)
- **Sundays** – End of each Lesson
 - ASSIGNMENT Lesson PDF (submit a single PDF of all sketchbook pages)
 - PEER Responses (2) to previous BLOG post
 - PEER Responses (2) to previous DISCUSSION post
 - QUIZZES (midterm + final)

REQUIRED COURSE MATERIALS

- **ART 2936C Course Pack** available at [Target Copy](#).
 - ALL Required Sketchbooks (2) and Drawing Supplies are included within the Course Pack. **Approximate cost is \$64.** Costs are subject change and do not reflect sales tax.
 - **The artist materials supplied in the course pack are mandatory purchases to ensure that every aspect of the course lessons and online curriculum can be completed accordingly.** Included art supplies are required and intended for use on projects in this class. The materials provided are specific to the sketchbook tasks for the semester and have been selected to avoid excessive supply costs.
 - Additional supplies may be needed or desired during the term. *Final Module 13 and Sketchbook 2 allows freedom to explore additional art media.
- **Method for converting and submitting hand-drawings to digital format.**
 - **JPEG images for BLOG/DISCUSSIONS:**
 - Need a digital camera (and/or a scanner/app) for documenting sketchbook pages.
 - EMBED all JPEG images in Canvas, do not attach them as separate files.
 - No HEIC files (turn this feature off in iPhones).
 - **Single PDFs with all images from each Sketchbook Module/Lesson:**
 - For uploading jpegs into a PDF, Microsoft Word or [Canva](#) (both free) work great. For scanning images directly into single PDFs, apps like [Adobe Scan](#) (free) also work.
 - PDFs can be too large to view and may need to be reduced. Max size is 5MB.
 - Select “save as”, then “reduce file size” if larger than 5MB before submitting (1-4MB upload easier).
- **Method to view course media:** Throughout the term, you will be required to view THREE movies (*Breaking the Maya Code*, *Proteus: A Nineteenth Century Vision*, and *Man on Wire*). Ares Course Reserves has these titles (see below). YouTube and Netflix may also have these titles.

COURSE RESERVES

Additionally, this course relies heavily on selected readings from current literature from the fields of art, education, and art education. Readings are on electronic reserve in the [UF Library ARES Course Reserves](#). These readings are listed within each lesson. Websites, articles, videos, films, and other materials may also be assigned. All resources are assessed through quizzes and discussions.

Method to Use Course Reserves: The link for Course Reserves can be found on the left-hand menu of Canvas or the main library page, <https://uflib.ufl.edu>. You will need your login and password to log into the reserves. Look for the course number in which you are currently enrolled. Don't forget, your VPN connection should be working before you attempt to log onto the library electronic course reserves site.

Note: *If you haven't yet verified that you can access the UF Library System remotely, make sure that you are able to do so.* [Click here for a tutorial on how to gain remote access the UF Education Library.](#)

LEARNING ACTIVITIES

A variety of learning activities are designed to support the course objectives, accommodate different learning styles, build a community, and help you to achieve the student learning objectives. More specifically, this course involves online presentations, library reserves, physical site visits, class blog submissions and final lesson pdf submissions. This course requires that you work as an independent researcher and contribute regularly.

SKETCHBOOK 1 (Black Spiral Binder)

Lessons 2-13 will require you to complete and submit projects for evaluation. Each project has a description in both Canvas and Sketchbook 1. Many lessons have reading/media resources and discussion components. Together, Lessons 2-13 will comprise Sketchbook 1. You will be required to convert your sketchbook drawings to single PDFs for submission (please compress or reduce size of PDF prior to submitting). Lesson 12 is optional and considered as extra-credit, if completed.

SKETCHBOOK 2 (Smaller, Blue Sketchbook, staple-bound)

Sketchbook 2 is your FINAL project. The entire book gets filled (36 pages total, front and back of 18 pages)! It is thematically based sketchbook sprung from site-related research in Sketchbook 1: Lesson 13 and is enhanced with your own artistic ideas. Digital submission of your drawings will follow the same format as Sketchbook 1 but will also involve creating a [ISSUU](#) or [Heyzine](#) flipbook for submission. Sketchbook 2 will begin before Sketchbook 1. Deadlines for the final Sketchbook 2 are set within the assignment itself.

**The final project above has a finite due date in Canvas and does not permit late submissions!*

BLOGs and DISCUSSIONS

Throughout the course, you will BLOG your "initial personal bests" (2-3 sketchbook pages per lesson). Students will also submit Discussion posts (2-3 written paragraphs) based on a collective understanding

and interpretation of the Module readings/resources. In addition to posting to the BLOG and to Discussions (Wednesdays), you will provide comments to your peers' blog and discussion submissions (Sundays). You are required to respond to a minimum of 2 peers every BLOG and Discussion post. Comments can be inspired by intrigue, a question, as well as suggested feedback in relationship to the exercise. *Thoughtful comments make a learning community active, encouraging, and rich.* Expectations are provided within the lessons under BLOG + DISCUSSION EXPECTATIONS.

Assessment of class participation is documented within the BLOG and Discussion submissions. Your efforts reflect your demonstrated interest in learning, preparedness, completion of class assignments, timeliness, production of high-quality work, consideration of others, and contributions to our learning community.

QUIZZES

Throughout the course, you will take **TWO quizzes** based on the lessons. Quizzes are intended to ensure your ability to understand and apply the knowledge disseminated each lesson. You will have three attempts to score your best on both quizzes. Your highest score on each quiz will be recorded. Students will have a window of a four days to complete each quiz.

***Quizzes will NOT be reopened after the deadline.** Do your best to complete quizzes in the 4-day window provided and do not wait to the last minute. Missed quizzes will be marked as a zero.

GRADING POLICIES

Evaluation and assessment involve four key considerations: **Criteria, Creative Solutions, Concept, and Dedication + Effort** based on the criteria and expectations within each lesson. Final grades will be calculated according to the following criteria:

Evaluation Component	Value
Sketchbook 1 - Lessons 2-13	40%
Sketchbook 2 - Final Project Book	15%
Blogs + Discussions - <i>BLOGs, Discussions, Overall Contribution to the Learning Community</i>	30%
Quizzes <ul style="list-style-type: none"> ▪ Quiz 1 (Lessons 1-7) including film - <i>Breaking the Maya Code</i> ▪ Quiz 2 (Lessons 8-13) including films – <i>Proteus: A Nineteenth Century Vision</i> and <i>Man on Wire</i> 	15%
TOTAL	100%

LATE POLICY

All late work will receive a grade deduction of 5% off each day. In addition, **quizzes, extra-credits, and final project due dates will NOT be accepted late.** Submit all work on time to stay on task. This class has regular weekly assignment submissions to the class BLOG, Discussions and Assignments. Due to the late policy,

there is approximately a two-week window for submitting work to receive a percentage of points. *After the assignment closes, work cannot be submitted for points.

INCOMPLETE POLICY

School policy dictates that an incomplete grade (or "I") should only be given in situations in which a student is in "good standing" in a course but is unable to complete the course requirements because of mitigating circumstances. In cases where an "I" is given, the student and faculty member must write out a contract that clearly defines what the student must do to remove the "I" grade. If the work is not completed by the end of the next term, and the "I" grade is not changed via a grade-change form, the "I" grade is automatically converted to an "E" grade.

Students considering withdrawal from the course should first consult their advisor and the university catalog. Refer to the official UF calendar for the last day to withdraw from a class.

GRADING SCALE

93-100 A; 90-92 A-; 87-89 B+; 83-86 B; 80-82 B-; 77-79 C+; 73-76 C; 70-72 C-; 67-69 D+; 63-66 D; 60-62 D; 59 and below E.

See [GRADES AND GRADING POLICIES](#) for additional information on UF grade policies. **Please Note:** A grade of C- or below will not count toward major requirements.

COURSE POLICIES

CLASS PARTICIPATION AND ATTENDANCE

Successful online learning requires you to actively participate in the course. Time management is essential. Thus, it is important to login into our course several times a week so that you do not miss anything or fall behind. On average, you should expect to be participate in the course at least 5 hours per week. Regular, active, and meaningful participation is expected of all students, and frequency and quality of participation may affect your grades, this includes use of proper grammar. Time-manage your experience to include time spent in Canvas and on outside studies (e.g., site visits, reading, sketching, doing online research, etc.).

As this is an asynchronous course with Modules open well in advance of due dates and a 5% late policy allowing late submissions with minor reductions, extensions to assignments will not be provided. Only under extreme circumstances will extensions be considered, and they need to be officially documented. The late policy will stand without official documentation. Please review the UF [Attendance Policy](#).

ACADEMIC HONESTY

Students are expected to abide by the [UF Academic Honesty Policy](#), which defines an academic honesty offense as "the act of lying, cheating, or stealing academic information so that one gains academic advantage." In the context of this class, this means not submitting papers or projects that were created

by another person(s) and properly citing sources for any material used in completing course assignments. Submitting work that has been plagiarized will result in a failing grade.

NETIQUETTE

Netiquette, short for network etiquette, is the set of rules and expectations governing online behavior and social interaction. [The Core Rules of Netiquette](#) are excerpted from the book *Netiquette* by Virginia Shea [Shea, V. (1994). *Netiquette*. San Francisco: Albion Books] and are a set of guidelines that all members of this course are expected to adhere to. Remember, first we are all human. Professionalism is expected. Online learning participants that do not adhere to the netiquette expectations may result in both personal and legal consequences. **Note:** The instructor reserves the right to remove any blog and/or discussion postings deemed inappropriate. As well, UF has additional [Rules for Online Conduct](#).

STUDENT SUPPORT SERVICES

As a student in a distance learning course or program, you have access to the same student support services that on-campus students have. For course content questions, contact your instructor. For any technical issues you encounter with your course or course access, please contact the UF Computing Help Desk at 352-392-HELP (4357) or visit <http://helpdesk.ufl.edu>. For a list of additional student support services links and information, please visit [UF ONLINE](#).

STUDENTS WITH DISABILITIES

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the Disability Resource Center. See the [Get Started with the DRC webpage](#) on the Disability Resource Center site. It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester. *It is the student's responsibility to contact the instructor to discuss their accommodations.

ONLINE COURSE EVALUATION PROCESS

Students are expected to provide feedback on the quality of this course and instruction of this course. These evaluations are conducted online, and reminders are sent via email and through Canvas Announcements. For more information see here <https://gatorevals.aa.ufl.edu/students/>. Evaluations are typically open during the last two or three weeks of the semester. Specific dates are alerted via email and/or course announcements. Summary results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

CHANGES TO THE SYLLABUS

The faculty reserves the right to make changes to the course syllabus and course schedule. If changes become necessary, students will be notified through Canvas email

CAMPUS RESOURCES

HEALTH AND WELLNESS

- [Dean of Students Office](#) is your gateway to the University of Florida. They encourage growth, provide care, and promote accountability.
- *U Matter, We Care*: If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit [U Matter, We Care website](#) to refer or report a concern and a team member will reach out to the student in distress.
- *Counseling and Wellness Center*: [Visit the Counseling and Wellness Center website](#) or call 352-392-1575 for information on crisis services as well as non-crisis services.
- *Student Health Care Center*: Call 352-392-1161 for 24/7 information to help you find the care you need, or [visit the Student Health Care Center website](#).
- *University Police Department*: [Visit UF Police Department website](#) or call 352-392-1111 (or 9-1-1 for emergencies).
- *UF Health Shands Emergency Room / Trauma Center*: For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; [Visit the UF Health Emergency Room and Trauma Center website](#).
- *GatorWell Health Promotion Services*: For prevention services focused on optimal wellbeing, including Wellness Coaching for Academic Success, visit the [GatorWell website](#) or call 352-273-4450.

ACADEMIC RESOURCES

- *E-learning technical support*: Contact the [UF Computing Help Desk](#) at 352-392-4357 or via e-mail at helpdesk@ufl.edu.
- [Career Connections Center](#): Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services.
- [Library Support](#): Various ways to receive assistance with respect to using the libraries or finding resources.
- [Teaching Center](#): Broward Hall, 352-392-2010 or to make an appointment 352- 392-6420. General study skills and tutoring.
- [Writing Studio](#): 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers.
- *Student Complaints On-Campus*: [Visit the Student Honor Code and Student Conduct Code webpage for more information](#).
- *On-Line Students Complaints*: [View the Distance Learning Student Complaint Process](#).