ARH 4930
Collection, Curation, and Display: The Origins and Development of Western Art Institutions

Fall 2023
Meeting Times: M (Periods 8-9), W (Period 8)
Credit Hours: 3, Course Fee: $0
Course Web Site: http://elearning.ufl.edu/

Dr. Mark Hodge, Visiting Assistant Professor of Art History
Email: mch22@ufl.edu
Office Hours: Monday and Wednesdays, Period 7 (1:55-2:45) and by appointment
Office Location: Fine Arts D (FAD) 229

The best way to reach Dr. Hodge is through email. You do not need an appointment for walk-in office hours, but without an appointment, you may have to wait your turn.

Required Textbooks:
There are no required textbooks for this class. All assigned readings will be provided through the class eLearning website.

Course Description:
This course explores the history and methods of art collecting, curation, and exhibition in Europe and North America from Classical Antiquity to the present day. Investigations will cover various art collections and exhibition formats, including Greco-Roman temple collections, Abbot Suger’s collecting and displays of Gothic materiality, the Early Modern Kunstkammer, the emergence of the modern museum in the eighteenth century, its development and political function in the 19th and 20th centuries, and present-day global biennial culture. Students will engage historical and methodological questions in relation to art exhibition history, methods of curation, and the impact art collections and museums have in the world today.

Course Objectives:
- Provide an overview of the practice and cultural import of the practices of object collection and display in Europe and the United States from antiquity to the present day.
- Provide an overview of the exhibitions and theories of curatorial practice central to the history of art exhibitions in the modern era.
- Inform students about a variety of historical and methodological questions in relation to the history of exhibitions and the history of curating.
- To explore the impact of said curation, collection, and curation strategies on the wider world.
- To have students learn and critically engage the key concepts in the history, theory and practice of art collection and display through course readings, written assignments, and oral presentations.
- To enhance students visual acuity and understanding of exhibitions through the description and interpretation of art’s display.

Requirements:
This course has information available through UF’s e-learning website called “Canvas.” The syllabus, handouts, assignments, and images for exams will be available on Canvas. A passing grade requires completion all of the requirements of the course listed below. The scheduled lectures and reading assignments are subject to change upon the discretion of the instructor. It is the students’ responsibility to check their UF email, their Canvas email, and listen to announcements in class pertaining to those potential changes to ensure they are up to date on assignments. The final grade is comprised of the following elements:

General Requirements: (assignments are described in detail at the end of the syllabus)
- Attendance 10%
- Participation 10%
- Presentation of Readings/Leading Discussion 10%
- Exhibition/Collection Review 5%
- 4 Reaction Papers 5% each = 20%
- Discussion Board Posts 20%
- Annotated Bibliography 25%

Each student will select a single collection, exhibition, or element of the permanent collection in a larger art institution (subject to instructor approval) at the beginning of the semester. These objects will be introduced to the class at the second meeting and will subsequently serve as the basis for your work throughout the semester.

Discussion Leading (10%)
Once during the semester you will be responsible, with a partner, for presenting the assigned readings and leading discussion.

Collection/Exhibition Review (5%)
Write a one-page description of your chosen collection/exhibition. This will essentially be a short research report. This does not have to contain an argument, per se, yet, but will form the basis of your later work in the course.

4 Response/Reaction Papers (20%)
Using your selected collection/exhibition as a lens or case study, you will write one reaction paper to a reading or readings of your choice in each quarter of the class.

Discussion Board Posts (20%)
There will be 4 Discussion Board Posts assigned on eLearning throughout the semester.

Final Paper (25%)
You will complete a 15-20 source annotated bibliography on the collection/exhibition you selected at the beginning of the semester. You will include a thesis statement for a possible future research paper at the end of the bibliography that will incorporate ideas found in your initial review one or all of your response papers.

Attendance (10%)
Attendance is required. You will be asked to sign in at each session. Extreme tardiness (15+ minutes) and early departures will be considered absences. Excused absences include religious holidays, illness with appropriate documentation, etc. In these cases, please see the TA or instructor (in advance when possible) to clear your absence, schedule an extension, and/or discuss the possibility of a make-up quiz or exam. Please also see the UF attendance policy: https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/.

Participation (10%)
Students are expected to have read the assigned material before coming to class and to remain engaged. Being “engaged” means active participation through questions, comments, and daily reflection exercises in lecture and section, and passive participation by taking notes and paying attention. While both lecture and section allow for questions, comments, and written reflection, section is focused on student-led discussion aimed at talking about art in constructive, meaningful ways.

- **Electronic devices**: Computers and tablets are permitted ONLY for note taking. The TA will monitor computer usage from a seat in the back of the classroom. All other electronic devices—especially cell phones—should be turned off and packed away for the duration of class. Inappropriate usage of devices will result in a deduction of the participation grade. Students are expected to assist in maintaining a classroom setting that is conducive to learning. Be aware that you are not the only person who can see your screen. Respect your classmates and the learning environment by not offering a distraction.

Deadline and Making Up Missed Materials
Make-up or early exams can only be offered in exceptional circumstances, including those required by the DRC or Registrar’s office. Please make note of the midterm and final exam dates and times and plan to be in attendance. Extensions to deadlines will not be given except under exceptional circumstances. Please request any extension in advance of the due date. Each day late for any assignment will result in a lowered 1/3 letter grade for that assignment (A to A- for example).

Grading Scale:

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<tr>
<th>Letter Grade</th>
<th>A</th>
<th>A-</th>
<th>B+</th>
<th>B</th>
<th>B-</th>
<th>C+</th>
<th>C</th>
<th>C-</th>
<th>D+</th>
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<tr>
<td>% Equivalent</td>
<td>93+</td>
<td>90-92</td>
<td>87-89</td>
<td>83-86</td>
<td>80-82</td>
<td>77-79</td>
<td>73-76</td>
<td>70-72</td>
<td>67-69</td>
<td>63-66</td>
<td>60-62</td>
<td>59-</td>
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Important Dates

- Drop/Add: 8/23-8/25
- Labor Day: 9/4
- Thanksgiving Holiday: 11/22
- Collection/Exhibition Review Due: 9/15
- Discussion Board Post #1 Due: 8/28
- Discussion Board Post #2 Due 9/27
- Discussion Board Post #3 Due: 11/6
Discussion Board Post #4 Due: 12/4
Reaction Paper #1 Due: 9/6
Reaction Paper #2 Due: 10/18
Reaction Paper #3 Due: 11/15
Reaction Paper #4 Due: 12/6
Final Paper Due: 12/12

Links and Policies:

Academic Honesty. UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code (https://sccr.dso.ufl.edu/process/student-conduct-code/) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

Accommodation. Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the disability Resource Center by visiting https://disability.ufl.edu/students/get-started/. It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

Email. Each student is issued a University e-mail address (username@ufl.edu) upon admittance. This e-mail address may be used by the University for official communication with students. Students are expected to read e-mail sent to this account on a regular basis. Failure to read and react to University communications in a timely manner does not absolve the student from knowing and complying with the content of the communications.

UF grades and grading policies. Information on UF grading policy may be found at: https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/.

Online Course Evaluation Policy. Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at https://gatorevals.aa.ufl.edu/students/. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via https://ufl.bluera.com/ufl/. Summaries of course evaluation results are available to students at https://gatorevals.aa.ufl.edu/public-results/.

Health and Wellness
U Matter, We Care: If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit https://umatter.ufl.edu to refer or report a concern and a team member will reach out to the student in distress.

Counseling and Wellness Center: visit https://counseling.ufl.edu or call 352-392-1575 for information on crisis services as well as non-crisis services.

Student Health Care Center: Call 352-392-1161 for 24/7 information to help you find the care you need, or visit https://shcc.ufl.edu.

University Police Department: visit https://police.ufl.edu or call 352-392-1111 (or 9-1-1 for emergencies).

UF Health Shands Emergency Room / Trauma Center: For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; visit https://ufhealth.org/emergency-room-trauma-center.

GatorWell Health Promotion Services: For prevention services focused on optimal wellbeing, including Wellness Coaching for Academic Success, visit https://gatorwell.ufsa.ufl.edu or call 352-273-4450.

Academic Resources
E-learning technical support: Contact the UF Computing Help Desk at 352-392-4357 or via e-mail at helpdesk@ufl.edu.


Library Support: https://uflib.ufl.edu. Various ways to receive assistance with respect to using the libraries or finding resources.

Teaching Center: https://academicresources.clas.ufl.edu. Broward Hall, 352-392-2010 or to make an appointment 352-392-6420. General study skills and tutoring.


Student Complaints On-Campus: Visit the Student Honor Code and Student Conduct Code webpage for more information: https://sccr.dso.ufl.edu/policies/student-honor-%20code-student-conduct-code/.

Course Schedule*
*Assigned readings are listed on the date they are due. All reading is required unless otherwise noted.

Texts referred to in multiple weeks:


Week 1 (8/23-8/25)
8/23: Introduction and Definitions
Read:
“What is a Museum?” in *MiM*, 1-19
“To Collect” in *MiM*, 187-210
“To Exhibit” in *MiM*, 235-252
*you may complete the above readings over the first three weeks of class
Felix Gonzalez-Torres's "1990: L.A., 'The Gold Field"

Week 2 (8/28-9/1) Object and Display in Greco-Roman Antiquity

8/28: The Sack of Syracuse in 212 BCE
Read:

Discussion Post #1 Due

**8/30: Art Museums in the Ancient World?**
**Read:**

**Week 3 (9/4-9/8) Medieval Treasures**
**9/4: Labor Day—No Class**

**9/6: Abbot Suger, Precious Materiality, and the Glory of God**
**Read:**
Suger, “On what was done in his administration”
https://sourcebooks.fordham.edu/source/sugar.asp
National Gallery of Art, “Chalice of the Abbot Suger of Saint-Denis”

Reaction Paper #1 Due

**Week 4 (9/11-9/15) The Kunstkammer, Princely Collections, and The Grand Tour**
**9/11: Kunstkammer and Wunderkammer**
**Read:**
“Natural History and Anthropology Museums” in *MiM*, 53-56.

**9/13: The Grand Tour**
Read:

9/15: Collection/Exhibition Review Due

Week 5 (9/18-9/22) The Salon and National Collections
9/18: The Salon
Read:

9/20: National Collections: Paris and Florence
Read:
Paula Findlin, “Uffizi Gallery, Florence: The Rebirth of a Museum in the 18th Century” in First Modern Museums of Art, 73-112.
“Revolution and the Louvre” in MiM, 29-35.

Week 6 (9/25-9/29) National Collections, cont.
Read:
The Political Rationality of the Museum” in Birth of the Museum, 89-105.

9/27: National Collections and Repatriation

Discussion Board Post #2 Due
Week 7 (10/2-10/6) World’s Fairs and Biennales
10/2: World’s Fairs
Read:

10/4: Global Art Fairs (Biennales and the like)
Read:

Week 8 (10/9-10/13) Institutional Critique
10/9: What Is Institutional Critique?
Read:
“Art Museum: Challenges” in MiM, 42-46.
Anne Rorimer, “Questioning the Structure: The Museum Context as Content” in AA, 253-266.

10/11: Daniel Buren and BPMT, GRAV, Marcel Broothaers, Hans Hacke, Adrian Piper
Read:
Adrian Piper, “Power Relations within Existing Art Insitutions” (1983) in Institutional Critique, 246-275.

Week 9 (10/16-10/20) Technical Analysis and Midterm
10/16: Technical Analysis and Preservation at the Harvard Art Museum
Read:

10/18: FREE TO WORK ON CLASS ASSIGNMENTS
Read:
Reaction Paper #2 Due

Week 10 (10/23-10/27) Dada and Surrealism
10/23: Cabaret Voltaire, Zurich (1916)
Read:

10/25: The International Surrealist Exhibition, Paris (1938); First Papers of Surrealism, 1942 (New York)
Read:
Exhibitions That Made Art History, “The International Surrealist Exhibition, 1938” and “First Papers of Surrealism, 1942.”

Week 11 (10/30-11/3) Establishment of MoMA
10/30:
Read:
“American Models” in MI/M, 36-42.

11/1:
Read:
Brian O’Doherty, “Inside the White Cube: The Ideology of the Gallery Space” (Berkeley: University of California Press, 1999. (Originally published in 1976 in Artforum; this text is important as a historical document)

Week 12 (11/6-11/10) Pergamon Museum
11/6: Origins
Read:

Discussion Board Post #3 Due

11/8: Reconstruction
Read:

**Week 13 (11/13-11/17) Happenings**
11/13: Allan Kaprow's 18 Happenings in 6 Parts, Reuben Gallery, New York, October 1959
Read:

11/15: Marta Minujín’s La Menesunda, Buenos Aires (1965)
Read:
Helga Christopherson and Massimiliano Gioni, Marta Minujín: Menesunda Reloaded (New York, New Museum of Contemporary Art), 10-57.

Reaction Paper #3 Due

**Week 14 (11/20-11/24)**
11/20: FREE TO WORK ON CLASS ASSIGNMENTS
Read:

11/22 – NO CLASS – HAPPY THANKSGIVING!

**Week 15 (11/27-12/1) Documenta 5 and Documenta 11**
11/27: The Founding of Documenta and its Fifth Iteration
Read:
“Documenta 5” in *Exhibitions That Made Art History*.

11/29: Okui Enwezor and Documenta 11
Read:
“Documenta 11” in *Exhibitions That Made Art History*.

**Week 16 (12/4-12/8) Roberto Obregón at the UF University Galleries**
12/4: Accumulate, Classify, Preserve, Display: Works by Roberto Obregón from the Carolina and Fernando Eseverri Collection
Read:
Selections from the exhibition catalog (on canvas).

Discussion Board Post #4 Due

12/6: Discussion of Annotated Bibliographies

Reaction Paper #4 Due

12/12: Annotated Bibliographies Due