

CULTURE OF THE IMAGE (ART 2826C)-Fall 2022

Credits: 3

Class Meeting Time/Location:

Wednesdays 4:05-6pm/ FAC127 (and other locations as needed).

Your lab sections meet on Fridays in Room FAD329.

Course Related Fees: \$139.52

Canvas URL: <https://ufl.instructure.com/courses/445422>

Instructor: Flounder Lee photoflo@ufl.edu

Office Hours/Location: By appointment

Teaching Assistant: McKinna Anderson

Teaching Assistant: Tanja Vuksanovic

Course Description

Introduces the critical processes by which images acquire meaning, and how artists and artworks produce knowledge. Provides an overview of visual representation that facilitates understanding of the issues involved in the production, distribution, and reception of images. This is both a contextual studies course related to contemporary art practices and assisting students with concepts and vocabulary, as well as a technical course assisting each student's access and development of manual camera handling skills and photo processing technologies.

Course Topics

- **Photography: Technical and Contextual Studies**
- **Photography: Manual Camera Control and Photo Processing**
- **Speculative Futures**
- **Post Identity**
- **Social Efficacy (How to Do Things with Art)**
- **Postcolonial Photography**
- **Performative Photography**

Textbooks/Readings

All required readings have been provided by the instructor and are uploaded to the course canvas page. Two readings will be selected by each student during the semester (one for the midterm, one for the final) and it is the responsibility of each student to find the resources for their selection. The instructor will assist as will the AFA Library or Smathers Library West staff.

Expectations

Keeping and Making Up

If you are having difficulties for any reason in understanding the material and completing the work for this class, you need to make an appointment to meet and talk with me. Do not wait until the last minute (right before an assignment is due) or until you are totally lost to contact me.

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found in the student code at: <https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

Engaging with one another

In our structured and unstructured discussions and dialogue, we also will have many opportunities to explore some challenging issues and increase our understandings of different perspectives. Our conversations may not always be easy; we sometimes will make mistakes in our speaking and our listening; sometimes we will need patience or courage or imagination or any number of qualities in combination to engage our texts, our classmates, and our own ideas and experiences. Always we will need respect for others. Thus, an additional aim of our course necessarily will be for us to increase our facility with the sometimes difficult conversations that arise as we deepen our understandings of multiple perspectives – whatever our backgrounds, experiences, or positions.

I want this class to be fun and meaningful with everybody feeling comfortable to contribute to the dialogue. This is how we learn. Effective learning/teaching is a creative and co-constructed experience with give and take between teacher and student and between student and student. Key to facilitating an environment for learning is respect. Disruptive and disrespectful actions make for stressful atmosphere which is not conducive to learning.

Here are some thoughts and suggestions for cultivating community.

- Treat every program interaction, both in and out of class and critique, as if you were professional colleagues who need to work together to be successful.
- Be an active listener who seeks to understand.
- Honor multiple perspectives and experiences that others bring to the program.
- Take responsibility (for your statements, actions, interactions, academic performance).
- Assume good intent on the part of others.
- Pause and reflect before reacting.
- Use every class session and every interaction with peers to think about your future as an artist.
- Conduct yourself with personal integrity and honesty.
- Communications outside of class with individuals as well as the class are done via email, please check your @ufl.edu email account regularly for updates and additional course information. All the announcements for this course are emailed to you through Canvas. Please make sure you have that feature enabled or check Canvas frequently.

It is my intent that students from all diverse backgrounds and perspectives be well-served by this course, that students' learning needs be addressed both in and out of class, and that the diversity that the students bring to this class be viewed as a resource, strength and benefit. It is my intent to present materials and activities that are respectful of diversity including but not limited to: gender identity, sexuality, disability, age, socioeconomic status, ethnicity, race, nationality, religion, and culture.

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies. <https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/>

Grading

Grades will be based on weekly class readings/quizzes/assignments, a Midterm Exam, a Final Exam, and two lab assignments given in multiple parts. All grading will be completed by your teaching assistant and reviewed by the course instructor. Grading rubrics for each element are posted on Canvas.

- **10 Lecture quizzes/reading responses (@4 points each, total 40 pts)**
- **Midterm Exam (10 pts)**
- **Final Exam/Presentation (10 pts)**
- **Participation (10 pts)**
 - **Mini Assignments are Participation**
- **4 Lab Assignments/quizzes (12 pts)**
- **3 Projects (18 pts)**

Reading response—usually, when I hand out a reading to be discussed in class, you must bring a 250–400-word response to the reading to the discussion. It can be narrative form, or bullet points but must be complete sentences. Including questions and parts you didn't understand or agree with are great ways of fueling the discussion. Must be submitted to canvas before class on day of the discussion for full credit. Sometimes, throughout the semester, there might be a quiz on the reading in addition to or replacing the reading response

Students must be present to complete all quizzes, exams, and critiques. No late work or makeup dates will be made available unless supported by documentation approved by the Dean of Students office. Reading responses may be submitted late (up to the lab day of the same week instead of lecture day) for a 25% penalty (better partial credit than none).

A gradebook is available on the course canvas page. All grading will follow the UF grading guidelines available here: <https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>

What constitutes participation?

- complete readings the associated assignment prior to class
- contribute to class discussions
- ask relevant questions
- respond thoughtful
- consideration for classmates
- attend every class period
- positive attitude and open mind

Attendance Policy

You are expected to stay for the entire class. Be professional; be on time. Arriving late or not being prepared is disruptive to others.

Registered students who do not attend at least one of the first two class meetings for the course, and who have not contacted the department to indicate their intent, may be dropped from the course.

Participation in class is necessary to achieve the course objectives. Students are expected to arrive to class on time and be prepared to participate in all activities. Please mute cell phone prior to class.

Students are permitted three absences without penalty. A fourth absence will reduce the final participation grade by one letter grade per occurrence.

Appropriate documentation from the student health service should be obtained for medical excuses.

In general, acceptable reasons for absence from class include illness, serious family emergencies, special curricular requirements (i.e., judging trips, field trips, professional conferences), military obligation, severe weather conditions, religious holidays, and participation in official university activities such as music performances, debate, and athletic competitions. Absences from class for court-imposed legal obligations such as jury duty or subpoena will be excused. Other sound reasons may be offered and considered on an individual basis. Requirements for class attendance and make-up exams, assignments, and other work are consistent with university policies that can be found at: <https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

If you cannot attend class, please inform the instructor ahead of time.

Lateness and Leaving Early

I will take attendance at the beginning of each class. If you are not present at that time, you will be marked as absent unless you see me at the end of class letting me know that you came so I can correct my attendance sheet. You are expected to stay for the entire class period. I generally check to see who is around after the break. If you leave, your attendance will be recorded as late. Four late marks count as an unexcused absence. If you know that you will be absent, please let me know in advance by contacting me at photoflo@ufl.edu. Both lateness and absence will also have an effect on your participation grade.

Accommodations

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the disability Resource Center. [Click here to get started with the Disability Resource Center.](#) It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

Online Course Evaluations

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

Schedule

(Subject to change)

Withdrawal from All Fall Courses with No Fee Liability	August 30
Withdrawal with 25% Refund (W assigned to all Fall courses)	September 16
Final Exam	12/12/2022 @ 10:00 AM - 12:00 PM

Aug 24-Course Introduction, Questions, Discussion, Introductions

- Due for next lecture class:
 - *Mini Assignment: Favorite Photos: **two of your favorite/most important photos, one you've taken, one someone else took**, upload to canvas at least 1 hour before next lecture class and be prepared to talk about why you they are important to you*
 - *Mini-Assignment Cliché—Take 5 cliché photographs, upload to canvas at least 1 hour before next lecture class and be prepared to talk about why you they are important to you*
 - *Reading #1 (Remix), plus reading response*
- *Photo Scavenger Hunt*

Aug 26-LAB Tour, Check out Lockers, materials

Aug 31

Small Groups Look at favorite photos and Cliché

Slide Lecture: artists who use Cliché

To be completed: Reading Assignment #2 (Cliché)- Plus Reading Response
 Remix Mini Assignment (upload to canvas 1 hour before next lecture class)

Sept 2

Lab Orientation with the Teaching Lab Specialist (Required for use of the lab) Camera Handling: SLR Introduction and Film Loading
Camera Handling: (ISO/ASA, Shutter Speed, Aperture, Focus, Depth of Field)

Sept 7

Reading 2 Discussion

Look at Remix assignments
Do Reading 3

Sept 9

Camera Handling (ISO/ASA, Shutter Speed, Aperture, Focus, Depth of Field)
Photo Walkabout (All students with cameras, walking shoes, review camera handling.)

Sept 14

Reading 3 Discussion
Introduce Contact Sheet Project (321 contact)
To be completed: Reading #4 and Response (due week after Harn)

Sept 16

Museum Instructions
Lab Quiz/Assignment #1 (Exposure, Meter Reading, Shutter, Aperture)
Processing Demonstration

Sept 21

HARN MUSEUM OF ART VISIT (Meet at Harn Museum Lobby by 4:15pm)

Sept 23

Lab Quiz/Assignment #2
Open Lab: Processing/Contact Sheets

Sept 28

Reading 4 discussion
Harn Discussion
To be Completed: Reading

Sept 30

Contact Sheet Project Critique

Oct 5

Reading 5 Discussion
Introduce Project 2
To be Completed: Reading #6

Oct 7

No Class-Homecoming

Oct 12

Reading 6 discussion + Assessment + Midterm Exam REVIEW
To be Completed: Study for Midterm Exam (Exam is next week)

Oct 14
Shooting Studio

Oct 19
Midterm Examination
To be Completed: Reading #7

Oct 21
Lab

Oct 26
Reading #7 and Discussion
Incomplete Manifesto for Growth
To be Completed: Reading #7; Personal Manifestos
for Growth

Oct 28
Lab Quiz/Assignment #3 (Aperture Control and Depth of Field)
In progress critique for project 2

Nov 2
Reading 8 Discussion
Introduce Project 3
To be Completed: Reading #9

Nov 4
Project 2 Critique

Nov 9
Reading 9 and Discussion
Look at Manifestos for Growth
Introduce Presentations
To be Completed: Reading #10

Nov 11—No Class, Veteran's Day

Nov 16
Reading 10 and Discussion

Nov 18
Lab Quiz/Assignment #4

Nov 23 and 25—No class, Thanksgiving Break

Nov 30

Presentations

Dec 2

In progress critique Project 3

Dec 7

Presentations

Dec 9

Critique Project 3