

## **ARH 6918: Asian Monument and Heritage Conservation**

University of Florida, Fall 2022--Class #27581 Section AMON

Time: Monday 4 (10:40-11:30 am); Wednesday 3-4 (9:35-11:30 am)

Classroom: FAC 201

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Office: FAC 119; Tel: (352) 273-3072

Office Hours: Monday and Wednesday (11:30 am-12:30 pm) and by appointment

### **Description:**

Defined as the legacy of past human activities, cultural heritage, tangible or intangible, movable or immovable, has played important roles in the formation of social memory and cultural identity. This course will focus on the history of several well-known Asian monuments in order to explore both their origins and the factors behind their rise as cultural icons, and the different approaches to their evaluation and preservation. Topics include: 1) the role of memorial monument, especially as a contested and mutable site; 2) the public presentation and representation of cultural heritage; 3) the international and national charters and guideline and the UNESCO World Heritage movement; 4) the debates over the Western and Eastern differences in heritage conservation; 5) the social and political process and the roles of such social categories as gender and ethnicity in the making of monuments. Coursework will consist mainly of writing assignments, in-class discussions and presentations, and research papers.

### **Objectives:**

This course will introduce students to the theories and basic issues in the studies of monuments and the history of collecting of Asian art, and provide them with a solid grounding in both the theories and practices of historic preservation and collecting history so that students can reach a better understanding of the artistic, social, and political elements in the making and understanding of Asian art and Asian monuments. The emphasis will lie in student's ability to grasp basic concepts in the heritage conservation as practiced in Asia and in the West, to discuss and analyze critically the policies, attitudes, and visual presentations related to Asian art and monuments.

### **Requirements and grading (consult the instructor for both the book review and research paper topic):**

1. Punctual attendance of class meetings; readings according to the schedule set forth in this syllabus, to be completed before attending class, and participation in class discussions and class presentations and informal responses to each week's readings (30%);
2. A midterm book review (10+ pages, double-spaced, Times New Roman 12; 20%);
3. An annotated bibliography of the research proposal (1-2 pages; 10%) and final research paper and presentation (15+ pages; 40%).

For graduate students: a longer final paper (20+ page), or to do an appropriate final project to be decided in consultation with the instructor. Graduate students may assign additional readings and other assignments.

## Grading Scale

Grades are tabulated on a 100-point scale and a letter grade is assigned as follows:

93–100 A	90–92 A-	87–89 B+	83–86 B	80–82 B-	77–79 C+
73–76 C	70–72 C-	67–69 D+	63–66 C	60–62 D-	59 & below E

Please note that a grade of C- or below will not count toward major requirements.

For more information, see

<https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

\*Students are expected to participate in class discussions and turn in assignments on time.

\*All papers should be printed, standard, and double-spaced; no assignments or papers will be accepted over email.

\*Student's class participation is evaluated not according to the amount of talking that student does, but rather according to whether that student contributes thoughtfully and constructively, based on a careful consideration of the class reading assignments.

## Other Important Information:

**Make-Up Exams**, extensions, and incomplete grade will be given ONLY in cases of emergencies or serious illnesses with proper documentation. In all other cases (Family obligations, religious holidays, disabilities etc.), extensions may be granted only if informed well BEFORE the deadline.

**No cellular phone** or laptop web-surfing during the class.

**Disability accommodations** can be requested by contacting the Office for Student Services, P202 Peabody Hall, 392-1261 and then bring the instructor the provided documentation.

**Academic Honesty:** The university's policies regarding academic honesty, the honor code, and student conduct related to the honor code will be strictly enforced. Full information regarding these policies is available at the following links:

- Academic Honesty: <http://www.registrar.ufl.edu/catalog/policies/students.html#honesty>
- Honor Code: <http://www.dso.ufl.edu/sccr/honorcodes/honorcode.php>
- Student Conduct: <http://www.dso.ufl.edu/sccr/honorcodes/conductcode.php>

## University Counseling Services

Contact information:

### Counseling Center

Address:

301 Peabody Hall  
P.O. Box 114100, University of Florida  
Gainesville, FL 32611-4100

Phone: 352-392-1575

Web: [www.counsel.ufl.edu](http://www.counsel.ufl.edu)

Be assured that I want you to learn and to receive the best grades you deserve. So come to see me during my office hour or make an appointment to discuss any difficulty you have encountered in this course.

### **Weekly Reading Reports:**

The purpose of the weekly reading reports is to help you think through the articles/books while reading them, and to prepare you for class discussion. The basic structure should be first a summary of the gist (the basic structure) of the article; then your comments, responses, and questions (and prepare the questions in a thoughtful way so that you can discuss and answer them in class). The articles/books are available on the e-learning course reserve website. Hand in the informal reading reports after class discussions each week.

### **Required Texts:**

Course Reading reserved on the library reserve and e-learning website.

**Weekly schedule** (readings marked with a star\* are reserved in e-learning website)

**Week 1 (8/24). Introduction: Overview of the class; Japanese architecture (video).**

**Week 2 (8/29, 31). Orientalism and the Dialectics of the Antiquities Rush; Collecting History and Heritage Protection in the East and West**

\*Edward Said. *Orientalism*. New York: Vintage Books, 1978.

\*Suzanne L. Marchand. "Interpreting Oriental Art," Chapter 9, in *German Orientalism in the Age of Empire: Religion, Race, and Scholarship*. Cambridge: Cambridge University Press, 2009.

\*Suzanne L. Marchand. "The Dialectics of the Antiquities Rush." In *Pour une histoire de l'archéologie XVIII<sup>e</sup> siècle – 1945. Hommage de ses collègues et amis à ève Gran-Aymerich*, ed. Annick Fenet and Natacha Lubtchansky, pp. 191-206. Ausonius, Bordeaux, 2015 (pdf).

**Week 3 (9/7). Different Notions of Monuments and Monumentality; Is it still possible to have monuments in the modern world? Maya Lin's The Vietnam Veteran Memorial (video)**

\*Jonathan M. Reynolds. "Ise Shrine and a Modernist Construction of Japanese Tradition," *The Art Bulletin* 83.2 (June, 2001), 316-341.

\*James F. Osborne. "Monuments and Monumentality." In *Approaching Monumentality in Archaeology*, edited by James F. Osborne, 1-19. State University of New York Press, 2014.

**Week 4 (9/12, 14). The Nation and Its Heritage**

\*Yannis Hamilakis. *The Nation and its Ruins: Antiquity, Archaeology, and National Imagination in Greece*. Oxford University Press, 2007.

\*David Lowenthal. "Material Preservation and Its Alternatives," *Perspecta*, Vol. 25 (1989), pp. 66-77.

**Week 5 (9/19, 21). The International Heritage Movement**

\*Jokilehto, Jukka. *A History of Architectural Conservation*. Oxford, England: Butterworth-Heinemann, 1999.

\*Astrid Swenson. *The Rise of Heritage: Preserving the Past in France, Germany and England, 1789-1914*. Cambridge: Cambridge University Press, 2015.

Visit the UNESCO Website: <http://www.unesco.org/whc/heritage.htm> for more information on the World Heritage Movement.

UNESCO Convention on Means of Prohibiting and Preventing the Illicit Import, Export, and Transfer of Ownership of Cultural Property, adopted in 1970. <http://www.unesco.org>. Hague Convention. Available on the UNESCO website.

Unidroit Convention on Stolen or Illegally Exported Cultural Objects.

### **Week 6 (9/26, 28). Heritage and History**

\*Lowenthal, David. *The Heritage Crusade and the Spoils of History* (Second Edition). New York: Cambridge University Press, 1998. 250pp; 10 chapters.

\*Harvey, David C. "Heritage Pasts and Heritage Presents: Temporality, Meaning and the Scope of Heritage Studies." *International Journal of Heritage Studies*, Volume 7, no. 4 (2001), 319-338.

### **Week 7 (10/3, 5). Western Hegemony in Cultural Heritage Management; the Use of Heritage**

\*Byrne, Denis. "Western Hegemony in Archaeological Heritage Management." *History and Anthropology* 5.2 (1991): 269-276.

\*Smith, Laurajane. *Uses of Heritage*. London: Routledge, Taylor & Francis Group, 2006.

### **Week 8 (10/10, 12). How to Preserve? Authenticity in Heritage Conservation; Rethinking the Venice Charter and the Debates on the Eastern and Western Differences; Is there a Chinese Attitude toward the Past?**

\*Walter Benjamin. "The Work of Art in the Age of Mechanical Reproduction." In his *Illuminations: Essays and Reflections*, edited and with an introduction by Hannah Arendt (New York: Schocken Books, 1968), 217-251.

\*Nobuo Ito. "'Authenticity' Inherent in Cultural Heritage in Asia and Japan." *Proceedings of the Nara Conference on Authenticity in relation to the World Heritage Conservation* (Nara: ICOMOS, 1994), 35-45.

\*Starn, Randolph. "Authenticity and Historic Preservation: Towards an Authentic History." *History of the Human Sciences* 15.1 (2002), 1-16.

\*A. G. Krishna Menon. "Rethinking the Venice Charter: The Indian Experience." *South Asian Studies*, 10 (1994), 37-44.

\*Wim Denslagen. "Restoration Theories, East and West." *Transaction of the Association for Studies in the Conservation of Historic Building* 18 (1993), 3-7.

\*Chen Wei and Andreas Aass. "Heritage Conservation: East and West," *ICOMOS Information* 3 (1989), 3-8.

\*Pierre Ryckmans. "The Chinese Attitude towards the Past." *Papers on Far Eastern History* 39 (1989), 1-16.

\*Alexander Stille. "The Culture of the Copy and the Disappearance of China's Past." in *The Future of the Past* (New York: Farrar, Straus and Giroux, 2002), 40-70.

### **Mid-term book review due on 10/12**

### **Week 9 (10/17, 19). The Rise of "National Heritage" in China (1900-1920)**

\*Guolong Lai. "The emergence of 'cultural heritage' in modern China: a historical and legal perspective." In: Matsuda, A and Mengoni, L E (eds.) *Reconsidering Cultural Heritage in East Asia*, Pp. 47-85. London: Ubiquity Press, 2016.

Peter Hopkirk, *Foreign Devils on the Silk Road: The Search for Lost Cities and Treasures in Chinese Central Asia*. Boston: University of Massachusetts Press, 1984.

\*Justin M. Jacobs. *The Compensations of Plunder: How China Lost Its Treasures*. University of Chicago Press, 2020.

**Week 10 (10/24, 26). Heritage and Religion; The Rise of “Scientific Value” (1920-1930)**

\*S.A. Smith. “Contentious Heritage: The Preservation of Churches and Temples in Communist and Post-Communist Russia and China,” *Heritage in the Modern World*, edited by Paul Betts and Corey Ross, *Past & Present*, Volume 226, Issue supplement 10, Oxford University Press, 2015, pp. 178–213.

\*Shu-Li Wang, Michael Rowlands, and Yujie Zhu eds. *Heritage and Religion in East Asia*. Routledge, 2021.

**Week 11 (10/31, 11/2). Cultural Heritage Movement in Japan and Korea; Japanese and Russian Influence on Chinese Heritage**

Pai, Hyung Il. *Heritage Management in Korea and Japan: The Politics of Antiquity and Identity*. Seattle: University of Washington Press, 2013.

\*McDermott, Hiroko T. “The Horyuji Treasures and Early Meiji Cultural Policy.” *Monumenta Nipponica*. 61.3(2006), pp. 339-374.

\*Pai, Hyung Il. *Constructing "Korean" Origins: A Critical Review of Archaeology, Historiography, and Racial Myth in Korean State-Formation Theories* (Cambridge, Mass.: Harvard University Asia Center: Distributed by Harvard University Press, 2000), pp. 1-22, 237-287.

\*Matsuda, A and Mengoni, L E (eds.) *Reconsidering Cultural Heritage in East Asia*, London: Ubiquity Press, 2016.

**Annotated bibliography of the research proposal due on 11/2.**

**Week 12 (11/7, 9). Liang and Lin**

\*Wilma Fairbank. *Liang And Lin: Partners in Exploring China's Architectural Past*. University of Pennsylvania Press, 1994.

\*Guolong Lai, Martha Deams and Neville Agnew. “Valuing the Past in China: The Seminal Influence of Liang Sicheng on Heritage Conservation.” *Orientalism* 35.2 (2004), 82-89.

**Week 13 (11/14, 16). Cultural Heritage during the Cultural Revolution (1966-1976) and “Chinese Exceptionalism”: Heritage Conservation with “Chinese Characteristics” (1980s-1990s)**

\*Cuno, James. *Who Owns Antiquity? Museums and the Debates over Our Ancient Heritage*. Princeton University Press, 2008.

\*Shepherd, Robert J, and Lawrence Yu. *Heritage Management, Tourism, and Governance in China: Managing the Past to Serve the Present*. New York: Springer, 2013.

\*Hilary du Cros and Yok-shiu F. Lee. *Cultural Heritage Management in China: Preserving the Cities of the Pearl River Delta*. UK: Routledge, 2007.

**Week 14 (11/21). “Economic Value” and Cultural Heritage in China (1990-2020)**

\*Mason, Randall. *The Economics of Historic Preservation: How Priceless is the Past?* W.W. Norton, 2011.

\*Blumenfield, Tami, and Helaine Silverman. *Cultural Heritage Politics in China*. New York, NY: Springer, 2013.

Yujie Zhu and Christina Maags. *Heritage Politics in China: The Power of the Past*. Routledge 2020.

**Week 15 (11/28, 30).** Student Presentations on their final research project.

**Week 16 (12/5, 7).** Student Presentations on their final research project.

**Final paper due on 12/14.**