DIG4930 Storyboarding

Instructor
Chelsea Cantrell

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Email
Canvas Mail

Office Location
NRG 119

Office Hours
TBD

Course Number
DIG4930

Semester/Year
Summer 2022

Course Credits
3 credits

Course Location
NRG 205

Course Meeting Times
M,T,W,TH,F
9:30-10:45

Course Description

This course provides technical and design skills for the creation of pre-production content for time based media projects.

Pre-Requisites
- DAS major and Junior standing or above
- Experience with Adobe Photoshop and Illustrator

Objectives: By the end of this course, students will be able to:
- Identify & apply lighting techniques imperative to storytelling
- Identify & define terminology imperative to pre-production pipelines
- Create animatics and storyboards for their original stories
- Develop visualization in the pre-production phase of film and animation
- Expand analog and digital rendering techniques needed for drafting images

Required Materials
- Adobe Suite
- Sketchbook & Pencils
- Laptop Computer

Recommended Materials
- Drawing tablet

Course Schedule

This schedule is only a guide and is subject to change. Unless otherwise indicated, assignments and readings are due the day they are listed on the syllabus, not the following day.

Week	Subject	Assignment/Quizzes	Assignments Due
Module 0	Intro to course: Tell, Render, Present	*Orientation Quiz*	
Week 1	Day 1 - **Lecture** Mindset meeting tools. **Assignments given.** Day 2 - **Demo** on module materials. **Feedback** Given. Day 3 - **Workshop** on module materials. **Feedback** Given. Day 4 - **Lecture** mark making. **Feedback** Given. Day 5 - **Demo** on module materials. **Assignment work session.** *	**Assign 1: Statement of Purpose.** **Discussion 1** *Ongoing assignment*	
Week 2	Day 1 - **Lecture** Boards vs. Panels. **Assignments given.** Day 2 - **Demo** on module materials. **Feedback** Given. Day 3 - **Workshop** on module materials. **Feedback** Given. Day 4 - **Lecture** Perspective storytelling. **Feedback** Given. Day 5 - **Demo** on module materials. **Assignment work session.** *	**Assign 2: Resume** **Discussion 2** *Ongoing assignment*	
Week 3	Day 1 - **Lecture** value structure in story. **Assignments given.** Day 2 - **Demo** on module materials. **Feedback** Given. Day 3 - **Workshop** on module materials. **Feedback** Given. Day 4 - **Lecture** know your audience. **Feedback** Given. Day 5 - **Demo** on module materials. **Assignment work session.** *	**Assign 3: Branding** **Discussion 3** *Ongoing assignment*	
Week 4	Day 1 - **Lecture** skill building. **Assignments given.** Day 2 - **Demo** on module materials. **Feedback** Given. Day 3 - **Workshop** on module materials. **Feedback** Given. Day 4 - **Lecture** software exploration. **Feedback** Given. Day 5 - **Demo** on module materials. **Assignment work session.** *	**Assign 4: Connections** **Discussion 4** *Ongoing assignment*	
Week 5	Day 1 - **Lecture** careers. **Assignments given.** Day 2 - **Demo** on module materials. **Feedback** Given. Day 3 - **Workshop** on module materials. **Feedback** Given. Day 4 - **Lecture** finals. **Feedback** Given. Day 5 - **Demo** on module materials. **Assignment work session.** *	**Discussion 5** *Ongoing assignment*	

Week	Subject	Assignment/Quizzes	Assignments Due
Week 6	Day 1 - **Lecture** do's and don'ts. **Assignments given.** Day 2 - **Demo** on module materials. **Feedback** Given. Day 3 - **Workshop** on module materials. **Feedback** Given. Day 4 - **Lecture** on module materials. **Feedback** Given. Day 5 - **Demo** on module materials. **Assignment work session.***	**Group Project 1 Due** **Discussion 6** *Ongoing assignment*	

Evaluation of Grades

Assignment	Total Points	% of Grade
Participation– Students are expected to actively participate in class discussions, both in class as well as in course online forums.	100	25%
Assignments – Each assignment is completed, turned in on time, and followed the assignment guidelines respectively.	100	35%
Attendance – Students are expected to attend this course if registered in an on-campus section.	100	15%
Quizzes – Students are expected to take quizzes that assess and reinforce technical terms covered in this course.	100	25%

Grading Scale

Letter Grade	% Equivalency	GPA Equivalency
A	94 – 100%	4.0
A-	90 – 93%	3.67
B+	87 – 89%	3.33
B	84 – 86%	3.00
B-	80 – 83%	2.67
C+	77 – 79%	2.33
C	74 – 76%	2.00
C-	70 – 73%	1.67
D+	67 – 69%	1.33
D	64 – 66%	1.00
D-	60 – 63%	.67
E, I, NG, S-U, WF	0 – 59%	0.00

More information on grades and grading policies is here:
https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/

Materials and Supply Fees

Material and supply and equipment use fee information is available from the academic departments or from the schedule of courses (Florida Statutes 1009.24). The total course fee for this class is $0.00.

The total course fee for each course is listed on the UF Schedule of Courses. (https://registrar.ufl.edu/soc/).

Course Polices

Attendance Policy, Class Expectations, and Make-Up Policy

The instructor is responsible for communicating the specific details of what percentage of your grade (if any) will be assigned to participation, and how class participation will be measured and graded. Interaction with your peers and the instructor will empower you to greater achievement.

Attendance is taken in class. If you arrive late, it is your responsibility to notify the instructor after class ends, or during break.

Participation is measured through **active discussions both on campus and through canvas forums.** On campus discussions include critique. If class volume exceeds 25 students, class critiques will be sorted into groups. If you do not actively participate in critique sessions once assigned, points will be deducted from the assignment's communication of ideas portion of the rubric. Online sections will be assigned peer reviews.

Work submitted through email **will not be accepted.**

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at: https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/

Course Technology

The students will be required to have access to and use a personal computer with the access to the Internet. Word editing software will be required for written assignments.

The University of Florida and Digital Worlds requires that students have access to and on-going use of a laptop/mobile computer for DIG courses in order to be able to function in the current learning environment. Digital Worlds requires each student's laptop computer to meet certain minimum specs for heavy graphics use, the requirements documented below must be met.

DW Technology Requirements: https://digitalworlds.ufl.edu/programs/ba-in-digital-arts-sciences/technology-requirements/

Course Communications

Students can communicate directly with the instructor regarding the course material through the course management system (CANVAS) using "Canvas Mail".

Course Technology Support

The Technology Support Center provides computer support for Digital Worlds students who access Zoom, lecture recordings, student equipment, facilities and other technology-based resources. http://digitalworlds.ufl.edu/support

For computer assistance related to Zoon, lecture recordings, student equipment, and facilities request please Submit a Help Ticket or email support@digitalworlds.ufl.edu.

For support related to account services, technical consulting, mobile device services, software services, administrative support, application support center, and learning support services, please contact the UF Computing Help Desk available 24 hours a day, 7 days a week at 352-392-4357 or helpdesk@ufl.edu.

UF Policies

University Honesty Policy
UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Honor Code (https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

Class Demeanor
Students are expected to arrive to class on time and behave in a manner that is respectful to the instructor and to fellow students. Please avoid the use of cell phones and restrict eating to outside of the classroom. Opinions held by other students should be respected in discussion, and conversations that do not contribute to the discussion should be held at minimum, if at all.

Students Requiring Accommodations
Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, https://www.dso.ufl.edu/drc) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

Netiquette Communication Courtesy
All members of the class are expected to follow rules of common courtesy in all email messages, threaded discussions and chats, more information can be found at: http://teach.ufl.edu/wp-content/uploads/2012/08/NetiquetteGuideforOnlineCourses.pdf

Software Use

All faculty, staff, and students of the University are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate. We, the members of the University of Florida community, pledge to uphold ourselves and our peers to the highest standards of honesty and integrity.

Student Privacy
There are federal laws protecting your privacy with regards to grades earned in courses and on individual assignments. For more information, please see:
http://registrar.ufl.edu/catalog0910/policies/regulationferpa.html

Course Evaluation
Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at https://gatorevals.aa.ufl.edu/students/. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via https://ufl.bluera.com/ufl/. Summaries of course evaluation results are available to students at https://gatorevals.aa.ufl.edu/public-results/.

Campus Resources

U Matter, We Care:
If you or a friend is in distress, please contact umatter@ufl.edu or 352 392-1575 so that a team member can reach out to the student.

Counseling and Wellness Center: http://www.counseling.ufl.edu/cwc, and 392-1575; and the University Police Department: 392-1111 or 9-1-1 for emergencies.

Sexual Assault Recovery Services (SARS)
Student Health Care Center, 392-1161.

University Police Department at 392-1111 (or 9-1-1 for emergencies), or http://www.police.ufl.edu/.

E-learning Technical Support
352-392-4357 (select option 2) or e-mail to Learning- learning-support@ufl.edu

Career Connections Center
Reitz Union, 392-1601. Career assistance and counseling. https://career.ufl.edu

Library Support
Various ways to receive assistance with respect to using the libraries or finding resources.
http://cms.uflib.ufl.edu/ask

Teaching Center
Broward Hall, 392-2010 or 392-6420. General study skills and tutoring. http://teachingcenter.ufl.edu/

Writing Studio

2215 Turlington Hall, 846-1138. Help brainstorming, formatting, and writing papers.
http://writing.ufl.edu/writing-studio/

Student Complaints Campus

http://regulations.ufl.edu/wp-content/uploads/2012/09/1.0063.pdf

Online Students Complaints

http://www.distance.ufl.edu/student-complaint-process

Disclaimer: This syllabus represents the instructor's current plans and objectives. As we go through the semester, those plans may need to change to enhance the class learning opportunity. Such changes, communicated clearly, are not unusual and should be expected.