

# CREATING HEALTHY COMMUNITIES:

Advancing health and health equity  
through arts and public health collaborations

CONVENING | OCTOBER 10 - 11, 2022 | Orlando, FL

## Sponsorship Opportunities

### \$25,000 Amplifier Sponsor (one available)

The Amplifier Sponsorship will provide instrumental general operating support to the convening, ensuring that the diverse voices working across the sectors of arts, public health, and community development are represented.

6 complimentary registrations\*  
Recognition in press release  
Logo placement on program materials  
Logo placement in on-stage banners  
Logo placement on convening website  
Opportunity to have an information table at the convening  
Opportunity to provide parting gifts/swag bag to attendees  
Dedicated social media post featuring your organization  
*Opportunity to welcome attendees to the convening*

### \$15,000 Reception Sponsor (one available)

The Reception Sponsorship will provide headline support for the October 10 Opening Reception at Orlando City Hall.

4 complimentary registrations\*  
Recognition in press release  
Logo placement on program materials  
Logo placement in on-stage banners  
Logo placement on convening website  
Opportunity to have an information table at the convening  
Opportunity to provide parting gifts/swag bag to attendees  
Dedicated social media post featuring your organization  
*Opportunity to welcome attendees to the reception*

### \$10,000 Keynote Sponsor (one available)

The Keynote Sponsorship will enable the convening to bring leading voices in arts, public health, and health equity to our stage.

2 complimentary registrations\*  
Recognition in press release  
Logo placement on program materials  
Logo placement in on-stage banners  
Logo placement on convening website  
Opportunity to provide parting gifts/swag bag to attendees  
*Verbal recognition during Keynote introductions*  
*Recognition on all social media featuring Keynote speakers*

### \$20,000 Mainstage Sponsor (two available)

The Mainstage Sponsorship will support topic-based convening segments/plenary sessions, including research, social determinants and upstream drivers of health, policy, social justice, and social prescribing.

5 complimentary registrations\*  
Recognition in press release  
Logo placement on program materials  
Logo placement in on-stage banners  
Logo placement on convening website  
Opportunity to have an information table at the convening  
Opportunity to provide parting gifts/swag bag to attendees  
Dedicated social media post featuring your organization

### \$10,000 Accessibility Sponsor (one available)

The Accessibility Sponsorship will support our commitment to make the convening fully accessible, including on site sign language interpretation and virtual live stream with closed captioning.

2 complimentary registrations\*  
Recognition in press release  
Logo placement on program materials  
Logo placement in on-stage banners  
Logo placement on convening website  
Opportunity to have an information table at the convening  
Opportunity to provide parting gifts/swag bag to attendees

### \$5,000 Performance Sponsor (three available)

Performance sponsorships will allow us to create engaging, fun, and artful days filled with song, dance, poetry and more.

2 complimentary registrations\*  
Recognition in press release  
Logo placement on program materials  
Logo placement in on-stage banner  
Logo placement on convening website

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## *Sponsorship Opportunities, cont.*

### **\$2,500 + Equity Sponsor** (unlimited)

Equity Sponsorship can be made in increments of \$2,500, and will support our goal of 200 full registration scholarships. Once our scholarships are fully funded, funds will be dedicated for travel stipends to scholarship recipients.

- 2 complimentary registrations\*
- Recognition in press release
- Logo placement on program materials
- Logo placement in on-stage banner
- Logo placement on event website
- Opportunity to provide parting gifts/swag bag to attendees
- Dedicated social media post featuring your organization

### **\$1,000 + Supporting Sponsor** (unlimited)

Supporting sponsorships will be directed towards speaker honoraria and travel stipends, general operating support, and scholarship funds.

- 1 complimentary registration\*
- Recognition in press release
- Logo placement on program materials
- Logo placement in on-stage banner
- Logo placement on event website

### **\$1,375 + Access Sponsor** (unlimited)

Access Sponsorships serve as a **group rate**. Sponsorships start at \$1,365 for 5 registrations (a \$2,175 value) **through July 22**. For each additional \$275, you can add one additional registration (\$435 value).

**After July 22**, sponsorships Start at \$1,500 for 5 registrations (a \$2,175 value). For each additional \$300, you can add one additional registration.

- Recognition in press release
- Logo placement on program materials
- Logo placement in on-stage banner
- Logo placement on convening website
- Opportunity to provide parting gifts/swag bag to attendees
- Dedicated social media post featuring your organization

To speak further about sponsorship opportunities, please reach out to our Convening Coordinator Aly Maier Lokuta at [alysnpm@ufl.edu](mailto:alysnpm@ufl.edu), 941-276-0336.

**2022 CONVENING WEBSITE:** [go.ufl.edu/chc-2022](http://go.ufl.edu/chc-2022)

Learn more about our **2019** Creating Healthy Communities conference at [arts.ufl.edu/chc-florida](http://arts.ufl.edu/chc-florida)

