# PGY 2101 - Visual Literacy Spring 2021 / 3 credits

SAAH University of Florida

This course is comprised of two sections. Section A consists in a lecture series by the instructor of record. Section B consists in studio practice instructed by Teaching Assistants.

# Section A (lecture)

Instructor: Dr. Craig Smith e-mail: csmith@arts.ufl.edu

Wednesday Period 9-10 (4:05pm - 6pm) Zoom: https://ufl.zoom.us/j/95770811838

Office Hours via ZOOM: Thursdays, periods 9-10 (by appointment)

# Section B (studio)

Classroom: Individual Zoom Meeting Rooms Assigned by Graduate Teaching Assistants (FRIDAYS)

## **Course Goals and Objectives**

This an introductory course to photography that focuses on the critical processes by which visual imagery acquires meaning. The objective is to provide students with theories of the "image" that will facilitate their understanding of the critical issues involved in the production, distribution and reception of photographic images and contemporary, conceptual art. In addition to thinking about *why* we make art, the goal is for students to learn *how* to make photographs by learning basic camera techniques, composition, processing digital files, and printing images.

## Course Outline / Methods of the Course

Section A meets via zoom every Wednesday and is conducted by the main instructor and consists in lectures AND class discussions via zoom with each Graduate Teaching Assistant during the same Wednesday session.

# Topical outline for section A

# Methods of the Course (Section B)

Section B is conducted by the Teaching Assistants and is where students discuss, conceptualize and produce their assignments in close collaboration with their instructors. In this section, students will have the opportunity to flesh out their ideas, learn techniques, show their work, and receive feedback from classmates and instructors on regular basis. There will be three main assignments throughout the semester that are assigned by the main instructor.

# Section B (studio)

Classroom: All Friday Lab Sections will be conducted via zoom.

Grading Criteria: Attendance and Participation at all Wednesday Le ctures (50%)

Attendance, Participation, and completion of assignments at all Friday Lab Meetings (50%)

Lecture = 50% Lab = 50% 100% Phone: 352-392-1575 Web: www.counsel.ufl.edu If you are experiencing problems or difficulties with the academic requirements of this course you may also contact the Departmental Advisor in Fine Arts: +1 (352) 392-0207. Further, the Dean of Students Office can assist you with a range of support services. http://www.dso.ufl.edu/supportservices/

#### Students with Disabilities:

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the disability Resource Center by visiting https://disability.ufl.edu/students/get-started/. It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

## **Academic Honesty**

University policies regarding academic honesty, the honor code, and student conduct related to the honor code will be strictly enforced. Full information regarding these policies is available at the following links: - Academic Honesty: http://www.registrar.ufl.edu/catalog/policies/students.html#honesty - Honor Code:

http://www.dso.ufl.edu/sccr/honorcodes/honorcode.php - Student Conduct:

http://www.dso.ufl.edu/sccr/honorcodes/conductcode.php

## **Health and Safety**

1) The link below includes information and policies regarding health and safety in the School of Art and Art History at UF. http://www.arts.ufl.edu/art/healthandsafety

#### Class Attendance

Participation in class is necessary to achieve the course objectives. Students are expected to arrive on time and be prepared to participate in all activities. Please mute cell phones prior to class.

Attendance is taken at the beginning of class. Students are considered tardy if they arrive after roll is taken. Students are permitted two absences without penalty; additional absences will reduce the final grade by one letter grade per occurrence. Three "tardies" will equal one absence.

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at: https://catalog.ufl.edu/ugrad/current/regulations/info/ attendance.aspx.

### **Online Evaluations**

Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at https://evaluations.ufl.edu. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at https://evaluations.ufl.edu/results/.

## ZOOM:

Our class sessions may be audio visually recorded for students in the class to refer back and for enrolled students who are unable to attend live. Students who participate with their camera engaged or utilize a profile image are agreeing to have their video or image recorded. If you are unwilling to consent to have your profile or video image recorded, be sure to keep your camera off and do not use a profile image. Likewise, students who un-mute during class and participate orally are agreeing to have their voices recorded. If you are not willing to consent to have your voice recorded during class, you will need to keep your mute button activated and communicate exclusively using the "chat" feature, which allows students to type questions and comments live. The chat will not be recorded or shared. As in all courses, unauthorized recording and unauthorized sharing of recorded materials is prohibited