

<b>Syllabus</b>	GRA3816c Design Thinking	University of Florida School of Art & Art History Fall 2020
	Prof. Brian Slawson Tuesday & Thursday Periods 8-9, 3-4:55pm	

**Online Meetings:** This semester our remote learning sessions are synchronous, meaning we will meet as we would in face-to-face classes. We will extensively use Zoom videochat and Canvas e-Learning.

Design Thinking Zoom Room: <https://ufl.zoom.us/j/96378485601>

Office Hours Zoom Room: <https://ufl.zoom.us/my/brianslawson>  
You can find me there on Wednesdays 3-5pm

Contacts: You can email me at – [slawson@ufl.edu](mailto:slawson@ufl.edu) – or even better post an email directly through Canvas e-Learning. The SAAH office telephone contact is – 352-392-0201

### **Course Description and Objectives**

This design thinking course is studio-based – the goal is to originate and then develop three substantial creative projects using design thinking methods. One of my previous design thinking classes declared – “We make ideas, not things.” – which seems to be a good summary. Design thinking is not about the *final product* or *software tools* but the *iterative process and prototyping and pitch* of innovative ideas along with their creative investigation. By its very nature, design thinking is cross-disciplinary, collaborative, iterative, and human-centered. Core concepts involve curiosity, imagination, divergent/convergent thinking, empathy, and observation.

In general, one day per week we will meet in small groups, and the other day as an entire class. We will work on exercises and projects, make presentations, have readings/discussions, and offer critical feedback.

The course consists of a set of three creative projects, mostly team-based and collaborative. Several small, focused exercises are used to augment the larger projects.

### **Weekly Activities and Assignments**

Details about week-to-week activities are posted on the Canvas e-Learning site. Canvas is also used to submit all assignments.

### **Evaluation & Grading**

Clearly understanding how projects will be graded is very important. The process is very performance-based as opposed to subjective. Associated with each assignment is a checklist/rubric of required items. Full points are awarded if the specific work is sufficiently complete and uploaded on time. This functions similar to a pass/fail mode.

Below is the weighting of each of assignments...

Set of Exercises, averaged	40%
Project One, Large Group	20%
Project Two, Small Group	20%
Project Three, Individual or Pairs	20%

This course follows a standard UF campus grade point scale (example, B is 3.0, B+ is 3.33 points) and follows the overall UF Grading Policy: <https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>

### **Textbooks, Materials, Technology Access**

There is no required textbook for this course. Materials, such as Youtube videos, for discussion are posted on the Canvas e-Learning site. You may need basic art supplies like pen and paper to sketch and generate ideas. Access to a computer is required but the Adobe Creative Suite is optional for this course.

### **COVID-19 Notes**

If you are experiencing COVID-19 symptoms, please use the UF Health screening system and follow the instructions on whether you are able to attend class.

<https://www.cdc.gov/coronavirus/2019-ncov/symptoms-testing/symptoms.html>

<https://coronavirus.uflhealth.org/screen-test-protect-2/frequently-asked-questions/covid-19-exposure-and-symptoms-who-do-i-call-if/>

Course materials will be provided to you with an excused absence, and you will be given a reasonable amount of time to make up work.

<https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/>

### **End-of-Semester Course Evaluation**

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals (in Canvas). Students will be notified when the evaluation period opens.

<https://gatorevals.aa.ufl.edu/students/>

<https://gatorevals.aa.ufl.edu/public-results/>

### **Technology Help**

If you need assistance with technology access you can ask the instructor for advice, talk with our teaching lab specialist, or contact the UF Help Desk.

<https://helpdesk.ufl.edu/> or call 352-392-4357

### **Students with Disabilities**

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the Disability Resource Center. It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

<https://disability.ufl.edu/students/get-started/>

### **Online Course Privacy**

Zoom Video gives the instructor the capability to record meetings. There are NO PLANS for our class sessions to be audio visually recorded. The chat will not be recorded or shared. As in all courses, unauthorized recording and unauthorized sharing of recorded materials is prohibited.

### **Health and Wellness**

*U Matter, We Care:* If you or someone you know is in distress, please contact [umatter@ufl.edu](mailto:umatter@ufl.edu), 352-392-1575, to refer or report a concern and a team member will reach out to the student in distress. <https://umatter.ufl.edu/>

*Counseling and Wellness Center:* Visit the Counseling and Wellness Center website or call 352-392-1575 for information on crisis services as well as non-crisis services. <https://counseling.ufl.edu/>

*Student Health Care Center:* Call 352-392-1161 for 24/7 information to help you find the care you need. <https://shcc.ufl.edu/>

*University Police Department:* Visit UF Police Department website or call 352-392-1111 (or 9-1-1 for emergencies). <https://police.ufl.edu/>

*UF Health Shands Emergency Room / Trauma Center:* For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; <https://ufhealth.org/emergency-room-trauma-center>

### **Academic Resources**

*E-learning technical support:* Contact the UF Computing Help Desk at 352-392-4357 or via e-mail at [helpdesk@ufl.edu](mailto:helpdesk@ufl.edu)

*Career Connections Center:* Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services. <https://career.ufl.edu/>

*Library Support:* Various ways to receive assistance with respect to using the libraries or finding resources. <https://cms.uflib.ufl.edu/ask>

*Teaching Center:* Broward Hall, 352-392-2010 or to make an appointment 352- 392-6420. General study skills and tutoring. <https://teachingcenter.ufl.edu/>

*Writing Studio:* 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers. <https://writing.ufl.edu/writing-studio/>

### **UF Student Code of Conduct**

<https://sccr.dso.ufl.edu/policies/student-honor-%20code-student-conduct-code/>

### **UF Honesty Policy**

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

<https://sccr.dso.ufl.edu/process/student-conduct-code/>