# TIME BASED MEDIA - DIG2282C-3750

Instructor: Devin Harclerode

Office Hours: FAD 223 by appointment or T/TH 2-3 by zoom

Email: dharclerode@arts.ufl.edu

Fall 2020 - T/TH - 6:15 PM - 9:10 PM - online - optional use of FAC 306

#### **IMPORTANT DATES:**

9/7 - No Class - Labor Day 11/3 - No Class - Election Day 11/11 - No Class - Veterans Day 11/25-28 - No Class - Thanksgiving 11/23 - drop + withdrawal deadline 12/9 - Last day of classes

#### **COURSE DESCRIPTION:**

This course introduces the concepts of time-based art practice through animation, video, sound, performance, and virtual installation. Students create artworks that explore linear and non-linear narrative, seriality, embodiment, virtuality, and networks. Aesthetic, technical, historical, and conceptual issues within the context of contemporary art and theory are addressed through lectures, demonstrations, experiments, exercises, projects, screenings, research, and readings.

Time based media has a relatively short history in terms of fine art having started in the 1960's – and is thus tied to radical beginnings. The course will elucidate the history of time based media through screenings of films, videos, sounds, performances, and discussions on readings media art theory.

## **OBJECTIVES:**

Through in-class and formal assignments students will demonstrate an understanding of the following concepts and skills:

- + Record / shoot, capture, edit and deliver audio and visual media.
- + Use sound to create temporal and spatial space within a screen-based environment.
- + Acquire knowledge of sound design as it relates to image and time-based structures.

Understand and employ concepts and issues related to time-based practice, including: stop-motion animation, motion, duration, pacing/tempo, /rhythm, seriality, linear and non-linear narrative, performance, and embodiment.

Research and apply your knowledge about artists, past and present, with time-based methodologies that include film, video, sound, installation, sculpture, and performance to your art practice.

Generate and develop ideas and concepts from observation, personal reflection, and research and use to inform the concept and content of assigned projected.

Develop visual literacy and critical thinking skills through participating in critiques.

+ Experience diverse approaches to making in order to develop a personal art practice within a studio context.

## **METHOD OF INSTRUCTION:**

This class is designated as a hybrid online course. This means that the course will be taught online via Zoom and that you will have access to on-campus facilities such as labs and equipment check-out.

This course will consist of synchronous, asynchronous, and nomadic content throughout four major projects; a detailed, and tentative schedule is provided in advance in order to specify which days will require synchronous engagement. You will be provided with Zoom links on the day class.

SYNCHRONOUS: You will be provided with a Zoom link the day of class.

ASYNCHRONOUS: I will be available by Zoom or email for Q's during class time.

NOMADIC: field trip / off site

Class is a space for learning. Learning means that we have the right to make mistakes and not always to be in presentation mode. This class will not be recorded by and recording of this class by anyone for any reason is not permitted without prior permission of myself and the entire class.

## **CLASS ANNOUNCEMENTS**

Class announcements detailing the drop of content, schedule changes, reminders of due dates, special events, and other class information will be available to you through Canvas Announcements and email. It is imperative that you check your Canvas inbox and UF email regularly as to not miss important information. An announcement will be made every class period as a casual introduction to the day's expectation, schedule, and content.

## **COURSE STRUCTURE**

This course consists of lectures, demos, in-class exercises, readings/research, written responses, projects, and critiques. Students should expect to work a minimum of 5 hours weekly beyond class time.

#### **PROJECTS**

Studio Projects → conceptual research / technical application

Project 1 → State Changes → Manipulation + Myth-Making / Adobe Premier interface + stop motion / stills animation

Project 2 → Noise → Speculative Spaces +Context Shifts / Capturing and editing sound in Audacity + Premier

Project 3 → Liminal → Layers and Cuts / Chroma Key, Masking, editing in Premier

Project 4 → Self Mediation → Dematerialized Self → Performance as medium

For each project you will be required to write a short artist statement.

## **ELECTRONIC PROCESS BOOK**

You will maintain an electronic process book (EPB) - on instagram - essentially a digital sketch book that details your process for each project, and will be factored into your grade for each project. You are expected to upload in-class exercises, digital images and notes from online research, drafts of work in progress, and notes. The schedule will denote when you have something due on the EPB and will be detailed in advance in class. Our class instagram will be private, and you too can be private - you just need to accept your classmates follow requests. Add the class instagram - @time\_based\_media\_

## **EXPERIMENTS / DISCUSSION**

Each project will be introduced through a reading/screening and lecture discussion. You will be required to submit three questions for your peers based on the reading and three questions based on the lecture at the start of class as a comment of the reading's Canvas discussion board. These questions and comments will be used for the Zoom discussion we will have at the end of our class period.

Experiments are in class activities related to the demo video that you will watch in order to learn the software used in this class, and to especially use them in creative and experimental ways. Experiments will be posted on your Electronic Process Book and will be graded for completion in order to allow for risks in experimenting!

## FINAL PROPOSAL

For the final project, you will be asked to deliver a 7-10 minute performative proposal via Zoom. To side-step Zoom fatigue, the format of these proposals will be experimental in themselves. This presentation will introduce the concept of your final project, while working in performative and alternative techniques for engagement. More details will be addressed at mid-term.

## **REQUIRED MATERIALS**

A student registered in a Studio art course typically pays equipment and materials fees, this semester, you will need to supply your own equipment and materials. For consumable materials, you should expect to spend around \$100.00 or more on equipment.

+ Computer

For this class you will need / have reliable access to a computer with the following minimum specs:

13-inch MacBook Pro
1.4GHz quad-core 8th-generation Intel Core i5 processor, Turbo Boost up to 3.9GHz
16GB 2133MHz LPDDR3 memory
1TB SSD storage

13-inch Retina display with True Tone Intel Iris Plus Graphics 645

If you plan to use photography, video or do 3-D animation as part of your art practice, the following are recommended purchases:

16-inch MacBook Pro

2.3GHz 8-core 9th-generation Intel Core i9 processor, Turbo Boost up to 4.8GHz 32GB 2666MHz DDR4 memory

AMD Radeon Pro 5500M with 4GB of GDDR6 memory

2TB SSD storage

16-inch Retina display with True Tone

USB-C adapter for peripheral devices if needed

13-inch MacBook Pro

2.0GHz quad-core 10th-generation Intel Core i5 processor, Turbo Boost up to 3.8GHz

13-inch Retina display with True Tone

Touch Bar and Touch ID

Intel Iris Plus Graphics

32GB 3733MHz LPDDR4X memory

2TB SSD storage

USB-C adapter for peripheral devices if needed

Please visit the Studio Art Technology Requirements (Links to an external site.) webpage for further information and for links to financial aid for technology.

## + Camera

DSLR (a good beginner DSLR is a Canon Rebel)

OR - another video capturing device that can capture HD 1920 x 1080 (could be your smartphone)

#### + Software

Abobe Premier Audacity (open source - free!) Adobe After Effects Adobe Photoshop

Adobe CC is available for UF students to purchase (Links to an external site.) for 6 months at \$77 (one time fee) or for \$140 for 12 months (also one time fee)

(Note: Software is available in the computer labs. Be aware that access may be limited depending on the COVID situation)

+ Tripod

amazon basics has one for 17 dollars

I can lend you a filming rig for your smart phone if you are using one!

- + USB Flash Drive at least 32 GB
- + Headphones
- + Vimeo or Youtube account

## **RECOMMENDED**

+ External Hard Drive

LABS AVAILABLE (lab availability will be updated and could shift because of COVID)

FAC 306 (limited access via sign up sheet - check here (Links to an external site.) for updates) Architecture 116, 118, & 120 /

**AFA Library** 

Norman Labs (2-056 Open Area, 2-056F Classroom, 2-057 Classroom)

## **ART + TECH EQUIPMENT**

Available if you're in Gainesville: cameras, tripods, lighting equipment, audio recording equipment, a sewing machine, etc.

## **LECTURE AND DEMO DELIVERY**

For each project lectures introducing the project and showing relevant artists, and softwares demos will be provided as MP4 videos to download - hosted on Canvas or One Drive. All videos will be under 1 GB. Please take into consideration download time.

## **UF LIBRARY VIDEO RESOURCES**

To access UF Library videos, go hereLinks to an external site. . Click on the link to the streaming service and then log on to the service with your net ID and then navigate to the film/video you would like to watch. If you are watching from off-campus, you will have to set a VPN account in order to stream large amounts of video data. To set up a VPN account, go to UF Libraries: About the UF VPN (Links to an external site.)

Some of the video services offered by UF are the following. Please be aware that the library changes this list periodically.

Films on Demand (Links to an external site.) - documentary and educational

Film Platform (Links to an external site.) - few films there currently

Alexander Street Press Academic Video Online (Links to an external site.) - ethnographic films, educational films and some documentaries

Digitalia (Links to an external site.) - all kinds of films popular and art

Docuseek2 (Links to an external site.) - documentaries

Jove (Links to an external site.) - Journal of Visualized Experiments - science

## **UF COVID POLICY**

Our class sessions may be audio visually recorded for students in the class to refer back and for enrolled students who are unable to attend live. Students who participate with their camera engaged or utilize a profile image are agreeing to have their video or image recorded. If you are unwilling to consent to have your profile or video image recorded, be sure to keep your camera off and do not use a profile image. Likewise, students who un-mute during class and participate orally are agreeing to have their voices recorded. If you are not willing to consent to have your voice recorded during class, you will need to keep your mute button activated and communicate exclusively using the "chat" feature, which allows students to type questions and comments live. The chat will not be recorded or shared. As in all courses, unauthorized recording and unauthorized sharing of recorded materials is prohibited.

#### **GRADING**

All projects will be graded via assignments on Canvas, and will be available to see through grades within two weeks of the due date. Rubrics are available to see on Canvas.

The grading breakdown is as follows:

Projects → 70% Experiments + EPB + Final Proposal → 20% Discussions + Participation → 10%

Your projects will be graded with a rubric that measures the following: content + concept (research and concept development), your experimentation (risks, processes, and ambition), your technique (craft, design and compositional decisions, and technical competency), and meeting project deadlines.

#### **LATE WORK**

You will have to submit your projects via a vimeo or youtube link and artist statement on Canvas two hours prior to the class meeting time. Exporting and uploading takes time! Don't wait until the last minute!

Assignments are to be submitted on the date due (before class) in the delivery mode specified; late assignments will be penalized 10% per day late. Projects will not be accepted after the due date without prior permission.

## **EVALUATION AND GRADING CRITERIA**

The purpose of grading is to clearly and accurately pinpoint the strengths and weaknesses of your progress. You will receive grades on all assignments. Your overall grade will be based on your understanding of the information and ideas discussed, and your formal, technical, and conceptual progress as demonstrated in projects and exercises, and professionalism during the course.

Projects are graded on their ability to communicate aesthetically the intent of the artist, as well as their demonstration of mastery of the technical apparatus.

GRADING SCALE:
100-97A+
96-94A
93-90A-
89-87B+
86-84B
83-80B-
79-77C+
76-74C
73-70C-
69-67D+
66-64D
63-60D-
Below 60F

## PARTICIPATION + COMMUNITY EXPECTATIONS

In our post - COVID online world, I want to provide you with a similar sense of community and camaraderie as you would experience in a live studio class. This sense will hinge on embracing the flexibility of a mediated format, and your participation. The class dynamic depends on your energy, initiative, attitude, productivity, and willingness to get involved in group discussion and critiques. Synchronous meetings will be limited in time and fluctuate between the whole class, small groups, and one-on-one meetings, they are designed this way in order to alleviate zoom fatigue so that participation is more engaging. I will accept your feedback as the course

progresses to ensure that our meetings are generating a sense of community that a live course would provide.

Please remember that participation is 10% of your grade and includes being present and engaged in synchronous meetings as well as completing the assigned work for asynchronous meetings. Participation includes contributing to ongoing discussions and critiques, suggests alternative ways of approaching projects, along with a thoughtful process and strong work ethic. Participation is evaluated with respect to both quality and quantity.

#### ATTENDANCE POLICY

Attendance for synchronous and asynchronous classes will be determined based on your participation in the class and the assignments due.

Participation in class is necessary to achieve the course objectives. Attendance is taken at the beginning of each synchronous class, and at the end of each asynchronous class. Students are expected to arrive at synchronous meetings on time and be prepared to participate in all activities. You will be considered tardy if you arrive after the attendance is taken.

Three late arrivals or early self-dismissals to synchronous meetings will count as an unexcused absence. Failure to show up to your individual zoom meeting on asynchronous days will count as an unexcused absence. An unexcused absence does not constitute an extension of an assignment. Your participation grade will drop a full letter after two unexcused absences. Following that, each unexcused absence will drop your participation grade by another letter. Six unexcused absences will result in failing the course.

Students must be present for the final critique in order to receive credit for their final project. Appropriate documentation from the student health service must be obtained for medical excuses. Please look at your calendar at the beginning of the semester to see if you have any commitments (for example, religious holidays) that conflict with classes, due dates, or critiques. If you do have a conflict, contact the instructor in advance. Registered students who do not attend at least one of the first two class meetings for the course, and who have not contacted the department to indicate their intent, may be dropped from the course.

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies, which can be found in the online catalog here (Links to an external site.).

If you are absent because of illness, please contact me and see the university's policy regarding medical excuse (Links to an external site.) from classes.

It is imperative that any individuals who believe they may have been exposed to COVID-19 contact the Student Health Care Center (Links to an external site.) at (352) 392-1161 to discuss symptoms with a nurse or medical provider before your visit to ensure proper protective measures are taken to prevent further risk of spread to others. Additionally, telehealth visits and phone triage are also available to assist patients with COVID-19 concerns. If you don't already have a UFHealth MyChart account, you can register for one and activate it immediately by logging onto mychart.shands.org. Download of the Zoom app is required for telehealth visits.

## **HEALTH & SAFETY GUIDELINES:**

The School of Art + Art History Health and Safety Policy handbook provides policy and training for health and safety. Students must follow handbook policies, receive proper training, and sign the signature page, no later than the third class meeting. Please make yourself familiar with the SA+AH Health and Safety Program:\*Use of aerosol products (such as fixative, spray paint) may only be used in the designated spray booth in FAC 211A.

#### STUDENTS REQUIRING ACCOMMODATIONS:

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the disability Resource Center by visiting https://disability.ufl.edu/students/get-started/. It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

#### **COURSE EVALUATION:**

Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at https://gatorevals.aa.ufl.edu/.Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at https://gatorevals.aa.ufl.edu/.

#### **CAMPUS RESOURCES:**

Health and Wellness

U Matter, We Care: If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit umatter.ufl.edu/ to refer or report a concern and a team member will reach out to the student in distress.

Counseling and Wellness Center: Visit counseling.ufl.edu/ or call 352-392-1575 for information on crisis services as well as non-crisis services.

Student Health Care Center: Call 352-392-1161 for 24/7 information to help you find the care you need, or visit shcc.ufl.edu/.

University Police Department: Visit police.ufl.edu/ or call 352-392-1111 (or 9-1-1 for emergencies).

UF Health Shands Emergency Room / Trauma Center: For immediate medical carecall 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608;ufhealth.org/emergency-room-trauma-center.

#### Academic Resources

E-learning technical support: Contact the UF Computing Help Desk at 352-392-4357 or via e-mail athelpdesk@ufl.edu.

Career Connections Center: Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services career.ufl.edu/.

Library Support: cms.uflib.ufl.edu/ask various ways to receive assistance with respect to using the libraries or finding resources.

Teaching Center: Broward Hall, 352-392-2010 or to make an appointment 352-392-6420. General study skills and tutoring. teachingcenter.ufl.edu/

Writing Studio: 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers. writing.ufl.edu/writing-studio/

Student Complaints On-Campus: sccr.dso.ufl.edu/policies/student-honor- code-student-conduct-code/

On-Line Students Complaints: distance.ufl.edu/student-complaint-process//

## **UF COVID POLICY**

If you are experiencing COVID-19 symptoms (Click here for guidance from the CDC on symptoms of coronavirus), please use the UF Health screening system and follow the instructions on whether you are able to attend class. Click here for UF Health guidance on what to do if you have been exposed to or are experiencing Covid-19 symptoms.

Course materials will be provided to you with an excused absence, and you will be given a reasonable amount of time to make up work. Find more information in the university attendance policies.

Our class sessions may be audio visually recorded for students in the class to refer back and for enrolled students who are unable to attend live. Students who participate with their camera engaged or utilize a profile image are agreeing to have their video or image recorded. If you are unwilling to consent to have your profile or video image recorded, be sure to keep your camera off and do not use a profile image. Likewise, students who un-mute during class and participate orally are agreeing to have their voices recorded. If you are not willing to consent to have your voice recorded during class, you will need to keep your mute button activated and communicate exclusively using the "chat" feature, which allows students to type questions and comments live. The chat will not be recorded or shared. As in all courses, unauthorized recording and unauthorized sharing of recorded materials is prohibited.

## TENTATIVE SCHEDULE

subject to change

SYNCHRONOUS: Class will meet on Zoom! You will be provided with a Zoom link the day of class.

ASYNCHRONOUS: You may have an individually scheduled zoom meeting with me, and I will always be available by Zoom or email for Q's during class time.

NOMADIC: field trip / off site EPB - Electronic Process Blog via Instagram WEEK 1 9/1: SYNCHRONOUS: at 6:15 In Class: Intro to class and Defining Time Lecture Assigned: + Read: How to Do Nothing - Jenny Odell + Do: Make electronic process blog (EPB), follow class account, upload link to canvas 9/3: SYNCHRONOUS: 6:15 - 7:15 ASYNCHRONOUS: 7:15 - 9:15 In Class: Nothing Block Assigned: + Do: Experiment 0 + Watch: La Jetée - Chris Marker + Read: Photography as Cinema: La Jetée and the Redemptive Powers of the Image - Uriel Orlow WEEK 2 9/8: ASYNCHRONOUS: 6:15 - 8:15 SYNCHRONOUS: 8:15 - 9:15 Visiting Artist Lecture: Warren Neidich In Class: Project 1: State Changes - intro + lecture (posted online), discussion on film and reading Assigned: + Do: brainstorm on EBP 9/10: **ASYNCHRONOUS** In Class:

Camera Basics and stills demo posted online, Experiment 1 Assigned: + Do: post experiment 1 to EPB by end of class + Do: finalize concept WEEK 3 9/15: **ASYNCHRONOUS** Visiting Artist Lecture - Paul Mpagi Sepuya In Class: Premier interface + exporting demo posted online, individual meetings, work day Assigned: + Do: continue working on project 9/17: **SYNCHRONOUS** In Class: In progress Crit, Work Day Assigned: + Do: post progress pics to EPB + Do: Finish project + Do: Write artist statement + Do: submit in canvas WEEK 4 9/22: ASYNCHRONOUS 6:15 - 7:15 SYNCHRONOUS 7:15 - 9:15 Visiting Artist Lecture - Adela Goldbard - Mandatory In Class:

VA lecture, Project 1 Critique Assigned:
+ Watch: "Space is the Place"- Sun Ra + Read: TBA
9/24:
ASYNCHRONOUS 6:15 - 8:15 SYNCHRONOUS 8:15 - 9:15
In Class:
Project 3: Noise - Intro and lecture posted online, discussion on film and reading Assigned:
+ Do: Brainstorm on EPB
WEEK 5
9/29:
ASYNCHRONOUS:
In Class:
Capturing + editing sound demo posted online, Experiment 4 Assigned: + Do: post Experiment 2 to EPB
+ Do: finalize concept
10/1:
ASYNCHRONOUS:
In Class:
Work Day, Individual Meetings Assigned: + Do: continue working on project
WEEK 6
10/6: SYNCHRONOUS:
In Class:

Small groups In progress crit, work day

Assigned: + Do: post progress to EPB + Do: continue working on project
10/8:
ASYNCHRONOUS:
In Class:
Work Day
Assigned:
+ Do: post progress pics to EPB
+ Do: Finish project
+ Do: Write artist statement
+ Do: submit on canvas
WEEK 7
10/13:
SYNCHRONOUS
Visiting Artist Lecture - Sharon Hayes
In Class:
Project 2 Critique Assigned:
+ Read: Cut! Reproduction and Recombination- Hito Steyerl + Read: Questioning the Digital as Egalitarian: Sondra Perry's Lineage for a Multiple-Monitor Workstation: Number One - Ella Coon + Read: To Cut and To Swipe: Understanding Hito Steyerl Through "HOW NOT TO BE SEEN" - Kaegan Sparks
10/15:
ASYNCHRONOUS 6:15 - 8:15 SYNCHRONOUS 8:15 - 9:15
Visiting Artist Lecture - Aruna D'souza - Mandatory
In Class:

Project 2: Liminal - Intro + lecture posted online, Screen: How Not To be Seen + Lineage for a Multiple Monitor Work Station, Experiment 3 Assigned: + Watch: additional videos from lecture + Do: Experiment 3 WEEK 8 10/20: **ASYNCHRONOUS** Visiting Artist Lecture: Wael Morcos In Class: Chroma Key, Track Matte Key, Mask Key Demos posted online, Experiment 4 Assigned: + Do: Post Experiment 4 to EPB + Do: Brainstorm on EPB + Do: Finalize Concept 10/22: **ASYNCHRONOUS** In Class: Work Day (capturing) Assigned: + Do: Continue working on project + Do: post progress pics to EPB WEEK 9 10/27: **ASYNCHRONOUS** In Class: Work Day (editing), individual meetings

+ Do: continue working on project

+ Do: post progress to EPB

Assigned:

10/29:
SYNCHRONOUS
In Class:
Small group in progress crits, Work Day Assigned:
+ Post progress to EPB
+ Do: continue working on project
WEEK 10
11/3:
NO CLASS - ELECTION DAY
11/5:
SYNCHRONOUS
In Class:
Project 3 Critique! Assigned:
+ Read: TBD
WEEK 11
11/10: SYNCHRONOUS
In Class:
Project 4: Self Mediation - Intro, Screening: The Watermelon Woman Assigned: + Do: Post reflection to EPB after film
11/12: ASYNCHRONOUS 6:15 - 8:15 SYNCHRONOUS 8:15 - 9:15
In Class:

Lecture posted online, discussion on film, Experiment 5, Assigned: + Brainstorm on EPB
WEEK 12
11/17:
SYNCHRONOUS
In Class:
Experiment 5 presentations
Assigned: + Do: Finalize Idea
11/19:
ASYNCHRONOUS
In Class:
Work Day, Individual Meetings Assigned: + Continue working on project
WEEK 13
11/24:
NO CLASS - T-GIVING
11/26:
NO CLASS - T-GIVING
WEEK 14
12/1: SYNCHRONOUS
In Class:
Small group in progress Crit, work day Assigned: + Continue working on project
12/3:

## **ASYNCHRONOUS**

In Class:

Work Day

- Assigned:
  + Do: post progress pics to EPB
  + Do: finish project for critique
  + Do: write artist statement

- + Do: upload to canvas

**WEEK 15** 

12/8

**SYNCHRONOUS** 

In Class:

Final Critique!