DIGITAL IMAGING 2131C

FALL 2020 - Mon/Wed 6:15 - 9:15 - ONLINE

Instructor: Devin Harclerode
Office Hours: FAD 223 by appointment, 2:00 - 3:00 Tuesday / Thursday on zoom
Email: dharclerode@arts.ufl.edu

IMPORTANT DATES:

9/7 - No Class - Labor Day

11/3 - No Class - Election Day

11/11 - No Class - Veterans Day

11/25-28 - No Class - Thanksgiving

11/23 - drop + withdrawal deadline

12/9 - Last day of classes

COURSE DESCRIPTION

This course explores the aesthetic, technical, and conceptual practices of image making with digital media within the context of contemporary art. Students will examine how to perceive, communicate and create compelling digital images with an emphasis on the experimental and conceptual.

Course topics are addressed through lectures, demos, exercises, projects, readings, and student presentations. Students are evaluated based on contributions to class discussion, their electronic process work, presentations, critiques, and aesthetic, technical, and conceptual development in their digital image making practices. Key software covered includes Adobe Photoshop, Illustrator, InDesign, and XD.

Through in-class and formal assignments students will:

      Explore two-dimensional imaging concepts of composition and aesthetics
      Learn digital image capture and creation fundamentals
      Create work utilizing software fundamentals in Adobe Photoshop, Illustrator, InDesign,and XD
      Research methods to inform visual art-making practice
      Document work development and process electronically
      Develop visual literacy and critical thinking skills through participating in critiques
      Learn about contemporary artists who work with digital imaging as part of their practice

METHOD OF INSTRUCTION

This course will consist of synchronous, asynchronous, and nomadic content throughout four major projects; a detailed, and tentative schedule is provided in advance in order to specify which days will require synchronous engagement.

SYNCHRONOUS: You will be provided with a Zoom link the day of class.

ASYNCHRONOUS: I will be available by Zoom or email for Q's during class time.

NOMADIC: field trip / off site

COURSE STRUCTURE

This course consists of lectures, demos, in-class exercises, readings/research, written responses, projects, and critiques. Students should expect to work a minimum of 5-10 hours weekly beyond class time.

Each project will be introduced via a reading, video introduction, video lecture, and synchronous discussion via Zoom.

For each project, video demos will be available with in-class exercises, and your instructor will be available during class time for questions and feedback. Idea discussions and critiques will take place via synchronous virtual meetings.

Weekly content is laid out in modules

Important information about the course and materials is available in pages

Activities and projects to turn in is located in assignments

Responses to readings and lectures are in discussions

Project sheets will be available in modules at the start of each unit and will focus on learning specific techniques and software while developing nuanced concepts and imaging strategies:
Project —> Concepts / Technical Applications
Tropisms —>Image Power + Extremes / Composite imagine, file sizes, Adobe Photoshop
Decay —> Visceral digital + Forced obsolescence / GIFS, compression, Adobe Photoshop
Nature —> hybridity, metaphors, additivism / 3D imaging
Brands Misuse —> late capitalism + branding / Adobe Illustrator, InDesign + XD

CRITIQUE

For each project you will discuss your concept and process through informal critiques with your peers and instructor via discussion boards and zoom meetings.

A core objective of this course is practicing the art of critique, at the end of each project there will be a formal critique with synchronous discussion on Zoom. You will have to submit your projects and artist statement on Canvas two hours prior to the class meeting time.

Critiques will provide an opportunity to use imaging vocabulary, recognize opportunities for improvement, and develop effective imaging strategies. You will learn how to offer articulate explanations for your choices. Equally important is your ability to give constructive responses to your peers' work. It is a requirement of this course that you participate fully in these group conversations. As a member of the art community, you have an obligation to speak candidly, honestly, and without unnecessary "prompting" so that your unique ideas can enrich the class. Because of the collective aspect of the critique, it is mandatory that you are present. A portion of your grade will come from your contributions in critique. Everyone is expected to talk during critique.

If your work is unfinished on the day it is due or not present it counts as late and will be marked a 10% off for each day it's late.

MATERIALS / RESOURCES
Computer Requirements

For this class you will need / have reliable access to a computer with the following minimum specs:

13-inch MacBook Pro
1.4GHz quad-core 8th-generation Intel Core i5 processor, Turbo Boost up to 3.9GHz
16GB 2133MHz LPDDR3 memory
1TB SSD storage
13-inch Retina display with True Tone
Intel Iris Plus Graphics 645

If you plan to use photography, video or do 3-D animation as part of your art practice, the following are recommended purchases:

16-inch MacBook Pro
2.3GHz 8-core 9th-generation Intel Core i9 processor, Turbo Boost up to 4.8GHz
32GB 2666MHz DDR4 memory
AMD Radeon Pro 5500M with 4GB of GDDR6 memory
2TB SSD storage
16-inch Retina display with True Tone
USB-C adapter for peripheral devices if needed

13-inch MacBook Pro
2.0GHz quad-core 10th-generation Intel Core i5 processor, Turbo Boost up to 3.8GHz
13-inch Retina display with True Tone
Touch Bar and Touch ID
Intel Iris Plus Graphics
32GB 3733MHz LPDDR4X memory
2TB SSD storage
USB-C adapter for peripheral devices if needed

Optional peripherals to consider depending on your art practice:

If you choose a 13" MacBook Pro, you may want to plan to purchase an external monitor
Graphics tablet
DSLR camera to document and shoot videos

Please visit the Studio Art Technology Requirements (Links to an external site.) webpage for further information and for links to financial aid for technology.

Also, see the resources page for Digital Imaging for more info.
Software needed for projects

Projects 1-3: Adobe Photoshop

Project 4: Adobe Illustrator, InDesign and XD

https://software.ufl.edu/software-listings/adobe-discounted-for-students.html (Links to an external site.)

Adobe CC is available for UF students to purchase for 6 months at $77 (one time fee) or for $140 for 12 months (also one time fee)
Labs available

Other equipment

Required

Sketchbook and/or Instagram/ Tumblr account

Optional

Scanner

Adobe Scan, Genius Scan, Microsoft Office Lens/ other scanning apps to scan on your phone
Other resources available

Art + Tech Equipment check out

Cameras, tripods, lighting equipment, audio recording equipment, a sewing machine, etc.
Lecture and Demo Delivery

For each project lectures introducing the project and showing relevant artists, and softwares demos will be provided as MP4 videos to download - hosted on Canvas or Google Drive. All videos will be under 1 GB. Please take into consideration download time.

COMPUTER AND ACCEPTABLE USE POLICY

All faculty, staff, and students of the University of Florida are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary

damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate. https://it.ufl.edu/policies/acceptable-use/

CLASS ANNOUNCEMENTS, DISCUSSION + ELECTRONIC PROCESS BLOG

Class announcements detailing the drop of content, schedule changes, reminders of due dates, special events, and other class information will be available to you through Canvas Announcements and email. It is imperative that you check your Canvas inbox and UF email regularly as to not miss important information. An announcement will be made every class period as a casual introduction to the day's expectation, schedule, and content.

Each project will be introduced through a reading and lecture discussion. You will be required to submit three questions for your peers based on the reading and three questions based on the lecture at the start of class as a comment of the reading's Canvas discussion board.

You will also maintain an electronic blog - on instagram - essentially a digital sketch book that details your process for each project, and be factored into your grade for each project. You are expected to upload in-class exercises, digital images and notes from online research, drafts of work in progress, and notes.

Final project images will be submitted through Canvas.

PARTICIPATION + COMMUNITY EXPECTATIONS

In our post - COVID online world, I want to provide you with a similar sense of community and camaraderie as you would experience in a live studio class. This sense will hinge on embracing the flexibility of a mediated format, and your participation. The class dynamic depends on your energy, initiative, attitude, productivity, and willingness to get involved in group discussion and critiques. Synchronous meetings will be limited in time and fluctuate between the whole class, small groups, and one-on-one meetings, they are designed this way in order to alleviate zoom fatigue so that participation is more engaging. I will accept your feedback as the course progresses to ensure that our meetings are generating a sense of community that a live course would provide.

Please remember that participation is 10% of your grade and includes being present and engaged in synchronous meetings as well as completing the assigned work for asynchronous meetings. Participation includes contributing to ongoing discussions and critiques, suggests alternative ways of approaching projects, along with a thoughtful process and strong work ethic. Participation is evaluated with respect to both quality and quantity.

Our class sessions may be audio visually recorded for students in the class to refer back and for enrolled students who are unable to attend live. Students who participate with their camera engaged or utilize a profile image are agreeing to have their video or image recorded. If you are unwilling to consent to have your profile or video image recorded, be sure to keep your camera off and do not use a profile image. Likewise, students who un-mute during class and participate orally are agreeing to have their voices recorded. If you are not willing to consent to have your

voice recorded during class, you will need to keep your mute button activated and communicate exclusively using the "chat" feature, which allows students to type questions and comments live. The chat will not be recorded or shared. As in all courses, unauthorized recording and unauthorized sharing of recorded materials is prohibited.

GRADING

All projects will be graded via assignments on Canvas, and will be available to see through grades within two weeks of the due date.

The grading breakdown is as follows:

Discussion + artist research + process work + in class exercises → 20%

Participation → 10%

Projects → 70%

Your projects will be graded with a rubric that measures the following: content + concept (research and concept development), your experimentation (risks, processes, and ambition), your technique (craft, design and compositional decisions, and technical competency), and meeting project deadlines.

LATE WORK

You will have to submit your projects and artist statement on Canvas two hours prior to the class meeting time.

Assignments are to be submitted on the date due (before class) in the delivery mode specified; late assignments will be penalized 10% per day late. Projects will not be accepted after the due date without prior permission.

GRADING SCALE
A............94-100

Exceptional work; all criteria of assignment have been surpassed in a distinguished manner and solutions to problems presented exhibit a depth of understanding. In addition, student is engaged in exceptional studio practice, which includes active research, looking up artists recommended, asking relevant questions about other artists' works or ideas,and being thoroughly engaged in course content.
A-...........90-93

Well-presented, superior work: all criteria of assignment were surpassed in a distinguished manner (including exceptional studio practice highlighted above). Minimal improvements could be made to the Project overall.
B+...........87-89

Very good work: all criteria of assignment were surpassed, minor changes could be considered and executed to bring piece together. Studio practice was exceptional.
B.............84-86

Very good work: above average solutions and clear potential. Most criteria of assignment were surpassed with some improvements to be made. Execution was well done. Studio practice during the Project was commendable.
B-............80-83

Good work: most criteria of assignment were met. Work showed promise with a few significant improvements to be made. Studio practice was adequate.
C+...........77-79

Slightly above average work: most of the criteria of the assignment were met. The work is not yet a unified whole or cohesive statement, yet effort was made. Studio practice was adequate, but could be more reflective and thoughtful.
C.............74-76

Average work: the assignment directions were followed and the requirements were met in a relatively routine way. Slippage in levels of craft, originality and presentation. Studio practice was adequate, but could be more reflective and thoughtful.
C-............70-73

Slightly below average work: the assignment directions were followed and the requirements were minimally met, but there is much room for developing assignment's concepts further. The level of craft and breadth and depth of idea development needs improvement. There is some evidence of studio practice, but the quality and quantity is lacking.
D+............67-69

Below average work: an attempt to solve the problem was made, but there is much room for improving skills and developing concepts further. The criteria of the assignment are barely met. Basic craftsmanship skills have been neglected and there is a lack of breadth and depth of idea development. There is minimal evidence of studio practice, but the quality and quantity are lacking.
D.............64-66

Inadequate, below average work: the requirements of the assignment are not addressed. The execution of the work is careless and represents an incomplete effort. Work is substandard.
D-............60-63

Unacceptable work and effort: the requirements of the assignment are not addressed. The execution of the work is careless and represents an incomplete effort. Work is substandard.
E.............below 60

Unacceptable work and effort: the work submitted is inadequate; the requirements of the problem are not addressed. The piece represents careless and/ or incomplete effort. Work is substandard. Or, assignment was not submitted.

*Please note that a C- or below is not an acceptable grade for any course in which a 2.0 GPA (or C) is required, i.e., any course in the major.

ATTENDANCE POLICY

Attendance for synchronous and asynchronous classes will be determined based on your participation in the class and the assignments due.

Participation in class is necessary to achieve the course objectives. Attendance is taken at the beginning of each synchronous class, and at the end of each asynchronous class. Students are expected to arrive at synchronous meetings on time and be prepared to participate in all activities. You will be considered tardy if you arrive after the attendance is taken.

Three late arrivals or early self-dismissals to synchronous meetings will count as an unexcused absence. Failure to show up to your individual zoom meeting on asynchronous days will count as an unexcused absence. An unexcused absence does not constitute an extension of an assignment.Your participation grade will drop a full letter after two unexcused absences. Following that, each unexcused absence will drop your participation grade by another letter. Six unexcused absences will result in failing the course.

Students must be present for the final critique in order to receive credit for their final project. Appropriate documentation from the student health service must be obtained for medical excuses. Please look at your calendar at the beginning of the semester to see if you have any commitments (for example, religious holidays) that conflict with classes, due dates, or critiques. If you do have a conflict, contact the instructor in advance. Registered students who do not attend at least one of the first two class meetings for the course, and who have not contacted the department to indicate their intent, may be dropped from the course.

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies, which can be found in the online catalog here (Links to an external site.).

If you are absent because of illness, please contact me and see the university's policy regarding medical excuse (Links to an external site.) from classes.

It is imperative that any individuals who believe they may have been exposed to COVID-19 contact the Student Health Care Center (Links to an external site.) at (352) 392-1161 to discuss symptoms with a nurse or medical provider before your visit to ensure proper protective measures are taken to prevent further risk of spread to others. Additionally, telehealth visits and phone triage are also available to assist patients with COVID-19 concerns. If you don't already have a UFHealth MyChart account, you can register for one and activate it immediately by logging onto mychart.shands.org. Download of the Zoom app is required for telehealth visits.

TWELVE DAY RULE

Students who participate in official athletic or scholastic, extracurricular activities are permitted twelve (12) scholastic day absences per semester without penalty. In any case, it is the student's responsibility to maintain satisfactory academic performance and attendance.

ABSENCES DUE TO RELIGIOUS HOLIDAYS

Students, upon prior notification of their instructions, shall be excused from class or other scheduled academic activity to observe a religious holy day of their faith. Students shall be permitted a reasonable amount of time to make up the material or activities covered in their absence. A student who believes that he/she has been unreasonably denied an education benefit due to religious beliefs or practices may seek redress through the student grievance procedure.

HONESTY POLICY

An academic honesty offense is defined as the act of lying, cheating or stealing academic information so that one gains academic advantage. As a University of Florida student, one is expected to neither commit nor assist another in committing an academic honesty violation. Additionally, it is the student's duty to report observed academic honesty violations. These can include: cheating, plagiarism, bribery, misrepresentation, conspiracy, or fabrication. https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/

DISRUPTIVE BEHAVIOR

Faculty, students, Administrative and Professional staff members, and other employees [hereinafter referred to as "member(s)" of the University], who intentionally act to impair, interfere with, or obstruct the mission, purposes, order, operations, processes, and functions of the University shall be subject to appropriate disciplinary action by University authorities for misconduct, as set forth in the applicable rules of the Board of Regents and the University and state law governing such actions. A detailed list of disruptive conduct may be found at http://regulations.ufl.edu/wp-content/uploads/2018/06/4.040-1.pdf

Be advised that you can and will be dismissed from class if you engage in disruptive behavior.

HEALTH & SAFETY GUIDELINES

The School of Art + Art History Health and Safety Policy handbook provides policy and training for health and safety. Students must follow handbook policies, receive proper training, and sign the signature page, no later than the third class meeting. Please make yourself familiar with the SA+AH Health and Safety Program (Links to an external site.):*Use of aerosol products (such as fixative, spray paint) may only be used in the designated spray booth in FAC 211A.

STUDENTS REQUIRING ACCOMMODATIONS

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the disability Resource Center by visiting https://disability.ufl.edu/students/get-started/. It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

COURSE EVALUATION

Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at https://gatorevals.aa.ufl.edu/.Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at https://gatorevals.aa.ufl.edu/.

CAMPUS RESOURCES
Health and Wellness

U Matter, We Care: If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit umatter.ufl.edu/ to refer or report a concern and a team member will reach out to the student in distress.

Counseling and Wellness Center: Visit counseling.ufl.edu/ or call 352-392-1575 for information on crisis services as well as non-crisis services.

Student Health Care Center: Call 352-392-1161 for 24/7 information to help you find the care you need, or visit shcc.ufl.edu/.

University Police Department: Visit police.ufl.edu/ or call 352-392-1111 (or 9-1-1 for emergencies).

UF Health Shands Emergency Room / Trauma Center: For immediate medical carecall 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608;ufhealth.org/emergency-room-trauma-center.

Academic Resources

E-learning technical support: Contact the UF Computing Help Desk at 352-392-4357 or via e-mail athelpdesk@ufl.edu.

Career Connections Center: Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services career.ufl.edu/.

Library Support: cms.uflib.ufl.edu/ask various ways to receive assistance with respect to using the libraries or finding resources.

Teaching Center: Broward Hall, 352-392-2010 or to make an appointment 352-392-6420. General study skills and tutoring. teachingcenter.ufl.edu/

Writing Studio: 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers. writing.ufl.edu/writing-studio/

Student Complaints On-Campus: sccr.dso.ufl.edu/policies/student-honor- code-student-conduct-code/

On-Line Students Complaints: distance.ufl.edu/student-complaint-process/

READING DAYS

The two days prior to the start of examinations in the fall and spring semesters, generally a Thursday and Friday, are designated reading days. No classes or exams are held on these days. Instead, students are encouraged to use these days for study and review.

SCHEDULE

*NOTE schedule is subject to change, this is a tentative schedule and the instructor reserves the right to revise and edit the schedule. All edits will be discussed with students through announcements, email, and during Zoom meetings.

SYNCHRONOUS: You will be provided with a Zoom link the day of class.

ASYNCHRONOUS: I will be available by Zoom or email for Q's during class time.

NOMADIC: field trip / off site

WEEK 1

Intro to class and syllabus, Intro to Project 1 - Tropisms
Mon 8/31

Format:

SYNCHRONOUS Zoom meeting at 6:15 PM
In Class:

First Day Questionnaire

Homework due Wed 9/2:

Read -

Visual Digitality: Toward Another Understanding, I Want A President,

Kerry James Marshall on the Image Bank

Respond-Project 1 Lecture and Reading Discussion

Wed 9/2

Format:

ASYNCHRONOUS 6:15-8:15 PM SYNCHRONOUS Zoom meeting at 8:15 PM

In class from 6:15-8:15 PM:

Artists Lecture on Tropisms and Project 1 Intro

Due today:

Discussion and Lecture Questions by 8:15 PM

WEEK 2

Photoshop and Scanning Demos
Mon 9/7

Format:

NO CLASS / LABOR DAY

Wed 9/9

Format:

ASYNCHRONOUS / SYNCHRONOUS 10 minute Zoom check-in meeting with instructor

Meeting slots will be available for sign up ahead of time, if your Zoom meeting is missed you will be marked absent for the day

In Class:

Watch Photoshop Demo on compositing and scanning & Complete PS experiments

Desire/ Aversion list from Process Work - Project 1 - Brainstorming submission due at end of class

Due at 9:15 PM today:

PS experiments due on electronic process blog

Desire/Aversion lists from Process Work - Project 1 - Brainstorming

WEEK 3

Tropisms work week and in progress crit

Mon 9/14

Format:

ASYNCHRONOUS / NOMADIC

Note: In order to receive an attendance grade of present today, you must post process work by start of class 9/16

In Class:

Work Day: Collect objects, Use scanners in lab or apps to experiment

Homework for 9/16:

Process work due Wed 9/16 before end of class

Wed 9/16

Format:

Small Group SYNCHRONOUS Zoom Meetings

In Class:

Work Day: Continue working on Tropisms project

Small groups will critique in-progress work

Due by 9:15 PM today:

Concept finalized for discussion with class

Process Work part 2 scanning experiments posted to your electronic process blog

And submit links to both parts 1 and 2 on assignment page

WEEK 4

Tropisms work week and Critique

Mon 9/21

Format:

ASYNCHRONOUS

Note you will be marked present for attendance today if you post screenshot images or exported images of your progress to your electronic process blog by the end of class

In Class:

Work Day: Continue working on Tropisms project

Due on Instagram:

Progress images posted to electronic process blog by end of class

Wed 9/23

Format:

SYNCHRONOUS Zoom critique at 6:15 PM

Homework due Mon 9/28:

Read:

In Defense of the Poor Image

Respond: Project 2 Lecture and Reading Discussion

Due today by 4:15 PM:

Tropisms project + artist statement due on Canvas 2 hours prior to critique

WEEK 5

Intro to Project 2 - Decay

Mon 9/28

Format:

ASYNCHRONOUS from 6:15–8:15 PM SYNCHRONOUS Zoom meeting at 8:15 PM

In Class from 6:15-8:15 PM:

Artists LecturePreview the document on Decay and Project 2 Intro

Due by 8:15 PM today:

Discussion and Lecture Questions by 8:15 PM

Wed 9/30

Format:

ASYNCHRONOUS / SYNCHRONOUS 10 minute Zoom check-in meeting with instructor

Meeting slots will be available for sign up ahead of time, if your Zoom meeting is missed you will be marked absent for the day

In class:

Project 2 - Decay - Demo - Watch PS GIF demos, Complete GIF experiments

Due by 9:15 PM:

Project 2 - Decay - Demo - GIF experiments due on electronic process blog and turned in on Canvas

Project 2 - Decay - Process Work Part 1- brainstorming due on electronic process blog

WEEK 6

Decay work week and in progress crit

Mon 10/5

Format:

ASYNCHRONOUS

Note: In order to receive an attendance grade of present today, you must post screenshots of your progress on your project to your electronic process blog by end of class

In class:

Work Day: Continue working on Decay project

Due on Canvas today by 9:15 PM:

Two Storyboards posted on electronic process blog and all Process Work turned in on Canvas

Due on Instagram by 9:15 PM:

Images of progress on project posted to electronic process blog by end of class

Wed 10/7

Format:

Small group SYNCHRONOUS Zoom meetings

In class:

Work Day: continue working on Decay Project

Small groups will discuss in-progress crit

Due today for discussion:

Concept finalized for discussion with class

WEEK 7

Decay work week and critique

Mon 10/12

Format:

ASYNCHRONOUS

Note you will be marked present for attendance today if you post screenshot images or exported images of your progress to your electronic process blog by the end of class

In class:

Work Day: Continue working on Decay project

Due on Instagram:

Progress images posted to electronic process blog by end of class

Wed 10/14

Format:

SYNCHRONOUS Zoom critique at 6:15 PM

Homework due Mon 10/19:

Read -

The 3-D Additivist manifesto*

, Watch - Metamorphosis series

*NOTE this is the whole book download, only the section entitled Additivist Manifesto is required (8 pages)

Respond-Project 3 Lecture and Reading Discussion

Due today by 4:15 PM:

Decay project + artist statement due on Canvas 2 hours prior to critique

WEEK 8

Intro to Project 3 - Nature

Mon 10/19

Format:

ASYNCHRONOUS from 6:15–8:15 PM SYNCHRONOUS Zoom meeting at 8:15 PM

In class from 6:15-8:15 PM:

Artists LecturePreview the document on Nature and Project 3 Intro

Due by 8:15 PM today:

Discussion and Lecture Questions by 8:15 PM

Wed 10/21

Format:

ASYNCHRONOUS / SYNCHRONOUS 10 minute Zoom check-in meeting with instructor

Meeting slots will be available for sign up ahead of time, if your Zoom meeting is missed you will be marked absent for the day

In class:

Watch Project 3- Nature- 3-D demos, Complete 3-D experiments

Due by 9:15 PM today:

Project 3 - Nature - 3-D experiments posted to electronic process blog and submit on Canvas by 9:15 PM

WEEK 9

Nature field trip + work week

Mon 10/26

Format:

NOMADIC

Note: In order to receive an attendance grade of present today, you must post process work to your electronic process blog by end of class class

In class:

Process Work - Project 3 - Nature - Pick a 'natural' space and spend 2 hours there researching and collecting images

Due by 9:15 PM today:

Post Process Work Part 1 work from today to your electronic process blog

Homework for 10/28:

Post Process Work Part 2 work to your electronic process blog and submit Part 1 and 2 links to the Canvas Assignment

Wed 10/28

Format:

SYNCHRONOUS Small Group Zoom meetings

In class:

Continue working on Nature project

Small groups will discuss in-progress crit

Due today before:

Concept finalized for discussion with class (due for discussion)

Process Work Part 2 posted to electronic process blog and Parts 1 & 2 uploaded to Canvas by 9:15

WEEK 10

Nature work week

Mon 11/2

Format:

SYNCHRONOUS small group Zoom meetings

In class:

Continue working on Nature project

Small groups will discuss in-progress crit

Wed 11/4

Format:

ASYNCHRONOUS

Note you will be marked present for attendance today if you post screenshot images or exported images of your progress to your electronic process blog by the end of class

In class:

Continue working on Nature project

Due on Instagram:

Progress images posted to electronic process blog by end of class

WEEK 11

Nature Critique

Mon 11/9

Format:

SYNCHRONOUS Zoom critique at 6:15 PM

Homework due on Mon 11/16:

Read -

Youth Mode a Report on Freedom, Why bouncy, hyper-feminine script is the font of choice for bridesmaid gifts and novelty wine glasses

, Watch -
Patriot Act: Why doing taxes is so hard (Links to an external site.)

Respond-Project 4 Lecture and Reading Discussion

Due today by 4:15 PM:

Nature project + artist statement due on Canvas 2 hours prior to critique

Wed 11/11

Format:

NO CLASS / VETERANS DAY

WEEK 12

Intro to Project 4 - Brands Misuse

Mon 11/16

Format:

ASYNCHRONOUS from 6:15–8:15 PM / SYNCHRONOUS Zoom meeting at 8:15 PM

In class from 6:15-8:15 PM:

Artists LecturePreview the document on Brands Misuse, Project 4 Intro , Demo Day 1-Illustrator

Due by 8:15 PM today:

Due by 8:15 PM: Project 4 - Brands Misuse - Discussion and Lecture Questions

Posted on electronic process blog by 9:15 PM: Illustrator experiments for demo

Homework for 11/18:

Process Work Part 1 posted on electronic process blog by 9:15 PM

Wed 11/18

Format:

ASYNCHRONOUS / SYNCHRONOUS 10 minute Zoom check-in meeting with instructor

Meeting slots will be available for sign up ahead of time, if your Zoom meeting is missed you will be marked absent for the day

In class:

Watch Demos day 2- InDesign Demos

Due today:

Posted on electronic process blog by 9:15 PM: InDesign experiments for demo

Homework for 11/23:

Process Work Part 2 posted to electronic process blog by 9:15 PM and all process work due submit to assignment on Canvas by 9:15 PM

WEEK 13

Brands Misuse Work Week

Mon 11/23

Format:

ASYNCHRONOUS for demo/ SYNCHRONOUS small group zoom meetings

In class:

Work Day: continue working on Brands Misuse

Small groups discuss in-progress crit

Last demo Project 4 - Brands Misuse - XD Basics - Demo released

Due today:

Concept finalized to discuss with class

Process Work Part 2 posted to electronic process blog by 9:15 PM and all process work due submit to assignment on Canvas by 9:15 PM

Project 4 - Brands Misuse - Demo - XD experiments posted to electronic process blog and all three demo experiment links submit on Canvas to the demo assignment page

Wed 11/25

Format:

NO CLASS / THANKSGIVING BREAK

WEEK 14

Brands Misuse Work Week

Mon 11/30

Format:

ASYNCHRONOUS

Note you will be marked present for attendance today if you post screenshot images or exported images of your progress to your process on your project to your electronic process blog by the end of class

In class:

Work Day: continue working on Brands Misuse

Due on Instagram:

Progress images posted to electronic process blog by end of class

Wed 12/2

Format:

SYNCHRONOUS small group zoom meetings

In class:

Work Day: continue working on Brands Misuse

Small groups will discuss in-progress crit

WEEK 15

Brands Misuse work week and final critique

Mon 12/7

Format:

ASYNCHRONOUS

Note you will be marked present for attendance today if you post screenshot images or exported images of your progress to your electronic process blog by the end of class

In Class:

Work Day: continue working on Brands Misuse

Due on Instagram:

Progress images posted to electronic process blog by end of class

Wed 12/9

Format:

SYNCHRONOUS Zoom critique at 6:15 PM

Due by 4:15 PM today:

Brands Misuse project + artist statement due on Canvas 2 hours prior to critique