M, T, W, R, F | 9:30 AM - 12:15 PM
Location: Online
Instructor: Ashley Ortiz-Diaz (she/her) | aortzdiaz@ufl.edu
TA: Lindsey Myers (she/her) | lindsey.myers@ufl.edu

## Course Description

This summer course will serve as an introduction to screen printing. Students will be taught how to set up a home studio space, how to photograph and share their images for online review, and most importantly, how to utilize tools, materials, ideas, and approaches that will help advance their studio practice. Through readings, discussions, a remote studio practice, and critique, students will gain an understanding of screen printing fundamentals and its history.

Screen Printing has commonly been used as a graphic art form for commercial posters and signage, and is also an important medium for artists. Screen Printing is valued for its straightforward process, its expedient creation of large editions, the variety of materials it can print onto, and for its integration of hand-drawn, photographic and digital images. It has a history of satire, social/political commentary and protest and often exists in the space between popular culture and high art. Drawing, color, design and creative problem solving will be integral to class projects. We will ask students to think critically about images and ideas given the process of screenprinting and how its application influences their work and the work of others.

As a studio course, Screen Printing will require a varied amount of outside class work for satisfactory completion. Additionally, it is acknowledged that the course requires personal dedication due to the accelerated and intensive nature of summer sessions *and especially* due to the current pandemic and social uprising. Given these unprecedented and important circumstances, it will be critical that students, TAs, and the instructor be in consistent communication in order to maintain transparency of capacity, safety and well-being.

## Course Objectives

After completing this course they will be able to:

- Demonstrate a working knowledge of the screen printing process and its history.
- Utilize color mixing, shape, and space to create an engaging image.
- Utilize preliminary sketches/proofs and translate them into finished prints.
- Create an edition and become technically proficient in producing a consistent and professionally presented print.
- Maintain well being while acquiring the basic technical skill of screen printing.

## Artists to Reference:

| | | | |
|---|---|---|---|
| Delita Martin* | Karen Revis | Barbara Jones-Hogu* | Latoya Hobbs |
| Jacob Lawrence* | Charles White | Belkis Ayón | Hank Willis Thomas* |
| Henry Taylor* | Tomashi Jackson* | Kerry James Marshall* | Torkwase Dyson |
| Anoka Faruqee | Toyin Ojih Odutola* | Jordan Casteel* | Brianna Brooks |
| Njideka Akunyili Crosby* | | Otobong Nkanga | Amy Sherald* |
| Alma Thomas* | Mark Bradford* | Julie Mehretu* | |
| Jean-Michel Basquiat* | | | |

## Classroom Demeanor

Students are expected to:
- Attend and Participate in scheduled group and individual virtual meetings.
- Attend and Participate in online discussions.
- Be respectful of every individual's chosen name and pronouns.
- Be respectful of every individual's point of view, while voicing concerns of inappropriate and inaccurate contributions.
- Be in consistent communication with TAs and the instructor in order to maintain transparency, safety, and well-being.
- Keep pace with the Course Calendar and communicate any difficulties doing so.
- Maintain their remote studio space clean and organized.
- Be prepared for class; communicate difficulties acquiring materials with the instructor.
- Follow all safety procedures as demonstrated at the beginning of the semester. If uncertain as to what to do in a certain situation consult the instructor and/or Printmaking technician, Myles Dunigan (mdunigan@arts.ufl.edu).
- Be a respectful and active member of the classroom.

## Accommodations

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

## Attendance Policy

Attendance will be recorded for participation purposes. 5% (15pts) of your grade is attendance. There are 15 collective virtual meetings this summer session. Each day adds one (1) point to your participation grade, which starts as zero. Missed classes can be made up by attending Office Hours. Absences should be communicated with the Instructor and TA in advance whenever possible. There is no penalty for missing class, but your participation assessment will be affected.

## Attendance Issues Due to Illness Policy

If a student is absent from classes or examinations because of illness, they should contact their instructors. Students should contact their college by the deadline to drop a course for medical reasons. Students can petition the Dean of Students Office to drop a course for medical reasons. The university's policy regarding medical excuses from classes is maintained by the Student Health Care Center.

Students shall be permitted a reasonable amount of time to make up the material or activities covered in their absence.

For more information go to : https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx

## Evaluation and Grading

- A (92-100) = Superlative work: careful attention to craft and presentation. Originality of idea and execution work together. Goes beyond merely solving the problem – one who performs at this level is visibly outstanding, work is outstanding in every respect. A- (90-91)
- B+ (87-89) = Very fine work: almost superlative. A few minor changes could have been considered and executed to bring the piece together. Again, goes beyond merely solving the problem.
- B (80-86) = Above average: solution to the problem and idea well planned. Execution is well done. This is an honorable grade. B-(80-81)
- C+ (77-79) = A bit above average: slipping in levels of originality, craft, and/or presentation. The piece does not work well as a unified whole or statement yet effort was made.
- C (76-72) = You have solved the problem: the requirements of the problem are met in a relatively routine way. C- (70-71)
- D+ (67-69) = You have solved the problem but there is much room for improving your skills and developing your concepts further. You have neglected the basic craftsmanship skills, as well as the breadth and depth of idea development.
- D (62-66) = Inadequate work: the requirements of the problem are not addressed. The piece represents careless and/ or incomplete effort. Work is substandard. D- (60-61)
- E = Unacceptable work and effort / Not turned in

NOTE: A grade of C- and below does not count toward major requirements

Find information on UF's Grading policy at

https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx.

## Grade Breakdown

30      Participation: Includes attendance (15 - one a day) and taking part in discussions and critiques (15 - one a day).

270     Projects*
       ↳60 - 4 Stencil Prints
       ↳90 - "Portrait" 3 Layer Reduction
\_\_\_\_\_  ↳120 - "Destination" Print

300 points total

*Project Evaluations*
70%    Level of assignment satisfaction (completion of everything assigned)
15%    Craftsmanship (print quality)
15%    Creative Flexibility (Image quality - originality, clever use of materials)
05%    Effort (attempt at creativity + time put in)

Late Assignment grades will be reduced 10%, must be turned in by next critique or will not be accepted.

## Course Evaluations

Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at https://evaluations.ufl.edu.
Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at https://evaluations.ufl.edu/results/.

## Honesty Policy

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Honor Code (http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor in this class.

Health + Safety

The official best practices for the area of Printmaking can be found in the Health + Safety Handbook, Appendix E, linked here:
http://arts.ufl.edu/site/assets/files/37319/saahhealthandsafetyhandbook.pdf

Additional and Amended Health + Safety due to working from home will be reviewed, recorded, and made available to students during the first week of class.
Contact the Printmaking technician, Myles Dunigan (mdunigan@arts.ufl.edu), for additional details and information.

Campus Resources:

Health and Wellness

*U Matter, We Care*
> If you or a friend is in distress, please contact umatter@ufl.edu or 352 392- 1575 so that a team member can reach out to the student.

*Counseling and Wellness Center*
> http://www.counseling.ufl.edu/cwc/Default.aspx, 352-392-1575

*Sexual Assault Recovery Services (SARS)*
> Student Health Care Center, 352-392-1161

Academic Resources

> E-learning technical support, 352-392-4357 (select option 2) or e-mail to Learning-support@ufl.edu.
> https://lss.at.ufl.edu/help.shtml.

*Career Resource Center*
> Reitz Union, 352-392-1601

*Career assistance and counseling*
> http://www.crc.ufl.edu/

*Library Support*
> http://cms.uflib.ufl.edu/ask. Various ways to receive assistance with respect to using the libraries or finding resources.

*Teaching Center*
> Broward Hall, 392-2010 or 392-6420. General study skills and tutoring.
> http://teachingcenter.ufl.edu/

*Writing Studio*
> 302 Tigert Hall, 846-1138. Help brainstorming, formatting, and writing papers.
> http://writing.ufl.edu/writing-studio/

*Student Complaints Campus*
> https://www.dso.ufl.edu/documents/UF_Complaints_policy.pdf

# Who to call instead of 911

Calling the police may lead to the brutalizing (or even killing) of the victims themselves. Here are resources that can help in a crisis without involving the police.

## Mental Health

Alachua County Crisis Center 24/7: (352)-264-6789
Shands Psychiatric Crisis Stabilization: (352)-265-5481
Meridian Behavioral Healthcare: (352)-374-5600

NAMI Helpline: 800-950-6264

## Violence

Peaceful Paths: (352)-377-8255
Victim Services & R*pe Crisis Center: (352)-264-6760
Toll free 24 Hour Sexual Assault Helpline:(866)-252-5439
Florida Abuse hotline: 1-800-962-2873

## Substance Abuse

UF Health Florida Recovery Center: (352)-265-4372
Care 4 America: (352)-375-3335
National Youth Crisis Hotline: 1-800-448-4663

SAMHSA's Substance Abuse Hotline: 1-800-662-4357

## Housing

Gainesville Housing Authority: (352) 872-5500
Family Promise of Gainesville: (352) 378-2030
GRACE Marketplace: (352) 792-0800

## LGBTQA+

Trevor Project LGBTQA+ Crisis Hotline: 1-866-488-7386
Trans Lifeline: (877)-565-8860
Pride Community Center of NCF: (352) 377-8915
Unspoken Treasure Society: (904) 769-1265
Parents and Families of LGBT+ Persons: (352) 340-3770

## Other Resources

Human Rights Coalition of Alachua County (report ICE activity & more): (352) 354-2480
Poison Control: 1-800-222-1222

## Gainesville, Florida

**Florida Abuse line is very likely to involve the police, so be wary of that when making a call.

Remote Screen Printing Materials List

Itemized [Blick List](#):                                    $140.53 (not including asterisked items)
                                                             Should Qualify for Free Shipping
                                                             Tax Estimate: $10

♣ Intermediate Deluxe Kit - Item #:44924-1309
        8'' × 10'' printing screen
        10'' × 14'' printing screen with base
        Hinges and screws
        Graphic squeegee
        Fabric squeegee
        Diazo Photo Emulsion, 4 oz
        Diazo Photo Emulsion Remover, 4 oz
        Diazo Sensitizer, 0.5 g
        Drawing Fluid, 4 oz
        Screen Filler, 4 oz
        Speed Clean screen cleaner, 4 oz
        Acrylic screen printing inks — 4 oz each of
                Process Cyan,
                Process Magenta,
                Process Yellow, and
                Black
        Fabric screen printing inks — 4 oz each of
                Black and Red
        Inkjet transparencies
        Black paper
        Paintbrush
        Mixing sticks
        Instructions
♣ More Inks:
        +White
        +Trans base
        +Extender base
♣ Paper:
        Strathmore 400 Series 11x14, 15 sheets
♣ Newsprint
♣ Tracing paper

| | | |
|---|---|---|
| painters tape* | pencil* | rope* |
| packing tape* | permanent markers of varying sizes* | clothespins* |
| spoon(s)* | 18in ruler* | containers with lids* |
| spatula(s)* | cardboard for a cutting mat* | |
| sponge(s)* | apron and/or printing clothes* | |
| paper towels or old t-shirt for rags* | large bowl/bucket* | |

*at home alternatives permissible

Color Resources

        Color Resources is a live document originally created for Color Theory Printmaking. Given the color-heavy quality of screen printing, this resource should be used by members of this course as a refresher on color harmonies, perceptions, and properties. The version of Color Resources as of 07.01.20 is below.


Resources:
https://www.pantone.com
Color palette generators/finder:
        https://coolors.co
        https://colorhunt.co
        https://paletton.com/#uid=1000u0kllllaFw0g0qFqFg0w0aF
        http://colormind.io

Color Basics;
        https://www.youtube.com/watch?v=_2LLXnUdUlc
        How Our Eyes See Color: https://www.youtube.com/watch?v=pvC9MQvqHMQ
        How Have Cameras "Seen" Color: https://www.youtube.com/watch?v=d16LNHlEJzs
        Color Names; https://www.youtube.com/watch?v=gMqZR3pqMjg

Printmaking (general):
        Black Women of Print: http://www.blackwomenofprint.com
        People of Print http://www.peopleofprint.com

Making Color:
        Making Colors Naturally in Japan: https://www.youtube.com/watch?v=7OiG-WjbCQA
        How to Make Your own Paint: https://www.youtube.com/watch?v=FOHKxg9h-4I
        How Inorganic Color is Made: https://www.youtube.com/watch?v=zKFs2qX-Fkc

Color Nerds (it's a good thing):
        Material History of Blue; Lecture; https://www.youtube.com/watch?v=QpQjTS7VtQQ
        Chemical Characteristics of Color: https://www.youtube.com/watch?v=7HELEkAyZPI
        Albers' Lessons (in short): https://www.youtube.com/watch?v=A4CUu84iS1M
        Alber's Lessons (in depth): https://www.youtube.com/watch?v=fdZllwyZSHo
        Albers by way of Faruqee: https://www.youtube.com/watch?v=8YpZX0Xj9-Y
                App in the talk (for iPad): http://interactionofcolor.com
                Faruqee's art: Anoka Faruqeeanokafaruqee.com

Color and Race:

        [Tomisha Jackson on Albers (Interview)](#) (2016)

        [Tomisha Jackson and Hank Willis Thomas Exhibition Review](#) (2020)

Film and Color:

        [Video of Ranked Films](#)

Black Skin on Screen (the right way):

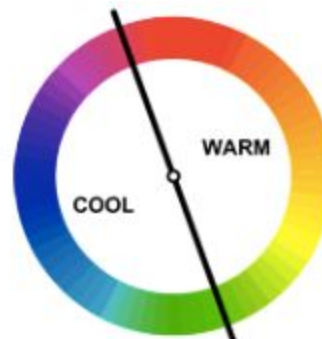| | | | |
|---|---|---|---|
| Moonlight | Mudbound | Dope | Insecure |
| Collateral | Fruitvale Station | Straight Outta Compton | |
| 12 Years a Slave | Pariah | Middle of Nowhere | |
| Selma | | | |
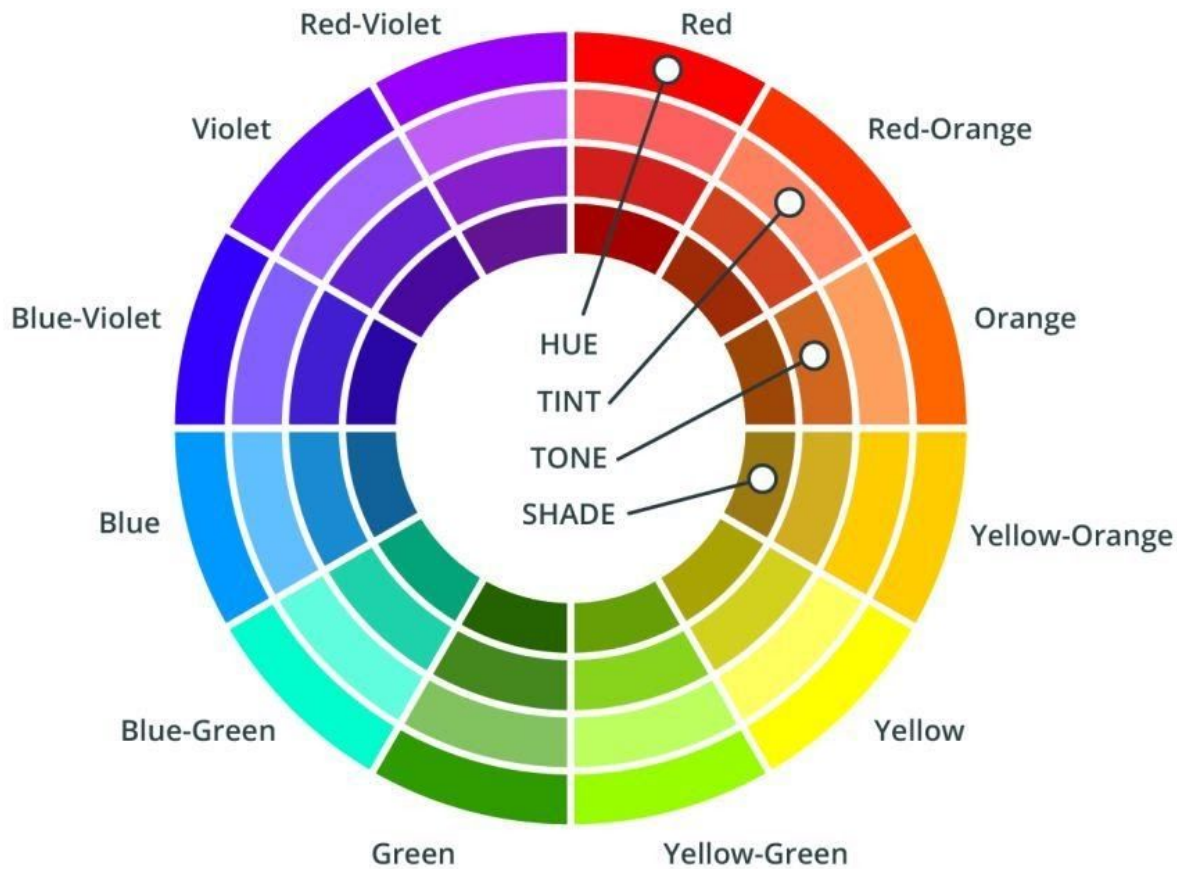
## Warm and cool colors

The color circle can be divided into warm and cool colors.

**Warm colors** are vivid and energetic, and tend to advance in space.

**Cool colors** give an impression of calm, and create a soothing impression.

White, black and gray are considered to be neutral.



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[1] Color Charts Source: https://www.tigercolor.com/color-lab/color-theory/color-theory-intro.htm

## Complementary color scheme

Colors that are opposite each other on the color wheel are considered to be complementary colors (example: red and green).

The high contrast of complementary colors creates a vibrant look especially when used at full saturation. This color scheme must be managed well so it is not jarring.

Complementary color schemes are tricky to use in large doses, but work well when you want something to stand out.

Complementary colors are really bad for text.

## Analogous color scheme

Analogous color schemes use colors that are next to each other on the color wheel. They usually match well and create serene and comfortable designs.

Analogous color schemes are often found in nature and are harmonious and pleasing to the eye.

Make sure you have enough contrast when choosing an analogous color scheme.

Choose one color to dominate, a second to support. The third color is used (along with black, white or gray) as an accent.
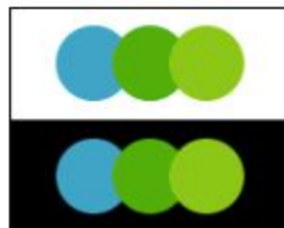
## Triadic color scheme

A triadic color scheme uses colors that are evenly spaced around the color wheel.

Triadic color schemes tend to be quite vibrant, even if you use pale or unsaturated versions of your hues.

To use a triadic harmony successfully, the colors should be carefully balanced - let one color dominate and use the two others for accent.

## Split-Complementary color scheme

The split-complementary color scheme is a variation of the complementary color scheme. In addition to the base color, it uses the two colors adjacent to its complement.

This color scheme has the same strong visual contrast as the complementary color scheme, but has less tension.

The split-complimentary color scheme is often a good choice for beginners, because it is difficult to mess up.

### Rectangle (tetradic) color scheme

The rectangle or tetradic color scheme uses four colors arranged into two complementary pairs.

This rich color scheme offers plenty of possibilities for variation.

Tetradic color schemes works best if you let one color be dominant.

You should also pay attention to the balance between warm and cool colors in your design.



### Square color scheme

The square color scheme is similar to the rectangle, but with all four colors spaced evenly around the color circle.

Square color schemes works best if you let one color be dominant.

You should also pay attention to the balance between warm and cool colors in your design.