

# PHOTOGRAPHY: Image / Order / Idea

## PGY 2441C – FALL 2019 – 3 CREDIT HOURS

MEETING HOURS: Tuesday and Thursday 11-E2 (6:15pm-9:10pm)

LOCATION: FAD329

INSTRUCTOR: Melissa Nunez

OFFICE HOURS: T/R 5:30-6:00PM (FAD 329)

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### *IMAGE / ORDER / IDEA OBJECTIVE:*

Image / Order / Idea endeavors to provide a critical understanding of both the formal building components and conceptual aspects of the photographic image. It will connect a myriad of separate studies to provide a stronger understanding of compositional and theoretical photographic practice. Supplemental readings, articles, and essays will enhance your critical understanding of the various applications of photography in history as an art and cultural object.

In this class, students will explore the photographic approaches of sequence and series, employing models of repetition, montage, shock, collaboration and narrative in the manifestation of projects. Students will develop projects informed by multiple methods of production and/or display, which exploit an understanding of selected readings, lectures, discussions and viewings. This will increase the breadth of student's technical knowledge in addition to a full understanding of the concepts presented.

### *IMAGE / ORDER / IDEA METHODS OF STUDY:*

This course is committed to strengthening the critical and photographic eye by a constant immersion in concepts of the photographic series, while furthering technical abilities both. This will be achieved through in-class activities, assignments, lectures, technical demos, readings and discussions on or related to these concepts.

Students will learn skills in digital and analog and film exposure, development, scanning and printing along with the introduction of transfer methods, basic image manipulation, and photo based imagery. The technical approach to this course is one of hybridity; a mixture of both hands on and digital approaches will be emphasized.

Written and verbal participation are essential in strengthening a critical photographic practice. Students will develop abilities to refine their ideas by becoming conscious of the connections and linkages made

across and between imagery through a series of both written and in-class activities such as reading responses, reviews, critiques and round-table discussions. Active engagement is essential for this development and for the ability to assess the work of your classmates, as well as contemporary work beyond the course.

## *TOPICS*

Series/sequence

The montage of the filmic and photographic Narrative, non-narrative  
and experimental Strategies, Installation and photography

Photography and conceptual Photographic

Materiality

## *Materials List*

REQUIRED TEXT: Liz Wells, Photography Reader. Routledge, 2003 . ISBN 10 : 0 -415 - 24660

- Inkjet paper: Matte, or Lustre finish
- Portable external hard drive or usb
- Digital SLR  
(recommended – few are available  
through the photo area for overnight checkout)
- Holga camera (recommended – few are available  
through the photo area for overnight checkout)
- Dass classic film sample pack
- 2 film rolls 120 black and white
- Soft speedball small rubber brayer (recommended- few are available during the class)
- Hand sanitizer

You can purchase these materials online at:

bhphotovideo. com  
adorama. com  
amazon.com  
freestylephoto. biz  
keh.com

ebay.com  
dassart.com

### *IMAGE / ORDER / IDEA Projects:*

#### **Project 1: Photo Essay**

Develop a photographic essay on an event, topic or tell a thematic or narrative story. A photographic essay is a set or series of photographs that are intended to tell a story or evoke a series of emotions in the viewer.

#### **Project 2: Bridging Concepts from Analog to Digital**

For this project, you will be creating your own concept while using the Holga medium format cameras. The purpose of this assignment is to learn how to scan your images and build interest in the darkroom. You will be able to use this exploration for your following projects.

#### **Project 3: Camera less**

In this assignment we will be exploring camera less photography from camera obscura, cyanotypes, silhouetting, polaroids, pinhole, and collages in class demos. This project is to use what you have learned in the course to create a camera less imagery that goes with your concept of choice.

#### **Final Project: Creating Concepts with Digital Alchemy**

For this project, you will be exploring image transfers to create a series of works that will be incorporated with any additional medium (whether it something you learned in the prior projects or outside of the course). This is an open project with your concept of choice. For this project you may also use the transfer techniques onto any form, for example, wood, watercolor papers, handmade paper, glass, metal, and acrylic.

### *IMAGE / ORDER / IDEA COURSE UNITS:*

#### **Course Website**

E-learning will be utilized for this course and will include: updated weekly calendar (with due dates, special events and critique schedule), announcements, readings, and blog, project assignments. Please check this site daily (before each class) for supplementary resources.

### **Reading Responses/Discussion**

Critical texts will be assigned once weekly. All students are required to post a response to the assigned reading by midnight the night before the due date. The response should be two to three paragraphs in length discussing your personal response to topic of the reading.

### **Visiting Artist Response**

A required element of this course, you are responsible for attending all Visiting Artist Talks and uploading a three to four paragraph response on Canvas on the visiting artist talk. All visiting artist lectures will be happening during our class times. For those days we will be meeting in Little Hall 109. These responses will be in lieu of the reading response text of those weeks.

Visiting Artist Response: Due the following Tuesday (you will upload these responses to Canvas), you will write 3 to 4 paragraphs that addresses the following points (please do not address these points in bulleted form or in order – rather incorporate these points in your response):

- Cite Artist Talk information and any articles or videos you reference
- Who/what (if anyone) does the artist collaborate with?
- What are the main influences upon their work?
- What kind of impact does the artist create? artistic, intellectual, communal, civic, social, etc.
- Who are the specific audiences or communities that the artist engages with?

### **Artist Presentation**

Students will be required to produce a 10-15 minute presentation on a lens-based artist of their choice. Presentations should include examples of their work, a brief bio, critical concerns, modes of production and impact in their field.

### *IMAGE / ORDER / IDEA STUDIO EVALUATION AND GRADING:*

**40% Participation / Homework / Class assignments**

**10% Project 1**

**10% Project 2**

**15% Project 3**

**15% Project 4**

**10% Artist Presentation**

## Letter Grade and Corresponding Grade Points

A	A-	B+	B	B-	C+	C	C-	D+	D	D-	F
4.0	3.67	3.33	3.0	2.67	2.33	2.0	1.67	1.33	1.0	.67	0

Specific criteria for grading will be listed on each assignment sheet but will equally consider: adherence to the assignment parameters, research/studio practice, concept development, formal resolution, and craft/presentation. Late projects will be graded down a letter grade for each day they are late.

Generally project grades in this course are considered in the following way:

A 4.0

Exceptional work, all criteria of assignment have been surpassed in a distinguished manner and solutions to problems presented exhibit a depth of understanding. In addition, student is engaged in exceptional studio practice, which includes active research, looking up artists recommended, asking relevant questions about other artists' works or ideas, and being thoroughly engaged in the course content.

A- 3.67

Well-presented, superior work: all criteria of assignment were surpassed in a distinguished manner (including exceptional studio practice highlighted above). Minimal improvements could be made to the project overall.

B+ 3.33

Very good work: all criteria of assignment were surpassed, minor changes could be considered and executed to bring piece together and studio practice was exceptional.

B 3.0

Very good work: above average solutions and clear potential. Most criteria of assignment were surpassed with some improvements to be made.

Execution was well done. Studio practice during the project was commendable.

B- 2.67

Good work: most criteria of assignment were met. Work showed promise with a few significant improvements to be made. Studio practice was adequate.

C+ 2.33

Slightly above average: work, most of the criteria of the assignment were met. The work is not yet a unified whole or cohesive statement, yet effort was made. Studio practice was adequate, but could be more reflective and thoughtful.

C 2.0

Average work: the assignment directions were followed and the requirements were met in a relatively routine way. Slippage in levels of craft, originality and presentation-studio practice was adequate, but could be more reflective and thoughtful.

C- 2.67

Slightly below average work: the assignment directions were followed and the requirements were minimally met, but there is much room for developing assignment's concepts further. The level of craft and breadth and depth of idea development needs to be improved. There is some evidence of studio practice, but the quality and quantity is lacking

D+ 1.33

Below average work: an attempt to solve the problem was made, but there is much room for improving skills and developing your concepts further. The criteria of the assignment are barely met. Basic craftsmanship skills have been neglected and there is a lack of breadth and depth of idea development. There is minimal evidence of studio practice, but the quality and quantity is lacking.

#### D 1.0

Inadequate, below average work: the requirements of the assignment are not addressed. The execution of the work is careless and represents an incomplete effort. Work is substandard. There is little or no evidence of studio practice.

#### D- .67

Unacceptable work and effort: the requirements of the assignment are not addressed. The execution of the work is careless and represents an incomplete effort. Work is substandard. There is little or no evidence of studio practice.

#### E 0

Unacceptable work and effort: the work submitted is inadequate; the requirements of the problem are not addressed. The piece represents careless and/ or incomplete effort. No evidence of studio practice. Work is substandard. Or, assignment was not submitted.

For more information: <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx> Students must earn a grade higher than C- to earn credit toward their major.

### IMAGE / ORDER / IDEA CLASS DEMEANOR POLICY:

Student Conduct Code; Violations, Penalties and Procedures for Adjudication.  
<http://www.aa.ufl.edu/aa/Rules/4016.htm>

Students are expected to assist in maintaining a classroom environment that is conducive to learning. In order to assure that all students have the opportunity to gain from time spent in class students are prohibited from engaging in any form of distracting behavior.

Inappropriate behavior in the classroom will result in, at least, a request to leave class.

### ATTENDANCE:

Full participation by showing completed work during all scheduled critiques is required along with active participation through shared ideas and commentary. You are required to work/participate for the entire duration of the scheduled class period. Students are expected to attend all classes. **Unexcused absences will be cause for a lowered grade. Your fourth absence will result in ONE grade drop. Your fourth and fifth absence will result in ONE grade drop for the Participation/Homework/In-class Assignments portion (40%) of the class. On the sixth absence will result in failure of the course. Over 6 excused absences will result in failure of the course.** Absences will be counted from the first class meeting onward. Appropriate documentation from the student health service should be obtained for medical excuses. In general, acceptable reasons for absence from class include illness, serious family emergencies, special curricular requirements (e.g., judging trips, field trips, professional conferences), military obligation, severe weather conditions, religious holidays and participation in official university activities such as music performances, athletic competitions or debates. Absences from class for court-imposed legal obligations (e.g., jury duty or subpoena) must be excused. Other sound reasons may be offered and considered on an individual basis.

If an absence occurs it is the student's responsibility to make up all work. Students should check with the

instructor or another student outside of class time when they miss a class (prior to missing the class if possible), as in- and out-of-class exercises are spontaneously assigned. Students should bring a doctor's note for any class from which they expect to be excused. Please address any concerns, problems, and questions regarding this class to the instructor as they arise.

This policy is consistent with university policies and can be reviewed here:

<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>

### **TARDINESS:**

Arrival to class fifteen minutes after start of class will be noted and three such incidences will count as one absence. **Arrival to class over 30 minutes late will result as an unexcused absence.** Leaving early from class will also be considered as tardiness, and will be counted as such.

### **LATE WORK:**

All projects, reading responses, and research projects must be completed on time for full credit. Specific due dates are stated on each project sheet and are announced in class. Failure to complete any project on time will result in a drop of one full letter grade, and failure to complete any other assignment, in-class exercises, or other class work, on time will result in a drop of ½ letter grade for each day it is late. If the time line states that a project is due at the beginning of class, turning it in at the end or after class is considered late. You must have work finished before the start of class on critique days or your work will not be critiqued and your project grade will be lowered. It is the student's responsibility to turn in all work on time. Full participation by showing completed work during all critiques is required along with active participation through shared ideas and commentary.

### **CLASS COMMUNICATIONS:**

Students must check their school email accounts regularly. Students are responsible for any information, deadlines, and updates emailed to their webmail accounts.

**CELL PHONES:** Students in the School of Art and Art History will not be permitted to have cell phones turned on in class. If it beeps, chimes, rings or makes any type of noise, turn it off before entering the classroom. Continuous cell phone disruptions will result in lowered grades.

### **SA+AH HEALTH AND SAFETY:**

Please familiarize yourself the School of Art and Art History's Health and Safety policies by reviewing the handbook here: (<http://www.arts.ufl.edu/art/healthandsafety>).

## **ACADEMIC HONESTY**

As a result of completing the registration form at the University of Florida, every student has signed the following statement: " I understand that the University of Florida expects its students to be honest in all of their academic endeavors and understand that my failure to comply with this commitment may result in disciplinary action to and including expulsion from the University.

Detailed Academic Honesty Guidelines may be found at <http://www.aa.ufl.edu/aa/Rules/4017>.

### **ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES:**

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. Disability Office  
<http://www.dso.ufl.edu/drc/>

### **UNIVERSITY COUNSELING SERVICES: 352- 392- 1575**

Resources are available on campus for students having personal problems or lacking clear career and academic goals which interfere with their academic performance. The Counseling Center provides counseling and consultation services to currently enrolled undergraduate and graduate students and their spouses/partners. The Center offers brief counseling and therapy to help students confront personal, academic, and career concerns Counseling Center Web site:  
<http://www.counsel.ufl.edu>

### **STUDENT HEALTHCARE CENTER:**

<http://shcc.ufl.edu>

For medical emergencies call 911. For urgent after- hours care, call 352- 392- 1161.

For after- hours mental health assistance, call 352- 392- 1171.

### **SAFETY AND SECURITY:**

In an emergency call 911.

University Police Department — <http://police.ufl.edu> — 352 - 392- 1111

### **UNIVERSITY POLICY FOR RELIGIOUS HOLIDAYS:**

The Board of Regents and state law govern university policy regarding observance of religious holidays: Students, upon prior notification of their instructors, shall be excused from class or other scheduled academic activity to observe a religious holy day of their faith. Students shall be permitted a reasonable amount of time to make up the material or activities covered in their absence. Students shall not be penalized due to absence from class or other scheduled academic activity because of religious observances. Further, a student who is to be excused from class for a religious holy day is not required to provide a second party certification of the reasons for the absence.

### **UNIVERSITY ILLNESS POLICY:**

Students who are absent from classes or examinations because of illness should contact their professors. If you're unable to attend class due to illness, please email the teacher prior to class meeting time. Please state your name, class, as well as the reason you will not be attending class that day.



#### EVALUATIONS:

Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at <https://evaluations.ufl.edu>.

Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at <https://evaluations.ufl.edu/results/>.

#### UF PHILOSOPHY:

The University of Florida is an institution that encourages the intellectual and personal growth of its students as scholars and citizens. As an educational institution, the University recognizes that the transmission of knowledge, the pursuit of truth, and the development of individuals require the free exchange of ideas, self-expression, and the challenging of beliefs and customs. In order to maintain an environment where these goals can be achieved safely and equitably, the University promotes civility, respect and integrity among all members of the community.