Art 2401C: Printmaking- Color Theory Summer 2019
Location: FAC 318 & 308
Meeting time: MTWThF – Periods 2-3 (9.30am-12.15pm)
May 8th – June 16th
Instructor- Sherri Blase
email: sblase1@ufl.edu
Office Hours: Tuesday 11am – 11.45am & by appointment.

Contacting the Instructor: I will use my above email address to communicate with you outside of class. Please check your email daily. I will reply to emails within 48 hours.

Course description:
This course will introduce the fundamentals of color theory through the art of printmaking. You will be taught the tools, materials, ideas and approaches required to move your individual studio practice forward. We will be using a number of processes to create works. This course depends upon seeing, doing and thinking, using demonstrations, exercises, your own ideas and the making of a consistent suite of fine art prints.

Objectives/ Goals:
This course is designed to help you to build your own language of images and transform them into 2 dimensional mediums. After completing this course you will be able to:
- Demonstrate a working knowledge of color, mark, line, shape, texture, space and engaging compositional devices.
- Students will learn how to make mock-ups and preliminary sketches and learn how to translate them into print. This will be an integral and important component of the course.
- Develop your own knowledge of print-based images as they align with your core practice.
- Students will become familiar with specific print terminology.
- Create an edition of each project and become technically proficient in producing a consistent and professionally presented hand pulled print.
- Understand the specificity and the limits of various processes.
- Collaboration is required as an integral part of this course.
- Realize the different directions and issues of contemporary art and printmaking.
- Develop a healthy and committed studio practice.
- Develop your own visual philosophy, themes and a consistent body of work to assist in your art making.
- Become open and willing to take calculated risks in an effort to move your studio practice forward.

Course Requirements, Components and Methods:
This course will be based on lectures, instructive demonstrations, field trips, formal and informal critique. Furthermore, this course will demand that you work in the studio as well as do research outside the class.

Course Topics:
*Color Theory...Color Interactions...Hue...Value...Tint...Shade
*Visual Organization...Harmony...Balance...Variety...Proportion...Dominance...Movement...Economy
*Shape Interaction...Positive and Negative
*Figure Ground Relationships...Figure Ground Reversal, Tension, Pulse...Convex and Concave Edges

You are expected to:
- Attend class; attendance is mandatory and any absences will affect your performance. Your final grade will be lowered one letter grade by 1 unexcused absences.
- Arrive to the class on time; being late three times makes one unexcused absence. You must stay for the entire class period. If you leave early it will count as an unexcused absence.
- Clean up your mess; in particular the printmaking studio is a common space for several classes, so cleaning after yourself is crucial.
- Come to the class prepared; there is no way to work in the printmaking studio without certain materials.
- Follow all safety procedures as demonstrated at the beginning of the semester. If you are uncertain as to what to do in a certain situation consult me.

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Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at https://evaluations.ufl.edu. Evaluations are typically open during the last two or three weeks of the semester. You will be notified of the specific times when it is open.

**Participation:**
Your participation in class is imperative to successful completion of the course. I expect everyone to be present both physically and mentally during discussions, demos, and critiques/reviews. I expect all students to be courteous and considerate while working together in the classroom. Proper studio etiquette is imperative when working in large groups.

**Late Work:**
Work submitted any time after the due date will be graded down one letter grade per class meeting. An assignment more than 3 days late will receive an E. Any assignments not completed by the end of the semester will result in course failure. No work resubmission will be accepted.

**Policy for make-up work assignments:**
If due to circumstances beyond your control: severe medical emergencies, family matters which demand you not attending class etc. I will work with you to arrive at an equitable solution for make-up and completion of the course assignments.

**Required Materials:** (more will be required throughout the semester)
- X-acto Knife and lots of blades
- Paper- Bristol Board (this is a smooth paper and is available at Michaels and Joanns in town) 16x20 size or larger minimum of 4 pads
- Various Drawing Materials (pens, paintbrushes, pencils, crayons, sharpie marker etc)
- Newsprint pad 18x 24 or larger
- Bounty Paper towels for clean up
- Work Clothes—things get very dirty in the shop. Do not wear clothes you care about.
- Closed Toed Shoes—no flip-flops or sandals or high heels
- Other materials as specified in class

**You will also be responsible for all assorted art and drawing materials you usually need in studio work: pencils, tapes, brushes, rulers, etc. Bring your toolbox with your materials to every class. Replenishing these items throughout the semester is your responsibility. Other Items may be necessary.

**Required and Recommended Textbooks:**
There is no required textbook for this course.

- Art Fundamentals Theory and Practice
  by: Ocvirk, Stinson, Wigg, Bone, Cayton
  by: Grabowski & Fick

**Evaluation and Grading:**
The final grade is a cumulative grade based on how well you accomplished course objectives and requirements. You can view the current University policy on grades at: https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx

- Attendance: 10%
- Projects, Final Editioned Prints: 75%
- Class Participation: 15%

**Grade Explanation:**
A (92-100) = Superlative work: careful attention to craft and presentation. Originality of idea and execution work together. Goes beyond merely solving the problem – one who performs at this level is visibly outstanding, work is outstanding in every respect. A- (90-91)

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B+ (87-89) = Very fine work: almost superlative. A few minor changes could have been considered and executed to bring piece together. Again, goes beyond merely solving the problem.
B (80-86) = Above average: solution to the problem and idea well planned. Execution is well done. This is an honorable grade. B-(80-81)
C+ (77-79) = A bit above average: slipping in levels of originality, craft and presentation. The piece does not work well as a unified whole or statement yet effort was made.
C (76-72) = You have solved the problem: the requirements of the problem are met in a relatively routine way. C- (70-71)
D+ (67-69) = You have solved the problem but there is much room for improving your skills and developing your concepts further. You have neglected the basic craftsmanship skills and breadth and depth of idea development.
D (62-66) = Inadequate work: the requirements of the problem are not addressed. The piece represents careless and/or incomplete effort. Work is substandard. D- (60-61)
E = Unacceptable work and effort

GRADE SCALE (points): A= (90-100), A- = (90-91) B+ =88-89, B= 80-87, B- = (80-81), C+ = 78-79, C= 70-77, C- = (70-71), D+ = 68-69, D= 60-67, D- = (60-61), E= 60 and below.

Academic Honesty policy:
Students are expected to abide by the UF Academic Honesty Policy, found on the World Wide Web at <http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/> which defines an academic honesty offense as “act of lying, cheating, or selling academic information so that one can gain academic advantage.”

Students with Disabilities:
Students requesting classroom accommodation must first register with the Dean of Student Office. The Dean of Student Office will provide the student with documentation that they must then provide to the instructor when requesting an accommodation.
The ADA office (www.ada.ufl.edu) is located in room 232 Stadium (phone: 392-7056 TDD: 846-1046).

Health and Safety:
1) Information regarding the SA&AH Health and Safety policy and handbook is http://www.arts.ufl.edu/art/healthandsafety
2) Each student must complete a H&S STUDENT WAIVER FORM after completing the orientation by your instructor by the end of the second week of classes. These forms will be handled by me.
3) University Counseling Service/ Counseling Center
301 Peabody Hall
P.O. Box 114100, University of Florida
Gainesville, FL 32611-4100
Phone: 352-392-1575
Web: www.counseling.ufl.edu/cwc/Default.aspx

CRITICAL DATES: TBA (To be announced)

STUDIO PRACTICE AND SAFETY:
1) Work clothes: close toed work shoes; clothing must withstand dirt, which cannot be cleaned out, work apron.
2) No laptops, cell phones or listening devices out during class time.
3) Backpacks etc. placed in small litho studio room beneath the press….stored out of the way.
4) Food, drinks prohibited….only drinks that are closed with a cap etc. allowed in studio.

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