

CREATING HEALTHY COMMUNITIES: ARTS + PUBLIC HEALTH IN AMERICA

*A national initiative led by the University of Florida
Center for Arts in Medicine in partnership with ArtPlace America*

Working Group Proceedings November 6, 2018

**Creating Healthy Communities:
Arts + Public Health in America at University of Florida and Beyond**

**University of Florida College of Public Health and Health Professions
and Center for Arts in Medicine, Gainesville, FL**



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**CREATING HEALTHY
COMMUNITIES**

**TS + PUBLIC HEALTH IN AMERI
UNIVERSITY OF FLORIDA**

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FOR THE ARTS
IN RESEARCH
UNIVERSITIES**

ARTPLACE

Welcome, Introductions & Initiative Overview

The overarching goal of this workshop was to introduce the two-year **Creating Healthy Communities: Arts + Public Health** initiative to public health scholars at the University of Florida and discuss key issues and collaborations related to building the field of arts and public health. This national initiative is being led by the University of Florida Center for Arts in Medicine in partnership with ArtPlace America and is supporting a series of nine national working group convenings, research, and resource development that will support evidence based practice and policy change.

The November 6, 2018 workshop began with an introduction by the event's host, **Dr. Michael Perri, Dean of University of Florida College of Public Health and Health Professionals.**

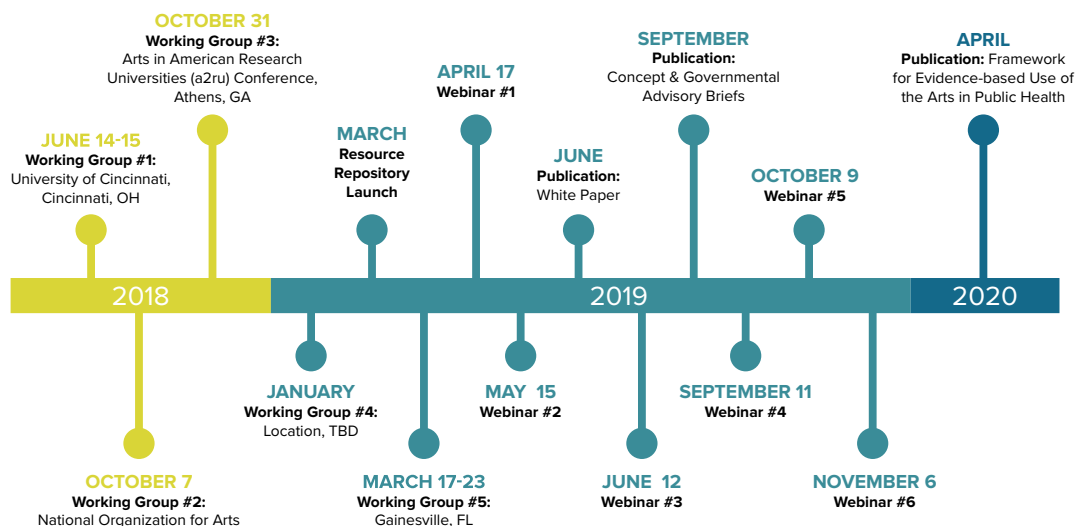
Dr. Perri began his presentation by reflecting upon the traditional types of data that are considered evidence in the field of public health. He showed the audience a line graph that illustrated the relationship between body mass index (BMI) and mortality, and stated that the purpose of this graph was to communicate meaning..

He then showed a self portrait—that had been produced as a critical reflection about body image. The purpose of this portrait, Dr. Perri stated, was also to communicate meaning. However, it also communicated nuances that were not found in the line graph. Dr. Perri concluded that the arts, especially when combined with other approaches to public health research, can contribute a more nuanced understanding of how health outcomes are produced.

Jill Sonke, Director of University of Florida Center for Arts in Medicine followed with a presentation overlooking the Creating Healthy Communities : Arts + Public Health in America initiative. This initiative aims to support work at the intersection of the arts and public health by bringing key stakeholders together and collecting evidence that will be used to inform policy and practice.



Timeline



The initiative's collaboration and discovery components will inform the development of an evidence-based framework for using the arts in public health. The framework will synthesize theory, evidence and best practice models to provide arts and public health practitioners, researchers, scholars, and educators with the resources needed to develop effective interdisciplinary partnerships, implement effective evidence-based practices, and reliably measure outcomes.

Discovery



While great strides have been made in the past decade using the arts to address public health, partnerships between public health and the arts still needs to be deepened. One of the objectives of this workshop was to brainstorm ways that these partnerships may be supported at the University of Florida and beyond. A second objective of the workshop was to identify the types of evidence that should be collected to support these partnerships and the field of arts + public health more broadly.



See Appendix A for the full meeting agenda.

Workshop Participants

Amna Alwalie	College of Dentistry
Meredith Berry	Assistant Professor Department of Health Education and Behavior
Amy Blue Associate	Dean for Educational Affairs College of Public Health and Health Professions
Kimberlee Campbell-Smith	Operations Manager Center for Arts in Medicine
JeeWon Cheong	Associate Professor Department of Health Education and Behavior
Andrew Cistola	MPH Student College of Public Health and Health Professions
Linda Cottler	Associate Dean for Research and Planning College of Public Health and Health Professions
Sarah Hanson	Clinical Assistant Professor Dept of Surgery
Mark Hart	Clinical Assistant Professor College of Public Health and Health Professions
Max Helgemo	Research Coordinator Center for Arts in Medicine
Brian Jose	Director University of Florida Performing Arts
Tony Kolenic	Assistant Dean for Research, Technology and Administrative Affairs College of the Arts
Jasmine Mack	Data Management Analyst III Center for Arts in Medicine
Bridget Madden	Events & Communications Coordinator Center for Arts in Medicine
Aly Maeir	Program Assistant Center for Arts in Medicine
Keely Mason	Program Associate Center for Arts in Medicine
Bill McGehee Tina Mullen	Clinical Assistant Professor College of Public Health and Health Professions Director, Arts in Medicine UF Health Center for Arts in Medicine
Meredith Nappy	Academic Assistant & Instructor College of Public Health and Health Professions
Tom Pearson	Professor College of Public Health and Health Professions
Michael Perri	Dean College of Public Health and Health Professions

Ginger Pesata	Visiting Research Scholar Center for Arts in Medicine
Cindy Prins	Clinical Associate Professor College of Public Health and Health Professions
Sheena Pryce-Fegumps	MPH Community Outreach Coordinator College of Public Health and Health Professions
Jeff Pufahl	Lecturer Center for Arts in Medicine
Camilo Reina-Munoz	Marketing and Admissions Coordinator Center for Arts in Medicine
Daniel Rocha	MPH student College of Public Health and Health Professions
Kelley Sams	Visiting Research Scholar Center for Arts in Medicine
Ellie Sommer	Lecturer Center for Arts in Medicine
Jill Sonke	Director Center for Arts in Medicine
Liz Wood	Clinical Assistant Professor College of Public Health and Health

Presentations

Presentations of two arts + public health practice models from the University of Florida were showcased as examples of how the arts can engage with health issues in the community. These were followed with the presentation of the results of the Center of Arts in Medicine's Arts & Wellbeing Indicators study.

Inside OCD: I am not my Illness

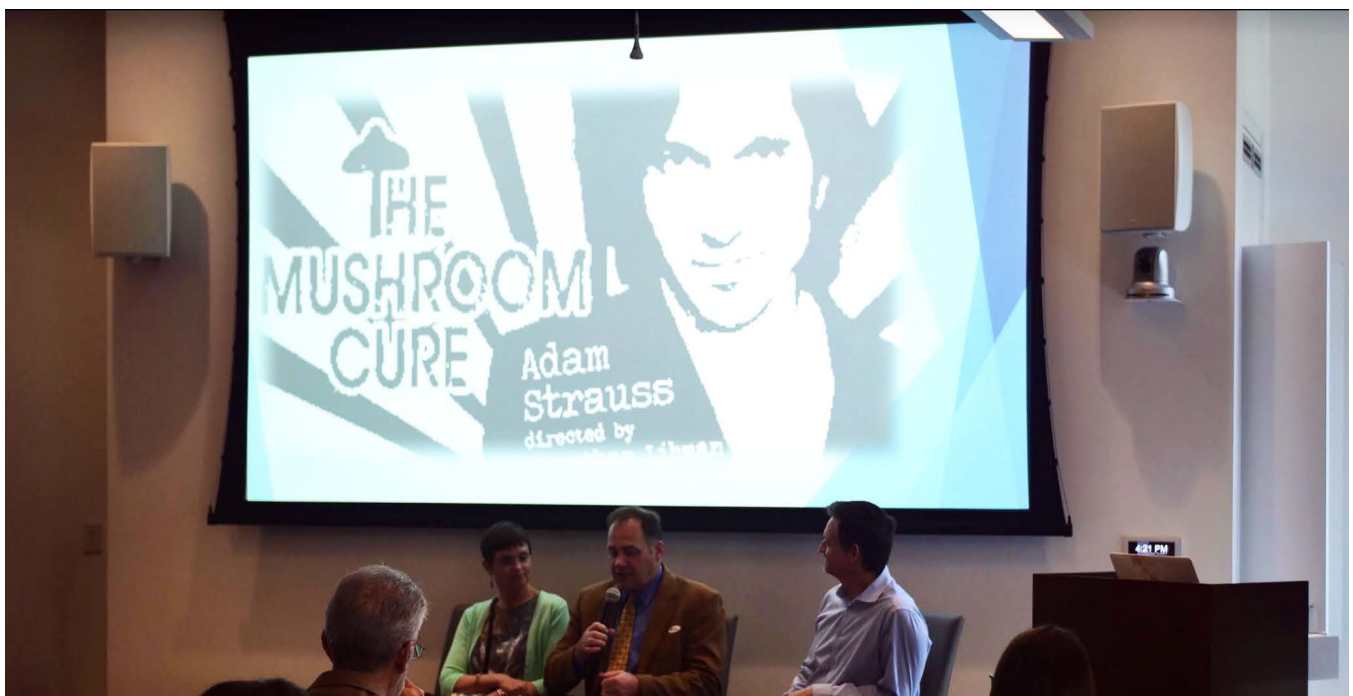
Jeffrey Pufahl, Lecturer, Center for Arts in Medicine

Brian Jose, Director, UF Performing Arts

Dr. Carol Matthews, Director, Center for OCD,
Anxiety, & Related Disorders

Inside OCD: I am not my Illness is a non-therapeutic group storytelling program that was implemented by Jeffrey Pufahl and Kimberlee Campbell-Smith in collaboration with the Center for OCD, Anxiety & Related Disorders and UF Performing Arts.

Individuals with Obsessive Compulsive Disorder were invited to tell their stories by responding to prompts such as "when it all began" or "at my best" or "at my worst". Using a story arc, these individuals crafted stories that had a beginning, climax, "Aha" moment, and end. The stories were performed publicly at the Phillips Center for the Performing Arts and at the international OCD Foundation Conference in Washington, DC. In a program evaluation, all ten of the individuals who participated in this program reported positive effects, 10/10 reported feeling more of a connection with others, and 8/10 reported improved self-confidence. One participant noted, "I was so inspired and moved by the group. I found enormous relief in finding that I am not alone, nor "crazy." I had not really discussed my OCD diagnosis with other people. It was wonderful to find a community, and to talk about OCD."



352Creates

Dr. Tom Pearson,

Professor, Department of Epidemiology

Tina Mullen,

Director, UF Health Shands Arts in Medicine

352Creates is a program that includes the whole 352 area code region of north central Florida. The program invites community members to “get creative” to enhance their health and wellbeing, and to create anytime and anywhere. Community members share their creations on social media as a part of the 352Creates Create in Place component the second Friday of each month. In addition, the program invites community members to offer spontaneous pop-up creative activities. Activities have included hip-hop dance classes in a park, storytelling and painting stations, and other planned and spontaneous activities with the goal of improving community wellbeing through creativity.



During discussion following the program presentation, presentors were asked, How do you tell people that “this is important”? How do you get them to engage?

“I try to move toward fun, before I get to why its important”, Jeffrey Pufahl explained, adding that when offering an art experience, he emphasizes the joy of the experience, rather than what the participants should be getting out of the experience. “It’s the process of connection in its various forms that theatre really facilitates. I normally keep the health message under my wing, and as the connections happen, the health impacts emerge”, he stated.

Tina Mullen echoed this by stating that she often deemphasizes the “art” aspect of the work that she leads in favor of the pleasure that these art-based activities offer. She explained, “By emphasizing the connection part of the experience, people start engaging and the wellness begins to bubble up”.



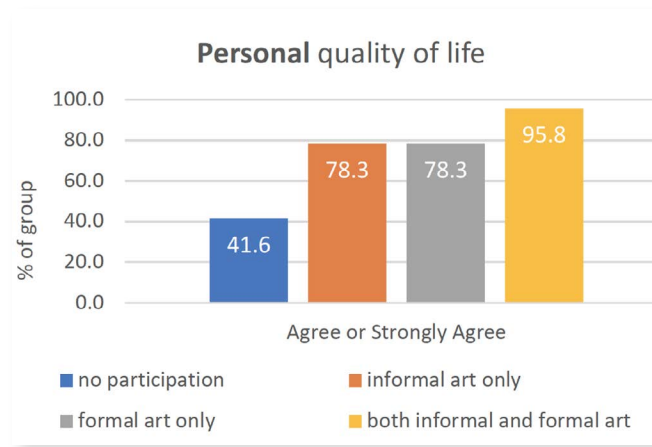
Arts & Wellbeing Indicators

Jill Sonke, Director, UF Center for Arts in Medicine

Jasmine Mack, Data Management Analyst

Department of Health Outcomes and Biomedical Informatics

The Florida Arts & Wellbeing Indicators study addressed the Florida Department of State Division of Cultural Affairs' mission to "Advance, support, and promote arts and culture to strengthen the economy and quality of life for all Floridians" by developing a set of indicators for associating arts participation and wellbeing. An interdisciplinary group of seven scholars from the University of Florida's Center for Arts in Medicine and College of Public Health and Health Professions designed and implemented this three-year study. The first year was dedicated to developing and testing indicators related to arts, health, demographics, and community. The second and third years focused on developing and testing an affordable and efficient means of applying these indicators at the county level. These indicators were tested in seven counties. Individuals who participate in both informal and formal arts were found to be: 31.5 times more likely to report the arts contributing to their personal quality of life and 5.1 times more likely to score higher on the civic involvement index (measures participation in local volunteering, voting, donating, etc.) compared to those who do not participate.



Discussion with Presenters and Panel

Presenters and workshop participants were invited to join in a discussion with invited panelists about collaboration between the arts and public health and research priorities. Dr. Michael Perri served as the discussion moderator.

Panelists:

Dr. Linda Cottler,

Associate Dean for Research and Planning, PPHP;

Chair, Department of Epidemiology;

Director, HealthStreet

Dr. Mark Hart,

Clinical Assistant Professor, Department of Epidemiology;

Director of Online Learning, PPHP

Dr. Bill McGehee,

Clinical Assistant Professor and Director, Department of Physical Therapy

How could partnership between the arts and public health/health professions be deepened at UF and nationally?

One participant described how she had seen first hand how well the partnership between arts + health and the population works. She stated, "First people have to understand the power of the arts; we can do this individually, or sometimes this happens through experiences". This scholar went on to describe her personal experience seeing the power of the arts when her mentor had a stroke. Her mentor was no longer able to speak, but she was able to sing. Another experience that this scholar had was when her father was dying. He wasn't speaking very much, but he loved music. She would put headphones over his ears, and he would just perk up and feel so good.

"The partnerships that we are striving for have a community and a national perspective, but they also have an individual perspective. We can use our individual and personal experiences to deepen these partnerships here locally and nationally by thinking about the things that we do everyday and their significance. We should think about how we can connect this program back to the people that we serve."

Another scholar used the example of a geriatric physical therapy course that he teaches, right before his students have their first clinical experience. He felt like these students had "science" beat into them, but they did not properly develop their creative side. He likes to take these students to the Harn Museum where they are able to practice looking at visual arts to improve their observational skills. Another layer of this is when his students learn about the history of the artist and discuss how this transforms their reading of the art piece, in a way similar to how knowing the history of a patient can shape understanding of their symptoms.

And, finally, another scholar noted that Frida Kahlo has been used in physical therapy as an example of a chronic pain sufferer. Bringing her work into the physical therapy classroom, this scholar engages his students in discussion about how her experience with pain influenced her art. This connection with the human experience is so important for health care providers.

Other points were made:

Growing this arts + public health initiative is also about teaching. It's important for people here on campus to share their teaching needs so that we can bring in the artists and resources to help address teaching priorities.

The arts should also be looked at as an opportunity to transmit a public health message. One example that was cited during discussion was a bicycle rack that is at Sweetwater Park. It is painted on one side with the stripes of a poisonous snake, and on the other side with a non-poisonous one. It's a great example of creativity being used to get across a health message.

Artists are ready to partner with health professionals. Something we tell artists who want to start programs in health facilities is that you do not get in the door of a health facility without a health professional opening that door. One of the biggest barriers for artists is when healthcare professionals do not want to let us in. Artists are also looking for rigorous research partners who want to generate and crunch data with them.

One of the issues that people have is trust. The arts can provide a way to gain people's trust. Cross-training is also important, like in the physical therapy example.

We should also reflect upon the depth of our partnerships. One scholar-practitioner reflected upon his experience working with trauma in Tarpon Springs. One of the keys to success of this program is its longevity. They have a history together. Another key is getting the right people in the room together.

At Tarpon Springs, they were really good about CrowdSourcing. Participants and researchers took the Adverse Childhood Experience test and the number of ACEs that each person had was used to make a mural. This helped people not feel so alone.

Another project that they did in Tarpon Springs downtown was a project with flags similar to prayer flags. Community members created flags to show what made them feel calm. Almost every resident of the town made a flag and these were displayed in a public area that highlighted the importance of these activities.

Connecting with humanity is so important for people taking care of people.

What are the biggest opportunities for these types of partnerships?

- **IFAS (Institute of Food and Agricultural Sciences) is an important potential partner for community building.**
- **The University of Florida Health Science Center offers interesting opportunities for collaborations between the arts and the health sciences.**
- **The State of Florida is interested in leveraging the arts to improve health outcomes at the state level.**
- **Many cities are embracing the arts, especially public and performing arts, for their potential to attract and maintain residents.**

Resources

Alliance for the Arts in Research Universities (a2ru)

<https://www.a2ru.org>

American Public Health Association

<https://www.apha.org>

Americans for the Arts

<https://www.americansforthearts.org>

ArtPlace America

<https://www.artplaceamerica.org>

Arts & Wellbeing: Toward a Culture of Health, US Department of Arts & Culture, 2018

<https://usdac.us/cultureofhealth>

Arts, Health & Wellbeing in America, National Organization for Arts in Health, 2017

<https://thenoah.net/about/arts-health-and-well-being-in-america-a-white-paper/>

Centers for Disease Control, Social Determinants of Health

<https://www.cdc.gov/socialdeterminants/>

Creative and Cultural Activities and Wellbeing in Later Life, Age UK Policy and Research Department, 2018

https://www.ageuk.org.uk/globalassets/age-uk/documents/reports-and-publications/reports-and-briefings/health--wellbeing/rb_apr18_creative_and_cultural_activities_wellbeing.pdf

Creative Health: The Arts for Health and Wellbeing, UK All-Party Parliamentary Group, 2017

http://www.artshealthandwellbeing.org.uk/appg-inquiry/Publications/Creative_Health_Inquiry_Report_2017.pdf

Curriculum Development in the Arts, Sciences, and Humanities (CDASH)

<https://cdash.atec.io>

Healthy People 2020

<https://www.healthypeople.gov>

Louisville Center for Health Equity

<https://louisvilleky.gov/government/center-health-equity>

Mind, Body, Spirit: How Museums Impact Health & Wellbeing, Research Centre for Museums and Galleries, 2018

<https://www2.le.ac.uk/departments/museumstudies/rcmg/publications>

National Arts & Health Framework, Arts Ministers and Health Ministers of Australia, 2014

<https://www.arts.gov.au/national-arts-and-health-framework>

National Endowment for the Arts, Creative Placemaking

<https://www.arts.gov/sites/default/files/CreativePlacemaking-Paper.pdf>

Robert Wood Johnson Foundation, Health Equity
<https://www.rwjf.org/en/library/features/achieving-health-equity.html>

Robert Wood Johnson Foundation, Building a Culture of Health
<https://www.rwjf.org/en/how-we-work/building-a-culture-of-health.html>

Staying Engaged: Health Patterns of Older Americans who Participate in the Arts, National Endowment for the Arts, 2017
https://www.arts.gov/sites/default/files/StayingEngaged_0917.pdf

Supporting Practice in the Arts, Research, and Curricula (SPARC) Knowledge Engine
<https://www.sparc.a2ru.org/insights/>

The Arts Ripple Effect: Valuing the Arts in Communities, Arts Victoria, 2014
https://creative.vic.gov.au/__data/assets/pdf_file/0010/56359/The_Arts_Ripple_Effect_Valuing_the_Arts_in_Communities-2.pdf

The HUB for Creative Placemaking
<https://www.a2ru.org/the-hub/>

The National Endowment for the Arts Guide to Community-engaged Research in the Arts & Health, NEA, 2017
<https://www.arts.gov/publications/>

UF Center for Arts in Medicine Research Database
<https://arts.ufl.edu/academics/center-for-arts-in-medicine/research-database/>

University of Florida Center for Arts in Medicine
<https://arts.ufl.edu/academics/center-for-arts-in-medicine/>

Unnatural Causes
<https://www.unnaturalcauses.org>

Appendix A: Agenda

3:00-4:30 pm

**Welcome, Introductions
& Initiative Overview**

Dr. Michael Perri, Dean, PHHP
Jill Sonke, Center for Arts in Medicine

Presentations

Inside OCD: I am not my Illness

Jeffrey Pufahl, Lecturer, Center for Arts in Medicine
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352Creates

Dr. Tom Pearson, Professor, Department of Epidemiology
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Jill Sonke, Director, UF Center for Arts in Medicine
Jasmine Mack, Data Management Analyst,
Department of Health Outcomes and Biomedical Informatics

Discussion

with Presenters and Panel

Moderator: **Dr. Michael Perri**
Panelists:
Dr. Linda Cottler, Associate Dean for Research and Planning, PHHP;
Chair, Department of Epidemiology; Director, HealthStreet
Dr. Mark Hart, Clinical Assistant Professor, Department of
Epidemiology; Director of Online Learning, PHHP
Dr. Bill McGehee, Clinical Assistant Professor and
Director, Department of Physical Therapy

Appendix B: Presenter Biographies

Michael Perri

Dean, College of Public Health and Health Professions

Michael G. Perri, PhD, ABPP, is the Dean of the College of Public Health and Health Professions and the Robert G. Frank Endowed Professor of Clinical and Health Psychology. Dr Perri was appointed Dean in 2009, after serving as interim dean for two years. Under his leadership, the college has grown from 1,700 to 2,275 students and has expanded its academic portfolio to include a doctorate of occupational therapy, PhD programs and concentrations in biostatistics, environmental and global health, epidemiology, One Health, public health, social and behavioral sciences, an online Masters of Public Health, and a Bachelor of Public Health. Dr. Perri's research focuses on health promotion and disease prevention through changes in diet and physical activity. He has contributed to 175 publications and has been the principal investigator or co-investigator for more than \$62 million in research grants and contracts. Dr. Perri is an elected fellow of the American Psychological Association, the Society of Behavioral Medicine, and the Obesity Society. He is the recipient of the American Psychological Association's Samuel M. Turner Award for Distinguished Contributions to Applied Research in Clinical Psychology and the Society of Behavioral Medicine's Distinguished Research Mentor Award.

Jill Sonke

Director, Center for Arts in Medicine

Jill Sonke is director of the University of Florida Center for the Arts in Medicine and Assistant Director of UF Health Shands Arts in Medicine. She serves on the faculty of the Center for Arts in Medicine, and is

an affiliated faculty member in the School of Theatre & Dance, the Center for African Studies, the Center for Translational Communication, and the Center for Movement Disorders and Neurorestoration. Jill is also an Entrepreneurship Faculty Fellow in the UF Warrington College of Business and serves on the board of Citizens for Florida Arts. With 25 years of leadership in arts in medicine, Jill is active in research, teaching, and international cultural exchange. Her current research focuses on the arts in public health and the effects of music on emergency medicine.

Jeffrey Pufahl

Lecturer, Center for Arts in Medicine

Jeffrey Pufahl is a Lecturer in the Center for Arts in Medicine. Jeffrey holds an MFA in Theater Performance (University of Cincinnati) and an MFA in Theater Directing (University of Victoria) and has 25 years of professional experience in film and theatre in Canada, the US, and the UK. His work at UF is focused on creating and using theatre to address social issues and community health. His research looks at innovative applications of theatre and video to health, social, and educational content in order to engage the public in critical dialogue. Recently, Jeffrey was a Creative Campus Scholar in Residence in the Samuel Proctor Oral History Program and where he developed a critical oral history performance for social justice program. His collaborative, ethnographic play *Voices from the March* documents the 2017 Women's March on Washington and Trump Inauguration through the eyes of the students who attended. A faculty affiliate in the Center for STEM Translational Communication, Jeffrey has partnered with health researchers to create several patient education videos translating research through drama. His most recent project helps families transition into the NICU.

Brian Jose

Director, UF Performing Arts

Brian Jose is the director of University of Florida Performing Arts, and in this role he provides innovative and strategic leadership for UFPA's programmatic, fundraising, audience development 15 and community and campus outreach initiatives. Jose served as the executive director of fine arts programming at the College of Saint Benedict/ Saint John's University in Minnesota, a position he held from 2008 through 2015. From 2000-2008, Mr. Jose served as the director of marketing and communications for the Clarice Smith Performing Arts Center at the University of Maryland in College Park. His experience also includes director of marketing and public relations at the College of Fine Arts at Arizona State University and the Buffalo Philharmonic Orchestra as well as corporate development officer at the Phoenix Art Museum. In 2014, Mr. Jose received the North American Performing Arts Managers and Agents (NAPAMA) Award for Excellence in Presenting the Performing Arts, and in 2012 he was elected to the Association for Performing Arts Professionals (APAP) Board of Directors and served as Chair and Vice Chair.

Carol Matthews

Director, Center for OCD, Anxiety, and Related Disorders

Dr. Mathews is the Brooke Professor and the Vice Chair for Strategic Development in the Department of Psychiatry at the University of Florida. Dr. Mathews completed her undergraduate education at Cornell University and her medical training at the Johns Hopkins School of Medicine. She subsequently did an internship and psychiatric residency at the University of California, San Francisco (UCSF), followed by research fellowships in biological psychiatry and clinical research methods. She spent 15 years as a clinician and research scientist at UCSD and UCSF before moving to the University of Florida in 2015. Dr. Mathews is the Director of the Center for OCD, Anxiety, and Related Disorders at UF. Her research and clinical interests center around identifying

the causes and neural underpinnings of obsessive compulsive and anxiety spectrum disorders, including OCD, hoarding disorder, tic disorders, and grooming disorders.

Tom Pearson

Professor, Department of Epidemiology
Dr. Pearson received his Doctor of Medicine, Master

in Public Health, and Doctor of Philosophy in cardiovascular epidemiology, all from the Johns Hopkins University, where he also completed residencies in preventive medicine and internal medicine and a fellowship in cardiology. He holds board certifications in Internal Medicine, Preventive Medicine, and Clinical Lipidology. Dr. Pearson is a Fellow of the American Heart Association, American College of Cardiology, the American College of Preventive Medicine, and the American College of Physicians. Dr. Pearson has served as a member and chair of important committees of the National Heart, Lung, and Blood Institute, the Institute of Medicine, the American Heart Association, and the American College of Cardiology. For the National Forum for Prevention of Heart Disease and Stroke, he served as founding Chair of its Coordinating Board. He has lectured and published extensively in the prevention of cardiovascular disease at the patient, healthcare system, community, and public policy levels. He also is Director of the Translational Workforce Development of the UF Clinical and Translational Science Award Program and Principal Investigator of its Mentored Career Development (KL2) Program.

Tina Mullen

Director, UF Health Shands Arts in Medicine

Tina Mullen is the Director of UF Health Shands Arts in Medicine. Her work at the hospital over that past 25 years includes managing a team of 18 artists in residence, purchasing art for the corporate collection and directing the interior design phase of new construction and renovation. She specializes in program advancement and the integration of the arts in to the cultural of healthcare. Tina has been a drawing instructor at Santa Fe Community College and the University of Florida, as well as Interim

Director of the University Galleries at UF. Tina is also a working artist who has exhibited her work throughout the United States. She has received numerous awards including the Individual Artist Fellowship from the Florida Department of Cultural Affairs. She has been a visiting artist at Penland School of Crafts in North Carolina, the Ringling School of Art in Sarasota, Florida and the Ucross Foundation in Wyoming.

Jasmine Mack

Statistician, Institute for Child Health Policy

Jasmine Mack is a biostatistician for UF's Department of Health Outcomes and Biomedical Informatics and the Center for Arts in Medicine. Previously, Jasmine worked as the Research Statistician for the Department of Epidemiology. She has about five years of advanced statistical programming and analysis experience in addition to experience with health research concerning: racial disparities, childhood adversity and maternal/infant outcomes. Other experiences have included statistical consulting, where she advised a non-profit organization on data management, monitoring, and evaluation efforts to streamline programmatic activities. She is interested in how the arts can be used as protective factors against the detrimental effects of adverse experiences. She received a Master in Public Health from Boston University School of Public Health specializing in Biostatistics and Maternal and Child Health. She also received a Bachelor of Science from Emory University in Biology, Psychology, and Linguistics.

Linda Cottler

Chair, Department of Epidemiology

Dr. Linda Cottler, Associate Dean for Research and Planning at the College of Public Health and Health Professions and Dean's Professor and Founding Chair of the Department of Epidemiology at the College of Public Health and Health Professions and the College of Medicine at the University of Florida, is involved in studies in several major areas with public health

importance. These include: the development of culturally reliable and valid measures for identifying substance use, abuse and dependence, along with psychiatric disorders and their risk factors; innovative methods for conducting national surveys of high risk behaviors; and community based, peer-delivered interventions to change high risk behaviors and substance abuse. The Cottler lab has focused its work with underrepresented populations including prescription drug misusers, former National Football League players, stimulant users among youth 10 to 18 years of age nationally, out-of-treatment drug users and heavy drinkers, prescription drug misusers, female sex workers, and criminal justice populations. The work she has done is directly related to reducing disparities for health research and health services. Dr. Cottler has been involved with major research efforts over the years, including the Epidemiologic Catchment Area study and now the longitudinal ABCD study.

Mark Hart

Clinical Assistant Professor, Department of Epidemiology

Dr. Mark Hart is a Clinical Assistant Professor for the Department of Epidemiology and also serves as the Director of Online Learning for the College of Public Health & Health Professions and MPH & PhD Coordinator for Social and Behavioral Sciences. Mark received his doctoral degree in Curriculum and Instruction (Educational Technology) from the University of Florida, and his dissertation was entitled: Social Media and Public Health: Perspectives on Implementing a Social Media Presence for a Public Health Organization. Previously, Dr. Hart also worked as the Director for the Rural South Public Health Training Center which focused on educating public health workers working in medically-underserved areas specific to HIV/AIDS. Dr. Hart has various research interests relating to public health and educational technology. Recent publications have centered on the role social media can play in formal and informal learning for students and public health workers.

Bill McGehee

Clinical Assistant Professor and Director, UF Physical Therapy Department

William McGehee, Jr. PT, PhD, currently serves as a Clinical Assistant Professor and Director of Physical Therapy Education for the Physical Therapy Department at the University of Florida in Gainesville, FL. Prior to this position, Dr. McGehee served as an Assistant Professor and Director of Clinical Education at Bradley University in Peoria, IL from 1998-2013. He has been an active member of the American Physical Therapy Association (APTA) and Illinois Physical Therapy Association (IPTA) since 1993 having held the position of IPTA treasurer from 2002-2004 and Illinois Physical Therapy PAC chair from 2002 –2006. He has served nine times as a chapter delegate to the APTA House of Delegates. Dr. McGehee was elected to the position of APTA Vice Speaker and member of the Board of Directors of APTA in 2010 and served until his term was complete in June, 2013. He is a member of the Education, Health Policy and Administration, and Cardiovascular and Pulmonary sections of the APTA. He received his PhD in Public Policy Analysis and Administration at St. Louis University. He received a Bachelor of Science degree in Zoology with an option in athletic training from Eastern Illinois University and a Bachelor of Science degree in Physical Therapy from Bradley University. He received his Master of Health Science degree from the University of Indianapolis. Dr. McGehee has maintained an active clinical practice in home health care and outpatient care for the last 13 years.