Museums, Veterans and Wellbeing: Measuring the Impact
Credit Hours: 3
Spring 2019

Class Meeting Times: 11:45-1:45pm (Hybrid course requires additional time online outside of class)

Location: MCCA2186

Instructors:

Professor Heather Spooner, MA, ATR-BC
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Office Hours: Weekly office hour schedule is available on Canvas
Course Website can be found on Canvas

Course Description
Museums are increasingly called upon to expand beyond the walls of their galleries and engage their local communities. There is a growing body of evidence that the arts enhance wellbeing and in at least one country museum visits are even prescribed by healthcare providers. Some museums have begun to offer community programming that is specifically geared towards military service members and veterans. While arts programs as a whole have been found to offer specific benefit to military service members and veterans, there is little in the published literature that discusses how these benefits may extend specifically to museum-based art programs.

This highly collaborative course will explore the body of evidence that supports museum-based arts and wellbeing programs and museum-based programs for veterans. Students will explore how to critically evaluate the efficacy of these types of programs and partner with one or more art museums in Florida that offer veterans programs to assist the museum in evaluating its own programming. Workshops will be used to hone students' writing and program evaluation skills. This work will culminate in a draft publication that may be used to contribute to the body of literature in this novel practice area.

Course Objectives

1. Students will critically examine the literature to identify connections between museums, veterans and wellbeing.
2. Students will identify best practices in museum evaluation and design surveys that reflect these best practices
3. Students will analyze and evaluate surveys and data from existing veteran-focused museum programs.
4. Students will hone professional writing skills Required Readings and Other Materials.

Required readings and resources will be posted on the course website of eLearning under **Course Materials** and within the **corresponding Week #**. It is essential to the course that you understand how to navigate the eLearning system to access these important tools.

Critical Dates and Assignments

Please thoroughly read and review the all assignment specifications in the Assignments section available in the eLearning site. This will ensure you receive the most complete grade for your efforts.

Discussion Board Posts
- Initial Discussion posts are due on Fridays by 11:59 pm Eastern Time
- Response Posts are due on Tuesdays by 11:59 pm Eastern Time

Minor Assignment Deadlines	Major Assignment Deadlines
• 01/09 Pre Test Survey	• 02/13 Evaluation Summary Report
• 01/30 Article Critique	• 03/13 Museum Summary Report
• 02/20 Evaluation Critique	• 03/27 Poster Presentation
• 03/13 Symposium Abstract	• 04/10 Individual Research Design
• 04/24 Research Contribution Critique	• 04/17 Draft Research Paper Contributions
	• 04/24 Lab Notebooks

Evaluations and Grades

The course requires *full* participation in attendance and class discussion/interaction. Our intention in the structure of this course is to keep you engaged with stimulating conversation and hands-on learning during class time. Your grade will reflect your ability to effectively participate with your instructor and peers. The required course components are weighted as follows:

Participation: 10%
Discussion Board 30%
Minor Assignments 20%
Major Assignments: 40%

Grading Scale

Letter Grade	% Equivalency	GPA Equivalency
A	95-100%	4.0
A-	92-94%	3.67
B+	89-91%	3.33
B	85-88%	3.00
B-	82-84%	2.67
C+	79-81%	2.33
C	75-78%	2.00
C- *	72-74%	1.67
D+	69-71%	1.33
D	65-68%	1.00
D-	62-64%	.67
E, I, NG, S-U, WF	< 62%	0.00

*Please note that a C- is no longer an acceptable grade for any course in which a

2.0 GPA is required, for example, any course in the major. UF grading policy website:
https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx#calculatingg pa

Attendance and Tardiness Policies

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at:

https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx

Submitting Late Assignments and Making up Work

Points will be reduced from late assignments at a rate of 5% per day for the first seven days, after which late assignments will receive an automatic 50% point reduction. Instructors will not accept assignments that are more than seven days late during the final week of class except in extenuating circumstances and with prior approval by the instructor.

UF Policies

Academic Honesty

All students sign the following statement upon registration at the University of Florida: "I understand that the University of Florida expects its students to be honest in all their academic work. I agree to adhere to this commitment to academic honesty and understand that my failure to comply with this commitment may result in disciplinary action up to and including expulsion from the University." As instructor for this course, I fully support the intent of the above statement and will not tolerate academic dishonesty. The university's policies regarding academic honesty, the honor code, and student conduct related to the honor code will be strictly enforced. Full information regarding these policies is available at the following link: https://catalog.ufl.edu/ugrad/current/advising/info/student-honor-code.aspx.

University Policy on Accommodating Students with Disabilities

Students requesting accommodation for disabilities must first register with the Dean of Students Office (http://www.dso.ufl.edu/drc/). The Dean of Students Office will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. You must submit this documentation prior to submitting assignments or taking the quizzes or exams. Accommodations are not retroactive, therefore, students should contact the office as soon as possible in the term for which they are seeking accommodations.

University Policy on Academic Misconduct

Academic honesty and integrity are fundamental values of the University community. Students should be sure that they understand the UF Student Honor Code at http://www.dso.ufl.edu/students.php.

University Policy on Netiquette and Communication Courtesy

All members of the class are expected to follow rules of common courtesy in all email messages, threaded   discussions   and   chats. http://teach.ufl.edu/docs/NetiquetteGuideforOnlineCourses.pdf

University Policy on Course Evaluation

Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at https://evaluations.ufl.edu Evaluations are typically open during the last two or three weeks of the semester. Students will be given specific times when they are open. Summary results of these assessments are available to students at https://evaluations.ufl.edu/results

University Policies for Getting Help

For issues with technical difficulties for ELearning*, please contact the UF Help Desk at:
- Learning--support@ufl.edu
- (352) 392-HELP - select option 2
- https://lss.at.ufl.edu/help.shtml

*Any requests for make-ups due to technical issues MUST be accompanied by the ticket number received from LSS when the problem was reported to them. The ticket number will document the time and date of the problem. You MUST e-mail your instructor within 24 hours of the technical difficulty if you wish to request a make-up.

Course Outline

Class Date	Lecture Topic	Assignments
Week 1 January 09	• Class Introduction and Syllabus Review • Museums, Wellbeing, and Veteran-Focused Programming • Introduction to Evaluation	• Pre-Test Survey • Week 1 Discussion • Begin Lab Book
Week 2 January 16	• Guest Presentation: Measuring Impact • Introduction to Literature Review	• Week 2 Discussion • Begin Literature Review: Museums, Wellbeing, and Veteran-focused programming
Week 3 January 23	• Guest Presentation: Lowe Museum of Art Veterans Programming	• Week 3 Discussion • Article Critique
Week 4 January 30	• Evaluation Workshop: Understanding the Data • Individual Project Rubrics	• Week 4 Discussion
Week 5 February 06	• Small Group Evaluation Work- No Class Meeting	• Week 5 Discussion • Evaluation Summary Report

Week 6 February 13	• Evaluation Workshop: Evaluation Critique • Introduce Research Symposium	• Week 6 Discussion • Evaluation Critique
Week 7 February 20	• Evaluation Workshop: Evaluation Design	• Week 7 Discussion • Begin Individual Evaluation Design
Week 8 February 27	• Museum Check In • Symposium Overview and Poster Presentation Planning	• Week 8 Discussion • Museum Summary Report • Symposium Abstract
Week 9 March 13	• Research Paper Overview • Writing Workshop: Introduction and Methods	• Week 9 Discussion • Begin Poster Presentation
Week 10 March 20	• Poster Presentation Planning	• Week 10 Discussion • Poster Presentation
Week 11 March 27	• Writing Workshop: Results and Conclusion	• Week 11 Discussion

Week 12 April 03-04	• Evaluation Workshop: Analyzing the Data • Undergraduate Research Symposium April 04	• Week 12 Discussion • Individual Research Designs
Week 13 April 10	• Museum Evaluation Consultations	• Week 13 Discussion • Draft Research Paper Contributions
Week 14 April 17	• Writing Workshop: Bringing it All Together	• Week 14 Discussion • Research Contribution Critiques • Lab Notebooks
Week 15 April 24	• Museum Follow Up • Course Conclusion	• Course Evaluations