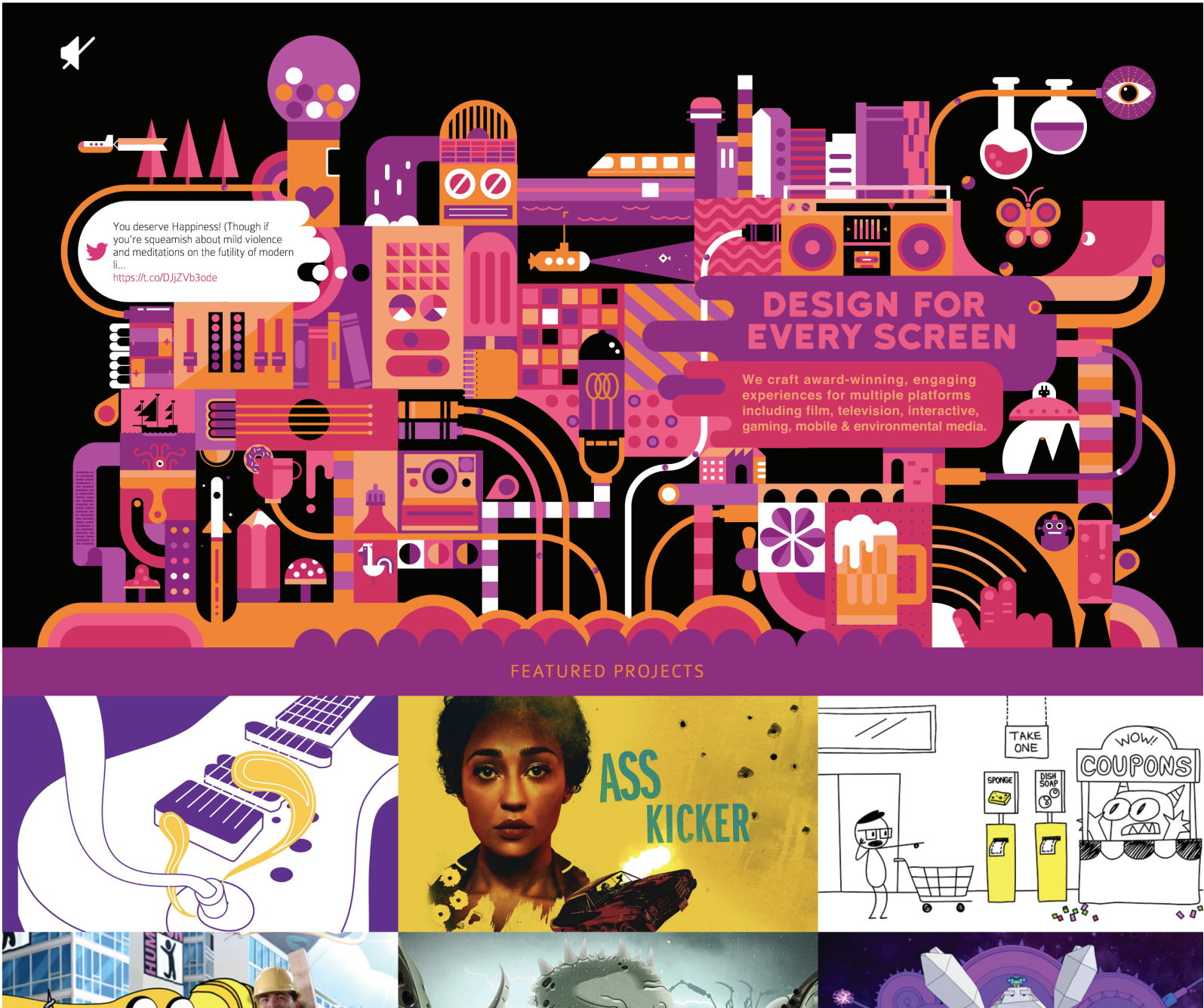


PUBLIC LECTURE

Thursday 01.25.2018 at 6:15–7:30PM in FAB103 Free and open to the public



DOUGLASS
GRIMMETT
JOURNEY
TALK



School of ART + ART HISTORY

UNIVERSITY OF FLORIDA / COLLEGE OF THE ARTS



arts.ufl.edu/art

Grimmett is founder of Primal Screen, an award-winning agency that creates engaging and strategic content for multiple platforms including film, television, gaming, interactive, mobile and environmental media.

He is the creative force behind Primal Screen projects including: redesign of Cartoon Network, launching *Boomerang*, launching *Animania* (the world's first high definition animation network), relaunching Nick Jr., launching *Sprout*, designing a new on-air look for Spike TV, and rebranding *PBS Kids* in 2006, 2014 and *PBS Kids Go* in 2009. He is President Emeritus of AIGA Atlanta, an AIGA Fellow and on the board of directors of MODA (Museum of Design Atlanta). He currently teaches Graphic Design History at Georgia State University. primalscreen.com