

Color Theory | Spring 2018
ART2401C | Section 2544
Syllabus

TR 3pm - 6pm | Room FAC 318
Instructor: Ashley Ortiz-Diaz
Contact: aortzdiaz@ufl.edu
Office Hour: Tuesday, 1-2pm | FAC 308

Course Description

This course will introduce the fundamentals of color theory through the art of printmaking. Students will be taught to use a set of tools, materials, ideas, and approaches that may help advance their studio practice. This course will be utilizing the collagraph process, and depends on seeing, doing, and thinking. Students will use demonstrations, exercises, and preliminary sketches/proofs to make a consistent suite of fine art prints.

This course will ask students to think critically about color and how its application influences their work and the work of others.

Objectives

This course is designed to help students build their understanding of color and apply that understanding to 2 dimensional mediums. After completing this course they will be able to:

- Demonstrate a working knowledge of value, color mixing, shape, texture, space, and engaging color combinations.
- Utilize preliminary sketches/proofs and translate them into finished prints.
- Develop your own knowledge of print-based images as they align with your core practice.
- Create an edition and become technically proficient in producing a consistent and professionally presented print.
- Describe the specificity and limits of this collagraph process while challenging those limits.
- Develop a healthier and committed studio practice.
- Explore a visual philosophy and theme of your own and use it to create an edition of prints.
- Translate that theme into a well written and thought out artist statement.

Key Terms

COLOR - Warm, cool, primary, secondary, tertiary, monochrome, analogous, complementary, neutral, saturation, desaturated, harmony, hue, shade, tint, tone, CMYK, subtractive vs additive, transparency, opacity.

PRINT - Plate, ground, diminishing return, sealant, solvent, viscosity, AP, edition.

Classroom Demeanor

Students are expected to:

- Attend class regularly (See Attendance Policy below)
- Arrive on time (See Attendance Policy below)
- Clean up after themselves, particularly in the printmaking studio as it is a common space for several classes and the area should be respected.
- Be prepared for class; there is no way to work in the printmaking studio without certain materials.
- Follow all safety procedures as demonstrated at the beginning of the semester. If uncertain as to what to do in a certain situation consult the instructor.
- Be a respectful and active member of the classroom.

Studio Practice

This course will demand that students work in the studio during, and potentially outside of, class time. Follow these guidelines whenever in the print studio.

- Wear **closed toed work shoes**, clothing that can get dirty/work apron.
- **No** laptops, cell phones or listening devices out during class time unless necessary to assignment. Cell phones should be on **silent**.
- Backpacks, bags and bulky items are to be placed in the small litho room beneath the window, out of the way.
- Food and drinks prohibited except those drinks closed with a cap or lid.

Accommodations

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

Attendance Policy

The collagraph process is time sensitive, and requires active attendance. Absences and tardies count from the first class after ADD/DROP week.

- THREE unexcused absences allowed
- FOURTH = Participation Grade drops by 50% (5 pts), FIFTH by 100% (10pts) and SIXTH is failure of the course.

Excused absences must be documented and will not cause a grade deduction. If the instructor is not contacted regarding a possibly excused absence by the next class meeting, it will be marked unexcused. No Exceptions.

***** 1 Tardy = 1/3 of an unexcused absence. Leaving class early without permission is considered a tardy. If you miss 20+ minutes of any part of class = an absence.** Students are responsible for any work missed on the day in which they are absent. Students should contact their peers to fill in the information missed from that class period.

Religious Holidays -- The following guidelines apply:

- Students, upon prior notification to their instructors, shall be excused from class or other scheduled academic activity to observe a religious holy day of their faith.
- Students shall be permitted a reasonable amount of time to make up the material or activities covered in their absence.
- Students shall not be penalized due to absence from class or other scheduled academic activity because of religious observances.

Illness Policy

If a student is absent from classes or examinations because of illness, she or he should contact their instructors. Students should contact their college by the deadline to drop a course for medical reasons. Students can petition the Dean of Students Office to drop a course for medical reasons. The university's policy regarding medical excuse from classes is maintained by the Student Health Care Center.

Students shall be permitted a reasonable amount of time to make up the material or activities covered in their absence.

For more information go to : <https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>

Evaluation and Grading

- A (92-100) = Superlative work: careful attention to craft and presentation. Originality of idea and execution work together. Goes beyond merely solving the problem – one who performs at this level is visibly outstanding, work is outstanding in every respect. A- (90-91)
- B+ (87-89) = Very fine work: almost superlative. A few minor changes could have been considered and executed to bring the piece together. Again, goes beyond merely solving the problem.
- B (80-86) = Above average: solution to the problem and idea well planned. Execution is well done. This is an honorable grade. B-(80-81)
- C+ (77-79) = A bit above average: slipping in levels of originality, craft, and/or presentation. The piece does not work well as a unified whole or statement yet effort was made.
- C (76-72) = You have solved the problem: the requirements of the problem are met in a relatively routine way. C- (70-71)
- D+ (67-69) = You have solved the problem but there is much room for improving your skills and developing your concepts further. You have neglected the basic craftsmanship skills, as well as the breadth and depth of idea development.
- D (62-66) = Inadequate work: the requirements of the problem are not addressed. The piece represents careless and/ or incomplete effort. Work is substandard. D- (60-61)
- E = Unacceptable work and effort / Not turned in

NOTE: A grade of C- and below does not count toward major requirements

Find information on UF's Grading policy at <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>.

Grade Breakdown

10	Participation: Includes attendance and taking part in discussions, demos and critiques.
05	Terminology Pop Quizzes
85	Projects*
	↳15 Project 1 - Getting familiar with the materials
	↳20 Project 2 - Color 1
	↳20 Project 3 - Color 2
_____	↳30 Project 4 - FINAL

100 points total

**Project Evaluations*

30%	Level of assignment satisfaction (completion of everything assigned)
30%	Technical achievement (craftsmanship, handling of materials)
30%	Edition quality (borders, consistency, registration)
10%	Effort

Late Assignment grades will be reduced 10%, must be turned in by next critique or will not be accepted.

Course Evaluations

Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at <https://evaluations.ufl.edu/results/>.

Honesty Policy

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code (<http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor in this class.

Campus Resources:

Health and Wellness

U Matter, We Care

If you or a friend is in distress, please contact umatter@ufl.edu or 352 392- 1575 so that a team member can reach out to the student.

Counseling and Wellness Center

<http://www.counseling.ufl.edu/cwc/Default.aspx>, 352-392-1575;

University Police Department: 352-392-1111 or 9-1-1 for emergencies.

Sexual Assault Recovery Services (SARS)

Student Health Care Center, 352-392-1161.

University Police Department, 352-392-1111 (or 9-1-1 for emergencies).

<http://www.police.ufl.edu/>

Academic Resources

E-learning technical support, 352-392-4357 (select option 2) or e-mail to

Learning-support@ufl.edu.

<https://lss.at.ufl.edu/help.shtml>.

Career Resource Center

Reitz Union, 352-392-1601.

Career assistance and counseling

<http://www.crc.ufl.edu/>

Library Support

<http://cms.uflib.ufl.edu/ask>. Various ways to receive assistance with respect to using the libraries or finding resources.

Teaching Center

Broward Hall, 392-2010 or 392-6420. General study skills and tutoring.

<http://teachingcenter.ufl.edu/>

Writing Studio

302 Tigert Hall, 846-1138. Help brainstorming, formatting, and writing papers.

<http://writing.ufl.edu/writing-studio/>

Student Complaints Campus

https://www.dso.ufl.edu/documents/UF_Complaints_policy.pdf

Materials

(See Course Calendar for when materials need to be IN CLASS : Order in advance)

TBD

Health + Safety

The official best practices for the area of Printmaking can be found in the Health + Safety Handbook, Appendix E, linked here: <http://arts.ufl.edu/site/assets/files/37319/saahhealthandsafetyhandbook.pdf>

Will Add: Materials, Course Calendar