

**University of Florida**  
**School of Art & Art History**  
**Fall 2014**  
**ART 2936C Section 1070/1076**  
**Sketchbook Development:**  
**Making Creative Connections**

Online/E-Learning

Instructor: Micah Daw

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**\*Office Hours**

Online and by appointment

OFFICE FAD 225

*\*Subject to change—consult E-learning for changes.*

**EVALUATION:**

**Sketchbooks and Online Assessment**

**Grading Criteria will involve such factors as:**

- Initiative—scope of undertaking:
  - Did quantity of drawings stimulate creative connections?
  - Is there evidence of original concepts?
- Improving Technical Ability
- Inventiveness
- Adherence to Assignment
- Continuity

**NOTE: Each Sketchbook will have a specific grading rubric available through e-Learning**

**Grading format:**

Percentages

**The final grade calculation is based on the percentages assigned to 2 major sketchbooks for submission, online participation/ discussions, online quizzes, Blog homework, site visits and documentation.**

8/8/15

\*Syllabus subject to change

**Course Description:**

This course is designed to activate sketchbook development as an instrument for making creative connections. Investigations into drawing, collaging and collecting will stimulate curiosity, inform experiments and expand creative habits. Students will explore image making, rehearse non-linear notation and seek creative associations from their quantity of evidence. Through learning modules on the dynamics of drawing, students will discover habits of the mind by enlisting creative practice. Online demonstrations, exercises, readings, quizzes, discussions and campus fieldtrips are required to extend these skills.

Students will make mixed media sketchbooks and post to online forums to examine the possibilities for creative sketchbook research—making connections to their developing areas of study.

**OBJECTIVES**

- To **develop** creative habits of the mind
- To **explore** a variety of drawing media
- To **investigate** drawing prompts and collections to make creative connections  
To **create** visual evidence of personal themes, associations and meaning
- To **expand** sketchbook practice into detailing where inspiration and influences begin
- To look, interpret, digest and respond

**Methods of the Course:**

This course involves online presentations, online library reserves, library site visits for film and published sketchbook viewing, field trips, and class blogging. Furthermore, the course will require that you work steadily as an independent researcher and contribute in the online classroom.

Each project will begin with a tutorial and description session including a detailed project outline in your required course pack sketchbook for reference.

**Evaluation and Grading:**

The final grade is a cumulative grade based on how well you accomplished course objectives and requirements.

- **Finished Sketchbooks (2).....55%**
  - **Sketchbook 1—25% (due November 14)**
  - **Site Specific/Project Book 2—30% (due December 10)**
- **Class Participation (E-Learning, Blog, Discussions, etc.).....20%**
- **Online Assessments/Quizzes (see course planner).....25%**

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**100%**

## GRADE TRACKING:

Please consult E-learning for grade descriptions and feedback. Students can track their progress online.

## Grade Deductions

Although the course does not require a specific meeting time, all online readings, blog postings, quizzes and site visits are time sensitive to deadlines listed on the weekly planner. Failure to meet deadlines may impact the final course grade negatively. Please consult e-learning regularly for calendar due dates and weekly quiz assessments.

**THIS ONLINE COURSE REQUIRES A DEDICATED AMOUNT OF TIME AND REGULAR PARTICIPATION.**

**Students are accountable for their level of activity during the semester.**

## Sketchbook 1

- Found Drawings – Digital photos of found marks, systems and drawings
- Module Specific Drawings, Collages and Collections – Inventory quantity of drawings from module exercises

## Site Specific/Project Book

- UF campus site specific idea/personal research development

## REQUIRED SKETCHBOOKS and DRAWING SUPPLIES:

Course Pack **\*\*mandatory** and available for purchase after Drop/Add at:  
**TARGET COPY UNIVERSITY AVENUE**

*Additional supplies may be needed during the term*

- \*\*The artist materials supplied in the course pack are mandatory purchases to insure that every aspect of the course modules and online curriculum can be completed accordingly from remote locations. As with other UF resident, art studio courses, required art supplies are intended to be consumed on the projects for this class. The materials provided are specific to the sketchbook tasks for the semester, site-specific fieldwork and have been selected to avoid excessive art supplies costs. The instructor needs to know students have these materials at the ready and that project expectations can be met using appropriate tools.

**THIS CALENDAR IS AN OUTLINE OF THE SEMESTER—WEEKLY MESSAGES IN e-LEARNING WILL FILL IN DETAILS, EXPECTATIONS AND SITE VISIT INSTRUCTIONS. When the course is underway refer to weekly messages for most current details. Blog posts are required weekly.**

**Sketchbook Development: Making Creative Connections**

**\*Creative studio practice will require consistent blocks of time. Designate an equivalent of at least 6 hours of time for e-learning modules, assessments and fieldwork each week. The calendar below models two weekly studio session time blocks for resident courses to help pace yourself.**

**ALL ASSIGNMENTS WILL BE DELIVERED THROUGH E-LEARNING.**

Module requirements are revealed via WEEKLY ANNOUNCEMENTS in E-learning on the dates they are assigned. Note times and dates for assessments and site visit windows. Dates are announced throughout the term when the instructor will visit site locations for optional personal meetings.

**LEGEND FOR WEEKLY EXPECTATIONS (All lesson modules BEGIN in E-Learning)**

- E-learning Links
- \*\*E-learning Assessments—*subject to change*
- PREZI or ISSUU Online Presentations
- ♦ ARES/Smathers Libraries Online Reserves
- 🕒 Smathers Library West Viewing Room Required
- 📍 Site Visits (site visits are on UF campus for resident access)
- 📖 Sketchbook Modules
- 📅 Due Dates
- 📄 Rubric Grading Rubric
- B Blog Activity

Week	*Day 1	*Day 2
<b>AUGUST 24</b> — <b>AUGUST 28</b>	<p>➤ Orientation—Syllabus and Expectations</p> <p>Overview of Sketchbook, Course Expectations, Online Requirements &amp; Supplies—<i>Sketchbook at Target Copy by conclusion of Drop/Add</i></p> <ul style="list-style-type: none"> <li>● Online Video <i>Art 21: William Kentridge Anything is Possible</i></li> <li>● Online Tutorial: <i>Found Drawings</i></li> </ul> <p>➤ Example Sketchbook <i>Laura Lynn Sperry</i></p> <ul style="list-style-type: none"> <li>♦ Excerpts from <i>Art &amp; Fear</i> by Bayles and Orland</li> <li>♦ Excerpts from <i>Outside Lies Magic</i> by John Stilgoe</li> </ul> <p>📖 B Sketchbook Module 1</p>	<p><b>PURCHASE COURSE PACK FROM TARGET COPY BEGINNING 8/30 OR WHEN ANNOUNCED ON eLEARNING</b></p> <p>⚙️ B Site Visit: UF Century Tower</p> <p>Daily Recitals at 12:35pm and 4:55pm or check website for additional recitals and musical listings: <a href="http://www.arts.ufl.edu/carillon/recitalsandconcerts.shtml">http://www.arts.ufl.edu/carillon/recitalsandconcerts.shtml</a></p> <p><i>(attend one daily recital weeks before end of the second week—find a location within 50 yards of the carillon tower of your choosing. Learn the course Blog—Add digital photos of your visit to Century Tower</i></p>
<p><b>Week 1 Objectives:</b></p> <ul style="list-style-type: none"> <li>● Re-Learning How to Draw—Returning to a fearless play</li> </ul>		
<b>AUG. 31</b> — <b>SEPT. 4</b>	<p>📖 B Sketchbook Module 2 Research Drawings</p> <p>➤ PREZI Drawing Overview <i>Fearless lines</i></p> <ul style="list-style-type: none"> <li>♦ Excerpt from <i>The Creative Habit</i> by Twyla Tharp</li> </ul> <p>➤ PREZI RESEARCH DRAWINGS <i>Heather Foster</i></p> <ul style="list-style-type: none"> <li>♦ Wikipedia Entry for Alexander Graham Bell</li> </ul>	<p>⚙️ 📖 B Site Visit: Chemistry Lab Building (south side exterior wall) Public Art <i>Charles Fager</i> (exterior sculpture is visible 24 hours/day—view works within three days of assigned date)</p> <ul style="list-style-type: none"> <li>♦ Wikipedia Entry for Gregor Mendel</li> <li>● ♦ Formulas for Drawing—Sol Lewitt</li> </ul>
<p><b>Week 2 Objectives:</b></p> <ul style="list-style-type: none"> <li>● What do we make art about? Where do we start?</li> <li>● Examine How Observation and Play Inform and Transform Research</li> </ul>		
<b>SEPT. 7</b> — <b>SEPT. 11</b>	<p><b>MUST HAVE COURSE PACK FROM TARGET COPY BY THIS WEEK</b></p> <p>⚙️ 📖 B Site Visit: HARN MUSIUM Investigate Kenneth Kerslake sketches and prints in the Permanent Collection Flat Files <a href="http://www.harn.ufl.edu/">http://www.harn.ufl.edu/</a> (check website for hours—view works within ten days of assigned date)</p> <ul style="list-style-type: none"> <li>♦ Wikipedia Entry for <i>Alexander Graham Bell</i> and <i>Visual Speech</i></li> <li>● Online Tutorial: <i>Specimen or Space Man?</i></li> </ul>	<ul style="list-style-type: none"> <li>● Online Tutorial: <i>Blind Contours</i></li> </ul> <p>📖 B Sketchbook Module 3 <b>Blind Contours + Space Frames</b></p>

<b>Week 3 Objectives:</b> <ul style="list-style-type: none"> <li>Identify How Authenticity Impacts Invention and Research</li> <li>Explore Contemporary Drawing Conventions—How Blind Contour Drawings accelerate your hand and release fears or drawing</li> </ul>		
<b>SEPT. 14 — SEPT. 18</b>	<ul style="list-style-type: none"> <li>📖 <b>B Sketchbook Module 4 Field Drawings + Space Frames</b></li> <li>⚙️📖 <b>B Site Visit:</b> UF Samuel P. Harn Museum of Art Investigate <i>Rory</i> by Deborah Butterfield in the Entryway <a href="http://www.harn.ufl.edu/">http://www.harn.ufl.edu/</a> (check website for times to visit)</li> </ul>	⌚ DVD on Reserve at Smathers Library West Reserve Desk: <i>Breaking the Maya Code</i> (view within three weeks of assigned date)
<b>Week 4 Objectives:</b> <ul style="list-style-type: none"> <li>Explore Contemporary Drawing Conventions—How Fields and Space Frames Enhance Sketchbook options</li> <li>Materials, Systems and Evidence to Decipher meaning</li> </ul>		
<b>SEPT. 21 — SEPT. 25</b>	<ul style="list-style-type: none"> <li>📖 <b>B Sketchbook Module 5 Permutations + Grid Frames</b></li> <li>⚙️📖 <b>B Site Visit:</b> UF Samuel P. Harn Museum of Art Investigate <i>Old Man's Cloth</i> by El Anatsui in the Contemporary Collection <a href="http://www.harn.ufl.edu/">http://www.harn.ufl.edu/</a> (check website for times to visit)</li> </ul>	🔴 <b>**E-learning Quiz on all preceding materials available on e-Learning for test period window</b> ⌚ DVD on Reserve at Architecture and Fine Arts Library Reserve Desk: <i>Proteus</i> (view within three weeks of assigned date)
<b>Week 5 Objectives:</b> <ul style="list-style-type: none"> <li>Build Formulas for Recording evidence as art making</li> </ul>		
<b>SEPT. 28 — OCT. 2</b>	<ul style="list-style-type: none"> <li>📖 <b>B Sketchbook Module 6 Mini Collage + Grid Frames</b></li> </ul>	⚙️📖 <b>B Site Visit:</b> Carol Prusa: UF Nanoscale Facility (check eLearning for times to visit—view works within ten days of assigned date)
<b>Week 6 Objectives:</b> <ul style="list-style-type: none"> <li>Explore Collage as a means to prompt Drawing Responses</li> <li>Examine how Abstract Art Simplifies Forms and Promotes Drawing without Representational Drawing Conventions</li> <li>Invention and Response Relieves the artist from thinking Too Much about what to make art about. <b>DRAW MORE, THINK LESS</b></li> </ul>		
<b>OCT. 5 — OCT. 9</b>	<ul style="list-style-type: none"> <li>📖 <b>B Sketchbook Module 7 Rhizomes as Concept Webs</b></li> <li>♦ Excerpt from <i>Structure of the Visual Book</i> by Keith Smith</li> </ul>	📖 <b>B Sketchbook Module 8 Collisions</b> ♦ Excerpt <i>Notes for a Young Painter</i> by Hiram Williams
<b>Week 7 Objectives:</b> <ul style="list-style-type: none"> <li>Explore Language and Poetic/Universal Themes as common ground (common vernaculars) for Play and Invention</li> </ul>		
<b>OCT. 12 — OCT. 16</b>	<ul style="list-style-type: none"> <li>📖 <b>B Sketchbook Module 9 Collage Grids</b></li> </ul>	♦ Exhibition Pamphlet from <i>Dada</i> from the National Gallery of Art ⚙️📖 <b>B Site Visit:</b> Richard Heipp: UF Smathers Library West
<b>Week 8 Objectives:</b> <ul style="list-style-type: none"> <li>Image Assembly, Mashing image Sources and Drawing after Constructions</li> </ul>		
<b>OCT. 19 — OCT. 23</b>	<ul style="list-style-type: none"> <li>📖 <b>B Sketchbook Module 10 Rubbings—Proof of Life</b></li> <li>♦ Excerpt from <i>Favorite Brands: Willie Cole</i></li> </ul>	🔴 <b>**E-learning Quiz on all preceding materials available on e-Learning for test period window</b>
<b>Week 9 Objectives:</b> <ul style="list-style-type: none"> <li>Assess how objects as rubbings on the page inform CONTEXT for drawing content and concepts</li> </ul>		
<b>OCT. 26 — OCT. 30</b>	<ul style="list-style-type: none"> <li>📖 <b>B Sketchbook Module 11 Type Workshop</b></li> </ul>	⚙️📖 <b>B Site Visit:</b> Reitz Union Bookstore/Welch Cntr. Public Art <i>Biplane</i> (check website for building hours—view works within ten days of assigned date)

<b>Week 10 Objectives:</b> <ul style="list-style-type: none"> <li>Explore how type carries associations from brands and cultural associations.</li> <li>Juxtapose, collage, slice up or draw to create ironic meanings.</li> </ul>		
<b>NOV. 2 — NOV. 6</b>	<ul style="list-style-type: none"> <li>📖 <b>B Sketchbook Module 12 Codified by Culture</b></li> <li>📖 <b>B Site Visit:</b> UF Bat House</li> </ul> <p>Daily Bat Exodus is dusk. Check website for sunset times:  <a href="http://www.findlocalweather.com/forecast/fl/gainesville.html">http://www.findlocalweather.com/forecast/fl/gainesville.html</a>  <i>(attend one sunset bat event within three weeks of the assigned date—find a location near the bat house. Consider wandering Lake Alice area before and during bat flight)</i></p>	<ul style="list-style-type: none"> <li>📖 <b>B Site Visit:</b> UF Florida Museum of Natural History Butterfly Rainforest</li> </ul> <p>Use Butterfly Pass provided in your purchased Course Pack Sketchbook  <a href="http://www.flmnh.ufl.edu/butterflies/">http://www.flmnh.ufl.edu/butterflies/</a>  <i>(Gator 1 Card permits free entry to the Butterfly Rainforest—check website for times.)</i></p>
<b>Week 11 Objectives:</b> <ul style="list-style-type: none"> <li>Examine How Your Own Cultural Baggage Informs Common Experiences, Places and Events Around the University Community</li> <li>Discover how a Space Encounter Can Incite Invention and Affect a Creative Act</li> </ul>		
<b>NOV. 9 — NOV. 13</b>	<b>FINALIZE MODULES 2-12 FOR NOVEMBER 14 SUBMISSION OF SKETCHBOOK 1</b> 📺 DVD on Reserve at Smathers Library West Reserve Desk: <i>Man on Wire (this video impacts the final project book)</i>	<b>■ NOVEMBER 13: SKETCHBOOK 1 DUE FOR GRADING—FAD225 Review Project Book Development Resources</b>
<b>Week 12 Objectives:</b> <ul style="list-style-type: none"> <li>Investigate how Passion affects how creative you are in your areas of interest—<i>View Man on Wire</i></li> </ul>		
<b>NOV. 16 — NOV. 20</b>	<ul style="list-style-type: none"> <li>📖 <b>B Sketchbook Module 13 Making + Meaning</b></li> </ul> <b>Project Book Development</b> <ul style="list-style-type: none"> <li>♦ Excerpts from <i>Diller + Scofidio Blur Building</i></li> <li>♦ Video Excerpts from <i>Diller + Scofidio The Ciliary Function</i></li> </ul>	<ul style="list-style-type: none"> <li>♦ Christo and Jean Claude Website</li> <li>♦ Rube Goldberg Machines</li> </ul> <p>🔴 <b>**E-learning Quiz on all preceding materials available on e-Learning for test period window</b></p>
<b>Week 13 Objectives:</b> <ul style="list-style-type: none"> <li>Identify a University site to build a drawing project around YOUR Research Interests</li> </ul>		
<b>NOV. 23 — DEC. 9</b>	<b>Project Book Development</b>	<b><u>SITE SPECIFIC/PROJECT BOOK DUE</u> WEDNESDAY, DECEMBER 9TH BY 4:30PM FAD 225</b>
<b>Week 14-16 Objectives:</b> <ul style="list-style-type: none"> <li>Identify Where the Evidence of Drawing informs/transforms surprising results for the final Project Book</li> <li>See additional eLearning resources for inspired examples of these same books from past student efforts</li> </ul>		
<b>NOV. 30— DEC. 4</b>	<b>SITE SPECIFIC/PROJECT BOOK RETURN • FAC 106</b> <b>COLLECTION DURING EXAM WEEK DECEMBER 14-17—<u>CONSULT e-LEARNING FOR FINALS WEEK SCHEDULE</u></b>	

Course Calendar subject to change—refer to E-Learning

8/8/15

\*Syllabus subject to change