TIME-BASED MEDIA

DIG2282C ● 3750 / Fall 2017 / Credit Hours: 3
Location: NRNA G514i
T / R 6:15pm - 9:10pm

Instructor: Erica Isringhaus   **Office:** FAC 302A
Email: ericaerin@ufl.edu   **Office Hours:** T/ R 2-3pm or by appointment

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Course Description

This course introduces the concepts of time-based art practice through animation, video, sound, performance, participation and installation. Students create artwork that explores linear and non-linear narrative, seriality, context, embodiment, virtuality, and networks. Aesthetic, technical, historical, and conceptual issues within the context of contemporary art and theory will be addressed through lectures, demonstrations, exercises, projects, screenings, research, and readings.

Course Objectives

Through in-class and formal assignments students will demonstrate an understanding of the following concepts and skills:

• Comprehend terms, ideas and issues related to time-based practice including:

• Motion

• Duration

• Pacing/Tempo/Rhythm

• Seriality/Animation

• Linear and Non-linear Narrative

• Performance

• Embodiment

• Context

- Virtuality

- Networks

- Presence

- Develop skills in temporal and spatial design.

- Learn to record/shoot, capture, edit, and deliver audiovisual media.

- Acquire knowledge of sound design as it relates to image and time-based structures.

- Become familiar in the craft of editing sound and moving image with the 4-D tools.

- Critically and coherently express ideas and opinions.

- Professionally present and document creative output in an appropriate format.

- Generate and develop ideas and concepts from observation, personal reflection and research topics related to the concept and content of assigned   projects.

- Project Planning and organization

- Experience diverse approaches to develop art practice within a studio environment.

Topics of the Course

UNIT 1 – Linear and Non-Linear Narrative – Part One

 Topic: Seriality and Animation
Outcomes:
- Exposure to historical references, background, and contemporary concepts of seriality and animation
- Distinguish between presentation, image and culture, symbol, concept and conceptual storytelling
- Become familiar with manipulating, animating, and sequencing still images in software package such as Photoshop
- Develop strategies for ordering still images
- Differentiate between seriality and linearity
- Become aware of and employ alternative methodologies for structuring narrative
- Develop basic competency with stop motion animation
- Develop competency in storyboarding

- Understand and employ post-production techniques and formats for output moving images

UNIT 2 – Linear and non-Linear Narrative — Part Two

Topics: Video and Non-Linear Narrative

Outcomes:

- Exposure to historical references, background, and contemporary concepts of video and non-linear-narrative
- Shoot video incorporating the following skill sets
- Framing & Composition (including panning, close-ups, landscape)
- Lighting a subject/s
- Capture and edit video
- Delivery
- Awareness of appropriate formats for audience and platform
- Exposure to theories of time and space

UNIT 3 – Embodiment

Topic: Sound

Outcomes:

- Distinguish between sound vs. Music
- Construct and deconstruct relationships between sound and language
- Describe and create environmental sound
- Spatiality
- Context
- Record sound
- Physical properties of sound
- Differentiate between live, Analog and Digital
- Manipulate sound through:
- Editing
- Analog and digital processing
- Delivering sound

- Formats and platforms

Unit 4 – Virtuality and Networks

Topics: Synthesis and expansion of concepts and techniques of narrative and embodiment re-contextualized and translated through systems and networks

Outcomes:

- Exposure to performance and installation as event-based participation
- Interactivity
- Relationship between virtual and physical
- Describe and potentially enact the relationship between presence and site
- Describe and demonstrate what constitutes the virtual in:
- screen space
- networked relationships
- embodiment
- Describe and create artwork, employing methods associated with social practices and relational aesthetics

Communications about this course are done verbally in class as well as online. A wiki or a blog will be utilized for this course and will include: updated weekly calendar (with due dates, special events and critique schedule), announcements, readings, process and project assignments. Please refer to the class website daily (before each class) for supplementary resources.

Course Text

NO REQUIRED TEXTBOOK. All reading material for this class will be available as .pdf to download from the class E-learning site under files > readings. A variety of articles and essays in contemporary art will be examined.

Required Materials

- a blog (wordpress, tumblr, etc.)
- 100 + GB External Hard Drive (Mac Compatible) for storage of materials

- DVD-R Media with plastic cases
- Flash Drive (Mac Compatible) for storage of materials
- Access to an image recording device such as a mobile phone and digital camera
- Headphones
- Access to Software: Adobe Photoshop, Audacity (open source), and Final Cut X
    (Note that most software is available in the UF CIRCA Computer Labs.)
- Registration with http://lynda.com
- Other materials may be necessary depending on your project ideas

Evaluation and Grading Criteria

The work from DIG 2282C will be graded on specific criteria defined by individual project goals. Additionally, all projects will be graded on their success in the following areas: concept development, risk-taking, experimentation, excellent design decisions, craftsmanship, ambition, technical competency and meeting process work deadlines. As previously mentioned, regularly posting to a blog is required for developing sketches, diagrams, reflective notes and ideas. All process work as well as each project must be finished within the specified deadlines.

The course grade for each student will be evaluated on the basis of:

- Completion and success of 4 major projects.
- Completion of readings, writings, and discussions.
- Attendance at all assigned field trips and lectures.
- Research – the conceptual tools you employ to inform your practice.
- Technical competence, craft, and inventive use of software, hardware and materials.
- Class participation in discussion, critiques and relevant activities.
- Presentation – all work should be presented in critique in a finished and professional manner.
- Effort, hard work, and a diligent, consistent effort toward excellence.
- Active participation and discussion.

GRADING

Letter Grades and Corresponding Point Values:

A (4.0)	D+ (1.67)
A- (3.67)	D (1.0)
B+ (3.33)	D- (0.67)
B (3.0)	E (0)
B- (2.67)	WF (0)
C+ (2.33)	I (0)
C (2.0)	NG (0)
C- (1.67)	S-U (0)

Generally project grades in this course are considered in the following way:

A   4.0   Exceptional work, all criteria of assignment have been surpassed in a distinguished manner and solutions to problems presented exhibit a depth of understanding. In addition, student is engaged in exceptional studio practice, which includes active research, looking up artists recommended, asking relevant questions about other artists' works or ideas, and being thoroughly engaged in the course content.

A-   3.67   Well-presented, superior work: all criteria of assignment were surpassed in a distinguished manner (including exceptional studio practice highlighted above). Minimal improvements could be made to the project overall.

B+   3.33   Very good work: all criteria of assignment were surpassed, minor changes could be considered and executed to bring piece together and studio practice was exceptional.

B   3.0   Very good work: above average solutions and clear potential. Most criteria of assignment were surpassed with some improvements to be made. Execution was well done. Studio practice during the project was commendable.

B-   2.67   Good work: most criteria of assignment were met. Work showed promise with a few significant improvements to be made. Studio practice was adequate.

C+   2.33   Slightly above average: work, most of the criteria of the assignment were met. The work is not yet a unified whole or cohesive statement, yet effort was made. Studio practice was adequate, but could be more reflective and thoughtful.

C   2.0   Average work: the assignment directions were followed and the requirements were met in a relatively routine way. Slippage in levels of craft, originality and presentation-studio practice was adequate, but could be more reflective and thoughtful.

C-   2.67   Slightly below average work: the assignment directions were followed and the requirements were minimally met, but there is much room for developing assignment's concepts further. The level of craft and breadth and depth of idea development needs to be improved. There is some evidence of studio practice, but the quality and quantity is lacking.

D+   1.33   Below average work: an attempt to solve the problem was made, but there is much room for improving skills and developing your concepts further. The criteria of the assignment are barely met. Basic craftsmanship skills have been neglected and there is a lack of breadth and depth of idea development. There is minimal evidence of studio practice, but the quality and quantity is lacking.

D   1.0   Inadequate, below average work: the requirements of the assignment are not addressed. The execution of the work is careless and represents an incomplete effort. Work is substandard. There is little or no evidence of studio practice.

D-   .67   Unacceptable work and effort: the requirements of the assignment are not addressed. The execution of the work is careless and represents an incomplete effort. Work is substandard. There is little or no evidence of studio practice.

E   0   Unacceptable work and effort: the work submitted is inadequate; the requirements of the problem are not addressed. The piece represents careless and/ or incomplete effort. No evidence of studio practice. Work is substandard. Or, assignment was not submitted.

Students must earn a grade higher than C- to earn credit toward their major.

UF Grading Policy: https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx

Distribution of Grades:

Project 1:   10%

Project 2:   15%

Project 3:   15%

Project 4:   20%

Participation: 20%

Homework and In-class Assignments: 20%

Participation includes, but is not limited to:

• Arriving to class prepared and ready to work, on time, with materials.

• Arriving to critique on time, and prepared to present work

• Contributing to class discussions by asking relevant questions and giving thoughtful responses and feedback.

• Consideration for classmates.

• Attendance

• Positive attitude and open mind

• Keeping the lab clean

Attendance

Registered students who do not attend at least one of the first two class meetings for the course, and who have not contacted the department to indicate their intent, may be dropped from the course.

Participation in class is necessary to achieve the course objectives. Students are expected to arrive to class on time and be prepared to participate in all activities. Attendance is taken at the beginning of each class. You will be considered tardy if you arrive after roll is taken.

Students are permitted three unexcused absences. A fourth unexcused absence will reduce the final participation grade by 50%. A fifth unexcused absence will reduce the final participation grade to 0%. Three "tardies" will equal one absence.

The University recognizes the right of professors to make attendance mandatory. After due warning, professors may prohibit further attendance and subsequently assign a failing grade for excessive absences.

In general, acceptable reasons for absence from class include illness, serious family emergencies, special curricular requirements (i.e., judging trips, field trips, professional conferences), military obligation, severe weather conditions, religious holidays, and participation in official university activities such as music performances, debate, and athletic competitions. Absences from class for court-imposed legal obligations such as jury duty or subpoena will be excused. Other sound reasons may be offered and considered on an individual basis. If you cannot attend class, please inform the instructor ahead of time if possible.

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found in the online catalog at:

https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx

UNIVERSITY POLICY FOR RELIGIOUS HOLIDAYS
The Board of Regents and state law govern university policy regarding observance of religious holidays: Students, upon prior notification of their instructors, shall be excused from class or other scheduled academic activity to observe a religious holy day of their faith. Students shall be permitted a reasonable amount of time to make up the material or activities covered in their absence. Students shall not be penalized due to absence from class or other scheduled academic activity because of religious observances. Furthermore, a student who is to be excused from class for a religious holy day is not required to provide a second party certification of the reasons for the absence.

Late Work

All projects, reading responses, and research projects must be completed on time for full credit. Specific due dates are stated on each project sheet and are announced in class. **Projects will not be accepted after the due date without prior permission**. **Failure to complete any project on time will result in a drop of one full letter grade, and failure to complete any other assignment, such as response papers, in-class exercises, or other class work, on time will result in a drop of ½ letter**

grade for each day it is late. If the schedule states that a project is due at the beginning of class, turning it in at the end or after class is considered late. You must arrive to critique on time, prepared to show finished work or your project will be considered late. It is the student's responsibility to turn in all work on time. Full participation by showing completed work during all critiques is required along with active participation through shared ideas and commentary.

Cellphones

Students will not be permitted to have cell phones out during class. Cellphones must be silenced. If a student's cellphone goes off during critique, the student may choose to either bring food to the next class meeting (ie donuts) or write a one page paper on a digital, video, or performance artist.

Continuous cell phone disruptions will result in lowered participation grades.

Disruptive Behavior

Faculty, students, Administrative and Professional staff members, and other employees [hereinafter referred to as "member(s)" of the University], who intentionally act to impair, interfere with, or obstruct the mission, purposes, order, operations, processes, and functions of the University shall be subject to appropriate disciplinary action by University authorities for misconduct, as set forth in the applicable rules of the Board of Regents and the University and state law governing such actions.
A detailed list of disruptive conduct may be found at

 http://www.aa.ufl.edu/aa/Rules/1008.htm
Be advised that you can and will be dismissed from class if you engage in disruptive behavior.

Academic Honesty

An academic honesty offense is defined as the act of lying, cheating, or stealing academic information so that one gains academic advantage. As a University of Florida student, one is expected to neither commit nor assist another in committing an academic honesty violation. Additionally, it is the student's duty to report observed academic honesty violations. These can include: cheating, plagiarism, bribery, misrepresentation, conspiracy, or fabrication.

As a result of completing the registration form at UF, every student has signed the following statement: "I understand that the University of Florida expects its students to

be honest in all of their academic endeavors and understand that my failure to comply with this commitment may result in disciplinary action up to and including expulsion from the University." The Honor Code (http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/) specifies dishonest behaviors and possible sanctions.

UF Philosophy

The University of Florida is an institution that encourages the intellectual and personal growth of its students as scholars and citizens. As an educational institution, the University recognizes that the transmission of knowledge, the pursuit of truth, and the development of individuals require the free exchange of ideas, self- expression, and the challenging of beliefs and customs. In order to maintain an environment where these goals can be achieved safely and

Accommodation for Students

STUDENTS WITH DISABILITIES
students requesting classroom accommodation must first register with the Dean of Students office. The Dean of Students will provide documentation to the student who will then provide this to the instructor when requesting accommodation. The ADA office (http://www.ada.ufl.edu) is located in Room 232 Stadium. Phone: (352) 392-7056 / TDD: (352) 846-1046

COUNSELING SERVICES:
Resources are available for students and spouses/ partners experiencing personal problems or academic/career concerns interfering with academic performance. www.counsel.ufl.edu or (352) 392-1575

UNIVERSITY POLICE:
(352) 392-1111 or EMERGENCIES: 911
http://police.ufl.edu
ARCH Lab is designated as UF building 3451
Norman Lab is designated as UF building
**Please enter this important info into your phone!

SNAP:
Free nightly campus safety transportation service
(352) 392-SNAP

STUDENT HEALTHCARE CENTER:
 http://shcc.ufl.edu/
·   For medical emergencies call 911.
·   352-392-1161 for urgent after-hours care.
·   352-392-1171 for after-hours mental health assistance.

SA+AH Health and Safety

Please make yourself familiar with the **SAAH Health and Safety Program at: http://www.arts.ufl.edu/art/healthandsafety** during the first week of class. Refer especially to the H&S Rules by Area sections pertaining to Art + Technology. Each student will be asked to complete a H&S student waiver form (which will be given to you and signed during studio)

DRUG-FREE SCHOOL & WORKPLACE & CLEAN INDOOR AIR ACT: The School of Art and Art History is committed to upholding the policies set forth by the University of Florida in regards to drug and alcohol use and smoking in educational facilities. Possession and use of drugs or alcoholic beverages is not allowed in the classroom or outdoor areas. In addition, The Florida Clean Indoor Air Act of 1992 prohibits smoking in educational facilities. Violation of university policies and applicable laws is grounds for disciplinary action up to and including expulsion and does not preclude the possibility of criminal charges.

GUIDELINES FOR USE OF CAMPUS FACILITIES AND GROUNDS
SHARED LAB: Please leave the labs clean. Regardless of the condition you find it in, we request that you leave it clean for the next person. Leave the around the computers clean. This is a shared space and we all need to work together to keep it a clean and productive environment.

POLICIES REGARDING BEHAVIOR IN LECTURES, CLASSROOMS, STUDIOS & OTHER INSTRUCTIONAL SPACES: Please make every effort to maintain the facilities and grounds of the WARPhaus, the School of Art and Art History, the College of Fine Arts and The University of Florida.

Specifically we ask that you follow these guidelines:
·   Do not mark, paint on or deface any interior or exterior of the school or college facilities. Take care to always use protective tarps, drop cloths or masking material when working with paint media or similar materials to protect the floors in public spaces such as hallways and classrooms. That applies also to the sidewalks walls, and grounds.
·   If a special project requires temporary modification to a wall surface or to the grounds you must obtain specific permission from your instructor prior to undertaking the project. The site must be returned to its original condition immediately following the project unless prior written permission has been obtained from the School of Art and Art History.
·   No Art project may interfere with or impede access to, classrooms, hallways or other public spaces.
·   All site-specific art projects must be installed and engineered with the safety of the general public in mind.

·   Grades will not be issued for the project, or the class, until the project has been completely removed, and the site has been restored to its original condition.
·   Failure to comply with these rules will result in disciplinary action, withholding of grades, the possible lowering of a grade, or failure of the course.

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

GUIDELINES FOR WORK IN THE SURROUNDING COMMUNITY
Proper care should be taken in order to assure all property in the surrounding area is respected and well maintained, and projects should be executed with public health and safety in mind. Vandalism of any kind will not be tolerated. As on campus, students doing site-specific work off-campus will be legally and financially accountable for any illegal or destructive actions. In addition, projects involving the greater community should be carefully considered and faculty must be consulted throughout. All public projects must be cleared by faculty and permission granted. Remember, that the School of Art and Art History at The University of Florida retains the power to require a more appropriate solution to any project that may violate any of the guidelines outlined above.

Please do not litter or leave materials out in the area. Respect property, surrounding businesses and the rights of individuals in the community. Failure to comply with these rules will result in disciplinary action, withholding of grades, the possible lowering of a grade, or failure of the course.

Area Specific Info: Digital Media

1. Hazards of Materials:
    Batteries, old monitors, lamps from digital projectors if broken may release mercury. THERE ARE NO KNOWN HEALTH HAZARDS FROM EXPOSURE TO LAMPS THAT ARE INTACT.

2. Best Practices
    Though not much Hazardous Waste is generated, the Digital Media technician is certified for handling Hazardous Waste by the University of Florida. For installations or sculptural elements, please cross- reference with other area specific information as needed.

3. Area Rules

    *   Follow all SA+AH Health and Safety handbook guidelines
    *   Alcohol is not permitted (open or closed containers)
    *   No smoking in the building or within 50 feet of the entry.

- No eating or drinking in the lab.
- Shoes must be worn at all times.
- Protective equipment must be worn for hazardous work.
- Do not block aisles, halls or doors with stored items or when working. This is a violation of fire codes.
- Do not store anything on the floor. This impeded cleaning and creates a hazard.
- Do not park bikes in the building.
- Clean up spills immediately.
- Take items which do not fit into the trash to the dumpster, follow dumpster guidelines.

SA+AH Container Policy: There are 2 types of labels used in the SA+AH-- yellow and white. Both labels are found at the red MSDS box and are supplied by the SA+AH. Each is used for a different purpose.

White: All new and or used product in containers (hazardous or what might be perceived as hazardous -i.e. watered down gesso, graphite solutions, satellite containers of solvents, powders, spray paints, fixatives, oils, solvents, etc.) must be labeled within the SA+AH to identify their contents. Labels can be found at the MSDS box in each studio and work area.

Yellow: WHEN HAZARDOUS ITEMS ARE DESIGNATED AS WASTE.
All containers must have a yellow label identifying the contents that are designated as trash for weekly EHS pick up. Flammable solid containers (red flip top) must have a yellow hazardous waste label on the outside (top). 5-gallon jugs must have a yellow hazardous waste label on the outside. Fibrous containers must have a yellow hazardous waste label on the outside (top). Each item in the blue bin must have a yellow hazardous waste label.

All containers must be marked with your name, contents and date opened. All secondary/satellite containers for hazardous materials must be marked with content, your name and the date opened. All unmarked containers will be disposed of with no notice.

GUIDELINES FOR CONDUCT

Student Conduct Code; Violations, Penalties and Procedures for Adjudication. http://

www.aa.ufl.edu/aa/Rules/4016.htm