

University of Florida
School of Art & Art History Spring 2017
Course Number: ART 3930c
Course Title: Non Majors Illustration
Credit Hours: 3
Day/Period: Tues/Thurs 3 pm-5 pm (FAC 112)
Instructor: Leela Corman email: leelacorman@gmail.com
Office Hours: Please contact instructor to arrange

"In design there is a given body of information that must be conveyed if the audience is to experience the information. On the other hand, the essential function of art is to change or intensify one's perception of reality."
-Milton Glaser

The history of illustration is the history of art. In this course, we will learn how images augment, explain, and breathe life into texts. We will learn how to work with themes, and we will learn how to use various media such as watercolor, charcoal, colored pencil, and more. Students will complete assignments in editorial, narrative, and other styles of illustration. They will also be required to keep a daily drawing journal. In addition, students will be exposed to the history of illustration within the larger context of art history, and will develop an understanding of the place illustrated texts have held throughout human history in many societies. We will also take a brief look at illustration's sister discipline, graphic design, as it applies to creative thinking & living. Students will learn how to do visual research, an essential tool for any artist. Each student will complete a final project in an area of their choosing (some possible examples: illustrating a selection of stories by a favorite writer; a visual essay on a non-fiction subject; a history-based project; etc.).

Course Goals:

- To develop a sense of art history as it applies to illustration
- To learn to extract inspiration from texts, and turn that into drawings
- To learn to communicate visual information clearly and efficiently
- To develop a sense of personal style in the creation of images, even when working from the same text as others
- To develop a daily drawing discipline
- To get comfortable with a wide variety of drawing materials and methods of mark-making

Methods of the Course:

This course involves slide lectures, the occasional film showing, studio demonstrations, class discussions, critiques and individual consultations. Furthermore, this course will demand that you work in the studio as well as do research outside the class.

Materials:

A separate materials list will be furnished. Materials should be acquired by the second week of class.

GRADING:

You will be graded on:

QUALITY OF WORK, QUALITY OF EFFORT, PARTICIPATION IN CLASS, IMPROVEMENT AND COMPREHENSION, RISK TAKING AND A DESIRE TO MOVE BEYOND YOUR COMFORT ZONE

The final grade is a cumulative grade based on how well you accomplished course objectives and requirements.

Finished Projects 60%

- Homework assignments that are submitted for critique, maintenance of daily sketchbook, and evidence that you are closely reading the assigned texts.

Class Participation 20%

- You are expected to speak during critiques, to ask questions at any time, and to engage with the material the instructor and your fellow students. Absences, late arrivals, and early departures do impact the final course grade negatively.

Project Process 20%

- The well-tended to process of every piece, from ideas to notes to sketches and drafts to finished pieces will be a part of your grade.

If you don't finish your assignments, you damage your grade and bring the class down. Please finish your work.

(However, showing up for class with no work is better than skipping class because you didn't finish. All classes will have valuable discussions, critiques, and chances to further your learning. Please show up for class).

Syllabus and schedule

The following is subject to change as students' work and abilities are assessed. Please note: Many homework assignments are in two stages, rough and finish; however, sometimes students will complete roughs in class and work with the instructor in the role of “art director”, narrowing down the choice and focusing the assignment.

Week 1

First class: Introductory exercises, explanation of class goals, and student portrait exercise. HOMEWORK: Choose three artists whose work interests or excites you. Bring samples of these to the next class.

Second class: Presentation of favorite artists, First Response drawing exercise. HOMEWORK: Self-portrait

Week 2

First Class: Critique of homework, slideshow, trip to Fine Arts & Architecture Library to learn to utilize its resources. Still life, with an emphasis on setting up material that is interesting. No toilet paper rolls or photographs!

Second Class: Drawing exercises, materials demonstration

First homework assignments involving text. Students will choose pieces of text to illustrate from their own majors, and trade them with other students.

Week 3

Critique of Text Swap assignment. Elements of composition and design. Slideshow and 2D design exercises, critique. HOMEWORK: "Shoot From The Hip" photo & drawing exercise.

Week 4

TBA (Most likely homework: skull sketches at The FL Museum of Natural History)

Week 5

Continuing to study art of the past. In-class drawing time. Discussion of role of research in illustration. Homework: editorial illustration.

Week 6

Critique of editorial assignment. Material demonstration. Slideshow. HOMEWORK: Series of spot illustrations.

Week 7

Critique of spot illustrations. Slideshow and showing of various comics. HOMEWORK: a short comic

Week 8

Critique of comic assignment. In-class drawing assignment. We'll begin to discuss the final project, in general terms. After the break, students are expected to begin working on this. The final project will consist of a series of illustrations on a theme, in the material of the student's choice.

Week 9

TBA

Week 10

Slideshow, in-class work time. HOMEWORK: illustrate a children's story.

Week 11

Critique of children's story. Individual meetings with instructor to discuss final project. HOMEWORK TBA, based on final projects.

Week 12

In-class work time, possible film showing, ongoing discussions of final projects HOMEWORK TBA, based on final projects.

Week 13

In-class work time, further looks at other art, ongoing discussions of final projects, "checking in". HOMEWORK TBA, based on final projects.

Week 14

TBA

In-class work time, any needed discussions

Week 15

Critique of final projects.

Letter Grade % Equivalency

A 4.0

A- 3.67

B+ 3.33

B 3.00

B- 2.67

C+ 2.33

C 2.00

C- 1.67

D+ 1.33

D 1.00

D- .67

Makeup Policy: Students are permitted to make up missed or incomplete assignments.

Attendance Policy

Attendance is mandatory. Class time is an experience that cannot be replaced by simply getting the assignment from your classmates. Participation in critiques is a valuable educational experience, and is part of your grade; class time is also studio time. So please be present. If you have a medical or other reason for absence, please contact the instructor via text or email. Three absences are permitted. Four or more absences will severely lower your grade.

Accommodations for Students with Disabilities

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

DRAWING AREA RULES

All users of the studio classrooms are expected to follow studio area rules at all times. If you have any questions, ask your instructor.

Follow all SA+AH Health and Safety handbook guidelines (the handbook should be reviewed by your instructor and can be found at: www.arts.ufl.edu/art/healthandsafety)

Follow the SA+AH Satellite Waste Management Chart in the classroom and other health & safety guidelines posted for your media.

In case of emergency, call campus police at 392-1111. File an incident report (forms may be found in the SAAH H&S handbook, the SAAH faculty handbook and in the main office. Turn completed forms into the SAAH Director of Operations within 48 hours of the event.

Do not prop classroom doors. Doors are to remain closed to ensure the building HVAC and ventilation systems work properly.

Practice best practices for material handling. If you have questions about a material, ask your instructor for guidance. Familiarize yourself with the closest eyewash unit.

Do not spray any aerosols in any SAAH classroom/studio/doorway or exterior wall/floor. A spray booth is located in FAC room 211A. Wear nitrile gloves when handling hazardous materials. These are provided in your classroom studios.

Remove all trash that does not fit in trashcans to the dumpster on the south side of FAC. Any trash that does not fit in the trash can must be immediately taken to the dumpster. All oversized trash (has any length that exceeds 4 feet in any direction) must be taken to the dumpster on the south side of FAC and placed beside the dumpster in the area designated for oversized trash. Broken glass must be packed inside paper and labeled on the outside as broken glass and walked to the dumpster. Glass with hazardous materials must be wrapped, labeled with a filled out yellow hazardous waste labels and placed in the blue bin at the SWMA. The trash guidelines are to ensure the safety of anyone encountering the trash. Liquids, medical waste, yard waste, appliances and pallets are prohibited from disposal in the dumpster.

No eating, consumption of alcohol or smoking is permitted in the studios.

Clean up after yourself- wipe down surfaces (easels, drawing boards, stools with a wet towel).

Do not block doorways or block access to lights.

Do not remove furniture from rooms or borrow furniture from rooms without permission from the area coordinators.

Do not create "daisy chains" with multiple electric cords.

No hazardous materials down sinks. Store all flammables in the flammable cabinet. Keep flammable cabinet closed at all times. Clean up after yourself.

First aid kits are found in each studio. Notify your instructor if supplies are low. Report any safety issues IMMEDIATELY to your instructor. All courses must engage in an end of the semester clean up.

Follow the **SA+AH CONTAINER POLICY** (see policy below). *There are 2 types of labels used in the SA+AH-- yellow and white. Both labels are found at the red MSDS box and are supplied by the SA+AH. Each is used for a different purpose.*

White:

All new and or used product in containers (hazardous or what might be perceived as hazardous -i.e. watered down gesso, graphite solutions, satellite containers of solvents, powders, spray paints, fixatives, oils, solvents, etc...) must be labeled within the SA+AH to identify their contents. Labels can be found at the MSDS box in each studio and work area. All containers must be marked with your name, contents and date opened. All secondary/satellite containers for hazardous materials must be marked with content, your name and the date opened. All unmarked containers will be disposed of with no notice.

Yellow:

WHEN HAZARDOUS ITEMS ARE DESIGNATED AS WASTE. **All containers** must have a yellow label identifying the contents that are designated as trash for weekly EHS pick up. - Flammable solid containers (red flip top) must have a yellow hazardous waste label on the outside (top). 5 gallon jugs must have a yellow hazardous waste label on the outside. Fibrous containers must have a yellow hazardous waste label on the outside (top). Each item in the blue bin must have a yellow hazardous waste label.

Note: Hazardous Waste labels should include all constituents in the waste mixture as well as an approximate percentage of the total for that item and must add up to 100%. Labels should also include the Building and room number of the shop generating the waste along with the Waste Manager for your area. This is located on the SWMA sign posted at the sink or at the Waste Management Area.

Non-Majors Illustration Supply List

Note: Most, if not all, of these can be ordered from www.dickblick.com. It's not necessary to purchase the top of the line; look for student-grade materials for lower prices.

MANDATORY:

A selection of brushes of varying sizes and types, including round and flat. A good size range is 2 through 10, though you are welcome to try larger brushes as well.

A couple of drawing pencils, ranging from H to B.

A Mars plastic eraser (please don't buy any other type of plastic eraser; the others are mostly terrible)

A pencil sharpener

A cork-backed metal ruler

An X-acto knife or utility knife, with replacement blades

Colored pencils (a full set is best)

A watercolor set. This can be cake, liquid, or tube.

A tube of white gouache

A small plastic palette for use with watercolors

Some charcoal and/or conte crayon. Charcoal comes in many forms, from pencils to sticks; experiment.

A pad of 11x14 Bristol board

A roll of drafting tape

A few large pieces of illustration board

A bottle of black ink for use with brushes

A spiral-bound sketchpad for your thumbnails, roughs, and notes.

A pad of watercolor paper, for use with all wet media (gouache, watercolor, acrylic, ink)

And of course, your hardbound sketch diary

OPTIONAL:

Tracing paper for protecting your work in transit – especially useful if using charcoal and pastel.

A portfolio for carrying your work

A mechanical pencil, preferably .05 or .07 mm, and refills

Drawing pens if that's something you'd like to try

A bin for your supplies; you can buy one at the art supply store, but hardware store toolboxes or fishing tackleboxes work just as well and tend to cost less.

A triangle (ruler)

Acrylic paints

more gouaches in colors you want to work with

Pastels - If you use pastels, you will want to use fixative spray as well. **Never spray fixative indoors unless in a spray booth (these are provided by UF), and please leave a 24-hour window between spraying your work and bringing it into class. Use a low-odor brand.**