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SYLLABUS

GRA 3194c Technology & Processes   Brian L. Slawson
03 Credits, Section 9612   University of Florida
MW 8-10, Spring 2017   School of Art and Art History

Description

This junior-level studio design course will introduce you to designing for the web, mobile, and digital applications. The general emphasis is on technology, and the primary goal is to "remain a good designer despite the constraints of technology". The course includes technical demos and talks, frequent design feedback, exercises, and three major projects. Project One involves the redesign of an existing website. Project Two we will develop a prototype mobile app. And Project Three explores designing for 3D printing. This course is focused on design and user interaction more than coding.

Evaluation & Grading

Each project and exercise is 100 points – achieved by meeting intermediate deadlines as well as making final project presentations. Project points come from meeting the upload deadlines and participating in the online/in-class feedback sessions along with assessment from an instructor evaluation of concept, form, and craft. Specific grading criteria will be listed on each assignment sheet. There are three exercises associated with each project. These account for 20% of the final grade.

Creative Projects 80%	Project One – Web
	Project Two – App
	Project Three – 3D
Exercises 20%	Exercise One.
	Exercise Two.
	Exercise Three.

After intermediate feedback and final presentations the design project/exercise points will be converted to a letter grade based on the standard UF 4.0 scale (including "minus" grades).

The final letter grade calculation is based on the table above. Projects or exercised submitted late after their due date (without prior approval) will be limited to a maximum of 50 points.

Attendance & Participation

I will not record daily attendance. The benefits of participation include creative/technical feedback aas well as interaction with your peers and the instructor, offering your own comments to others, and making use of the UF facilities.

 As always, excused absences follow university guidelines and may include illness, serious family emergencies, special curricular requirements, military obligation, severe weather conditions, religious holidays and participation in official university activities or court-imposed legal obligations. You must contact me by email prior to any absence.

Other Strategies for Success

Often informal performance will influence your project grades...
Timeliness: Meet all final and intermediate deadlines. Arrive Early.
Quantity/Quality: Exceed the Minimum, Seek Critique.
Innovation: Seek Difference not Similarity.
Community: Collaborate, Listen and Share.

Resources

There is no required textbook. We will use materials available through the World Wide Web and our free campus access to Lynda.com tutorials. We will also use course tools available on CANVAS e-learning.

Contact and Office Hours

Outside of class, you can contact me by email — slawson@ufl.edu — or through the UF School of Art and Art History at 352-392-0201. My office is 313c FAC and office hours will be Wednesdays from 3–5 pm. Ashley Fuchs will be our graduate teaching assistant.

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General University Policies and Services

Accommodations for Students with Disabilities

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. Disability Office: http://www.dso.ufl.edu/drc/

SAAH Health and Safety

In the graphic design area, batteries, old monitors, lamps from digital projectors may release mercury if broken. There are no known health hazards from exposure to lamps that are intact. Website: http://www.arts.ufl.edu/art/healthandsafety/

Contacts for University Counseling Services

Includes personal, academic, crisis and career services.
Dial 352-392-1575. http://www.counsel.ufl.edu/

Contacts for Student Healthcare Center

Dial 911 for medical emergencies.
Dial 352-392-1161 for urgent after-hours medical questions.
Dial 352-392-1171 for after-hours mental health assistance.
http://shcc.ufl.edu/

Safety and Security

University Police Department — http://police.ufl.edu/
Dial 911 for emergencies.
Dial 352-392-1111 otherwise.

Reading Days

The two days prior to the start of examinations in the fall and spring semesters, generally a Thursday and Friday, are designated reading days. No classes or exams are held on these days. Instead, students are encouraged to use these days for study and review.

Twelve-Day Rule

Students who participate in official athletic or scholastic extracurricular activities are permitted twelve (12) scholastic day absences per semester without penalty. In any case, it is the student's responsibility to maintain satisfactory academic performance and attendance.

Absences for Religious Holidays

Students, upon prior notification of their instructions, shall be excused from class or other scheduled academic activity to observe a religious holy day of their faith. Students shall be permitted a reasonable amount of time to make up the material or activities covered in their absence. A student who believes that he/she has been unreasonably denied an education benefit due to religious beliefs or practices may seek redress through the student grievance procedure.

Honesty Policy

An academic honesty offense is defined as the act of lying, cheating, or stealing academic information so

that one gains academic advantage. As a University of Florida student, one is expected to neither commit nor assist another in committing an academic honesty violation. Additionally, it is the student's duty to report observed academic honesty violations. These can include: cheating, plagiarism, bribery, misrepresentation, conspiracy, or fabrication. http://www.dso.ufl.edu/sccr/honorcode.php

Computer Use and Acceptable Use Policy

All faculty, staff, and students of the University of Florida are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate.

http://www.cio.ufl.edu/policies/aupolicy.html
http://training.helpdesk.ufl.edu/computing.shtml

Disruptive Behavior

Faculty, students, Administrative and Professional staff members, and other employees [hereinafter referred to as 'member(s)' of the University], who intentionally act to impair, interfere with, or obstruct the mission, purposes, order, operations, processes, and functions of the University shall be subject to appropriate disciplinary action by University authorities for misconduct, as set forth in the applicable rules of the Board of Regents and the University and state law governing such actions. Be advised that you can and will be dismissed from class if you engage in disruptive behavior. A detailed list of disruptive conduct may be found at — http://regulations.ufl.edu/regulations/uf-1-general/

Important Dates on the University Calendar

https://catalog.ufl.edu/ugrad/current/Pages/home.aspx

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Graphic Design Studio Notes

Be community-minded and collegial. Respect each other by listening to your music on headphones and by keeping your desk, row and the community areas clean. Recycle paper, cans, and reuse other materials.

Because of limited custodial services in the design studios, trash cans should be put out in the hallway every evening.

Do not use spray adhesive in the studios or in the building. A spray booth which may be used for aerosols is located on the 2nd floor of FAC.

Cell phones should be turned to vibrate or low ring mode during class times. If you must take a phone call — doing so in the hallway will minimize disruption.

Food and drink is allowed in the classroom. We ask that you be attentive to cleaning up and throwing away food remains — preferably in the hallway trash cans.

Never use or harm animals or the environment in your projects. Use of animals in projects is strictly regulated. For more information, see… http://www.arts.ufl.edu/resources/forms/forms1.html

As a student, your use of software and the Internet is governed by university policies, see… http://www.cio.ufl.edu/policies/aupolicy.html

With questions related to your computer system and technology (network, printers) in the graphic design studio, you can contact our technical assistant — Michael Christopher, mchristo@ufl.edu. Mike can help diagnose problems and recommends solutions.

When working in the evening or when few students are present, you should keep the studio door closed. Do not reveal the door pass-code to anyone outside of the program. Never leave the studio open and unattended.

The shared classroom iMac is intended for short-term use for scanning, demos and so on. It is not a substitute for your own system. Any extraneous data stored on the machine may be deleted during maintenance.

Access to individual classrooms, laboratories and the studio facilities is limited to those enrolled in the

program. If you notice any strangers, feel free to question or report them.

Lab fees are used to supply the printers with ink and paper. Be conservative in your use of these materials.

If you encounter other problems in the classroom or studio, first speak with your instructor outside of class, talk with any graphic design area faculty member, or contact the SAAH undergraduate student advisor, Dana Myers. After consulting faculty and the art advisor, the other authority to contact is Maria Rogal, Interim Director of the SAAH. He can be reached in 101 FAC.