

## SENIOR PROJECT IN DIGITAL ARTS & SCIENCES (DAS)

COURSE NUMBER: DIG 4970	CREDIT HOURS: 3
SEMESTER/YEAR: SPRING 2016	CLASS LOCATION: NRG 0120
<b>Instructor:</b> KYLE BOHUNICKY <b>Digital Artist:</b> CHELSEA CANTRELL	CLASS MEETING TIMES: MONDAY 10:30- 11:40 AM / WEDS 10:30 – 12:35 AM
<b>OFFICE LOCATION/HOURS:</b> TBA	<b>EMAIL AND WEBSITE:</b> <a href="http://www.elearning.ufl.edu">www.elearning.ufl.edu</a>

**COURSE DESCRIPTION:** As the capstone project of the BADAS experience, students will be given the opportunity to create a semester-long major project of their own design, as well as receive focused presentations and feedback from DW faculty and guest presenters on topics related to the Digital Arts & Sciences. Students may elect to pursue a single (solo) project, which may be a major written treatise, or the creation of a digital system or artifact, or collaborate in the creation of an approved team-based project.

**PREREQUISITE KNOWLEDGE & SKILLS:** Senior status in the BA in DAS program.

**PURPOSE OF COURSE:** To provide an advanced-level opportunity where applied creativity will be used to demonstrate achievement and understanding of cultural & technical practices in the Digital Arts & Sciences (DAS). To ensure graduating seniors are best equipped to succeed in the marketplace and/or go on towards advanced graduate studies, presentations and feedback from a variety of specialists will cover matters related to the successful undertaking of a career in DAS.

**COURSE GOALS AND/OR OBJECTIVES:** By the end of this course, students will be able to:

- Showcase a major artifact or publication-ready document demonstrating considerable accomplishment in their chosen area of the Digital Arts and Sciences
- Evidence a deeper understanding of common business and industry practices and expectations
- Demonstrate fluency in both technological systems and digital design practices
- Give a compelling professional-level final presentation of their work, either solo or team-based
- Add a major and significant piece of work to their portfolio

**COURSE COMMUNICATIONS:** *Students can communicate directly with the instructor regarding the course material. Students are also encouraged to use e-mail. E-mails must demonstrate a formal tone and style and, unless absolutely urgent, will be responded to M-F from 9 AM to 5 PM.*

### COURSE SCHEDULE:

## DIG 4970 Senior Project in DAS

This course incorporates lecture, and discussion, group learning projects, and student-created presentations. Individual assignments will be explained in detail as the course progresses. The **FINAL EXAM TIME SCHEDULED FOR THIS COURSE** will be announced in advance of each semester by the University of Florida Registrar's Office at <http://www.isis.ufl.edu>

### WEEKLY TOPIC SCHEDULE

Day	Project Week	Topic
1/4		Introduction of students and professor/procedural issues/overview
1/9		Assignment overview (1); <b><u>Project Abstracts Due Sun 22<sup>nd</sup> by 5 PM</u></b>
1/11		Proposal Review – Components
1/18		Proposal Review – Examples
1/23		Proposal Review (2) – Abstract Discussion
1/25		Proposal Review – Presentations and Delivering Feedback with Ms. Cantrell
1/30		Proposal Pitch and Feedback with Ms. Cantrell
2/1		Proposal Pitch and Feedback with Ms. Cantrell <b><u>Written Proposal Due 2/5 by 5 PM</u></b>
2/6	1	In-class Senior Project work, discussion, and feedback
2/8		In-class Senior Project work, discussion, and feedback
2/13	2	In-class Senior Project work, discussion, and feedback
2/15		In-class Senior Project work, discussion, and feedback; <b><u>Work Plan Due 2/19 by 5 PM</u></b>
2/20	3	Job Materials; Portfolios with Ms. Cantrell
2/22		Writing Cover Letters and Resumes <b><u>Cover Letter and Resume due 3/5 by 5 PM</u></b>
2/27	4	Student Presentations continue; In-class instructor feedback and peer review
3/1		Student Presentations continue; In-class instructor feedback and peer review
		SPRING BREAK
3/13	5	Student Presentations continue; In-class instructor feedback and peer review
3/15		Student Presentations continue; In-class instructor feedback and peer review
3/20	6	Student Presentations continue; In-class instructor feedback and peer review
3/22		Student Presentations continue; In-class instructor feedback and peer review
3/27	7	Student Presentations continue; In-class instructor feedback and peer review
3/29		Student Presentations continue; In-class instructor feedback and peer review
4/3	8	Student Presentations continue; In-class instructor feedback and peer review
4/5		Student Presentations continue; In-class instructor feedback and peer review
4/10	9	Student Presentations conclude; <b>Review of project promotional materials V1</b> (with Ms. Cantrell)
4/12		Student Presentations continue; In-class instructor feedback and peer review
4/17	10	Review of final project promotional materials V2 based on feedback; <b>Final Project Finessing and Delivery to REVE by 4PM Friday April 21</b>

4/19	In-class work day
15	<b>Final Senior Project presentations (MONDAY and WEDNESDAY)</b>

## REQUIRED TEXTBOOKS AND SOFTWARE

All texts will be available as PDFs on the course Canvas page

## RECOMMENDED MATERIALS

Booth, Wayne C., et al. *The Craft of Research*. U of Chicago P, 2008.

## COURSE FEES:

Material and supply fees are assessed for certain courses to offset the cost of materials or supply items consumed in the course of instruction. A list of [approved courses and fees](#) is published in the Schedule of Courses each semester (UF-3.0374 Regulations of the University of Florida).

Material and supply and equipment use fee information is available from the academic departments or from the schedule of courses (Florida Statutes 1009.24). The course fee for this class is **\$46.00**.

Assignments and Evaluation Areas	Points	Percentage
<b>Proposal and Presentation</b> – Each student will present a compelling written project proposal to be graded based on content, quality of preparation, production value, and concise delivery.	200	20%
<b>Written Assignments (Abstract, Cover Letter + Resume)</b> – Each student will produce original written work including a graphically supported project overview and collateral written materials.	200	20%
<b>Class Participation and Attendance</b> – Students are expected to actively participate in class discussions, both in class as well as in online forums, and collaborate effectively if a team-based project is chosen, or to work independently with focus and progressive results thought the semester	100	10%
<b>Final Project</b> – Capstone presentation of the Senior Project, specific format and delivery will be based on project content. Feedback to be provided from DW faculty and any established project Mentors.	500	50%

**GRADING SCALE:**

Letter Grade	% Equivalency	GPA Equivalency
A	94 – 100%	4.0
A-	90 – 93%	3.67
B+	87 – 89%	3.33
B	84 – 86%	3.00
B-	80 – 83%	2.67
C+	77 – 79%	2.33
C	74 – 76%	2.00
C-	70 – 73%	1.67
D+	67 – 69%	1.33
D	64 – 66%	1.00
D-	60 – 63%	.67
E, I, NG, S- U, WF		0.00

More information on grades and grading policies is here:

<https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

**COURSE POLICIES:**

**PARTICIPATION/ATTENDANCE POLICY:**

We value **participation** more than mere **attendance**. Each instructor is responsible for communicating the specific details of what percentage of your grade (if any) will be assigned to participation, and how will class participation be measured and graded.

Real Time [RT] interaction with your peers and the Instructor will empower you to greater achievement. Residential On-Line students should attend class sessions in RT or your participation points may suffer.

In our course, attendance for On-Campus and RT On-Line students is mandatory. Students are allowed **three unexcused absences**. If you miss more than **three classes** during the semester, each additional absence will lower your overall grade by 100 points. If you miss more than **three classes**, you will fail the course. Exempt from this policy are only those absences involving university-sponsored events, such as athletics and band, and religious holidays, family emergencies, and health issues for which **you must provide appropriate documentation in advance of the absence**.

Additionally, tardiness will not be tolerated. If you are tardy for three class periods, you will receive an unexcused absence.

YOT On-Line students will be expected to stay in sync with the rest of the class, and to achieve their participation portion by contributing to the course discussion page by responding to the topics discussed in class for that day.

**COURSE TECHNOLOGY:** *The students will be required to have access to, and use a personal computer with the access to the Internet.*

**MAKE-UP POLICY:**

Presentations may not be presented late. Documented emergencies or medical situations may be the only accepted reasons for an excused absence on the day of a presentation.

**MAKE-UP POLICY**

Assignments are due on the date listed on the syllabus. Late work will only be accepted for UF approved reasons appropriate documentation.

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at:

<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>

**COURSE TECHNOLOGY:** The students will be required to have access to, and use a personal computer with the access to the Internet. Word editing software will be required for written assignments.

**UF POLICIES:**

**ACADEMIC INTEGRITY:**

As a student at the University of Florida, you have committed yourself to uphold the Honor Code, which includes the following pledge: *"We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity."* You are expected to exhibit behavior consistent with this commitment to the UF academic community, and on all work submitted for credit at the University of Florida, the following pledge is either required or implied: *"On my honor, I have neither given nor received unauthorized aid in doing this assignment."* It is assumed that you will complete all work independently in each course unless the instructor provides explicit permission for you to collaborate on course tasks (e.g. assignments, papers, quizzes, exams). Furthermore, as part of your obligation to uphold the Honor Code, you should report any condition that facilitates academic misconduct to appropriate personnel. It is your individual responsibility to know and comply with all university policies and procedures regarding academic integrity and the Student Honor Code. Violations of the Honor Code at the University of Florida will not be

tolerated. Violations will be reported to the Dean of Students Office for consideration of disciplinary action. For more information regarding the Student Honor Code, please see: <http://www.dso.ufl.edu/SCCR/honorcodes/honorcode.php>

**CLASS DEMEANOR:**

Students are expected to arrive to class on time and behave in a manner that is respectful to the instructor and to fellow students. Please avoid the use of cell phones and restrict eating to outside of the classroom. Opinions held by other students should be respected in discussion, and conversations that do not contribute to the discussion should be held at minimum, if at all.

**UNIVERSITY POLICY ON ACCOMMODATING STUDENTS WITH DISABILITIES:**

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, [www.dso.ufl.edu/drc/](http://www.dso.ufl.edu/drc/)) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

**UNIVERSITY POLICY ON ACADEMIC MISCONDUCT:**

Academic honesty and integrity are fundamental values of the University community. Students should be sure that they understand the UF Student Honor Code at <http://www.dso.ufl.edu/students.php>.

**NETIQUETTE: COMMUNICATION COURTESY:**

All members of the class are expected to follow rules of common courtesy in all email messages, threaded discussions and chats, more information can be found at: <http://teach.ufl.edu/docs/NetiquetteGuideforOnlineCourses.pdf>

**ONLINE COURSE EVALUATIONS:**

Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at <https://evaluations.ufl.edu/results/>.

**GETTING HELP**

For issues with technical difficulties for E-learning in Canvas, please contact the UF Help Desk at:

- [Learning-support@ufl.edu](mailto:Learning-support@ufl.edu)

## DIG 4970 Senior Project in DAS

- (352) 392-HELP - select option 2
- <https://lss.at.ufl.edu/help.shtml>

Any requests for make-ups due to technical issues MUST be accompanied by the ticket number received from LSS when the problem was reported to them. The ticket number will document the time and date of the problem. You MUST e-mail your instructor within 24 hours of the technical difficulty if you wish to request a make-up.

Other resources are available at <http://www.distance.ufl.edu/getting-help> for:

- Counseling and Wellness resources
- Disability resources
- Resources for handling student concerns and complaints
- Library Help Desk support

Disclaimer: This syllabus represents the instructor's current plans and objectives. As we go through the semester, those plans may need to change to enhance the class learning opportunity. Such changes, communicated clearly, are not unusual and should be expected.