SA+AH SlideRoom PDF Portfolio Guideline

*Portfolios are *not* required for admission but are reviewed for scholarship consideration. *

Supplemental portfolio submission deadlines can be found on our admissions pages for Studio Art and Graphic Design

THINGS TO KNOW

- You can begin the SlideRoom portfolio application process and edit it several times before finally submitting by the deadline.
- It is *highly recommended* that you begin working in SlideRoom as soon as possible! (We find that many questions about the portfolio process will be answered for you within the SlideRoom form.)
- We ask you to submit no more than 10 images of your best work in a .PDF file that demonstrate your creativity, skill, and thinking process as an artist and/or designer. In the "description," please include any brief notes you want us to know about the piece.
- Work, imagery, and/or concept influenced by or originating from another source (i.e. Google, Instagram, another artist, etc.) must be notated in the description box provided; failure to cite sources and/or influences of work may be considered plagiarism.
- PDF files should be **10MB max.**

PORTFOLIO TIPS

- Select the projects that best represent you as an artist, as well as your skill and experience.
- The portfolio should include work that you believe is relevant to how you express yourself as an artist. Avoid overly commercial approaches to work in your portfolio (ex: wedding or product photography, fan art commissions, etc.)
- The work should be organized and show the emergence of a creative vision and theme.
- There is *no formula* for the *right portfolio*. (Always strive to submit your best work!)
- Quality documentation is important; images should be in focus, well lit, represent colors accurately, without shadow or glare, etc.
- The final decision about what to put in your portfolio is up to YOU!
- We require *no more than* 10 images, here are examples of how you might present multiple views/images of a related work together so it counts as one "image."

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- Use a program of your choice to create your PDF portfolio. Some possible choices are:
  - ○ ***Google Slides/Microsoft PowerPoint*** – Create a slideshow with images, descriptions and links, then export the slideshow as a PDF file
  - ○ ***Google Docs/Microsoft Word –*** Create a document with images, descriptions and links, then export the document as a PDF file
  - ○ **Adobe Creative Suite, Canva**

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HOW TO SET UP YOUR MEDIA/PORTFOLIO SUBMISSION AS A PDF: THE BASICS

To streamline the review process, you will be uploading ONE (1) PDF that includes ALL the attachments of your works you are submitting for your portfolio. You will incorporate each attachment (e.g. still images, audio/visual hosting links) with a brief description for each attachment into one PDF file (max file size: 10MB).

- Basic Requirements for your PDF Portfolio

  File Name format*: "FirstNameLastName-FreshmanPortfolio"
  *We are not strict about this since all portfolios will be clearly marked by SlideRoom, but it's good practice!

  Number of Pages/Slides: 10 MAXIMUM. One (1) Page/Slide = One (1) Artwork

- The portfolio should depict the best possible representation of your creative work and should demonstrate the following:
  - Creativity
  - Imagination and innovation
  - Development of idea and concepts
  - Visual organization
  - Craft and technical competence

- We recommend showing a diversity of work, so consider projects from all the courses you have taken.

- Submit no more than 10 images. *
  - *If appropriate, include additional detail images
  - *If a web site is included, submit up to 3 screen grabs from the website along with the website.
  - *For video, submit up to 3 still(s)/screen grab(s) from the video along with the link to the full video.
  - *For sound, if appropriate include the cover image along with the link to the full sound.

- Each piece should indicate the dimensions of the piece, media used, date created and may also include a written description of the work and concept (no more than 50 words). See examples in the guide below.
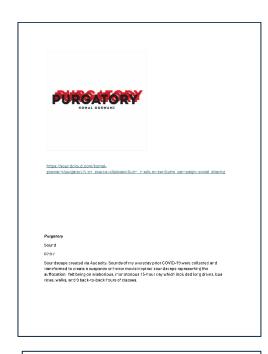
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BRIEF GUIDE ON HOW TO MAKE YOUR PDF PORTFOLIO (*based on each recommended program*)

GOOGLE DOCS	MICROSOFT WORD

1. Sign in with your email
2. Create a blank document
3. Name the Document using the File Name format
4. Use Insert > Image
5. Type up your descriptions, links, etc.
    a. Generally speaking, each "page" will include one artwork with description. If you want to show additional detail images, it may make sense to include them all on one page, or to have a central image on the first page, with additional detail images on a second page.
    b. (tip: insert a page break (CTRL + ENTER) after each work is covered)
6. Once you're ready to upload to SlideRoom
    a. File > Download > PDF
	1. If online, sign in with your email
	2. Create a blank document
	3. Name the Document using the File Name format
	4. Use Insert > Pictures
	5. Type up your descriptions, links, etc.
	    a. Generally speaking, each "page" will include one artwork with description. If you want to show additional detail images, it may make sense to include them all on one page, or to have a central image on the first page, with additional detail images on a second page.
	6. Once you're ready to upload to SlideRoom
	    a. File > Save as Adobe PDF

GOOGLE SLIDES	MICROSOFT POWERPOINT

1. Sign in with your email
2. Create a blank presentation
3. Name the Presentation using the File Name format
    a. *Optional: include a title page
4. Use Insert > Image
5. Type up your descriptions, links, etc.
6. Generally speaking, each "Slide" will include one artwork with description. If you want to show additional detail images, it may make sense to include them all on one slide, or to have a central image on the first slide, with additional detail images on a second slide.
7. Once you're ready to upload to SlideRoom
    a. File > Download > PDF
	1. If online, sign in with your email
	2. Create a blank document
	3. Name the Document using the File Name format
	4. Use Insert > Pictures
	5. Type up your descriptions, links, etc.
	6. Generally speaking, each "Slide" will include one artwork with description. If you want to show additional detail images, it may make sense to include them all on one slide, or to have a central image on the first slide, with additional detail images on a second slide.
	7. Once you're ready to upload to SlideRoom
	    a. File > Save as Adobe PDF

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EXAMPLES OF CONTENT LAYOUT FOR PDF PORTFOLIO: PAGE INFORMATION

How to label your slides/pages!

- Image of the work
- Title of the work
- Important details such as the materials/medium, dimensions, and date completed (Links can also go here)
- Brief description of the work. This should be a maximum of 50 words.

From Home to Here

Pine, Poplar, acrylic glaze medium, ink photo transfer, acrylic sealant, hardware
5"x7"x3.5"
Spring 2016

Two identical replicas of shipping crates with imagery reflective of my original home on one, the place I now reside on the other. The twin crates are displayed together and draw on the concept of the shipping crate's function to safely transport contents of value from one point to another.

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EXAMPLES OF CONTENT LAYOUT FOR PDF PORTFOLIOS: *DOCS/WORD*

https://soundcloud.com/komal-goswami/purgatory?utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing

Purgatory

Sound

02:57

Soundscape created via Audacity. Sounds of my everyday prior COVID-19 were collected and transformed to create a suspense or horror movie inspired soundscape representing the suffocation I felt being on a laborious, monotonous 15-hour day which included long drives, bus rides, walks, and 9 back-to-back hours of classes.

Sacred Box

December 2020

Red earthenware clay, cone 04 glaze, mixed media

6 x 6 x 6 in. cube; 4 x 6 in. photographs

A ceramic box with a lid to hold meaningful objects. The clear glaze bolsters the emphasis on the exterior organic forms representing the warm, enveloping feel one can have being around family. A handheld prayer bell and childhood photos are placed in the box, contextualizing my appreciation for my family.

Symmetry Series

April 2020

Graphite pencil on drawing paper

18 x 24 in. each

Three perceptual drawing studies each drawn on 18 x 24 drawing paper. Personal objects are arranged to employ three different visual balances: symmetry, near-symmetry, and asymmetry. My reusable water bottle, test tubes, a mason jar, citrus, and shells represent my overall fascination with nature, science, and technology.

In Tech Now: Of Mouse and Men

December 2020

9 pages

8.5 x 11 in.

InDesign project for WILT, where the language of a catalogue or magazine is critiqued. I associated with computer mice, the special issue pertains to the evolution of the computer mouse for my technology magazine. Images of computer mice and text from online technology articles were compiled to create this magazine spread. For the entirety of the pages: https://youtu.be.com

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EXAMPLES OF CONTENT LAYOUT FOR PDF PORTFOLIOS: *SLIDES/POWERPOINT*