

**Art in State Buildings at the University of Florida  
Call to Artists - UF 603 Reitz Union Career Center**

**Location:** Reitz Union Career Resource Center, University of Florida, Gainesville, FL

**Art Budget:** \$51,856 for a site-specific work of art

**Deadline for Entries:** Friday, September 7<sup>th</sup>, 2018 5:00pm

**Project Timeline:** Finalists notification target date is October 2018, Finalist site visit: TBD, Site-specific proposals due 2019, Building Completion: July 2018

**Criteria to Apply:** Artist has met at least two (2) of the following:

- the artist has completed public commissions similar in budget
- the artist's works are in major public, private, corporate, or museum collections
- the artist has received awards, grants, or fellowships;
- the artist has had a one-person exhibition in a museum within the past five years

**Required Application Materials:**

1. Statement - (one page or less) Briefly explain your interest in this project and how submitted images may relate to this project
2. Resume - A current professional resume emphasizing above mentioned criteria
3. ID Sheet - Image Identification pages that provide for each submitted digital image or video: thumbnail image of work, title of work, medium, dimensions or length of video, date of work, price of work or amount of commission.
4. Images - no more than 20 digital images in jpg, gif, or png format. (Alternative image formats will not be accepted by the submission website. Please check your files before submitting.) The first five images submitted / correlating on the ID sheet will be seen in the initial blind review. Only artwork with sound or motion may be submitted by providing links to Vimeo or YouTube. Installation videos or video of static works will not be viewed. Each video counts as an image in the 20 allowable.

**Submissions:** online applications accepted at:

**[https://arts.ufl.edu/forms/asb-application/?project=UFASB\\_603](https://arts.ufl.edu/forms/asb-application/?project=UFASB_603)**

**Contact:** Oaklianna Caraballo (352) 240-4080 [pubart@arts.ufl.edu](mailto:pubart@arts.ufl.edu)

## Informational Text:

### University of Florida

Located in the heart of North Central Florida, the University of Florida (<http://ufl.edu>) is one of America's premier public Universities and is the first Florida school to break into the list of top 10 best public universities, coming in at No. 9, according to the 2018 U.S. News & World Report Best Colleges rankings. The University of Florida is one of the largest universities in the United States and students from more than 100 countries attend UF's 20 colleges and 100 interdisciplinary research and education centers and institutes.

UF has a 2,000-acre campus and more than 900 buildings, including the first Leadership in Energy and Environmental Design (LEED) Platinum- certified building in the state of Florida.

### Reitz Union Career Resource Center

The University of Florida's Career Resource Center (CRC) is a centralized comprehensive unit serving 50,000 students and alumni. Recognized as the nation's #1 career center in 2010 and 2012 by the Princeton Review, the CRC provides a diverse range of services to help connect job seekers with employers. The CRC provides students with individualized career education and connections that enriches the collegiate experience and prepares students for life after graduation.

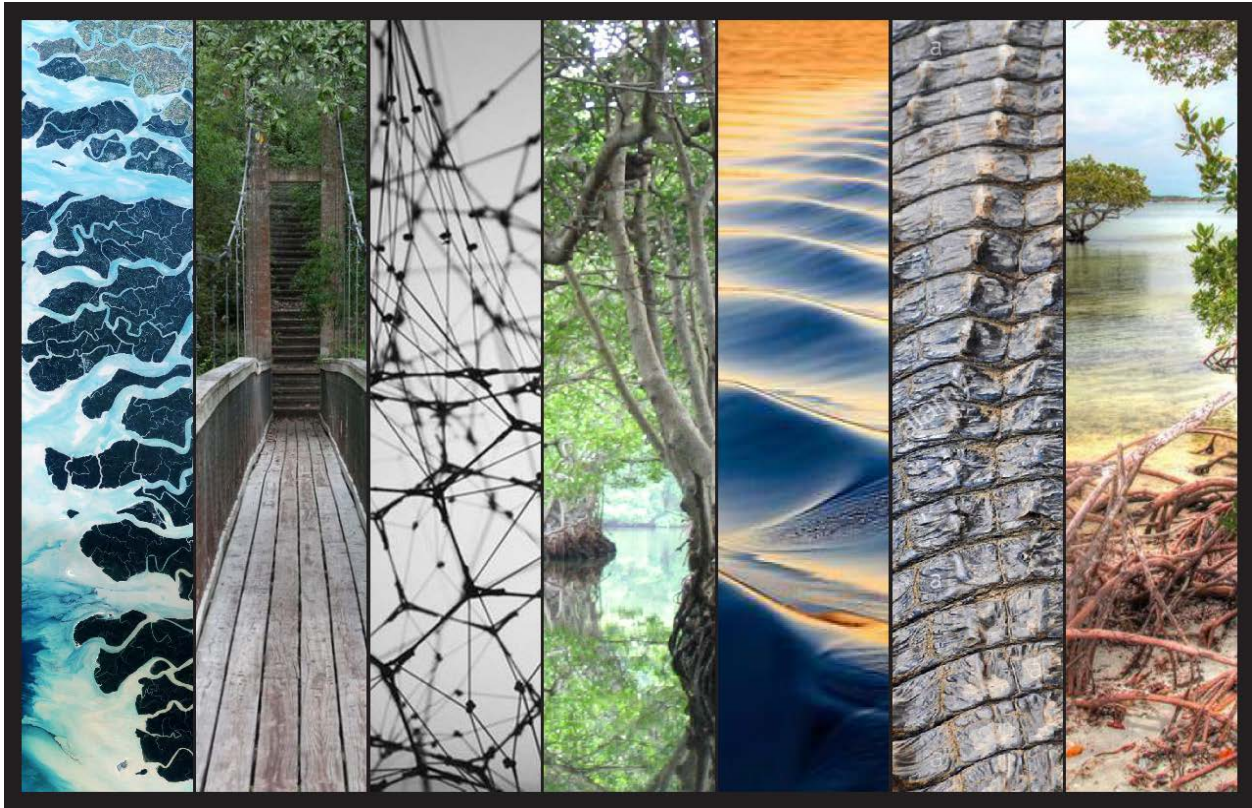
The CRC serves as the bridge from the educational experience to the work world for University of Florida students. This enhanced facility will continue to provide nationally recognized services to students, employers and campus partners. With the renovation and additional space, the CRC will be able to meet the demand of hosting more students and employers while continuing to fulfill the mission of educating and creating connections.

Due to economic changes and the role of career services in connecting institutions with industry, career services has become a more prominent and vital entity on university campuses throughout the country. Many universities now consider career services to be critical to their mission and are incorporating career-focused services, values and purpose into the institutional culture. Since career centers serve as the output of the educational experience and transition to the work world, enhanced facilities are needed to provide essential services to students, employers and campus partners. Given the center's current reach, there is a significant need to expand the square footage beyond the initial scope of the renovation and expansion project in order to facilitate meaningful connections for a large volume of students through work with employers, alumni, and faculty. In the past year, the Career Resource Center...

- Connected **18,947** students to **1,317** employers at career fairs
- Facilitated interviews for **7,132** students and **400** employers in the center
- Managed **15,749** total employment connections through job fairs, information sessions, and job postings
- Prepared **12,758** students for post-graduation success through professional development workshops
- Coached **7,903** students in furthering their career development plans
- Educated **5,846** students through individual *online* career planning or preparation tools

**Design Concept: The Career Center is highly stylized with image and text throughout the space. This should be a consideration when applying for the project and when designing art for the space.**

Creating connections to the natural world. A bridge to the professional world.

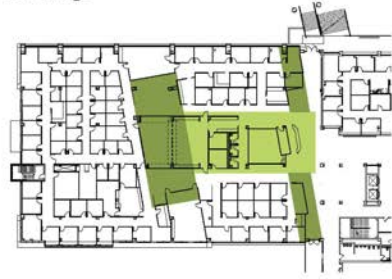


- Biophilic Design: connects nature, human biology and the design of the built environment
  - Biophilic design seeks to create a habitat for people that satisfies our inherent need to connect with nature.
  - Architectural design contributes through Biomorphic forms and patterns, visual and tactile textures, and colors and materials derived from nature.
- The Career Resource Center is a bridge that connects a student's current life with their future professional life.
  - The CRC seeks to engage students by offering inviting, dynamic, professional environment where all feel welcome and comfortable.
- The design concept comes from the swamps, shores, and wetlands of Florida and embodies the Career Resource Centers modes, professional and strong identity within the UF campus.



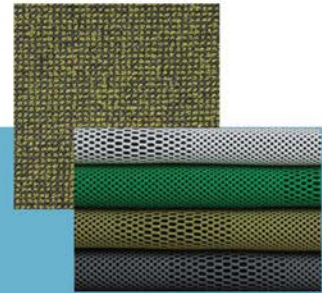
### Bridge elements: a pathway through the swamp

Large-scale patterns and dramatic architectural elements symbolize a pathway through the natural Florida landscape.



### Texture

Visual and tactile connection to the natural landscape.

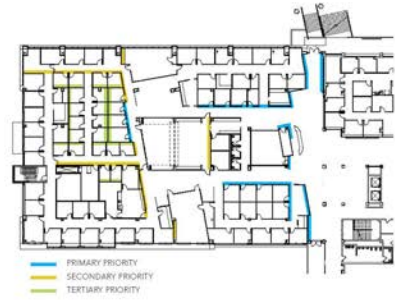




**Pattern**  
Nature translated through modern materials with a technological edge.



**Environmental Graphics & Branding**  
Dynamic visuals create drama attract attention, and strengthen the CRC's unique identity.



## Sites for Art:

The committee likes the idea of the following themes for the space: telling a story, taking steps, transition.

Please note that all available sites for art are listed below. It is not expected that all sites will receive art for the listed budget.

## OVERALL VIEWS- First Floor:

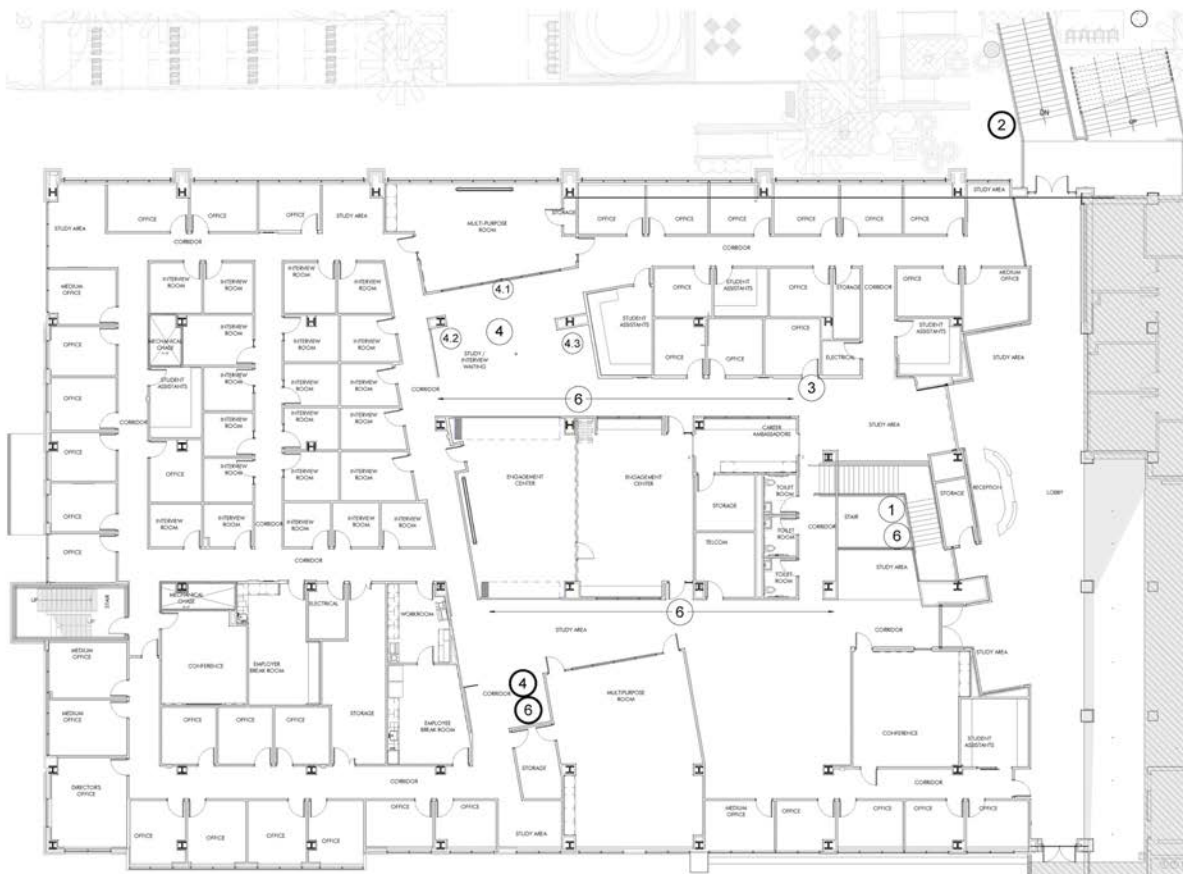
**Site 1:** Communication Stairwell (interior)

**Site 2:** Exterior Stairwell

**Site 3:** Video Art

**Site 4:** North Lobby Waiting Room

**Site 6:** Art Series



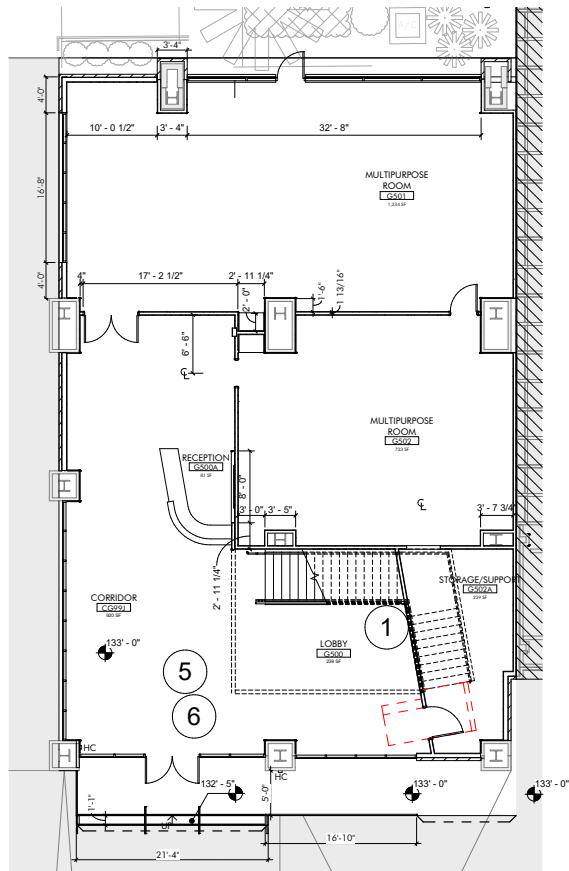
## Sites for Art: OVERALL VIEWS (con't)

### Ground Floor:

**Site 1:** Communication Stairwell (interior)

**Site 5:** Ground Floor

**Site 6:** Art Series

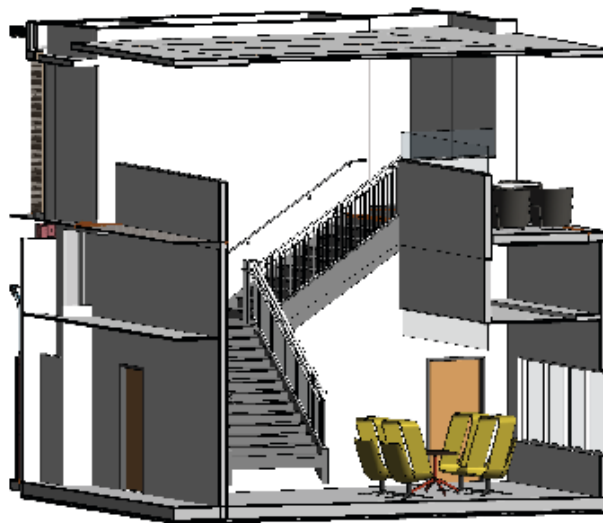


## Sites for Art: INDIVIDUAL LISTINGS

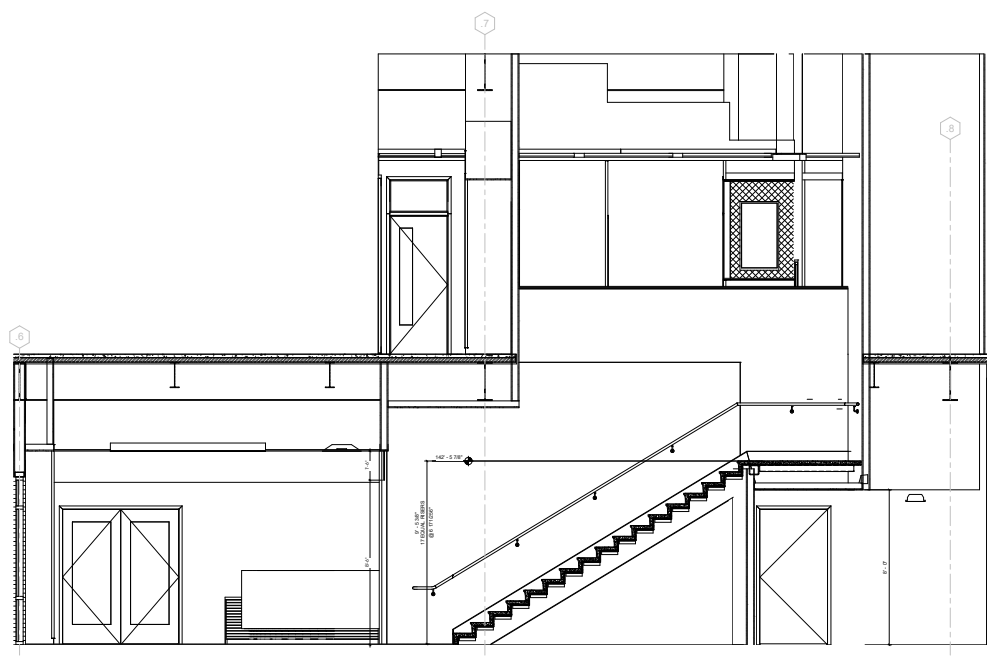
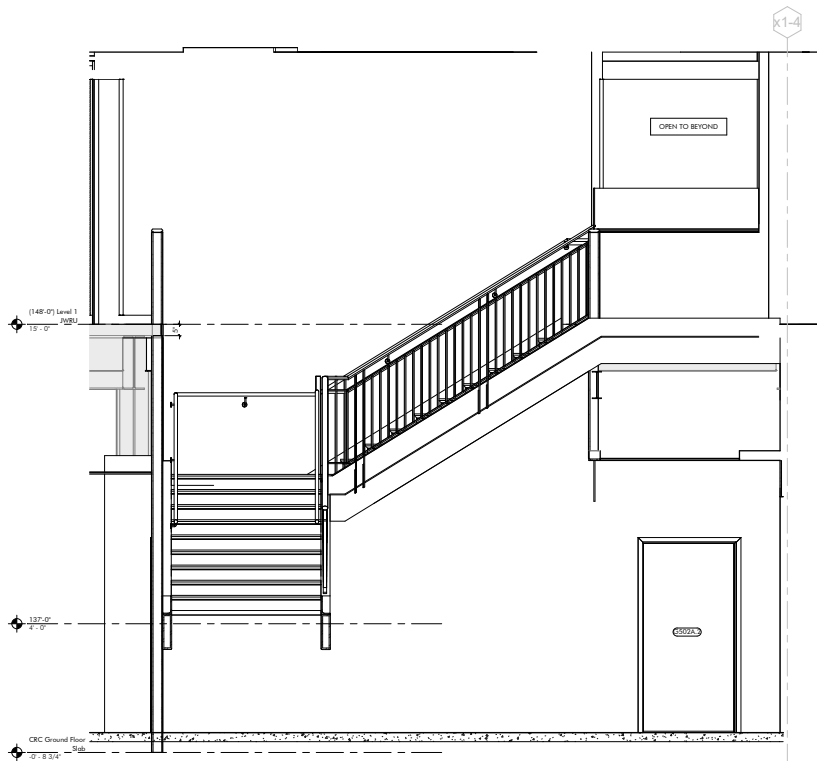
### Site 1: Communication Stairwell (interior)

This two-story space can accommodate art suspended from the ceiling, on the wall, on the stairwell, or on the carpeted floor space located on the ground floor.

\*Branding graphics will not be initially placed within the stairwell until a final site for art is selected for the Career Resource Center. This is the only interior site for art available without branding graphics incorporated into the space.

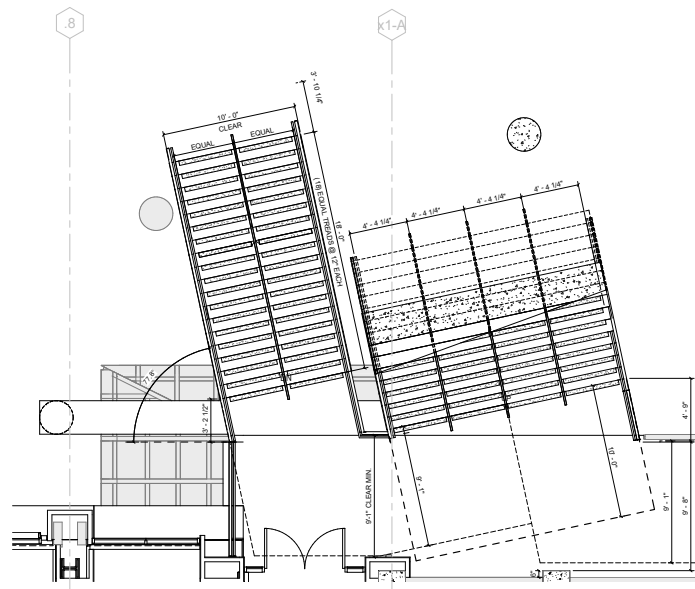
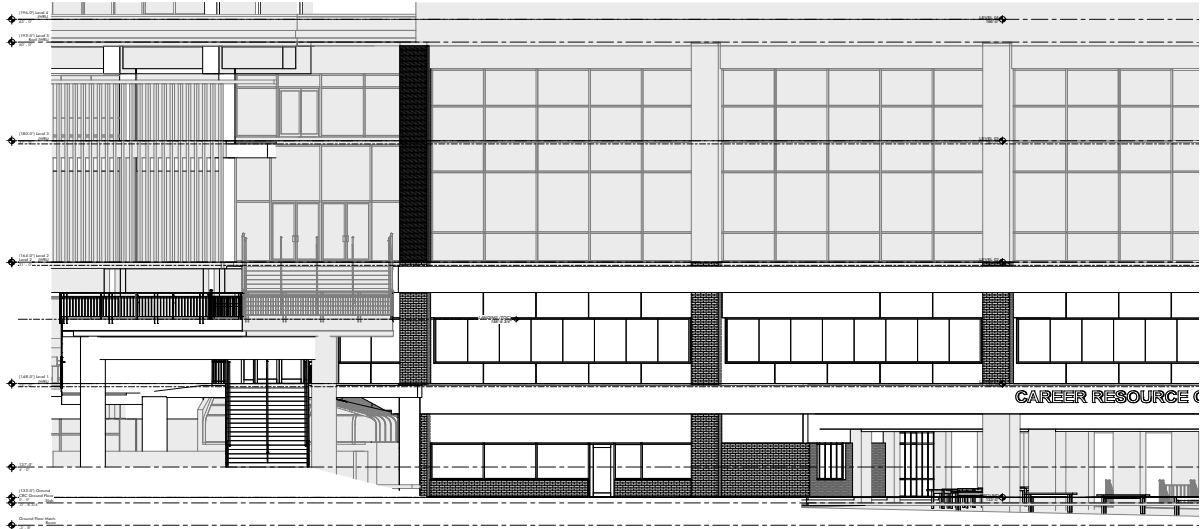


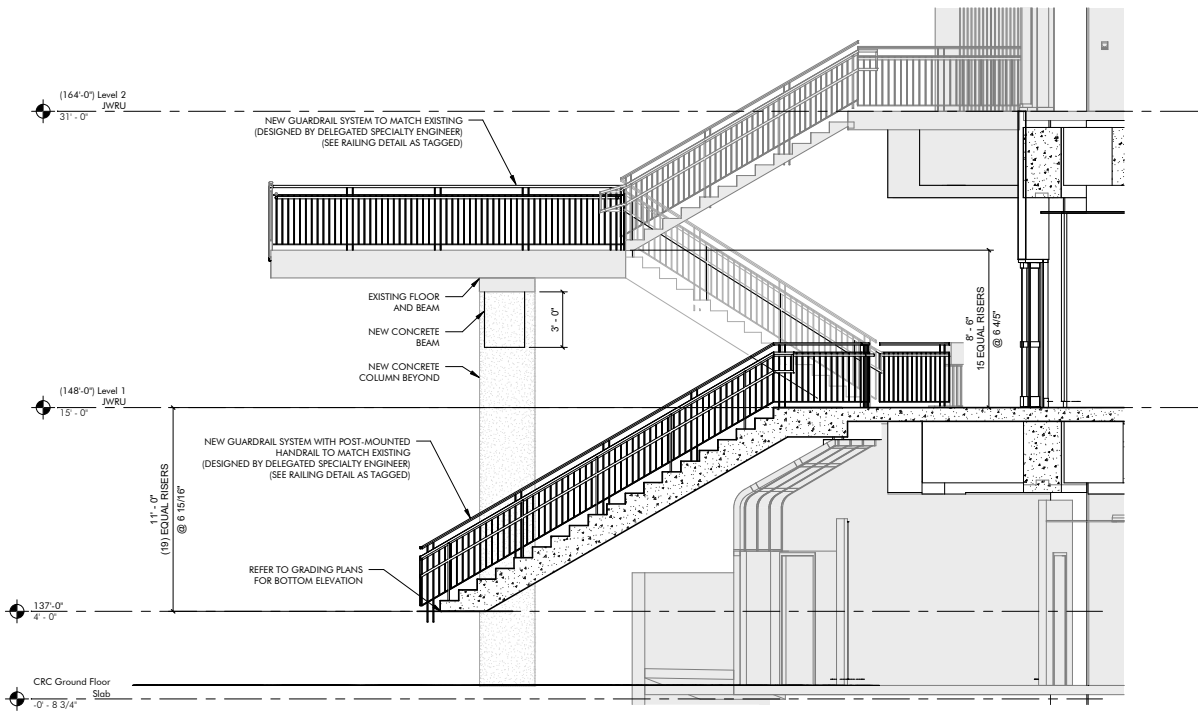
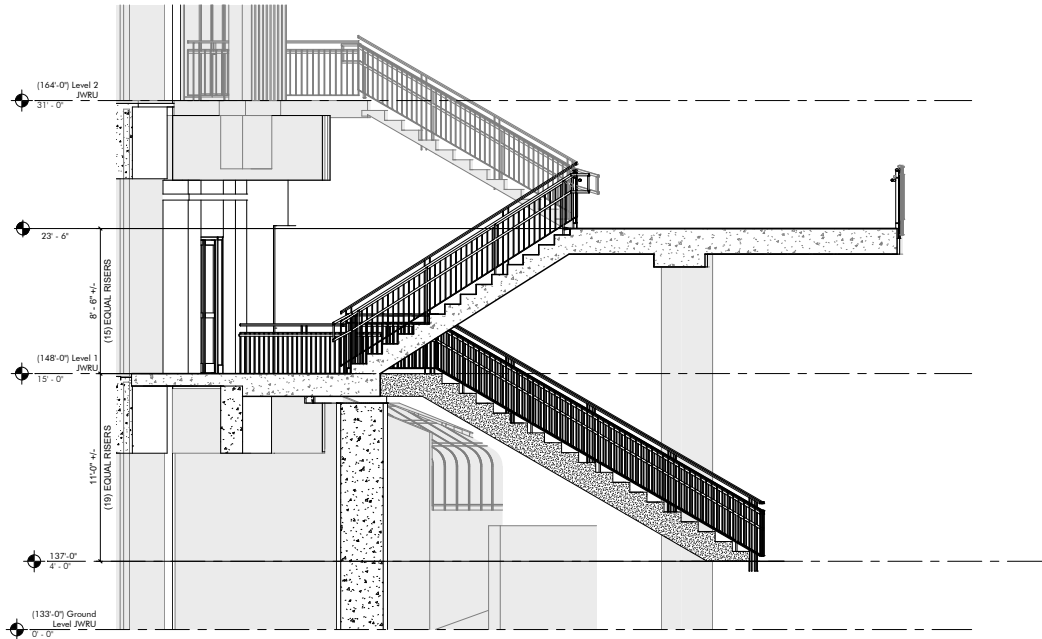




## Site 2: Exterior Stairwell

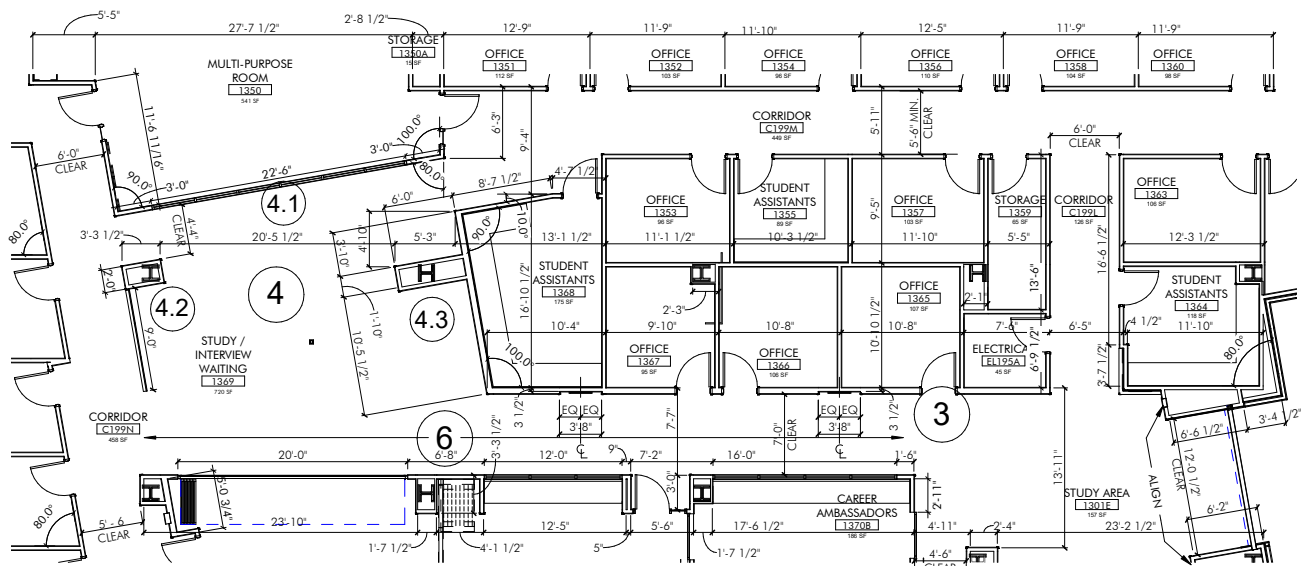
Located on the north side of the Reitz Union Building. It is a major entrance to the Career Resource Center and the Reitz Union.





### Site 3: Video Art

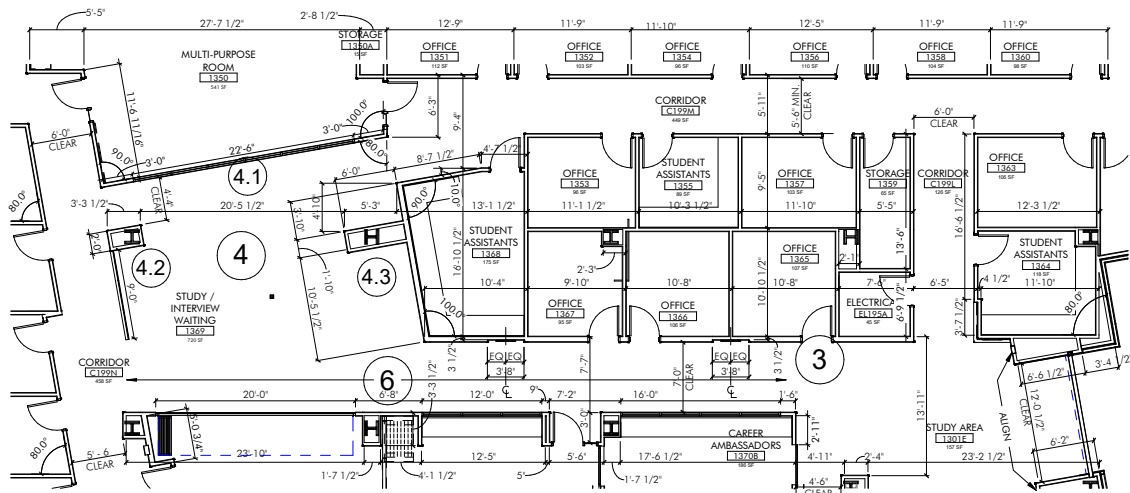
One screen in the north artery (hallway) can be dedicated to video art. There is the possibility to include video art on all screens within the facility in rotation with announcements and other screen communications. (the "3" on the image below is not the exact location of the available dedicated tv)



## Site 4: North Lobby Waiting Room

Spaces in the north lobby waiting room include:

- 4.1 - a partial glass wall (idea of transparency important)
- 4.2 - panel “glass” wall that has translucent/diagonal mesh embedded
- 4.3 - a 10’ wall (with light fixture above on ceiling and furniture in front)



View from 4.3 wall looking towards 4.1 on right and 4.2 in the middle of the image.







Image shows main entrance of Career Resource Center. North artery/hallway (on right) and south artery/hallway (on left) are accessed from this point.



Image shows south artery hallway, a site for a series of art throughout the space.