

Friends of Theatre and Dance

FRIENDS OF THEATRE AND DANCE

College of Fine Arts
University of Florida
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UNIVERSITY of FLORIDA

Dear Friend,

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We have been overwhelmed by the support that has come forward from friends like you, benefiting scholarships and continuing arts education at the UF College of Fine Arts School of Theatre and Dance. Last April, the newly-established University of Florida Friends of Theatre and Dance introduced its inaugural *Splendor in the Park* signature event. At our second annual event on April 11, 2010, the worlds of Willie Mays and Willie Shakespeare will collide at the University of Florida President's House where you will be in the presence of star players and in the fellowship of friends and fellow fans. Inspired by the UF School of Theatre and Dance musical theatre production, *Damn Yankees*, the setting for our celebration will pay tribute to the golden age of our national pastime—baseball. It is with great pleasure that I extend to you this exclusive invitation to an open-air celebration with delicious food by Dean Cacitorrie, wine, entertainment, a fabulous silent auction, and all of the excitement of a seventh inning stretch. Please join us —*be our guest!*—at this “Field of Dreams,” where we cheer together in the spirit of creativity and rise to our feet for the legacy of arts education.

When you arrive at the President's House, you will be met with an explosion of pennants and pinstripes and all the excitement any grand stand could hold. Back by popular demand, all guests will be delighted at the unexpected creativity of the amazing “living tables” at our cocktail party. Throughout the afternoon, student performers, in costume and in character, will entertain you with cheers, chants, familiar sing-a-longs, and musical highlights from Adler and Ross' *Damn Yankees*, including “You've Gotta Have Heart” and “Whatever Lola Wants, Lola Gets.” Our hearts will all be young as we revisit personal and shared memories from an era that never was but always will be. But beware, Lola. The devil is in disguise and he likes to enter tempting negotiations with unsuspecting guests.

To make this undertaking a complete success, the University of Florida Friends of Theatre and Dance calls upon the Gainesville Community, the Gator Nation, and supporters and fans of the performing arts to rise up, support the event, and give our “home team”—our talented students and faculty—the support they deserve! Attached is a list of levels of support, including the benefits associated with each level of generosity. We hope that you will join us, and we know that you will be proud that you did.

Yours truly,



Mary Stuart Mank
President
Friends of Theatre and Dance



Splendor *Field of Dreams*

April 11, 2010

University of Florida President's House

Sponsorship Levels and Benefits

\$10,000 Sponsor

- Exclusive Title Sponsor and Presenter of the *Splendor - Field of Dreams* event
 - Title Sponsor Recognition in all printed material (invitations, posters, advertisement) with Sponsor's logo
 - Title Sponsor Recognition on all signage at the event with Sponsor's logo
 - Inside Front or Back cover, with Title Sponsor Recognition, in the event program
 - 24 tickets to *Splendor - Field of Dreams* event
 - 8 season tickets to all School of Theatre and Dance 2009-10 performances at the McGuire Theatre & Dance Pavilion
 - An In-Home Evening Performance by the School of Theatre and Dance Gatortones (2010 Spring/2010 Fall Semester)
 - Recognition in the University of Florida Honor Rolls, the College of Fine Arts Honor Rolls, as well as inclusion in the University of Florida's President's Council
 - Recognition in all School of Theatre and Dance Performance Programs
 - Website listing - www.arts.ufl.edu/fotd/sponsors
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\$5,000 Sponsor

- Sponsor Recognition in printed material (no logo)
 - Sponsor Recognition on signage at the event
 - Full page Sponsor Recognition in the event program
 - 12 tickets to *Splendor - Field of Dreams* event
 - 4 season tickets to all School of Theatre and Dance 2009-2010 performances at the McGuire Theatre & Dance Pavilion
 - Recognition in the University of Florida Honor Rolls, the College of Fine Arts Honor Rolls, as well as inclusion in the University of Florida's President's Council
 - Recognition in all School of Theatre and Dance Performance Programs
 - Website listing - www.arts.ufl.edu/fotd/sponsors
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\$2,500 Sponsor

- Sponsor Recognition on signage at the event
 - ½ page Sponsor Recognition in the event program
 - 8 tickets to *Splendor - Field of Dreams* event
 - 2 season tickets to all School of Theatre and Dance 2009-2010 performances at the McGuire Theatre & Dance Pavilion
 - Recognition in the University of Florida Honor Rolls, the College of Fine Arts Honor Rolls, Recognition in all School of Theatre and Dance Performance Programs
 - Website listing - www.arts.ufl.edu/fotd/sponsors
-

\$1,000 Sponsor

- Sponsor Recognition in the event program
 - 4 tickets to *Splendor - Field of Dreams* event
 - Recognition in the University of Florida Honor Rolls and the College of Fine Arts Honor Rolls
 - Recognition in all School of Theatre and Dance Performance Programs
 - Website listing - www.arts.ufl.edu/fotd/sponsors
-

\$500 Sponsor

- Sponsor Recognition in the event program
- 2 tickets to *Splendor - Field of Dreams* event
- Recognition in all School of Theatre and Dance Performance Programs

Per IRS regulations, a portion of your contribution may be eligible for a charitable contribution tax deduction.



Splendor *Field of Dreams*

**University of Florida President's House
Sunday, April 11, 2010 • 5:00 - 8:00 p.m.**

All proceeds to support the
UF College of Fine Arts School of Theatre and Dance

Sponsorship Form

Name _____

Name as it should appear on printed materials. If business with logo, enclose logo or email to mmartin@arts.ufl.edu

Address _____

City/State/Zip _____

Phone Number _____ Email Address _____

Level of Sponsorship _____ Total Amount Enclosed \$ _____

Circle method of payment: Check MasterCard/Visa Discover American Express

(Check made payable to the University of Florida Foundation)

Credit Card Number _____ Exp. Date _____

Print name as it appears on card _____

Signature _____

Please return in the enclosed envelope or fax to

UF Friends of Theatre and Dance
c/o Fine Arts Office of Development
P.O. Box 115800
Gainesville, FL 32611-5800
Phone: 352-846-1218
Fax: 352-392-3802
Email: lophaug@arts.ufl.edu

Per IRS regulations, a portion of your contribution may be eligible for a charitable contribution tax deduction.

About us...



The University of Florida Friends of Theatre and Dance is a group of dynamic people who have joined forces to support the UF College of Fine Arts School of Theatre and Dance.

The school has a strong artistic program with internationally recognized faculty members. Its students are highly dedicated and talented, and a great deal of pleasure to watch! You are invited to join us as a member, to enjoy the many exciting performances at the Constans Theatre, Black Box Theatre, and the dance studios at the Nadine McGuire Theatre and Dance Pavilion in the center of UF's campus.

The UF Friends of Theatre and Dance (FoTD) are united by, and passionate about, our love for theater and dance. Created in early 2008, we have already achieved significant milestones as we support the school. Since our inception, each year we have awarded two scholarships, one in theater and one in dance, each to a student selected by faculty as showing the most professional promise.

We want to do more, and you can help us.

You can help us with our goal of raising funds which will be dedicated to scholarships and to providing financial support for student travel and performances abroad. Another goal of FoTD is to raise money for domestic transportation, so that students can attend regional and national events that will showcase their talent.

Indeed, our business is these students! We want to show everyone that the University of Florida is championship-level on the performing arts stage, as well as the athletic field. The school's performance schedule will be updated on the Friend's webpage, as well as on the school's. Please keep an eye on us, our events, the school's overall performance, and, perhaps most importantly, consider becoming a member to get updates and advance notice of all of these events and activities.

The next step is to JOIN and I hope you do! We are looking forward to your membership!

Splendor in the Park



Guests relaxed and enjoyed a delicious food buffet, an open bar and a silent auction at the President's House and lawn.

Student performers, in costume and character, entertained and interacted with guests during the event for a full *Pride and Prejudice* experience.



“Living tables” were a creative and unexpected addition to the elegant cocktail party.

a recap from 2009.