FOUNDATIONS OF DIGITAL CULTURE (FDC)

COURSE NUMBER: DIG 3020	CREDIT HOURS: 3
SEMESTER/YEAR: FALL 2015	CLASS LOCATION: NRG RM 120 (THE ORC)
	CLASS MEETING TIME(S): TUES 7TH & THURS 7&8TH PERIODS (1:55- 2:45 PM & 1:55 – 3:50 PM) EST
INSTRUCTOR: *James Oliverio*	**OFFICE LOCATION/HOURS:** *FAA 102 _ WED 2-4PM*
CONTACT PHONE: (352) 294-2000	**CONTACT EMAIL: USE CANVAS SYSTEM**
COURSE TA OR COORDINATOR: *TBD*	**COURSE WEBSITE:** *http://lss.at.ufl.edu*

COURSE COMMUNICATIONS: Students can communicate directly with the instructor regarding the course material. Students are also encouraged to post general questions to the discussion board through the course management system.

COURSE DESCRIPTION: An interdisciplinary overview of the technological and cultural developments that continue to shape the modern world. Student research covers topics including telecommunications, digital and analog technologies, video games, computer-generated entertainment and the rise of social media.

PREREQUISITE KNOWLEDGE & SKILLS: Admission to BA in DAS or Consent of Instructor.

PURPOSE OF COURSE: The focus of this course is on the ever-expanding array of relationships that constitute digital culture – international social and cultural practices, business and marketplace structures, and emerging technological forms that have resulted from the multi‑‑‑faceted developments of the 20th Century.

COURSE GOALS AND/OR OBJECTIVES: By the end of this course, students will be able to:

1)   Explain the impact and importance of pioneering individuals and cultural developments of the 20th and early 21st centuries

2)   Analyze the interconnectedness of technology and culture from diverse sociotechnical perspectives

3)   Compare and contrast how technology drives culture and vice versa

4)   Design and develop a research presentation that gives an in‑‑‑depth look at a historical development from at least two divergent perspectives

5)   Interpret the ramifications of historical developments and prognosticate a future scenario wherein current technological and culture trends will have resulted in a significant change to a significant aspect of global culture

COURSE SCHEDULE:

This course incorporates lecture, and discussion, group learning projects and student‑‑‑created presentations. Individual assignments will be explained in detail as the course progresses. The FINAL EXAM TIME SCHEDULED FOR THIS COURSE will be announced in advance of each semester by the University of Florida Registrar's Office at http://www.isis.ufl.edu

WEEKLY TOPIC SCHEDULE

Week	Topic
1	Introduction of students and professor/procedural issues/overview
2	Historic antecedents; African, Asian & European cultural forms, traditions & technologies
3	Early and mid-20th Century technological developments
4	The Rise of "American Popular Culture"
5	Emergence of Electronics and Computing Devices
6	The Seminal Sixties, Part One
7	The Seminal Sixties, Part Two
8	Art and Technology Get Digital
9	**Individual Student Research Presentations**
10	Information Systems---& HyperTechnology:
11	Immersion and Interactivity Come of Age:
12	Nanotechnology and the Network
13	The Rise of International Digital Culture & Globalization:
14	Virtuality: Mobile and Augmented Presence
15	**Final Student Group Research presentations**

Grading Overview:

Assignment	Points	Percentage
In---Class Research Presentation – Each student will have one individual class presentation due and presented at in week 9. Presentations will be graded based on their content, quality of preparation and concise delivery.	250	25%
Written Research Assignments – Each student will produce original written work and graphically-supported materials about topics discussed in the class.	250	25%
Three in---class **quizzes**, each valued at 5% of the final grade	150	15%
Class Participation and Attendance – Students are expected to actively participate in class discussions, both in class as well as in online forums	100	10%
Final Group Research Project – Capstone presentation of the semester---long course.	250	25%

GRADING SCALE:

Letter Grade	% Equivalency	GPA Equivalency
A	94 – 100%	4.0
A-	90 – 93%	3.67
B+	87 – 89%	3.33
B	84 – 86%	3.00
B-	80 – 83%	2.67
C+	77 – 79%	2.33
C	74 – 76%	2.00
C-	70 – 73%	1.67
D+	67 – 69%	1.33
D	64 – 66%	1.00
D-	60 – 63%	.67
E, I, NG, S-U, WF		0.00

More information on grades and grading policies is here:
https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx

COURSE POLICIES:

ATTENDANCE /PARTICIPATION POLICY:
We value **participation** more than mere **attendance**. Each instructor is responsible for communicating the specific details of what percentage of your grade (if any) will be assigned to participation, and how will class participation be measured and graded.

MAKE-UP POLICY:
Presentations may not be presented late. Documented emergencies or medical situations may be the only accepted reasons for an excused absence on the day of a presentation.

COURSE TECHNOLOGY: The students will be required to have access to, and use a personal computer with the access to the Internet. Word editing software will be required for written assignments.

UF POLICIES:

ACADEMIC INTEGRITY:
As a student at the University of Florida, you have committed yourself to uphold the Honor Code, which includes the following pledge: *"We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity. "*   You are expected to exhibit behavior consistent with this

commitment to the UF academic community, and on all work submitted for credit at the University of Florida, the following pledge is either required or implied: *"On my honor, I have neither given nor received unauthorized aid in doing this assignment*." It is assumed that you will complete all work independently in each course unless the instructor provides explicit permission for you to collaborate on course tasks (e.g. assignments, papers, quizzes, exams). Furthermore, as part of your obligation to uphold the Honor Code, you should report any condition that facilitates academic misconduct to appropriate personnel. It is your individual responsibility to know and comply with all university policies and procedures regarding academic integrity and the Student Honor Code. Violations of the Honor Code at the University of Florida will not be tolerated. Violations will be reported to the Dean of Students Office for consideration of disciplinary action. For more information regarding the Student Honor Code, please see: http://www.dso.ufl.edu/SCCR/honorcodes/honorcode.php

CLASS DEMEANOR:
Students are expected to arrive to class on time and behave in a manner that is respectful to the instructor and to fellow students. Please avoid the use of cell phones and restrict eating to outside of the classroom. Opinions held by other students should be respected in discussion, and conversations that do not contribute to the discussion should be held at minimum, if at all.

UNIVERSITY POLICY ON ACCOMMODATING STUDENTS WITH DISABILITIES:
Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

UNIVERSITY POLICY ON ACADEMIC MISCONDUCT:
Academic honesty and integrity are fundamental values of the University community. Students should be sure that they understand the UF Student Honor Code at http://www.dso.ufl.edu/students.php.

NETIQUETTE: COMMUNICATION COURTESY:
All members of the class are expected to follow rules of common courtesy in all email messages, threaded discussions and chats, more information can be found at: http://teach.ufl.edu/docs/NetiquetteGuideforOnlineCourses.pdf

ONLINE COURSE EVALUATIONS:
Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at https://evaluations.ufl.edu. Evaluations are typically

open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at https://evaluations.ufl.edu/results/.

GETTING HELP

For issues with technical difficulties for E-learning in Canvas, please contact the UF Help Desk at:
- Learning-support@ufl.edu
- (352) 392-HELP - select option 2
- https://lss.at.ufl.edu/help.shtml

Any requests for make-ups due to technical issues MUST be accompanied by the ticket number received from LSS when the problem was reported to them. The ticket number will document the time and date of the problem. You MUST e-mail your instructor within 24 hours of the technical difficulty if you wish to request a make-up.
Other resources are available at http://www.distance.ufl.edu/getting-help for:
- Counseling and Wellness resources
- Disability resources
- Resources for handling student concerns and complaints
- Library Help Desk support

Disclaimer: This syllabus represents the instructor's current plans and objectives. As we go through the semester, those plans may need to change to enhance the class learning opportunity. Such changes, communicated clearly, are not unusual and should be expected.