

COLLEGE OF THE ARTS

UNIVERSITY OF FLORIDA

For Immediate Release:

June 29, 2016

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The University of Florida's Creative B Initiative Brings Creativity to Campus

Gainesville, Fla., June 29, 2016 — Each year during the University of Florida's (UF) summer B semester partners from throughout campus present a series of activities aimed to delight, educate and entertain through Creative B. Founded in 2010 by the Office of the Provost, this year's activities range from a thought-provoking short-film series at the Digital Worlds Institute to solving a murder mystery at the Florida Museum of Natural History.

"Creative B is our way of welcoming new students to campus through the arts and other creative experiences to set the tone for the upcoming academic year," said Provost and Senior Vice President for Academic Affairs Joseph Glover. "We plan it as a unique experience each summer to enliven campus life during the summer B term."

This year's partners are UF's Center for Arts in Medicine, Center for Undergraduate Research, College of the Arts, Herbert Wertheim College of Engineering, University Galleries, Digital Worlds Institute, Florida Museum of Natural History, Harn Museum of Art, and College of Journalism and Communications.

"Creative B events are often collaborative, involving many units of the university and may stimulate your imagination," said Lucinda Lavelli, dean of UF's College of the Arts. "These events are designed to connect students and the Gainesville community to ideas that may be new to them. We invite you to attend or participate in an event to find out for yourself."

SCHEDULE OF EVENTS:

PUBLIC ART PROJECT: *Water Landings and Sun Catcher* Japanese artist Nobuho Nagasawa's large-scale dragonflies and LED reeds will be installed the **week of July 11** at the University Gallery. An opening reception will be held at the Florida Museum of Natural History on **Friday, July 8, 2016 at 6 p.m.** The reception will include a meet and greet with artist and showcase a slideshow of Nagasawa's work featured at the University of Florida. *Free and open to the public.*

CENTER FOR ARTS IN MEDICINE AND HARN MUSEUM OF ART:

Shared Hope – Art and Healing will be on display **June 29-August 5, 2016** at the Harn Museum of Art. *Shared Hope* features three distinct expressive practices that exemplify the power of art to raise the human spirit as a response to illness, aging and death. Bringing together photographs by Joyce Pearson and Stacey Steinberg, and Kathy Liu's communal origami project, this display highlights love and hope as profound and vital aspirations for art tuned to health care patients and their families. Additionally, on **Saturday, July 16, 2016 at 3 p.m.**, Kathy Liu, Joyce Pearson and

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COLLEGE OF THE ARTS

UNIVERSITY OF FLORIDA

Stacey Steinberg discuss their remarkable projects on view in *Shared Hope* and discuss the intersection of art and human health. The discussion is followed by a reception. To learn more, visit www.harn.ufl.edu/displays. *Free and open to the public.*

Think you don't like art museums? Then come **Hack the Harn**. UF's art museum invites 20 undergraduate and graduate students to collaborate in creating outside-the-box tour-based hacks and adventures. The hacks will be operational at the Hack the Harn event on **Thursday, August 11, 2016 from 6-9 p.m.** Museum Hacker Nick Gray's talk will kick off the Hack the Harn event on **Thursday, July 7, 2016 at 6 p.m.** Refreshments and activities will follow the talk. To learn more, visit www.harn.ufl.edu/hacktheharn. If you'd like to participate email Maggie Croushore, mccroushore90@ufl.edu, with your name, major, year, and worst museum experience (in 3 sentences). *Events are free and open to the public.*

CENTER FOR UNDERGRADUATE RESEARCH: "Research Methods at UF" is a course for all majors that provides dynamic, interdisciplinary and interactive overview of diverse research methodologies conducted by UF faculty.

COLLEGE OF THE ARTS:

The UF School of Theatre + Dance presents **Sketchy People** in the Black Box Theatre in the Nadine McGuire Theatre + Dance Pavilion **July 14-17, 2016**. Hilarity ensues when members of a sketch comedy troupe reunite for one performance only. Will this live show be the big break in show business they desired for so long? Or will the same personal conflicts that led to their break-up dash their desperate hopes? Find out in this new comedy directed and written by Charlie Mitchell in collaboration with a cast of fearless actors. Tickets are \$13 for UF students, \$15 UF faculty/staff and senior citizens, and are \$18 for the general public. For tickets, call 352-392-1653 or visit ticketmaster.com.

The Gator Summer Orchestra returns for a second year to the School of Music. The completely student-run event features a full symphony orchestra comprised of UF students, local high school and middle school students, and Gainesville community members. Two concerts will be held **June 16 and August 4 both at 7:30 p.m.** in the University Auditorium. The concerts are free and open to the public. To learn more, visit www.arts.ufl.edu/in-the-loop/events/gator-summer-orchestra/.

SWAMP DANCE FEST! is a transformative four-week dance intensive taking place **July 5-31, 2016** featuring classes, artist talks, free classes for the community and a series of culminating performances. Many events are free and open to the public. To learn more, visit www.arts.ufl.edu/swampdancefest.

HERBERT WERTHIEM COLLEGE OF ENGINEERING: UF welcomes artist Nobuho Nagasawa on **Monday, July 11, 2016 from 11 a.m.-12:15 p.m.** in Weil Hall, Room 270 as she presents a workshop with the College of Engineering.

DIGITAL WORLDS INSTITUTE:

"Creating Mobile Games" is a course offered during Creative B to introduce students to designing their own mobile games. A culminating showcase of student work will be held **Friday, August 5,**

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COLLEGE OF THE ARTS

UNIVERSITY OF FLORIDA

2016 from 11 a.m.-12:15 p.m. in UF's Digital Worlds Institute's REVE (south of Norman Hall, next to Norman Field). *Free and open to the public.*

The Digital Worlds Institute is hosting a free film screening series **every Tuesday night in July beginning July 5, 2016 at 7 p.m.** in UF's Digital Worlds Institute's REVE in Norman Gym (south of Norman Hall, next to Norman Field). This series of short-film screenings will offer entertaining and thought-provoking glimpses into collaborations between art, dance, health and science fiction. Refreshments will be provided. *Free and open to the public.*

FLORIDA MUSEUM OF NATURAL HISTORY:

Join the Florida Museum of Natural History for the 6th Annual Creative B Movie Series on Friday nights **July 8-29, 2016**. Explore the balance between science and art with an expert panel who will discuss the movies' production process and place in film history. Panel discussions begin at 7 p.m. with the film screenings immediately following. UF students receive free admission to Wicked Plants: The Exhibit with their Gator 1 card. More at flmnh.ufl.edu. *Free and open to the public.*

Murder and mystery are waiting for you at the Florida Museum of Natural History on **Wednesday, August 3, 2016 at 7 p.m.** Join the Murder Mystery Company as they perform "Crime and Punishment" as part of Murder Mystery at the Museum. Can you figure out who did it? Tickets are \$7.50 for UF students and \$15 for the general public. Pre-registration is required and opens on June 18. Visit flmnh.ufl.edu for more information.

COLLEGE OF JOURNALISM AND COMMUNICATIONS: Join the student ambassadors, faculty and staff of the College of Journalism and Communications for a tour of Weimer Hall, home of the College of Journalism and Communications on **Wednesday, July 13, 2016 from 11 a.m.-1 p.m.** Refreshments will be served. *Free and open to the public.*

*Learn more about this year's activities and view a calendar of events at creativeb.aa.ufl.edu.
Join the conversation online by using the hashtag **#creativeBUF**.*

About UF's College of the Arts

The College of the Arts is one of the 16 colleges and more than 150 research centers and institutes at the University of Florida in Gainesville, Florida. The College of the Arts offers baccalaureate, master's and Ph.D. degree programs in its three institutionally-accredited schools — the School of Art + Art History, School of Music and School of Theatre + Dance. The college is home to the Center for Arts in Medicine, Center for Arts and Public Policy, Center for World Arts, Digital Worlds Institute, University Galleries and the New World School of the Arts in Miami. More than 100 faculty members and approximately 1,200 students work together daily to engage, inspire and create. The college hosts more than 300 performances, exhibitions and events each year. Faculty and students also exhibit and perform at other local, national and international venues. To learn more, visit www.arts.ufl.edu.

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