Goal of Course
The goal of this course is to engage museum studies students with issues and content related to educational programming in museum settings, resulting in awareness, fluency and the ability to attain professional competence in a chosen topic of concentration.

Course Objectives
By successfully completing this class the student will develop a working knowledge of:
1. the evolving role of museums in the community
2. various educational philosophies and how they relate to learning in a museum setting
3. the stages of learning in human development and appropriate educational strategies for each stage
4. techniques of interpretation for a variety of audiences
5. strategies for audience development
6. program design from concept to evaluation
7. components of quality educational resources
8. essential aspects of grant writing and fund raising
9. professional development resources and opportunities

No Required Text.
Readings will come from various resources, distributed in class or available on-line, UF ARES, AAL.

Attendance Requirements, Expectations and Grading
All students are required to attend every class session and complete all in- and out-of-class assignments for full course credit. Three absences will lower your grade one letter. Always contact the instructor as soon as possible in the event you anticipate an absence or via text if an emergency occurs, so that you can arrange for make-up of missed work. It is expected that all students will contribute to a portion of the topics for content within the course, and in doing so, define and develop their individual independent project. Two informal, one-on-one meetings with instructor will be scheduled.

10% Class participation with interaction/contributions
10% Typed, on-time, one page responses to all 10 assigned readings, on-line resources, videos
10% Partner research and co-presentation on a selected topic
20% Mid-Term Exam
50% Independent Project 15 minute Presentation and Complete Program Written Report

A=100%- 93%; A-=92 - 90%; B+= 89%-87%; B=86% - 84%; B-=83% - 80%; C+=79%-77%; C=76%-74%; C-=73%-70%; D+=69%-67%; D=66%-64%; D-=63%-0%; <60=F.

Please note: a grade of C- or below will not count toward major requirements.

Methods of Evaluation
- informal instructor observation of student participation in class discussions & during guest presentations
- typewritten responses to assigned readings which show in-depth understanding of concepts; effective use of concrete examples and illustrations to support key points or arguments; organization and clarity of information, proof-reading and required length
- written mid-term exam covering all content covered in the first half of the class
- well-planned, clear and concise group & individual presentations including appropriate support materials
- independent project evaluation will be collectively defined and reviewed in class before due date
<table>
<thead>
<tr>
<th>Session/Date</th>
<th>Detail, Topics, Readings</th>
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| 1/ August 25 | **Introductions; Overview of Course Topics and Assignments**  
  **Topic:** Excellence and Equity: Education and the Public Dimension of Museums (AAM)  
  **Video & Reading Assignment for Session 2:** AAM / Center for the Future of Museums  
| 2/ September 1 | **Due:** Typewritten Response (#1) to August 25th Video & Reading Assignment  
  **Topic:** The Evolving Role of Museum Education  
  [https://ares.uflib.ufl.edu/ares.dll?Action=10&Form=50&Value=117737](https://ares.uflib.ufl.edu/ares.dll?Action=10&Form=50&Value=117737) |
| 3/ September 8 | **Due:** Typewritten Response (#2) to September 1st Reading Assignment  
  **Topic:** Educational Philosophies / Learning Theories  
  **Readings for Session 4:** Chapter 5: Techniques of Interpretation, pp. 51-89. The Good Guide, 1985;  
| 4/ September 15 | **Due:** Typewritten Response (#3) to September 8th Reading Assignment  
  **Topic:** Techniques and Strategies of Interpretation  
| 5/ September 22 | **Due:** Typewritten Response (#4) to September 15th Reading Assignment.  
  **Topic:** Program Development, Design, Evaluation  
  **Reading for Session 6:** Museum Education Assessment: Designing a Framework, pp. 206-212.  
| 6/ September 29 | **Due:** Typewritten Response (#5) to September 22nd Reading Assignment  
  **Topic:** TBD |
7/ October 6
Due: Typewritten Response (#6) to September 29th Reading Assignment
Topic: Educational Resources; Mid-Term Review; ID Partner Assignment-presentations occur 10/27
Assignment: Prepare for Mid Term

8/ October 13
Topic: Mid Term Exam
Videos for Session 9: http://www.youtube.com/watch?v=zJ9j7kIZuoQ  Gaming: the Future of Museums Lecture Clip. AAM Center for the Future of Museums by Dr. Jane McGonigal. 4 things identified in “science of happiness” research. Should museums be in the business of making people ‘happy’? And:

9/ October 20
Due: Typewritten Response (#7) to October 13th Videos Assignment
Topic: Technology & Museum Applications
Guest Speaker: TBD, Digital Worlds Institute
Assignment: Prepare Partner Presentations

10/ October 27
Topic: Partner Assignment Presentations

11/ November 3
Due: Typewritten Response (#8) to October 27th Reading Assignment
Topic: Grants, Evaluation, Reporting
Guest Speaker: TBD, Center for Science Learning
https://ares.uflib.ufl.edu/ares/ares.dll?Action=10&Form=50&Value=117836

12/ November 10
Due: Typewritten Response (#9) to November 3rd Reading Assignment
Topic: Inclusionary Strategies

13/ November 17 NOTE: Meet at Matheson Museum 513 E. University Ave 32601 
Due: Typewritten Response (#10) to November 10 Reading Assignment 
Topic: Community Engagement at a History Museum 
Guest speaker: Peggy McDonald, Executive Director Matheson Museum 
Assignment: Prepare for Independent Project Presentations & Program Report

14/ November 24 NOTE: Meet at Cade Museum 904 South Main St 32601 
Topic: Community Engagement at a Science Museum 
Guest speaker: Patty Lipka, Program Director 
Assignment: Prepare for Independent Project Presentations & Program Report

15/ December 1 
Topic: Education from a Director’s Perspective/ Career Discussion/ Professional Development 
Guest speaker: Dr. Rebecca Nagy, Director Harn Museum of Art 
Assignment: Prepare for Independent Project Presentations

16/ December 8 Final Class 
Topic: Independent Project presentations.

December 15 - Last day to turn in Final Written Independent Projects

UF Attendance Policy: https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx#absences

Students with Disabilities: Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

Academic Honesty Policy: The University’s policies regarding academic honesty, the honor code, and student conduct related to the honor code will be strictly enforced. Full information regarding these policies is available at the following links:

Counseling Services: Please contact: University Counseling & Wellness Center; 3190 Radio Road; P.O. Box 112662, University of Florid; Gainesville, FL 32611-4100; Phone: 352-392-1575 http://www.counseling.ufl.edu/cwc/

Class Demeanor Policy: Students are expected to arrive on time and depart when the class session formally concludes. In order to assure that all students have the opportunity to gain from time spent in class, students are prohibited from engaging in any form of distraction, unless otherwise approved by the instructor. They should assist in maintaining a classroom environment that is conducive to learning by not using electronic devices unless engaged in activities related to the class topic/activity. Inappropriate behavior in the classroom shall result, minimally, in a request to leave class.

On-line Course Evaluation: Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at https://evaluations.ufl.edu . Evaluations are typically open during the last two to three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at https://evaluations.ufl.edu/results/.