Popular Music in America

MUH 3025, E-Learning in Canvas
Section 1F66, 1H59
Prerequisites: None

Instructor: Terri Brinegar
Office Hours: By appointment only (virtual or on campus). Please contact me through the Inbox tool in Canvas to arrange.

Course Description
This course explores popular music in the United States including its history, styles, composers, artists, and genres. In this course, students will examine the characteristics of popular music, develop listening skills, identify key musical features, and study cultural and historical contexts for making music.

Course Objectives
This course is designed to achieve three goals. First, it introduces new styles, genres, artists, and eras of American popular music while adding social and historical contexts to those that are already familiar. Second, it will help each student to experience music differently, more intentionally, through the discussion of musical and social elements. The final goal is to bring about a stronger conception of the deeper meanings behind the music, what or who influenced its creation, its impact on future genres, and how it fits into American historical experience. This course will widen your comprehension of the times, places, cultural contexts, intellectual debates, and economic conditions that foster (or hinder) innovation. It will also change the way you hear music throughout your life.

Course Structure
The course is organized around a series of modules that explore the place of music in relation to social and political forces in American history and popular culture. There is no expectation of previous musical or music theory study for this course. Each week will have a set of modules, accessible through e-Learning (Canvas). These modules will include instructions on readings in the textbook, instructions on listening examples, links to online discussions, PDFs, lecture videos, and weekly quizzes. Deadlines are clearly posted in the Canvas calendar and on each assignment and no late work will be accepted.

Readings
Required Text (and see below for required listening which requires purchase)

I HIGHLY RECOMMEND that you buy a new version of the text rather than a used copy because you will need the access code to the downloadable audio, which may or may not be available in a used copy. The book is available in the UF Bookstore or online.
(use express shipping). Not having the required text and music downloads in hand will not be an acceptable reason for an extension on the first week’s deadlines. The publisher for the text has a website with supplemental materials that you may find useful: http://www.oup.com/us/starr.

Listening Examples
As I mentioned above, you MUST purchase the fourth edition of the text in order to receive the access code for the downloadable audio examples. Not having the audio examples will create a severe detriment on your ability to fully assimilate the material being discussed. Some of the songs are only available through ITunes and must be purchased for a complete download. You are welcome to access the songs through YouTube if they are available AND the correct version.

Because music is an important part of our class, it is important to listen attentively, or “critically.” I recommend listening to each example more than once to fully integrate the musical aspects in relation to the text. You will be assessed on the listening examples, so you must integrate the music along with the explanations in the text of each required song.

Discussion Posts (25%)
In each weekly module, students are expected to post to the discussion board short (250-500 words) essay-type responses to weekly questions, which I will post on the board. The questions will be based on the readings, listening examples, and/or lectures. These posts are to be in 12-point font and, if you include citations, use the proper format, for example: (Starr, 21). Responses will be graded on a 10-point scale.

DISCUSSION POSTS ARE DUE ON THURSDAY BY 11:59 P.M.

In addition, you must post a reply to at least TWO of your classmates’ discussion posts. These should be at least three lines in length and are due on the following Sunday at 11:59 p.m. Failure to submit TWO response posts will earn a ZERO for the assignment as a whole.

Substantive Response Posts
This course relies heavily on your participation and contributions to the discussion board. In addition to observing netiquette guidelines, the following practices will help you earn the best grade possible and support the learning community.

• A "substantive" comment is one that provides something in addition to the initial post or previous comments.
• Posting a question that prompts clarification or leads the discussion deeper into the topic would be considered "substantive".
• Posts that are only "I agree" are not "substantive".

For more information on how to create a substantive post, please view the site below. http://www.examiner.com/article/creating-substantive-responses-online-discussion
Quizzes (30%)
Quizzes will be drawn from the readings, musical examples, and the lecture videos. They must be completed by the posted deadline. The quizzes are 50 minutes in length and include both multiple choice and essay-type responses. Failure to complete the quiz by 11:59 p.m. on Saturday will result in a ZERO on the quiz with no chance for a make-up. QUizzes ARE DUE ON SUNDAY BY 11:59 P.M. OF EACH WEEK.

Mid-Term Exam (15%)
The mid-term will be a combination of multiple choice, fill in the blanks, and short essay questions. It will cover all material, including listening examples, from the first half of the semester.

Final Exam (20%)
The final exam will be a combination of multiple choice, fill in the blanks, and short essay questions. It will cover all material, including listening examples, from the entire semester.

Final Project (10%)
The final project will be a group project, with approximately five students per group. I will give you more information on the project as we get closer to the date of the assignment.

Supplemental Material
While not required, I highly recommend that you watch the films in the “Supplemental Material” section of some of the modules. These films will greatly enhance your learning experience.
Also, the publisher of the text, Oxford University Press, has a website with additional learning tools for students, found here: http://www.oup.com/us/starr

Course Schedule
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<tr>
<th>Course</th>
<th>Date</th>
<th>% of Final Grade</th>
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<tbody>
<tr>
<td>Discussion Posts</td>
<td>Thursdays, 11:59 p.m.</td>
<td>25%</td>
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<tr>
<td>Response Posts</td>
<td>Sundays, 11:59 p.m. (included in Discussion Post grade)</td>
<td>30%</td>
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<tr>
<td>Module Quizzes</td>
<td>Sundays 11:59 p.m.</td>
<td>15%</td>
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<tr>
<td>Midterm Exam</td>
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<td>Final Exam</td>
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<td>Final Project</td>
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Communication
I will respond to student emails in a timely manner, Monday–Friday, during business hours. Emails sent during the weekend will be replied to on Monday morning. Please use proper capitalization, punctuation, and grammar in your email, as your time at UF is an opportunity to fine-tune your life beyond UF.

Late Work
Because this is an online class, late work will not be accepted. Because some students will register late, the first week assignments will be due during the second week of
classes. So please, be diligent about the due dates and times! Ignorance of due dates is not a valid excuse!

**Grading**

Assignments will be evaluated with a grading rubric within 3 days of assignment due date. Comments will be made from the instructor or teaching assistant within the rubric. Click on the rubric icon to open the rubric to view your grade and comments.

Grading policies follow the policies laid out by UF. To understand how UF assigns grade points see: [https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx](https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx). I use a standard grading scale when assigning grades.

- **A** = 93-100
- **A-** = 90-92
- **B+** = 87-89
- **B** = 83-86
- **B-** = 80-82
- **C+** = 77-79
- **C** = 73-76
- **C-** = 70-72
- **D+** = 67-69
- **D** = 63-66
- **D-** = 60-62

**Office Hours**

Virtual office hours by appointment; held on the Conferences feature on Canvas.

Email: Terri Brinegar (tbrinegar@ufl.edu)

**Technology**

If you experience a technical problem, please contact the e-Learning Help Desk first at helpdesk@ufl.edu. If it is an urgent problem, call them on the phone at (352) 392-4357. Take note of your Help Desk ticket number. Send me an email via the Canvas email system confirming that you have taken the advice of the Help Desk and provide me with your ticket number. If you have a computer malfunction, remember that there are computers available in the libraries across campus. Therefore, technology problems will not be an acceptable excuse for late or absent work. FYI, you MUST be able to listen to the musical examples.

**Accommodations for Disabilities**

Students who require specific accommodations for a disability should speak with me within the first two weeks of class to ensure these accommodations are met. Students requesting classroom accommodation must first register with the Dean of Students Office. The office will provide documentation to the student who must provide this documentation to the instructor. Contact the Dean of Students Disability Resource Center here: [http://www.dso.ufl.edu/drc/](http://www.dso.ufl.edu/drc/). If this applies to you, please give me your DRC letter at the beginning of the semester so that I can accommodate your needs.
**Academic Integrity**
According to UF’s Student Conduct & Honor Code, plagiarism includes, but is not limited to:

1. “Quoting oral or written materials including but not limited to those found on the internet, whether published or unpublished, without proper attribution.”
2. “Submitting a document or assignment which in whole or in part is identical or substantially identical to a document or assignment not authored by the student.”

This can include friend’s papers, sources on the internet, or other sources that you do not cite. Any student who is discovered plagiarizing will receive a ZERO for that assignment. If the student plagiarizes more than once, he or she will be reported to the Office of Student Conduct for further actions. If you want to provide a quotation, please use this example: “Quote” (Baker, 21). That is, the quotation followed by the author’s last name and the page number or numbers accessed, all enclosed in parenthesis.

**NOTE:** I do not permit Wikipedia as an academic source! If information is used from Wikipedia rather than the assigned textbook, the student will receive a ZERO for that assignment. As stated on the UF Student Conduct & Honor Code website, unauthorized use of materials include: “3. Any materials or resources which the faculty member has notified the student or the class are prohibited.”

**Class Schedule**
This schedule is tentative and subject to change. Any changes will be announced to the class via Canvas.

**Introduction to the Course**

Assignments: Introduction discussion, post due by 11:59 p.m. Thursday
Introduction quiz, due by 11:59 p.m. Sunday

**Module 1:** Chapter 1 “Themes and Streams of American Popular Music”

Assignments: Reading: pages 5-44
Watch lecture video
Listening: “Barbara Allen,” “Coo Coo” “Stagolee,” “La Negra”
Discussion Post: Due by 11:59 p.m. Thursday
Two Response Posts: Due by 11:59 p.m. Sunday
Quiz: Due by 11:59 p.m. Sunday

**Module 2:** Chapter 2 “’After the Ball’: Popular Music of the Nineteenth and Early Twentieth Centuries”

Assignments: Reading: pages 45-72
Watch lecture video
Module 3: Chapter 3 “'Catching as the Small-Pox’: Social Dance and Jazz, 1917-1935”

Assignments: Reading: pages 73-104
Listening: “Tiger Rag,” “Dipper Mouth Blues,” “East St. Louis Toodle-Oo”
Discussion Post: Due by 11:59 p.m. Thursday
Two Response Posts: Due by 11:59 p.m. Sunday
Quiz: Due by 11:59 p.m. Sunday

Module 4: Chapter 4 “'I Got Rhythm’: The Golden Age of Tin Pan Alley Song, 1920s and 1930s”

Assignments: Reading: pages 105-124
Listening: “April Showers” “How Deep Is the Ocean” “I Got Rhythm”
Discussion Post: Due by 11:59 p.m. Thursday
Two Response Posts: Due by 11:59 p.m. Sunday
Quiz: Due by 11:59 p.m. Sunday

Module 5: Chapter 5 “'St. Louis Blues’: Race Records and Hillbilly Music, 1920s and 1930s”

Assignments: Reading: pages 125-154
Listening: “St. Louis Blues” “That Black Snake Moan” “Crossroads Blues”
“Blue Yodel No. 2” “Gospel Ship” “The Sun Didn’t Shine” “Waiting for a Train”
Discussion Post: Due by 11:59 p.m. Thursday
Two Response Posts: Due by 11:59 p.m. Sunday
Quiz: Due by 11:59 p.m. Sunday

Module 6: Chapter 6 “'In The Mood’: The Swing Era, 1935-1945” (Sept. 28-Oct. 4)

Assignments:
Reading: pages 155-198
“Nagüe”
Discussion Post: Due by 11:59 p.m. Thursday
Two Response Posts: Due by 11:59 p.m. Sunday
Quiz: Due by 11:59 p.m. Sunday
Module 7: Chapter 7 “‘Choo Choo Ch’ Boogie’: The Postwar Era, 1946-1954”

Assignments:
Reading: pages 199-239
Listening: “Nancy (With the Laughing Face)” “Nature Boy” “Mambo No. 5” “Choo Choo Ch’Boogie” “(I’m Your) Hoochie Coochie Man” “Mama, He Treats Your Daughter Mean” “Hound Dog” “It’s Mighty Dark to Travel” “I’m So Lonesome I Could Cry”
Discussion Post: NO DISCUSSION POST THIS WEEK
Quiz: Due by 11:59 p.m. Sunday

Mid-Term Exam: Due by 11:59 Sunday

Module 8: Chapter 8 “‘Rock Around the Clock’: Rock ‘n’ Roll, 1954-1959”

Assignments: Reading: pages 240-283
Listening: “Shake Rattle and Roll” “Sh-Boom” “Mystery Train” (Listen to both versions of the preceding songs); “Maybellene” “Long Tall Sally” “Don’t Be Cruel” “La Bamba” “Charlie Brown”
Discussion Post: Due by 11:59 p.m. Thursday
Two Response Posts: Due by 11:59 p.m. Sunday
Quiz: Due by 11:59 p.m. Sunday

Module 9: Chapter 9 “‘Good Vibrations’: American Pop and the British Invasion, 1960s”

Assignments: Reading: pages 284-321
Listening: “Be My Baby” “My Girl” “You Can’t Hurry Love” “Yesterday” “Eleanor Rigby” “Good Vibrations”
Discussion Post: Due by 11:59 p.m. Thursday
Two Response Posts: Due by 11:59 p.m. Sunday
Quiz: Due by 11:59 p.m. Sunday


Assignments: Reading: pages 322-367
Listening: “You Send Me” “A Change is Gonna Come” “Papa’s Got a Brand New Bag” “Respect” “Like a Rolling Stone” “Crossroads”
Discussion Post: Due by 11:59 p.m. Thursday
Two Response Posts: Due by 11:59 p.m. Sunday
Quiz: Due by 11:59 p.m. Sunday

Assignments:  Reading: pages 368-407
Listening: “It’s Too Late” “Superstition” “Love’s Theme” “Hotel California” “Stairway to Heaven” “Oye Como Va” “Love to Love You Baby”
Discussion Post: Due by 11:59 p.m. Thursday
Two Response Posts: Due by 11:59 p.m. Sunday
Quiz: Due by 11:59 p.m. Sunday

Group Project Introduced

Group Project. You have one week in which to pick your group, and four weeks in which to complete the assignment. Details will follow on Canvas.


Assignments:  Reading: pages 408-449
Listening: “Poncho and Lefty” “Pedro Navaja” “Psycho Killer” “The Message”
Discussion Post: Due by 11:59 p.m. Thursday
Two Response Posts: Due by 11:59 p.m. Sunday
Quiz: Due by 11:59 p.m. Sunday


Assignments:  Reading: pages 450-490
Listening: “Lady” “Sweet Dreams (Are Made of This)” “What’s Love Got to Do with It” “Jump” “Sledgehammer” “Like a Virgin” “When Doves Cry”
Discussion Post: Due by 11:59 p.m. Thursday
Two Response Posts: Due by 11:59 p.m. Sunday
Quiz: Due by 11:59 p.m. Sunday

Thanksgiving Break

Assignments: Reading: pages 491-541
Listening: “Walk This Way” “Night of the Living Baseheads” “What’s My Name?” “U.N.I.T.Y.” “Holiday in Cambodia” “Smells Like Teen Spirit” “Doo Wop (That Thing)” “Nowhere to Stand”
Discussion Post: Due by 11:59 p.m. Thursday
Two Response Posts: Due by 11:59 p.m. Sunday
Quiz: Due by 11:59 p.m. Sunday

Module 15: Chapter 15 “Conclusion”

Assignments: Reading: pages 542-564
Listening: “Bodysnatchers”
Discussion Post: Due by 11:59 p.m. Thursday
Two Response Posts: Due by 11:59 p.m. Sunday
Quiz: Due by 11:59 p.m. Sunday

Final Exam: Due Sunday of finals week by 11:59 p.m.