ARH 6596: Chinese Art Seminar: Chinese Heritage and Art Collecting
University of Florida, Spring 2018—Section 1594
Time: Thursday 4-6 (10:40 am-1:40 pm)
Classroom: FAC Room 116A
Prof. Guolong Lai (Email: glai@arts.ufl.edu)
Office: FAC 125; Tel: (352) 273-3072
Office Hours: Thursday Period 7 (1:55-2:45 pm) and by appointment

Description:
Defined as the legacy of past human activities, cultural heritage, tangible or intangible, movable or immovable, has played important roles in the formation of social memory and cultural identity. This course will focus on the history of several well-known Asian monuments in order to explore both their origins and the factors behind their rise as cultural icons, and the different approaches to their evaluation and preservation. Topics include: 1) the role of memorial monument, especially as a contested and mutable site; 2) the public presentation and representation of cultural heritage; 3) the international and national charters and guideline and the UNESCO World Heritage movement; 4) the debates over the Western and Eastern differences in heritage conservation; 5) the social and political process and the roles of such social categories as gender and ethnicity in the making of monuments. Coursework will consist mainly of writing assignments, in-class discussions and presentations, and research papers.

Objectives:
This course will introduce students to the theories and basic issues in the studies of monuments and the history of collecting of Asian art, and provide them with a solid grounding in both the theories and practices of historic preservation and collecting history so that students can reach a better understanding of the artistic, social, and political elements in the making and understanding of Asian art and Asian monuments. The emphasis will lie in student’s ability to grasp basic concepts in the heritage conservation as practiced in Asia and in the West, to discuss and analyze critically the policies, attitudes, and visual presentations related to Asian art and monuments.

Requirements and grading (consult the instructor for both the book review and research paper topic):
1. Punctual attendance of class meetings; readings according to the schedule set forth in this syllabus, to be completed before attending class, and participation in class discussions and class presentations and informal responses to each week’s readings (30%);
2. A midterm book review and presentation (10+ pages, double-spaced, Times New Roman 12; 20%);
3. A final research paper and presentation (15+ pages; 50%).

For graduate students: a longer final paper (15-20 page), or to do an appropriate final project to be decided in consultation with the instructor. Graduate students may assign additional readings and other assignments.
Grading Scale
Grades are tabulated on a 100-point scale and a letter grade is assigned as follows:

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<th>Score Range</th>
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<td>93–100</td>
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Please note that a grade of C- or below will not count toward major requirements.
For more information, see [https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx](https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx)

*Students are expected to participate in class discussions and turn in assignments on time.
*All papers should be printed, standard, and double-spaced; no assignments or papers will be accepted over email.
*Student’s class participation is evaluated not according to the amount of talking that student does, but rather according to whether that student contributes thoughtfully and constructively, based on a careful consideration of the class reading assignments.

Other Important Information:
Make-Up Exams, extensions, and incomplete grade will be given ONLY in cases of emergencies or serious illnesses with proper documentation. In all other cases (Family obligations, religious holidays, disabilities etc.), extensions may be granted only if informed well BEFORE the deadline.

No cellular phone or laptop web-surfing during the class.

Disability accommodations can be requested by contacting the Office for Student Services, P202 Peabody Hall, 392-1261 and then bring the instructor the provided documentation.

Academic Honesty: The university’s policies regarding academic honesty, the honor code, and student conduct related to the honor code will be strictly enforced. Full information regarding these policies is available at the following links:
- Academic Honesty: [http://www.registrar.ufl.edu/catalog/policies/students.html#honesty](http://www.registrar.ufl.edu/catalog/policies/students.html#honesty)

University Counseling Services

Contact information:

**Counseling Center**
Address:
301 Peabody Hall
P.O. Box 114100, University of Florida
Gainesville, FL 32611-4100
Phone: 352-392-1575
Web: [www.counsel.ufl.edu](http://www.counsel.ufl.edu)

Be assured that I want you to learn and to receive the best grades you deserve. So come to see me during my office hour or make an appointment to discuss any difficulty you have encountered in this course.
**Weekly Reading Reports:**
The purpose of the weekly reading reports is to help you think through the articles while reading it, and to prepare you for class discussion. The basic structure should be first a summary of the gist (the basic structure) of the article; then your comments, responses, and questions (and prepare the questions in a thoughtful way so that you can discuss and answer them in class). The articles are available on the e-learning course reserve website. Hand in the informal reading reports after each class discussion.

**Required Texts:**
Course Reading reserved on the library reserve and e-learning website.

**Weekly schedule** (readings marked with a star* are reserved in e-learning website)

*Week 2 (1/11). Introduction: Empire, Scholarship, Orientalism, and the Dialectics of the Antiquities Rush; Collecting History and Heritage Protection in the East and West

*Week 3 (1/18). What is a Monument? Different Notions of Monuments and Monumentality; the Changing Meanings of Monuments; Is it still possible to have monuments in the modern world? Vietnam War Memorial-Maya Lin (video) The Vietnam Veteran Memorial; the WWII Memorial; the 9/11 memorial; the remembering of the Vietnam War in Vietnam.

*Week 4 (1/25). The Invention of Historic Monument

*Week 5 (2/1). Iconoclasm and Vandalism

*Week 6 (2/8). The National and International Heritage Movement in Europe

*Week 7 (2/15). History of Architectural Conservation; Historic Preservation in the United States

*Week 8 (2/22). Art Conservation: History of Art Conservation in the US; from Connoisseurship to Technical Art History

*Week 9 (3/1). Western Hegemony in Cultural Heritage Management; the Use of Heritage

*Week 10 (3/15). How to Preserve? Authenticity in Heritage Conservation; Rethinking the Venice Charter and the Debates on the Eastern and Western Differences; Is there a Chinese Attitude toward the Past?

*Week 11 (3/22). Cultural Heritage Movement in Japan and Korea

*Week 12 (3/29). The Heritage Conservation Movement in Modern China
Week 13 (4/5). Economic Development and Cultural Heritage; Ethical Issues in Archaeology and Cultural Heritage; Universal Museums and the Illicit Trade in Cultural Property; Heritage and Globalization

Week 14 (4/12). Intangible Heritage and Human Rights:

Week 15 (4/19). Student Presentations on their final research project.