

PHOTOGRAPHY: Image/Order/Idea

PGY 2441C – Summer A 2017 – 3 CREDIT HOURS

RECOMMENDED TEXT:

Liz Wells, Photography Reader.

Routledge, 2003. ISBN10: 0-415-24660

MATERIALS LIST:

- Compressed Air
- 3 ring binder for contact sheets, filled with
- 35mm film storage sleeves
- plastic sleeves to hold your 8x10 or larger photographs
- Film: at least 6 rolls of 36 exposure (recommended: Ilford 400, Ilford HP5, Fuji Neopan)
- Inkjet paper: Pearl, Semi-matte, or Lustre finish
- Portable external hard drive
- Digital SLR (recommended – several available through the photo area for overnight checkout)
- Other materials may be needed for the completion of projects

Some of these materials may be purchased locally at:

Harmon's Photo
(352)336-4008
4111 Southwest 35th Terrace
Gainesville, FL 32608-2521

You can also purchase these materials online at:
bhphotovideo.com
adorama.com
freestylephoto.biz
keh.com

MEETING HOURS: MTWRF 5-6 (2:00pm-4:45pm)

LOCATION: FAD329

INSTRUCTOR: Joshua Hobson

OFFICE HOURS: T/R 12:30-1:00PM (FAD 329)

EMAIL: jjosher@ufl.edu

PHOTO AREA BLOG

You must acknowledge and sign the UF photo area contract before the deadline in order to use the photo facilities for this course. This can be found at:

<http://www.ufphotorulez.blogspot.com/>

IMAGE/ORDER/IDEA OBJECTIVE:

Image/Order/Idea endeavors to provide a critical understanding of both the formal building components and conceptual aspects of the photographic image. It will connect a myriad of separate studies to provide a stronger understanding of compositional and theoretical photographic practice. Supplemental readings, articles, and essays will enhance your critical understanding of the various applications of photography in history as an art and cultural object.

In this class, students will explore the photographic approaches of sequence and series, employing models of repetition, montage, shock, collaboration and narrative in the manifestation of projects. Students will develop projects informed by multiple methods of production and/or display, which exploit an understanding of selected readings, lectures, discussions and viewings. This will increase the breadth of student's technical knowledge in addition to a full understanding of the concepts presented.

IMAGE/ORDER/IDEA METHODS OF STUDY:

This course is committed to strengthening the critical and photographic eye by a constant immersion in concepts of the photographic series, while furthering technical abilities both in and out of the darkroom. This will be achieved through in-class activities, assignments, lectures, technical demos, readings and discussions on or related to these concepts.

Students will hone their skills in analog film exposure, development, and printing along with the introduction of digital shooting, film scanning, basic image manipulation, and printing. The technical approach to this course is one of hybridity; a mixture of both analog and digital approaches will be emphasized.

Written and verbal participation are essential in strengthening a critical photographic practice. Students will develop abilities to refine their ideas by becoming conscious of the connections and linkages made across and between imagery through a series of both written and in-class activities such as reading responses, reviews, critiques and round-table discussions. Active engagement is essential for this development and for the ability to assess the work of your classmates, as well as contemporary work beyond the course.

IMAGE/ORDER/IDEA PROJECTS:

- **PHOTOBOOK REVIEW**
- **READING RESPONSES**
- **ARTIST PRESENTATION**
- **PROJECT 1 – PROJECT 1 – WAYS OF SEEING**
Make one photograph for each of the eight varieties of photographic vision as theorized by László Moholy–Nagy.
- **PROJECT 2 – PROJECT 3 – DIFFERENCE AND REPETITION**
The photographic medium is ideal for highlighting similarities and differences among things through the creation of taxonomies or typologies. Create a series of images that utilize photography's unique capacity for documenting the world.
- **PROJECT 3 – THE STATIC NARRATIVE**
Construct a narrative within a single image or through multiple images. Utilize the full frame, outside the frame, camera position, subject position in relation to picture plane, etc.

TOPICS

Photographic Ontology
 Series/sequence
 The montage of the filmic and photographic
 Narrative, non-narrative and experimental strategies
 Installation and photography
 Photography and conceptual art
 Photographic Materiality

IMAGE/ORDER/IDEA COURSE UNITS:

Course Website

E-learning will be utilized for this course and will include: updated weekly calendar (with due dates, special events and critique schedule), announcements, readings, and blog, project assignments. Please check this site daily (before each class) for supplementary resources.

Reading Responses/Discussion

Critical texts will be assigned twice weekly. All students are required to post a response to the assigned reading by midnight the night before the due date. Once during the semester, each student will act as the discussion leader. Students will facilitate discussion by presenting the main ideas of the text, providing a brief historical context for the writing and defining important terms. All students are required to bring notes including three questions or comments to each discussion.

Photobook Review

Students will be required to checkout and write a review of a photobook. Books may be found at the library or elsewhere, but must be approved by the instructor.

Artist Presentation

Students will be required to produce a 15-20 minute presentation on a lens-based artist of their choice. Presentations should include examples of their work, a brief bio, critical concerns, modes of production and impact in their field.

IMAGE/ORDER/IDEA STUDIO EVALUATION AND GRADING:

20% Participation/Attendance
 10% Reading Assignments/Reactions
 10% Artist Presentation
 40% Projects/Critiques
 20% Final Portfolio

Letter Grade and Corresponding Grade Points

A	A-	B+	B	B-	C+	C	C-	D+	D	D-	F
4.0	3.67	3.33	3.0	2.67	2.33	2.0	1.67	1.33	1.0	.67	0

ACADEMIC HONESTY; As a result of completing the registration form at the University of Florida, every student has signed the following statement: " I understand that the University of Florida expects its students to be honest in all of their academic endeavors and understand that my failure to comply with this commitment may result in disciplinary action to and including expulsion from the University.

Detailed Academic Honesty Guidelines may be found at <http://www.aa.ufl.edu/aa/Rules/4017.htm>

ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES: Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. Disability Office — <http://www.dso.ufl.edu/drc/>

UNIVERSITY COUNSELING SERVICES: 352-392-1575 Resources are available on campus for students having personal problems or lacking clear career and academic goals which interfere with their academic performance. The Counseling Center provides counseling and consultation services to currently enrolled undergraduate and graduate students and their spouses/partners. The Center offers brief counseling and therapy to help students confront personal, academic, and career concerns Counseling Center Web site: <http://www.counsel.ufl.edu>

STUDENT HEALTHCARE CENTER: <http://shcc.ufl.edu>
For medical emergencies call 911.
For urgent after-hours care, call 352-392-1161.
For after-hours mental health assistance, call 352-392-1171.

SAFETY AND SECURITY:
In an emergency call 911.
University Police Department — <http://police.ufl.edu> — 352-392-1111

Specific criteria for grading will be listed on each assignment sheet but will equally consider: adherence to the assignment parameters, research/studio practice, concept development, formal resolution, and craft/presentation. Late projects will be graded down a letter grade for each day they are late.

Generally project grades in this course are considered in the following way:

- | | | |
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| A | 4.0 | Exceptional work, all criteria of assignment have been surpassed in a distinguished manner and solutions to problems presented exhibit a depth of understanding. In addition, student is engaged in exceptional studio practice, which includes active research, looking up artists recommended, asking relevant questions about other artists' works or ideas, and being thoroughly engaged in the course content. |
| A- | 3.67 | Well-presented, superior work: all criteria of assignment were surpassed in a distinguished manner (including exceptional studio practice highlighted above). Minimal improvements could be made to the project overall. |
| B+ | 3.33 | Very good work: all criteria of assignment were surpassed, minor changes could be considered and executed to bring piece together and studio practice was exceptional. |
| B | 3.0 | Very good work: above average solutions and clear potential. Most criteria of assignment were surpassed with some improvements to be made. Execution was well done. Studio practice during the project was commendable. |
| B- | 2.67 | Good work: most criteria of assignment were met. Work showed promise with a few significant improvements to be made. Studio practice was adequate. |
| C+ | 2.33 | Slightly above average: work, most of the criteria of the assignment were met. The work is not yet a unified whole or cohesive statement, yet effort was made. Studio practice was adequate, but could be more reflective and thoughtful. |
| C | 2.0 | Average work: the assignment directions were followed and the requirements were met in a relatively routine way. Slippage in levels of craft, originality and presentation-studio practice was adequate, but could be more reflective and thoughtful. |
| C- | 2.67 | Slightly below average work: the assignment directions were followed and the requirements were minimally met, but there is much room for developing assignment's concepts further. The level of craft and breadth and depth of idea development needs to be improved. There is some evidence of studio practice, but the quality and quantity is lacking |
| D+ | 1.33 | Below average work: an attempt to solve the problem was made, but there is much room for improving skills and developing your concepts further. The criteria of the assignment are barely met. Basic craftsmanship skills have been neglected and there is a lack of breadth and depth of idea development. There is minimal evidence of studio practice, but the quality and quantity is lacking. |
| D | 1.0 | Inadequate, below average work: the requirements of the assignment are |

not addressed. The execution of the work is careless and represents an incomplete effort. Work is substandard. There is little or no evidence of studio practice.

D- .67

Unacceptable work and effort: the requirements of the assignment are not addressed. The execution of the work is careless and represents an incomplete effort. Work is substandard. There is little or no evidence of studio practice.

E 0

Unacceptable work and effort: the work submitted is inadequate; the requirements of the problem are not addressed. The piece represents careless and/ or incomplete effort. No evidence of studio practice. Work is substandard. Or, assignment was not submitted.

For more information: <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>
Students must earn a grade higher than C- to earn credit toward their major.

UNIVERSITY POLICY FOR RELIGIOUS HOLIDAYS: The Board of Regents and state law govern university policy regarding observance of religious holidays: Students, upon prior notification of their instructors, shall be excused from class or other scheduled academic activity to observe a religious holy day of their faith. Students shall be permitted a reasonable amount of time to make up the material or activities covered in their absence. Students shall not be penalized due to absence from class or other scheduled academic activity because of religious observances. Further, a student who is to be excused from class for a religious holy day is not required to provide a second party certification of the reasons for the absence.

UNIVERSITY ILLNESS POLICY: Students who are absent from classes or examinations because of illness should contact their professors. If you're unable to attend class due to illness, please email the teacher prior to class meeting time. Please state your name, class, as well as the reason you will not be attending class that day.

EVALUATIONS: Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at <https://evaluations.ufl.edu/results/>.

UF PHILOSOPHY: The University of Florida is an institution that encourages the intellectual and personal growth of its students as scholars and citizens. As an educational institution, the University recognizes that the transmission of knowledge, the pursuit of truth, and the development of individuals require the free exchange of ideas, self-expression, and the challenging of beliefs and customs.

In order to maintain an environment where these goals can be achieved safely and equitably, the University promotes civility, respect and integrity among all members of the community. As stated in the Standard of Ethical Conduct, students are expected to exhibit high standards of behavior and

IMAGE/ORDER/IDEA CLASS DEMEANOR POLICY:

Student Conduct Code; Violations, Penalties and Procedures for Adjudication.
<http://www.aa.ufl.edu/aa/Rules/4016.htm>

Students are expected to assist in maintaining a classroom environment that is conducive to learning. In order to assure that all students have the opportunity to gain from time spent in class students are prohibited from engaging in any form of distracting behavior. Inappropriate behavior in the classroom will result in, at least, a request to leave class.

ATTENDANCE:

Students are expected to attend all classes. You are required to work/participate the duration of the scheduled class period. Full participation by showing completed work during all scheduled critiques is required along with active participation through shared ideas and commentary.

Good attendance and punctuality are expected for this class and will affect your grade. Roll will be taken at every class and you will be considered late if you arrive after roll has been taken. Three "tardies" will equal one unexcused absence. Two unexcused absences will be allowed. The third unexcused absence will lower your participation grade by five points and so on. A total of five unexcused absences will result in you receiving zero participation points. A sixth unexcused absence will result in a failure of the entire course, unless you have a specific doctor's note excusing you, or a prolonged illness that is documented,

This policy is consistent with university policies and can be reviewed here:
<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>

LATE WORK:

All projects, reading responses, and research projects must be completed on time for full credit. Specific due dates are stated on each project sheet and are announced in class.

Failure to complete any project on time will result in a drop of one full letter grade, and failure to complete any other assignment, in-class exercises, or other class work, on time will result in a drop of 1/2 letter grade for each day it is late. If the time line states that a project is due at the beginning of class, turning it in at the end or after class is considered late. You must have work finished before the start of class on critique days or your work will not be critiqued and your project grade will be lowered. It is the student's responsibility to turn in all work on time. Full participation by showing completed work

during all critiques is required along with active participation through shared ideas and commentary.

CLASS COMMUNICATIONS:

Students must check their school email accounts regularly. Students are responsible for any information, deadlines, and updates emailed to their webmail accounts.

CELL PHONES: Students should refrain from the excessive and disruptive use of cellular phones in the classroom and lab. Limited and productive use of phones will be permitted on a case-by-case basis.

SA+AH HEALTH AND SAFETY:

Please familiarize yourself the School of Art and Art History's Health and Safety policies by reviewing the handbook here: (<http://www.arts.ufl.edu/art/healthandsafety>).