

To be admitted into the upper division (junior and senior year), the University of Florida School of Art + Art History (SA+AH) requires you to submit an application that includes a portfolio of creative work and support materials. This process usually takes place during the spring semester of the sophomore year for entry into the 3000/4000-level studio courses.

### **Application Materials**

This PDF document will guide you through the requirements and procedures for submitting a portfolio application packet (whether a transfer student or native UF student) for admission into one of UF's School of Art + Art History's upper division majors. You may want to print this page and checklist for reference as you submit your portfolio. **If you have any questions or concerns during this process, please contact Dana Myers at [dmyers@arts.ufl.edu](mailto:dmyers@arts.ufl.edu) or 352.273.3056.**

Students applying to SA+AH Programs must provide the SA+AH with the following items in one manila pocket folder (closed on three sides – so your application materials cannot easily slip out).

### **Application Requirements Checklist**

- SA+AH Application
- Transcripts
- Statement of Intent
- Transfer Student Worksheet (ONLY for transfer students)
- One Page Résumé (OPTIONAL)
- Portfolio of Creative Work (including one-page contact sheet)

### **Application Submission Instructions**

Completed applications must be received by the SA+AH no later than **4:00pm on March 15<sup>th</sup>**. If March 15<sup>th</sup> falls on a weekend, the application must be submitted no later than 4:00pm the following Monday. This deadline is STRICTLY enforced; 4:05 p.m. is past the deadline!

Applications may be hand-delivered or mailed to:

#### **Portfolio Review**

School of Art + Art History  
108 Fine Arts Building C  
PO Box 115801  
University of Florida  
Gainesville, FL 32611-5801

**Student Information**

Applicant's Name: \_\_\_\_\_

First

Middle

Last (Family)

Birth Date: \_\_\_\_\_

(Month/Day/Year)

Date of Application: \_\_\_\_\_

(Month/Day/Year)

Permanent Home Address: \_\_\_\_\_

Street Address

Apartment # (if applicable)

City

State

Country

Zip Code

Primary Phone Number: ( ) \_\_\_\_\_

Secondary Phone Number: ( ) \_\_\_\_\_

E-mail address: \_\_\_\_\_

UFID: \_\_\_\_\_

**Students are permitted to apply to three art majors. If you are not accepted into your first-choice, you will be reviewed for your second-choice, etc. If you are not serious about attending UF's SA+AH as your second or third-choice major, please do not select one; it is appropriate, in that case, to list only a first-choice major.**

**Select up to three choices from the following Majors:**

Graphic Design

Ceramics

Drawing

Creative Photography

Sculpture

Painting

Art Education\*

Digital Media

Printmaking

Visual Art Studies

First Choice: \_\_\_\_\_

Second Choice: \_\_\_\_\_

Third Choice: \_\_\_\_\_

\* Art Education majors must also indicate what area of concentration they would like to apply to (drawing, painting, ceramics, sculpture, printmaking, or creative photography).

## TRANSCRIPTS

**An official copy of your college transcripts obtained from the registrar of all institutions previously attended is required.**

**Also required is an official copy of any test scores needed for Admission. For Art Education majors this would include the GK (General Knowledge) portion of the FTCE.**

For **UF students**, an unofficial copy printed from your ISIS is fine. Just be sure to have your identifying information visible (i.e., we get printouts of transcripts from ISIS that have no UFID, name, etc.; you must select that your information be displayed before you print. This must be included in your portfolio application...DO NOT send it separately.

For **transfer students**, these official transcripts are in *addition* to the ones you submit to the UF Office of Admissions. They must be included in your portfolio package...DO NOT send them separately.

NOTE: **All transfer applicants** must have their complete application and transcripts from all institutions previously attended, as well as appropriate test scores, on file with the University Of Florida Office Of Admissions prior to the University deadline date.

Please include all official transcripts with this portfolio application.

**STATEMENT of INTENT**

You should have a statement of intent for each major for which you are applying. For example, if your first choice is drawing, you need a statement of intent for the drawing major. If your second choice is painting, you need a statement of intent for painting. And if your third choice is sculpture, you need a statement of intent for sculpture. Each statement should be no longer than 350 words, typed.

The review committee will consider both content and your writing ability. Summarize your goals for study in the SA+AH, as well as your long-term goals as an artist, in a clear, straightforward and specific manner. Your statement should describe your motivations, aspirations, and interests in becoming an artist/designer.

Please attach your statement to this application, or type it directly on this page.

**TRANSFER STUDENT WORKSHEET (page 1)**

**NOTE: This is separate requirement for current transfer student applications ONLY.**

Please list all collegiate institutions previously (and currently) attended, beginning with most recent.

Name of Institution	City, State (or City, Country)
1.	
<i>Reason for leaving</i>	
2.	
<i>Reason for leaving</i>	
3.	
<i>Reason for leaving</i>	
4.	
<i>Reason for leaving</i>	

**Please answer the following questions.**

What is your current cumulative GPA (from all institutions)? \_\_\_\_\_

Do you have, or will you have completed an A.A. degree prior to matriculating at UF? \_\_\_\_\_

How many total credit hours will you have taken at all other institutions (including current and upcoming Summer enrollment)? Please do not include accelerated mechanisms in this total (i.e., AP, IB, and dual enrollment credit). \_\_\_\_\_

**NOTE: If you will have over 90 credit hours, your application may not be reviewed.**

**TRANSFER STUDENT WORKSHEET (page 2)**

The SA+AH requires the following courses be taken BEFORE matriculating at the University of Florida. Please let us know what courses you have taken (or are currently taking, or plan on taking in the summer before attending UF) that you think correspond to the prerequisites

If it is not obvious which course satisfies a particular requirement (i.e., if the name and course # do not easily match up with the UF requirement) – please provide a statement indicating why you believe the indicated course will meet UF's

UF Prerequisite	Course# you've taken	Course Name	Institution Where course was taken	When course was taken (or will be taken)
History of Western Art 1				
History of Western Art 2				
Drawing 1				
Drawing 2				
2-D Design				
3-D Design				
(1) Studio Course in Desired Major				
(2) Studio Course in Desired Major				

requirements. Feel free to attach supporting documentation (course descriptions, syllabi, etc.).

**NOTE: If you do not have, or will not have, before attending UF the necessary equivalent courses for the prerequisites, you will not be admitted. You may not take prerequisites at UF.**

Please list any other Art, Art History, or Design courses you have taken or will be taking in the Summer.

**Course # and Name**

**Institution where taken**

**Term taken**

1.

2.

3.

4.

**One Page Résumé (Optional)**

Include the following information in your one-page résumé. All items should be listed in reverse chronological order, beginning, at the earliest, with freshman year in high school.

1. Education (high school and related education)
2. Jobs held during high school and college (include all jobs, internships and volunteer activities)
3. Awards
4. Memberships and activities in organizations
5. Technical Skills
6. Foreign Languages
7. General Interests/Hobbies

This résumé provides additional insight into your background and may possibly help the evaluation committee understand your work, statement, and motivations. It is optional.

**PORTFOLIO of CREATIVE WORK (page 1)**

The portfolio should depict the best possible representation of your creative work- select high quality images of your most recent work that best communicates your formal, conceptual, and technical abilities. It is very important to document your work so that it best reflects the original quality of the piece. If a photograph is too dark, too small, or on a busy background (in the grass, for example), it will diminish the interpretation of the work and may have a negative impact on your review. The entire application package will help the School evaluate your achievements as well as your artistic and academic potential for each major program. It is important to note that the Portfolio review takes into consideration primarily the merit of the work presented, which is not necessarily reflective of the grades received in the courses.

**General Instructions for Content**

Select the projects that best represent you and your artistic abilities. We recommend showing a diversity of work, so consider projects from all the courses you have taken. Projects submitted should demonstrate the following:

- \* Creativity, imagination, and innovation
- \* Development of ideas and concepts
- \* Visual organization
- \* Craft and technical competence

**NOTE: Individual major (e.g., Ceramics, Graphic Design, Photo, etc.) recommendations follow at the end of this document.**

**General Instructions for Format**

You may submit the portfolio in one of the following two formats:

- \* PDF File on CD-ROM

You may submit ONE PDF file that contains all of your work on a CD. We recommend a page size no larger than 8.5 x 11 inches (frame your work within that page size). Keep in mind that the review committee will evaluate your PDF design in addition to the work you submit, so we recommend keeping this as simple as possible. It is very important to the people reviewing your PDF portfolio is organized, EASILY accessible, and Mac OSX compatible. There should be only one file on the cd, and that file should be labeled according to the dot three format and using underscores instead of spaces in the file name (ex: smith\_portfolio.pdf). If your file does not open or work properly, we will not be able to review your work. Please test your CD on a couple different computers to be sure that it works.

- \* Online website (online or CD-ROM/DVD)

If you are proficient in web site development or your work includes animation or video, you may want to consider creating a web site.

It is very important to the people reviewing your portfolio that the online portfolio is organized and EASILY accessible. If your web site does not work, we will not be able to review your work. Please test your web site on a couple different computers to be sure that it works and is formatted properly.

**Number of Pieces**

The portfolio requires a minimum of 12 individual pieces and a maximum of 20 images. If appropriate, include detailed images of a piece. If a web site is included in the PDF Portfolio, submit up to three screen grabs of the web site (a screen grab is an image of the web page).

**NOTE: You MUST submit a one-page contact sheet of all your images (a one-page sheet with thumbnails of all of your images). Please label this contact sheet with your name and UFID.**

Each piece of work must include the following information on the same page as the piece.

1. Your name.
2. Title of work.
3. Date created – list semester and year; if this work was created for a class, list the name of the class.
4. Medium – Identification of the original medium or media (i.e., digital print on paper, charcoal on paper, photograph, Java applet, synthesizer recording, compression algorithm, photograph, terra cotta sculpture, video installation, cell animation, etc.).
5. Dimensions (H x W x D)
6. Other contributors (if applicable). If a team created the work, each team member must be specified, along with the role played by the applicant. Please specify your contribution to the work.
7. Written description of the work and concept (no more than 50 words per piece).
8. Type of digital media file (i.e. JPEG, AVI or QuickTime Movie, Flash, VRML, WAV, MP3, or AIFF) if applicable.
9. URL link to the media element if applicable.

# INDIVIDUAL MAJOR PORTFOLIO RECOMMENDATIONS

## ART EDUCATION

### Art Education

#### Why do I need a portfolio?

In order to be admitted to the University of Florida's School of Art and Art History upper division art program, you are required to assemble a collection of artwork. This portfolio should contain your best and most recent artwork. The entire application helps the Art Education Area evaluate your achievements, as well as artistic and academic potential. Please also keep in mind that you will need to focus in on one area of specialization for your upper division artwork. You can choose from the following areas: Ceramics, Drawing, Painting, Photography, Printmaking, or Sculpture.

#### Portfolio Content/Format Recommendations

Consider the following recommendations when compiling your portfolio.

- \* Make certain your portfolio is of the best quality possible and is an accurate representation of your strongest work.
- \* Select your best overall work!
- \* Select representative examples that depict your abilities in and demonstrate an understanding of the following:
  - Two-dimensional composition and visual organization
  - Three-dimensional design concepts and visual organization
  - Concept and idea development
  - Skill and experience in the handling of at least one traditional art medium (i.e., ceramics, drawing, painting, photography, printmaking, sculpture).

**NOTE: All Art Education applicants must submit passing test scores for the General Knowledge (GK) portion of the FTCE (Florida Teacher Certification Exam) with the SA+AH Portfolio Application to be considered for admission.**

## INDIVIDUAL MAJOR PORTFOLIO RECOMMENDATIONS

## CERAMICS

**Ceramics****Why do I need a portfolio?**

In order to be admitted to the University of Florida's School of Art and Art History upper division art program, you are required to assemble a collection of artwork. This portfolio should contain your best and most recent artwork. The entire application helps the Ceramics Area evaluate your achievements, as well as artistic and academic potential.

**Portfolio Content Recommendations**

Consider the following recommendations when compiling your portfolio.

- \* Make certain your portfolio is of the best quality possible and is an accurate representation of your strongest work.
- \* Select your best overall work!
- \* Select representative examples that depict your abilities in and demonstrate an understanding of the following:
  - Three-dimensional design concepts and visual organization
  - Skill and craftsmanship in the following areas
    - handbuilding
    - wheelthrowing
    - modeling
    - carving
    - construction
  - Idea and concept development
  - Two-dimensional design concepts
  - Perceptual drawing
- \* Attempt to assemble a portfolio that shows strength as well as a variety of approaches.

# INDIVIDUAL MAJOR PORTFOLIO RECOMMENDATIONS

## CREATIVE PHOTOGRAPHY

### **Creative Photography**

#### **Why do I need a portfolio?**

In order to be admitted to the University of Florida's School of Art and Art History upper division art program, you are required to assemble a collection of artwork. This portfolio should contain your best and most recent artwork. The entire application helps the Creative Photography Area evaluate your achievements, as well as artistic and academic potential.

#### **Portfolio Content Recommendations**

Consider the following recommendations when compiling your portfolio.

- \* Make certain your portfolio is of the best quality possible and is an accurate representation of your strongest work.
- \* It is recommended that you demonstrate basic camera handling and have good darkroom and photographic printing skills demonstrated in your portfolio.
- \* The University of Florida Creative Photography Area's focus is on the use of photography as a means of artistic expression. Avoid commercial work in your portfolio.
- \* Your ability to develop an idea is at least as important as your ability to make an image. Consider the meaning of your work. We will be looking at both content and form.
- \* We are less interested in your ability to obediently follow directions than we are in your ability to set your own goals and aspirations. Portfolios that show a substantial and coherent development of an artistic vision will fare better than those made up of an eclectic mix of assignments. We would like to see artwork not homework.
- \* Include artwork that depicts representative samples that demonstrate your skill and experience in the handling of at least one traditional art medium (i.e., ceramics, drawing, painting, printmaking, sculpture). However, at least half of your portfolio should be photo-based.

**INDIVIDUAL MAJOR PORTFOLIO RECOMMENDATIONS****DIGITAL MEDIA****Digital Media****Why do I need a portfolio?**

In order to be admitted to the University of Florida's School of Art and Art History upper division art program, you are required to assemble a collection of artwork. This portfolio should contain your best and most recent artwork. The entire application helps the Digital Media Art Area evaluate your achievements, as well as artistic and academic potential.

**Portfolio Content**

Select the projects that best represent you and your artistic abilities. The portfolio should not only include work of a digital nature, but also other non-digital work that you believe relevant to how you express yourself as an artist. The work should be organized. There is no formula for selecting the "right" portfolio. The final decision of what you put in your portfolio is up to you! Always submit your best work.

Projects submitted should demonstrate the following:

- Creativity/Imagination
- Time-based media
- The relationship of the tool to the work
- Development of idea and concept
- Visual organization
- Technical Competence

**Formatting Tips Specific to Digital Media Portfolios**

Applicants must submit a portfolio in one of two formats: CD-ROM or DVD. Other supporting materials and URLs may also be included, but are optional.

All media must be scanned or rendered into digital form and must NOT require the installation of software beyond a standard web browser that includes Shockwave/Flash, QuickTime, RealNetworks, and Windows Media Player.

Ideally your work should be part of an interface created as a website (Flash or HTML) or authored in a program like Director.

FILE NAMES should adhere to the dot-3 format (i.e. filename.doc or filename.wav)

CD or DVD must work on a Mac OSX platform.

It is very important to the people reviewing your portfolio that it is organized and EASILY accessible. If your CD or DVD does not work, we will not be able to review your work. Please test your disc on a couple different computers to be sure that it works.

**Recommendations for Digital Media Statements of Intent**

In addition to the media component of your portfolio, you will need to write an artist statement that tells us about your background and training, goals and aspirations, strengths and weaknesses, experience, and motivation for collaborative work. Explain why you make the work you do and why a digital format is important to your art-making process. Your statement should be at least one page typed.

**INDIVIDUAL MAJOR PORTFOLIO RECOMMENDATIONS****DRAWING****Drawing****Why do I need a portfolio?**

In order to be admitted to the University of Florida's School of Art + Art History upper division art program, you are required to assemble a collection of artwork. This portfolio should contain your best and most recent artwork. The entire application helps the Drawing Area evaluate your achievements, as well as artistic and academic potential. Select pieces of work that best represent you and your artistic abilities. There is no formula for selecting the "right" portfolio. The final decision of what you put in your portfolio is up to you! Faculty will tell you to submit your best work. Make certain your portfolio is of the best quality possible and is an accurate representation of your strongest work overall.

**Portfolio Content Recommendations**

Your portfolio should include 15-20 examples of your best and most recent work. Approximately 50% of the selected artwork should represent an interest in drawing and include some artwork from direct observation. 25% of the work should be 2-D in nature (painting, graphic design, computer generated imagery, printmaking, photography). 25% of your portfolio may include artwork from other fine art disciplines (sculpture, ceramics, mixed-media). The committee looks for evidence of your imagination, inventiveness, energy, focus and commitment beyond the minimum course requirements.

Your selection of artworks for review should reflect, as much as possible, the creative and technical scope of concepts, material and processes covered within the student's foundation studies. Please choose artworks that demonstrate accurate and sensitive seeing and recording, awareness of figure/ground relationships, compositional inventiveness and variety, imaginative and expressive content, linear perspective and special relationships (limit artworks that rely on severe photographic reference). Demonstrating a range of sources and subjects is encouraged. You may choose to include a strong page from a sketchbook for a 2-D work.

**Each portfolio will be evaluated on the following criteria:**

- \* Facility in drawing (line, tone, value).
- \* Facility in design (color, shape, space).
- \* Facility with materials (surface interest, inventive use of materials, integration of material and idea).
- \* Critical thinking (analysis, originality, problem solving).
- \* Creativity (evidence of poetic thinking, evocation of feeling, unusual associations).

**INDIVIDUAL MAJOR PORTFOLIO RECOMMENDATIONS****GRAPHIC DESIGN****Graphic Design****Why do I need a portfolio?**

In order to be admitted to the University of Florida's School of Art + Art History upper division art program, you are required to assemble a collection of artwork. This portfolio should contain your best and most recent artwork. The entire application helps the Graphic Design Area evaluate your achievements, as well as artistic and academic potential.

**Portfolio Content Recommendations**

Select artworks that best represent you and your artistic abilities. There is no formula for selecting the "right" portfolio. The final decision of what you put in your portfolio is up to you! Faculty will tell you to submit your best work.

**Consider the following recommendations when compiling your portfolio.**

- \* Show evidence of drawing ability. Be sure to include examples of representational drawing—both life and spatial situations.
- \* Demonstrate ability in various media. Include some examples of good work from other media like photography, computer graphics/video, painting, printmaking, sculpture, and so on. However, don't overload the portfolio with an eclectic diversity—choose one or two alternative areas to strongly emphasize.
- \* Show any previous graphic design work. Include any exercises, studies or projects that catalog your prior design experience—this might be illustration, typography, logo marks/symbol design, or layout.

All students accepted into the Graphic Design program must lease, purchase, or otherwise obtain the use of an appropriate computer system at the outset of the two-year Upper Division program. In addition, all students are strongly encouraged to situate their computer systems in the graphic design studio/teaching environment.

# INDIVIDUAL MAJOR PORTFOLIO RECOMMENDATIONS

## PAINTING

### Painting

#### Why do I need a portfolio?

In order to be admitted to the University of Florida's School of Art + Art History upper division art program, you are required to assemble a collection of artwork. This portfolio should contain your best and most recent artwork. The entire application helps the Painting Area evaluate your achievements, as well as artistic and academic potential.

#### Portfolio Content Recommendations

Select artworks that best represent you and your artistic abilities. There is no formula for selecting the "right" portfolio. The final decision of what you put in your portfolio is up to you! Faculty will tell you to submit your best work.

#### Consider the following recommendations when compiling your portfolio.

\* Make certain your portfolio is of the best quality possible and is an accurate representation of your strongest work.

\* Select your best overall work!

\* Select representative examples that depict your abilities in and demonstrate an understanding of the following:

- Drawing skill level in form and space, including the figure.
- Ability to effectively use shape, value and color.
- Two-dimensional composition and visual organization.
- Concept and idea development.

\* Attempt to include images that depict representative samples demonstrating your skill and experience in the handling of painting media.

**INDIVIDUAL MAJOR PORTFOLIO RECOMMENDATIONS****PRINTMAKING****Printmaking****Why do I need a portfolio?**

In order to be admitted to the University of Florida's School of Art + Art History upper division art program, you are required to assemble a collection of artwork. This portfolio should contain your best and most recent artwork. The entire application helps the Printmaking Area evaluate your achievements, as well as artistic and academic potential. Students who are interested in Printmaking, but do not have a lot of experience in printmaking should not hesitate to apply. A strong background in drawing and painting will also indicate a potential printmaker in the making!

**Portfolio Content Recommendations**

Select artwork that best represents you and your artistic abilities. There is no formula for selecting the "right" portfolio. The final decision of what you put in your portfolio is up to you! Faculty will tell you to submit your best work.

**Consider the following recommendations when compiling your portfolio:**

- \* Make certain your portfolio is of the best quality possible and is an accurate representation of your strongest work.
- \* It is important to represent strong and exploratory drawing and/or painting skills.
- \* Show a wide range of mark-making, color mixing, and engaging use of brush marks.
- \* Show an understanding of foreground, middle ground and deep space.
- \* Select representative examples that depict your abilities in and demonstrate an understanding of the following:
  - Two-dimensional composition and visual organization.
  - Three-dimensional design concepts and visual organization.
  - Concept and idea development.
- \* Attempt to include artworks that depict representative samples that demonstrate your skill and experience in the handling of the printmaking area, which would include drawing and painting.

Again, we are looking for the best artists for our program, but you do not necessarily need to be a strong printmaker prior to being accepted.

**INDIVIDUAL MAJOR PORTFOLIO RECOMMENDATIONS****SCULPTURE****Sculpture****Why do I need a portfolio?**

In order to be admitted to the University of Florida's School of Art + Art History upper division art program, you are required to assemble a collection of artwork. This portfolio should contain your best and most recent artwork. The entire application helps the Sculpture Area evaluate your achievements, as well as artistic and academic potential.

**Portfolio Content/Format Recommendations**

Select artwork that best represents you and your artistic abilities. There is no formula for selecting the "right" portfolio. The final decision of what you put in your portfolio is up to you! Faculty will tell you to submit your best work.

**Consider the following recommendations when compiling your portfolio:**

- \* Make certain your portfolio is of the best quality possible and are an accurate representation of your strongest work.
- \* Select your best overall work!
- \* Select representative examples that depict your abilities in sculpture or in three-dimensional form. For example, you may include images :
  - from the projects you have already completed in any course that deals with three-dimensional form and/or space.
  - of works you might have completed for two-dimensional or four-dimensional courses but which are related in some way to three-dimensional form.
  - that show your ability to draw and to think spatially.
  - that show the development of a concept through various works or through various media.
  - that demonstrates your skills in the handling of various materials.
  - of works that may be interdisciplinary.

**INDIVIDUAL MAJOR PORTFOLIO RECOMMENDATIONS****VISUAL ART STUDIES****Visual Art Studies****Why do I need a portfolio?**

In order to be admitted to the University of Florida's School of Art + Art History upper division art program, you are required to assemble a collection of artwork. This portfolio should contain your best and most recent artwork. The entire application helps the Studio Area evaluate your achievements, as well as artistic and academic potential.

**Portfolio Content/Format Recommendations**

Select work that best represents you and your artistic abilities. There is no formula for selecting the "right" portfolio. The final decision of what you put in your portfolio is up to you! Faculty will tell you to submit your best work.

**Consider the following recommendations when compiling your portfolio:**

- \* Make certain your portfolio is of the best quality possible and is an accurate representation of your strongest work.
- \* Select your best overall work!
- \* Select representative examples that depict your abilities in and demonstrate an understanding of the following:
  - Two-dimensional composition and visual organization.
  - Three-dimensional design concepts and visual organization.
  - Concept and idea development.
- \* Attempt to include work that depicts representative samples demonstrating your skill and experience in the handling of at least one traditional art medium (i.e., ceramics, drawing, painting, photography, printmaking, sculpture).