Course Title: ART5930c: Digital Studio: Mapping and Place

Term: Summer A 2024

**Instructor**: Annemarie Poyo Furlong

**Phone:** (786)838-1355

Office Hours: by appointment -- just reach out and we can schedule a Zoom meeting or phone call

Email: apoyofurlong@ufl.edu

(NOTE: All email communication should be through Canvas. Please use my email address only if you have an emergency and/or are unable to access Canvas email.)

### **Course Description**

ART 5930c Mapping and Place, is an online studio art class designed for the online art education MA curriculum to fulfill the studio requirement for the degree. This seminar will introduce you to mapping and exploration as a potential methodology for your own art practice, interpreting and situating your work within a physical and/or virtual context/place. You will conduct art experiments around themes of mapping with the intention of developing strategies to inform your pedagogy and art practice. This class looks for the connections between art, your art practice/work and geography, landscape architecture, critical theory, and social studies. Many of the questions and projects that we will explore are relevant to the teaching of art, as well as to social studies, science, and geography. We will read selections by geographers and artists, and examine the work of artists who use mapping as part of their practice or as content themes in their work.

### **Course Objectives**

- To formulate a broad definition of the term "mapping"
- To employ mapping as methodology for approaching the art-making
- To experiment with a variety of techniques and research methods from geography, social practice, and art as a means to apprehend physical and virtual environments
- To develop artworks inspired by conceptual and artist research
- To think and write critically, and to have meaningful discussion about art in general and works that deal with mapping in particular
- To develop process work, a proposal, and a presentation as a way to problem solve, direct, and sustain a personal art practice
- To hone documentation and communication skills in order to present art work successfully online

## **MATERIALS AND LEARNING RESOURCES**

#### Readings

The readings for ART5930c are listed within each lesson. Websites, images, audio recordings, videos, and other materials will also be assigned and listed within each lesson. There is one required textbook for this course:

The Map as Art: Contemporary Artists Explore Cartography by Katharine Harmon <a href="http://www.amazon.com/Map-Art-Contemporary-Artists-Cartography/dp/1568989725/ref=sr\_1\_1?ie=UTF8&s=books&qid=1298204245&sr=1-1Links to an external site.">external site.</a>

### **MATERIALS AND LEARNING RESOURCES**

### **Technical Requirements.**

#### Access to canvas:

You should have no problem connecting to and using e-Learning in Canvas if you have a
compatible browser and Internet connection (preferably a broadband connection such as
DSL or cable). The officially recommended technical requirements for e-Learning in Canvas
are described here: <a href="https://elearning.ufl.edu/student-help/keep-learning/Links to an external site.">https://elearning.ufl.edu/student-help/keep-learning/Links to an external site.</a>

#### Access to Zoom:

• We will utilize the video conferencing service Zoom for occasional synchronous (real-time) meetings. For more info about Zoom: https://ufl.zoom.us/Links to an external site.

## Access to a digital still and video camera:

- Using your smartphone is fine, as long as it can take high resolution images.
- Since this is an online studio course, the challenge will be to document your art pieces in a
  way that allows the instructor and online colleagues to engage with the works, even though
  we will not be able to experience them in person. Excellent documentation in the form of
  high resolution images and videos (as appropriate) will be extremely important to our being
  able to assess (and grade) your artworks. Make sure that submitted images are saved 200300 ppi so that we can see detail.

## Recommended software:

- Microsoft Word and PowerPoint For submitting writing assignments and creating class presentations. Note: Using Apple's Pages or Keynote software is not advised as both programs appear to present problems when translating files.
- Adobe Acrobat Reader or Acrobat Pro For reading and making PDF files.
- Adobe Creative Suite for software to use for image processing and video editing. (Note: there are some free software programs available online for image and video editing -- contact instructor for suggestions).

Note: UF students may download free copies of Office 365 ProPlus, which provides access to Microsoft Office products such Word, PowerPoint, etc. For more information:

https://it.ufl.edu/services/gatorcloud-microsoft-office-online (Links to an external site.)

Keep in mind that if you use the software available via Office 365 ProPlus, you should save the assignments on your computer and submit them directly to Canvas as .docx or .ppt files (rather than as links to the Office 365 ProPlus site).

### **Technical Support for e-Learning**

• **UF Help Desk**: https://it.ufl.edu/helpdesk/Links to an external site.

Email: <a href="mailto:helpdesk@ufl.edu">helpdesk@ufl.edu</a>Phone: (352)392-HELP (4357)

Assistance is available 24/7

**NOTE**: University of Florida will NEVER request or email you for your GatorLink password.

#### **MOBILITY**

In addition to books and technology, this class requires a certain amount of mobility. Please let me know beforehand on an individual basis if you are not physically able to complete an assignment, and we will work out an alternative.

# **Course Schedule and Content**

#### Week One

Blast from the Past: Intro to Maps and Mapping

#### Week Two

Translating the Everyday Environment

#### Week Three

Locating the Synergies Between Cartography and Art Practice

#### **Week Four**

Google Earth as a Medium for Making Art

## **Week Five**

The Problem with Maps

#### **Week Six**

Psychogeography and the Dérive

### **Week Seven**

Walking with Intention, Final Project Submission, Presentations and Critiques

### Week Eight

**Final Reflection** 

## **Learning Activities**

The learning activities are designed to support the course objectives, accommodate different learning styles, build a community of learners, and help you to achieve the student learning objectives. **Due dates for all learning activities are provided in the Course Modules, Assignments, and Discussions.** 

The primary instructional methods of this course are assigned readings, videos, review of artists and artworks, live lectures, reflective writings, art experiments, group discussions / critiques, personal research, and project work. During most weeks, there will be readings, videos, and artist websites assigned for students to reflect upon, responding in writing. Since this is a studio class, there is an emphasis on making. Inspired by the readings and artists presented, students will be assigned to make eight weekly artworks (called Mapping Experiments) and one major Project which will be shared with classmates in Discussion threads, where students will provide feedback and critique for each other.

Extensive reading, art-making and personal research will be required to help students achieve the course objectives. Students should expect to spend a minimum of 6-10 hours weekly on coursework.

## **Mapping Experiments and Discussion Participation**

Mapping Experiments are weekly art-making activities that correlate with and extend the ideas presented each week.

In addition to making and posting the artwork created as a result of the Mapping Experiments, students will also write a brief reflection on the final product and the art-making experience. Students will also react and give written feedback to their classmates' works through Discussion threads. These Discussions are designed to emulate traditional studio critique, in which peers question and comment on the formal and conceptual aspects of your work. The feedback may include supporting or divergent points of view, as well as suggested readings or artists to consider.

It is important that you post your Mapping Experiments by noon each Sunday, Eastern time (at the latest). This will allow time to review and post thoughtful replies to your classmates. Note: In addition to posting a response to your own Mapping Experiment, you are expected to respond in a meaningful way to a minimum of 2 other postings from other class members. Additional participation is encouraged. Your thoughts and insight are very welcome!

### **Participation Expectations for Discussions**

Participation in Discussion topics will be assessed according to the (a) organization, (b) mechanics (c) content objectives, (d) relationship objectives, and (e) peer engagement objectives.

I recommend that you login to the Discussions several times each week to follow the ideas and voices of your peers. Your critical approach to the content is very welcome.

#### Reflections

Throughout the semester, students will be assigned articles, videos, artist websites, etc. to review. Students will be asked to consider the content critically and respond in written Reflections. The goal of the Reflections is to respond to the questions in your own words, based on your understanding of the concepts presented. Reflections are evaluated on the basis of (a) evidence of understanding of concepts introduced (b) depth of reflection and (c) mechanics.

## **Final Mapping Project**

The purpose of the Final Mapping Project is to provide students with an opportunity to explore a topic through the lens of mapping and place and create a developed artwork. This Project will involve developing an original artwork that critically and creatively extends *an issue from any of the topics from class*. The topic chosen for this project should be meaningful to you.

The Final Mapping Project should: (1) relate to some aspect of mapping, place, geography, landscape, or space; (2) involve research in contemporary art which could include (but not limited by) images, texts, film / video, hypermedia, performances, and practices and (3) result in an artwork. This project will include a brainstorming assignment, a short proposal with supporting research, a progress report, the final artwork with artist statement, a presentation of the artwork and research in small group critique, and a written reflection.

The challenge for this course will be not only to create ambitious artworks that are strong in concept and aesthetics, and are satisfying to you as an artist, but also to document the pieces in a way that will allow the instructor and online colleagues to engage with them, even though we will not be able to

experience the artworks in person. Excellent documentation in the form of high resolution images and videos (as appropriate) will be extremely important to our being able to assess your works.

### **Grading Policy**

Final grades will be calculated according to the following:

- Mapping Experiments (40%)
- Reflections + Discussions (30%)
- Final Mapping Project (30%)

Evaluation criteria for each of these areas will be provided.

To receive credit for an assignment, all assignments must be completed and on time. Work submitted after the assigned due date (refer to course schedule for all due dates) will automatically lose 10% of total available points for each day the work is submitted late. Your work should demonstrate an ongoing process of self-reflective synthesis and critical analysis of course topics *including your individual research interests and evidence of transformative thinking and learning.* 

Final grades will be calculated according to the following criteria:

Mapping Experiments 40% Reflections + Discussions 30% Final Mapping Project 30% Total 100%

## **Incomplete Policy**

Incomplete grades are only given to students who are in good standing (passing the course at the time the incomplete is requested), who because of unusual circumstances are unable to complete the course requirements in the allotted time (see Incomplete Policy below). Students considering withdrawal from the course should first consult their advisor and the university catalog. Please refer to the official UF calendar for the deadline for withdrawal from a class.

In cases where an "I" is given, the student and faculty member will sign a contract that defines what the student must complete to remove the "I" grade. If the work is not completed by the deadline (which must be prior to the end of the following term), the "I" grade is automatically converted to an "E" grade.

## **Grading Scale**

A 100–94: superior work, all criteria have been surpassed in a distinguished manner

A- 93–90: superior work, all criteria have been surpassed

For a grade of A or A-, you must do superlative work: careful attention to craft and presentation. The originality of idea and execution of the piece work together. You have thoroughly documented your process and have presented your process in way that is easy to comprehend and follow. You went beyond merely solving the problem. One who performs at this level is visibly outstanding, and the work is outstanding in every respect.

B+ 87-89: very good work, all criteria have been surpassed

- B 83-86: above average work
- B- 80-82: slightly above average work

For a grade in the range of B+, B, B-, you must do very fine work: almost superlative. Minor changes could have been considered and executed to bring the piece together. You documented your process and presented the ideas that went into the making the piece, but the presentation is not totally clear or thorough. Again, goes beyond merely solving the problem. The solution to the problem and idea are well planned. Execution is well done. This is an honorable grade.

C+ 77-79: adequate, average work

- C 73-76, adequate work
- C- 70-72, less than adequate work

For a grade in the range of C+, C, C-, you have done average work: slipping in levels of originality, craft and presentation. The piece does not work well as a unified whole or statement although efforts were made. Your process work is minimal and not particularly reflective. You have solved the problem: the requirements of the problem are met in a relatively routine way.

D+ 67-69: barely meeting criteria

- D 63-66 barely meeting criteria
- D- 60-62 barely meeting criteria

You have solved the problem or addressed part of the problem, but there is much room for improvement of skills and developing concepts further. Basic craftsmanship skills were neglected, as were the breadth and depth of idea development. The bare minimum of process work was submitted, and the lack of process impacts upon the lack conceptual development and/or technique in the work.

E = Unacceptable work and effort

For a grade of E, no work was submitted, or the work submitted is inadequate; the requirements of the problem are not addressed. The piece represents careless and/ or incomplete effort. Work is substandard.

## **Course Policies**

### **Participation**

Participation is key to successful learning online. Consistent and meaningful participation in class Discussions is expected, and that frequency and quality of participation will affect your grade.

Students should plan to login to the course several times throughout the week. For this level of graduate class, you should expect to spend at least six to ten hours per week on coursework.

This course includes both asynchronous and synchronous learning activities. During much of the term, you will engage in the course asynchronously on your own schedule. In addition, there will be several opportunities for live synchronous sessions via Zoom. During these sessions, there will be opportunities to discuss course content in real time. Expectations for the course assignments will be reviewed, and students will be able to ask questions. Students unable to attend a live session will be able to watch a recorded (archived) video of the meeting, except in the case of the Final Project critique, where attendance and participation in the live sessions are required and no recordings are made.

#### **Professionalism**

As you move through this course, please remember teacher professionalism entails three essential characteristics: competence, performance, and conduct—all of which directly impact the teacher's effectiveness. These qualities should also be applied to graduate students and teacher-researchers.

Professionalism is defined here as the expectation that participants will demonstrate behaviors that reflect a commitment to continuous professional performance and development, ethical practice, and a responsible attitude toward students and colleagues, the profession, and society. It becomes especially critical in a research and art-making context, and it includes compassion, integrity and altruism in relationships with students, colleagues, and other stakeholders. Professionalism entails demonstrating emotional intelligence, including a sensitivity and respect for others and actively valuing difference in others. We will not discriminate based on race, creed, color, religion, age, disability, sex, sexual orientation, gender identity or expression, and national origin. We will actively seek to foster an anti-racist space. We will hold each other accountable to these values.

### **Student Conduct and Honesty Codes**

Students are expected to abide by the UF Academic Honesty Policy, which defines an academic honesty offense as "the act of lying, cheating, or stealing academic information so that one gains academic advantage." In the context of this class, this means not submitting papers or projects that were created by another person(s) and **properly citing sources for any material used in completing course assignments**. Additionally, you may also want to refer to the UF Student Guide that includes students' rights and responsibilities, UF's standard of ethical conduct, honor code and academic guidelines. Submitting work that has been plagiarized will result in a failing grade. <a href="https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/Links to an external site.">https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/Links to an external site.</a>

### Netiquette

Netiquette, short for network etiquette, is the set of rules and expectations governing online behavior and social interaction. The 'Core Rules of

Netiquette' (<a href="http://www.albion.com/netiquette/corerules.htmlLinks">http://www.albion.com/netiquette/corerules.htmlLinks</a> to an external site.) are excerpted from the book *Netiquette* by Virginia Shea (1994), and are a set of guidelines to which all members of this course are expected to adhere. Not adhering to the netiquette expectations may result in both personal and legal consequences.

**Note**: The instructor reserves the right to remove any student Discussion postings deemed inappropriate.

### **Student Support Services**

As a student in a distance learning course or program, you have access to many of the student support services that on-campus students enjoy. For course content questions, contact your instructor. For technical issues you encounter with your course, please contact the UF Computing Help Desk at 352-392-HELP (4357), or visit <a href="http://helpdesk.ufl.eduLinks">http://helpdesk.ufl.eduLinks</a> to an external site. For a list of additional student support services links and info, visit <a href="https://distance.ufl.edu/getting-help/">https://distance.ufl.edu/getting-help/</a>. Links to an external site. For specialized wellness support for Black students

visit: https://counseling.ufl.edu/resources/blackstudents/Links to an external site.

#### Students with Disabilities

To receive accommodations, individuals with disabilities must first register with the Disability Resource Center (DRC), who will inform this instructor in writing of necessary accommodations. To reach the DRC: <a href="https://disability.ufl.edu/Links">https://disability.ufl.edu/Links</a> to an external site. or phone (352)392-8565. All course materials may be made available in alternative format upon request.

## **Changes to the Syllabus**

The instructor reserves the right to make changes to the course syllabus and course schedule. In the event that changes become necessary, students will be notified through Canvas email.